# RAISA RIDDHI

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## **OBJECTIVE**

Computer Science Major with Honors and Entrepreneurship Minor with a passion for user experience design, work-flow management, and effective team collaboration. Seeking a role that leverages my skills in UX design, project coordination, and teamwork within the tech industry.

### **EDUCATION**

## University of Wisconsin-Madison

Aug 2020 - May 2024

# BS in Computer Science (Honors) and Entrepreneurship Certificate

Dean's List: Fall 2020, Fall 2021

Relevant Coursework: User Interface Design, Human-Computer Interaction, Software Project Management, User Experience Research, Object Oriented Programming, Data Structures, Algorithms, Operating Systems, Artificial Intelligence, Software Engineering, UX/UI Design, Management, Agile/Scrum, Java, C++

#### EXPERIENCE

# Business Analyst Intern

May 2023 - Aug 2023

Spiel LLC

New Haven, Connecticut

- Leveraged AI tools for market analysis, resulting in a 300-fold increase in user base from 10 to 3,000 through strategic gorilla marketing tactics.
- Provided direct advisory support to the CTO, identifying critical software bugs and facilitating communication with full-stack developers to expedite issue resolution and improve product quality.

### **Technical Writer Intern**

May 2022 - Aug 2022

BS InfoTech Inc

Bear, Delaware

- Created user documentation, including user guides and help articles, to improve user understanding of software products.
- Collaborated with development teams to translate technical concepts into user-friendly content.
- Conducted reviews and updates of existing documentation to ensure accuracy and relevance.

# Resident Assistant

Aug 2021 - Present

UW Housing

Madison, WI

- Mediated resident conflicts, maintaining a harmonious living environment, and communicated essential information effectively to foster community cohesion.
- Organized diverse social and educational events, enhancing resident involvement and personal growth, while collaborating with campus organizations to broaden opportunities.

## PROJECTS

Office Hours Waitlist. A streamlined system designed to manage college course office hours. It connects students and TAs, simplifying scheduling and enhancing time management.

Class Route Planner. This app can be used to find the shortest path along different buildings on a school campus. Used by students who are trying to plan routes from a starting place to their class.

**Song Search App.** Users can find the titles, artists, and publication years for songs by searching for individual words in song titles.

**Enigma Machine.** Enigma machine uses rotors to encrypt and decrypt messages. Users can choose which rotors to use and in what order they will be applied.