

Item_Category

All



Burgetto's Sales Report

Jan/01-Dec/31



1/1/2023

12/31/2023

251.86K

Total_Revenue



0.06

Average_order_value



13900

Total_Orders



44943

Total_items_sold



3.23

Avg_item_Order



Main board



Prime/worst sellers



PEAK DAYS & TIMES

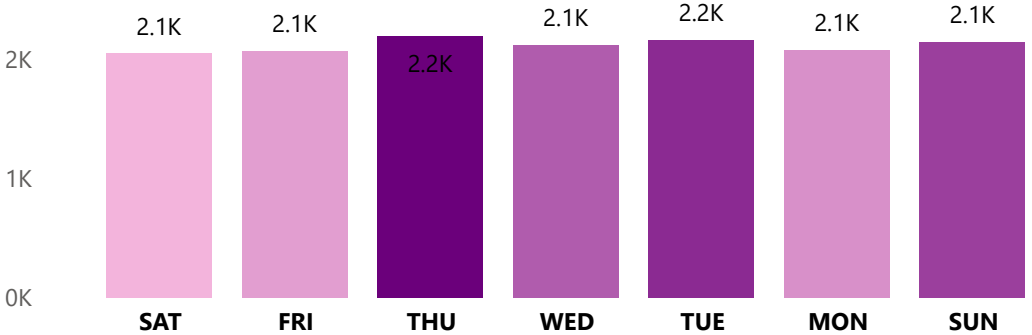
DAYS

Orders are **highest** on
Weekdays
Tuesday & Thursday
Evenings.

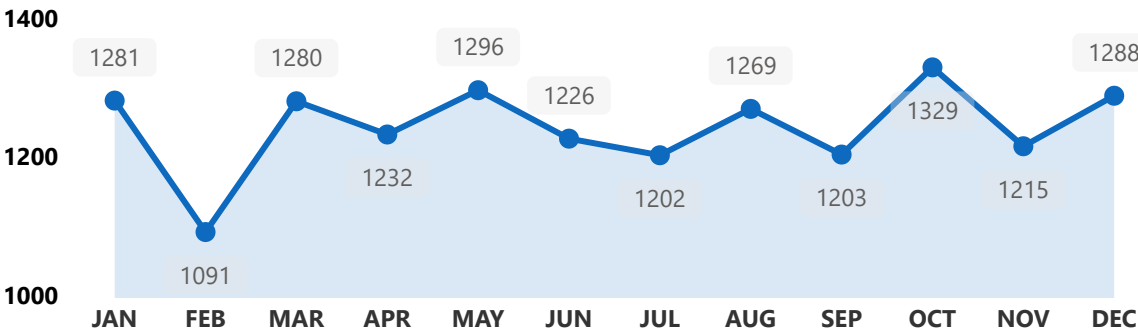
MONTHLY

There are **maximum**
Orders from month of
May & October.

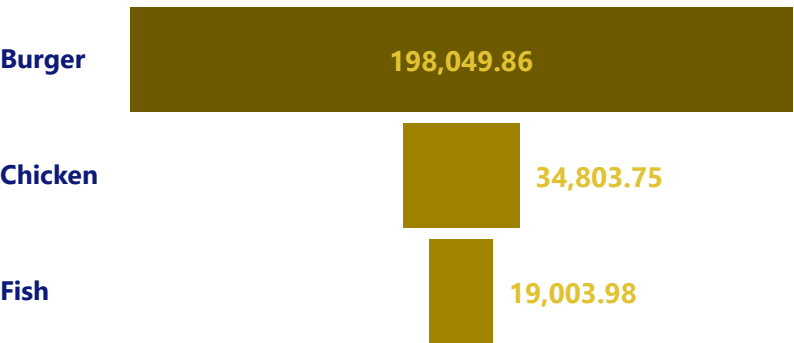
Day-to-Day Trend for Total Orders



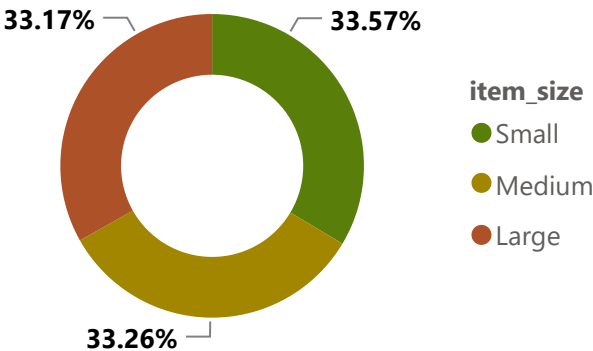
Monthly Trend for Total Orders



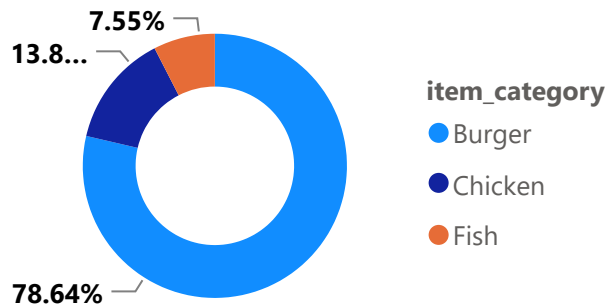
Total_Item sold by Item_Category



% of Sales by Item_Size



% of Sales by Item_Category



SALES OUTCOMES

CATEGORY

Burger Category contributes
to **Highest** sales & total orders

Where as;
Chicken sales are moderate
And
the **Fish** sales are **minimum.**

251.86K

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0.06

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Total_items_sold

3.23

Avg_item_Order

Prime/worst sellers

Main board

PRIME SELLERS

REVENUE

Filet-o-fish contributes to Maximum Revenue

QUANTITY

Filet-o-fish contributes to Maximum Total Quantities

TOTAL ORDERS

Filet-o-fish contributes to Maximum Total Orders

WORST SELLERS

REVENUE

COCA COLA contributes to Minimum Revenue

QUANTITY

COCA COLA contributes to Minimum Total Quantities

TOTAL ORDERS

COCA COLA contributes to Minimum Total Orders

