PRACTICAL MACHINE LEARNING COURSE ASSIGNMENTS Content Based - Recommender System CLASS I1



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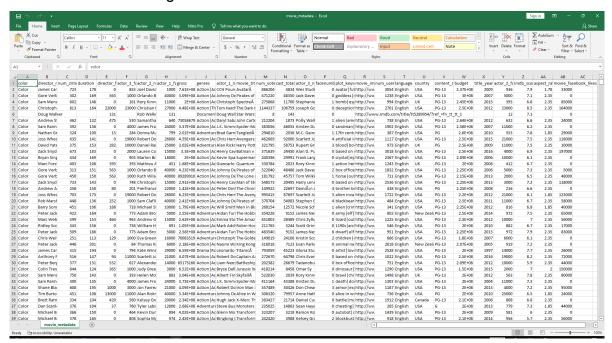
INFORMATION SYSTEMS STUDY PROGRAM
FACULTY OF SCIENCE AND TECHNOLOGY
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RECOMMENDER SYSTEM (CONTENT-BASED FILTERING IN PYTHON)

Dataset:

Movie_metadata CSV

Berisi informasi tentang Film



Kode:

1. Import Library

```
import numpy as np
import pandas as pd
```

2. Import data

```
data = pd.read_csv('movie_metadata.csv')
data.describe()
```

Output

	num_critic_for_reviews	duration	$director_facebook_likes$	actor_3_facebook_likes	actor_1_facebook_likes	gross	num_voted_users
count	4993.000000	5028.000000	4939.000000	5020.000000	5036.000000	4.159000e+03	5.043000e+03
mean	140.194272	107.201074	686.509212	645.009761	6560.047061	4.846841e+07	8.366816e+04
std	121.601675	25.197441	2813.328607	1665.041728	15020.759120	6.845299e+07	1.384853e+05
min	1.000000	7.000000	0.000000	0.000000	0.000000	1.620000e+02	5.000000e+00
25%	50.000000	93.000000	7.000000	133.000000	614.000000	5.340988e+06	8.593500e+03
50%	110.000000	103.000000	49.000000	371.500000	988.000000	2.551750e+07	3.435900e+04
75%	195.000000	118.000000	194.500000	636.000000	11000.000000	6.230944e+07	9.630900e+04
max	813.000000	511.000000	23000.000000	23000.000000	640000.000000	7.605058e+08	1.689764e+06

3. Memilih kolom yang digunakan

```
# data yang digunakan

data = data[['movie_title','num_critic_for_reviews',
   'duration', 'gross', 'budget','title_year',
   'imdb_score']]

data.isna().sum()
```

```
movie_title 0
num_critic_for_reviews 50
duration 15
gross 884
budget 492
title_year 108
imdb_score 0
dtype: int64
```

4. Menghapus data duplikat

```
# Menghuapus data duplikat

data_no_duplicates = data.drop_duplicates()

data = data_no_duplicates

data_no_duplicates =

data.drop_duplicates(subset=['movie_title',
   'title_year'])

data = data_no_duplicates
```

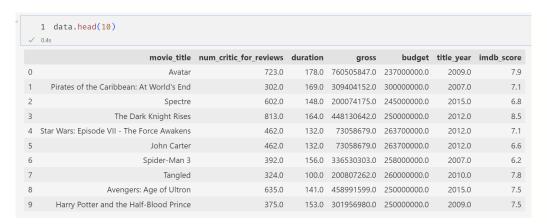
5. Mengapus spasi diawal dan diakhir judul

```
# mengapus spasi diawal dan diakhir judul
data['movie_title'] = data['movie_title'].str.strip()
```

6. Handling missing value

```
# handling missing value
data.fillna(method="bfill",inplace=True)
```

Output



7. Buat dataframe yang berisi variabel / feature

```
movie_features = data.loc[:,
   "num_critic_for_reviews":].copy()
movie_features.head()
```

Output

	num_critic_for_reviews	duration	gross	budget	title_year	imdb_score
0	723.0	178.0	760505847.0	237000000.0	2009.0	7.9
1	302.0	169.0	309404152.0	300000000.0	2007.0	7.1
2	602.0	148.0	200074175.0	245000000.0	2015.0	6.8
3	813.0	164.0	448130642.0	250000000.0	2012.0	8.5
4	462.0	132.0	73058679.0	263700000.0	2012.0	7.1

8. Buat hitung cosine similarity

```
from sklearn.metrics.pairwise import cosine_similarity
cosine_sim = cosine_similarity(movie_features.values,
movie_features.values)
```

Output

9. Memberi Nomor pada judul film

```
# memberi nomor index
index = pd.Series(data.index, index=data['movie_title'])
Output
```

```
1 index.head(11)
✓ 0.4s
movie title
Avatar
                                                0
Pirates of the Caribbean: At World's End
Spectre
                                                2
The Dark Knight Rises
                                                3
Star Wars: Episode VII - The Force Awakens
John Carter
                                                5
Spider-Man 3
                                                6
Tangled
                                               7
Avengers: Age of Ultron
                                               8
Harry Potter and the Half-Blood Prince
                                               9
Batman v Superman: Dawn of Justice
                                              10
dtype: int64
```

10. Membuat model Content Based RS

```
def get_recommendation(movie_title,
similarity=cosine_sim):
    idx = index[movie_title]

# Get the pairwsie similarity scores of all movie
    sim_scores = list(enumerate(cosine_sim[idx]))
```

```
# Sort the movie based on the similarity scores
sim_scores = sorted(sim_scores, key=lambda x: x[1],
reverse=True)

# Get the scores of the 10 most similar movie
sim_scores = sim_scores[0:10]

# Get the movie indices
movie_indices = [i[0] for i in sim_scores]

# Return the top 20 most similar movie
result = data[['movie_title']].iloc[movie_indices]
return result
```

11. Output Hasil Recommender System

```
# Mencetak 20 Film rekomendasi yang mirip dengan Iron
Man
print('Film yang mirip dengan Hulk')
get_recommendation('Hulk')
Output
```

Film yang mirip dengan Hulk

movie_title	
G.I. Joe: Retaliation	168
The Marine	2673
The Judge	983
Bride & Prejudice	3503
Jumper	432
The Losers	1949
Autumn in New York	1252
Joy	761
Georgia Rule	2245
The Box	1959