

Raisa Riddhi

[linkedin.com/in/raisa-riddhi/](https://www.linkedin.com/in/raisa-riddhi/) | raisasiddhi@gmail.com | 608-960-2737 | U.S. Citizen

OBJECTIVE

Certified UX Design Professional and dynamic UI/UX developer with experience in interface design and UX research. Graduated with honors in Computer Science from a top-ranked university, seeking to leverage my knowledge, skills, and expertise to create innovative, exceptional, and user-friendly digital experiences.

EDUCATION

University of Wisconsin(UW)-Madison

Bachelor of Science in Computer Science (Honors)

August 2020 — May 2024

Courses: UI/UX Design, User Experience Research, Human-Computer Interaction, Software Engineering (Agile project management), Data Structures, Algorithms, Artificial Intelligence, Operating Systems, Discrete Math, Combinatorics.

EXPERIENCE

UX and Application Development Intern

June 2024 - Present

Mercury Medical

Clearwater, Florida

- Targeting a 25% reduction in product development time by designing a responsive web application that monitors product development status.
- Aiming to optimize executive user workflows by developing the web application to seamlessly sync with ERP, Data Warehouse, AutoCAD, project management, and other business applications.
- Addressing executive user needs by engaging in business analysis sessions to gather and refine requirements.

UI/UX Intern

June 2023 - August 2023

Spiel LLC

New Haven, Connecticut

- Increased user retention by 30% by refining user workflows and creating interactive prototypes using Figma and Adobe XD, and through strategic market research, project management, and marketing tactics.
- Enhanced UX by conducting user testing and implementing feedback and data-driven UX improvements.
- Elevated revenue and user engagement by creating an e-commerce page using Shopify to sell merchandise.

Front-End Developer Intern

June 2022 - August 2022

CS InfoTech Inc.

Dhaka, Bangladesh

- Improved client acquisition by creating engaging pitch decks and prototypes, both low-fidelity and high-fidelity.
- Enhanced UI designs through user testing and feedback, significantly improving usability and user satisfaction.
- Streamlined development processes by developing user interfaces for web applications using HTML, CSS, and JS.

Resident Assistant

August 2021 - May 2024

Division of University Housing at UW-Madison

Madison, Wisconsin

- Boosted engagement and promoted safety initiatives by designing 300+ posters and infographics using Adobe CC.

SELECT PROJECTS

- **FPDTS: Fast Product Development Tracking System** (Figma, InVision, Sketch, Git)
Streamlining product development lifecycle for executives by developing a responsive web application that tracks product development status, integrated with ERP, and other enterprise applications.
- **GigTable** (Miro, Figma, Adobe Creative Suite, iMovie)
Simplified gig organization, communication, and task management for local musicians and bands by designing an intuitive application. Utilized the *Design Thinking Process* for ideation, modeling, prototyping, and evaluation.
- **EasyMeals** (Figma, Illustrator)
Reduced food waste and optimized meal preparation with a mobile app featuring a customizable meal calendar, list management, and a search bar with filters, emphasizing front-end and user interface design.
- **OurHour** (Python, React, SQL, Docker)
Connected students and TAs to efficiently manage requests through a web application focused on front-end development and user experience design using React.

SKILLS

Programming: HTML, CSS, JavaScript, React, ReactNative, SASS, jQuery, iOS, Android, Kotlin, Python, SQL, Java, C

Tools: Figma, Adobe XD, Adobe Creative Suite (Illustrator, Photoshop, InDesign), Canva, UX Modeling, Wireframing, Storyboarding, Usability, Accessibility, Responsivity, SEO, WordPress, Bootstrap, Jira, Agile, WCAG, Web Analytics.

Certifications: Google **UX Design** Professional Cert., **Business Analytics** (Advanced), **SQL**: Querying Databases

Leadership: **General Secretary** (BSO@ UW-Madison), **HF Trainer** (UWS), **Leadership Certification** (UW-CfLI)