

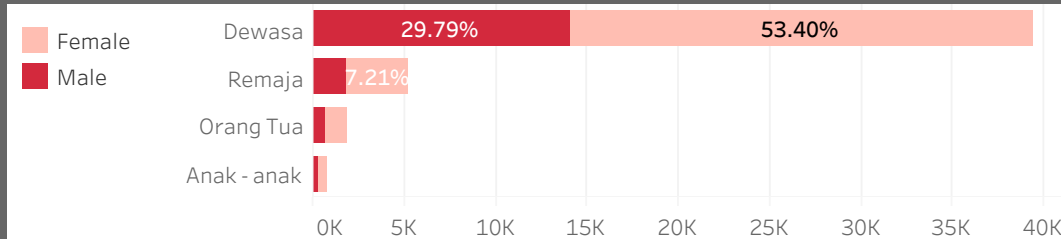
Dashboard E-Commerce

Count of Customer
47,360

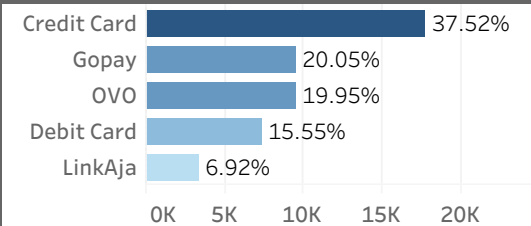
Using Promo
16,967

Average Age
27

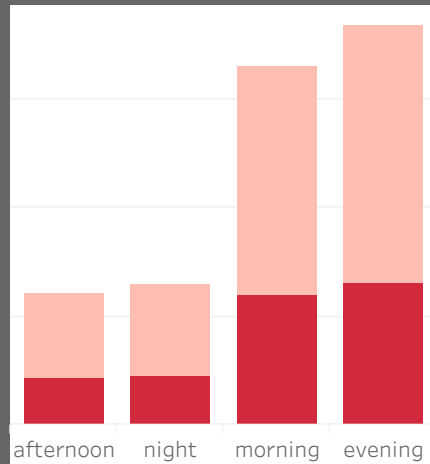
Customer by Gender for Different Age Category



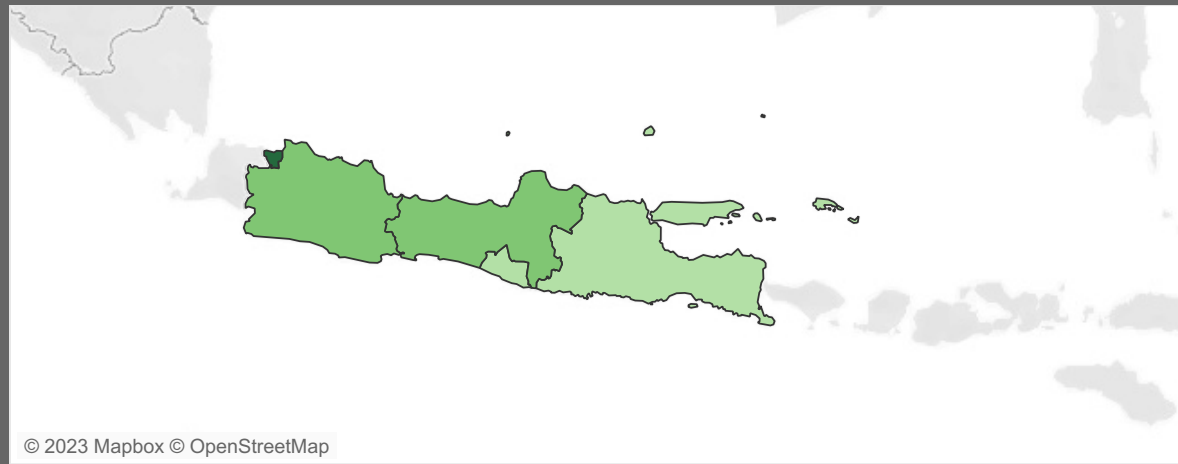
Preferred Payment Methode



Customer by Time Access



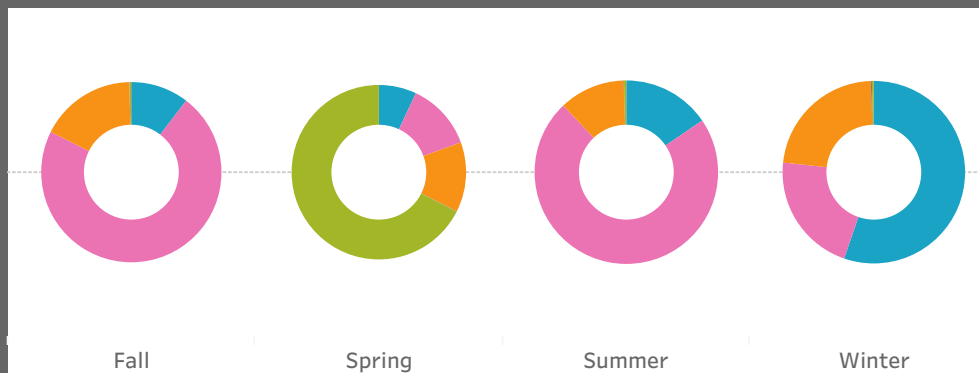
Customer by Location Distribution



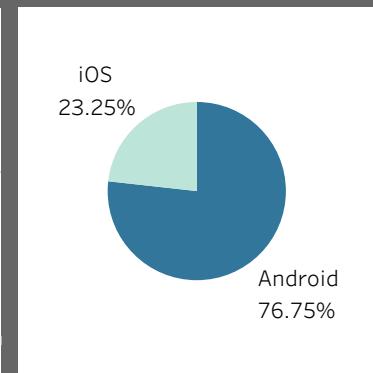
Product Category

- Accessories
- Apparel
- Footwear
- Free Items
- Personal Care
- Sporting Goods

Preferred Category for Different Season



Customer by Device Type



Dashboard E-Commerce

Highlight Churn Status

No items highlighted

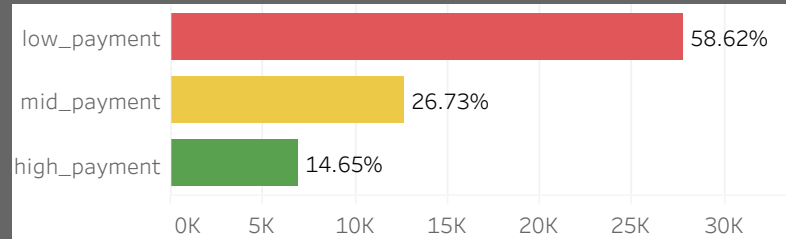
No Churn

19.11%

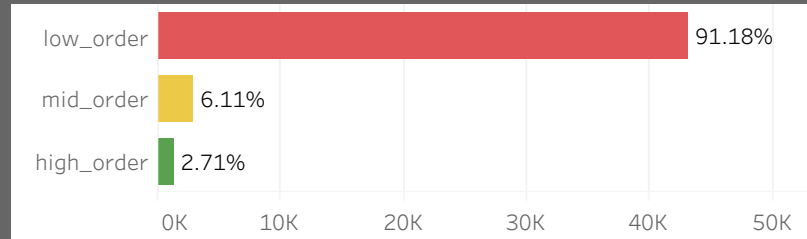
Yes Churn

80.89%

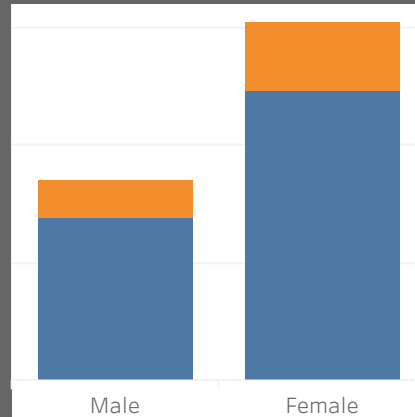
Spent Status



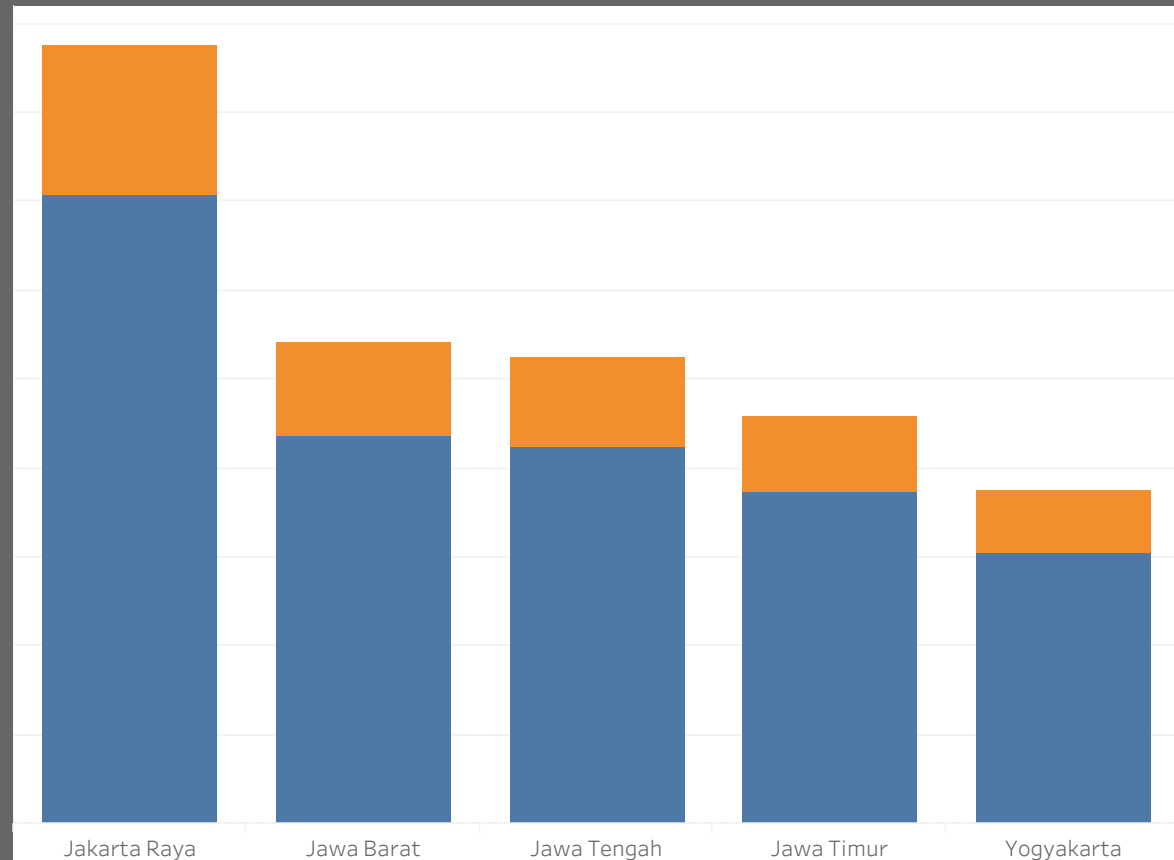
Order Status



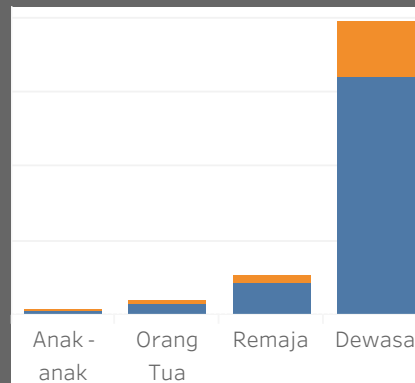
Churn by Gender



Churn by Location



Churn by Age Category



Dashboard E-Commerce

Bronze Member

86.45%

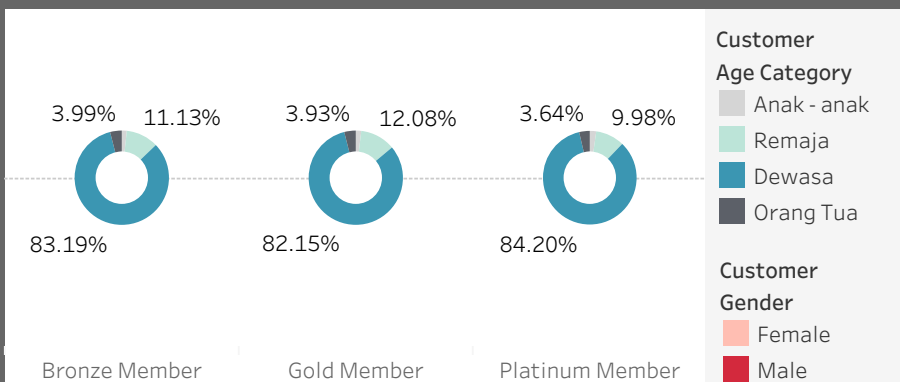
Gold Member

6.99%

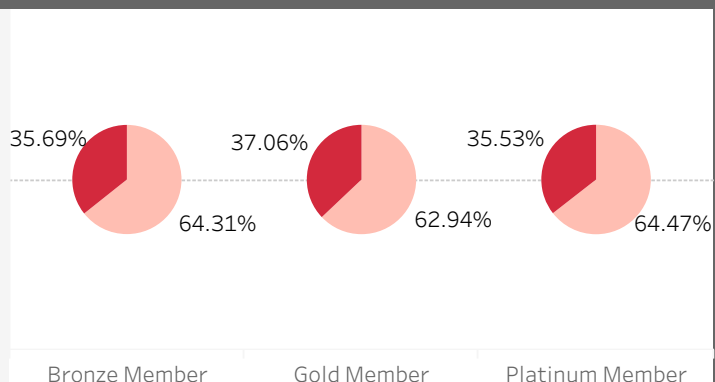
Platinum Member

6.56%

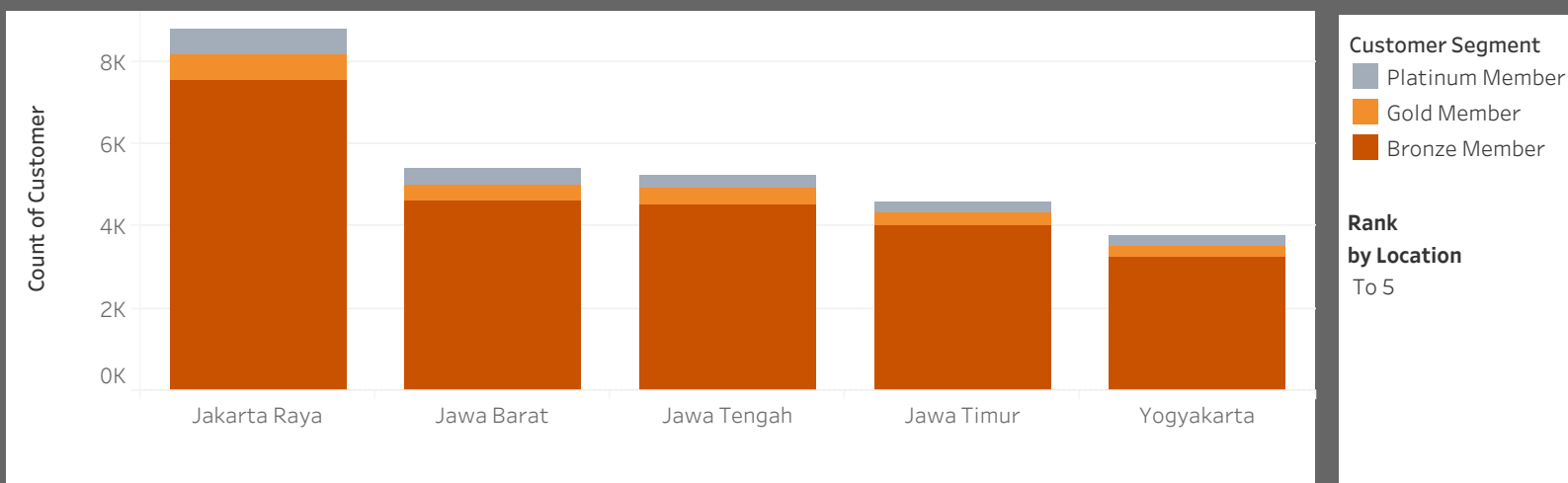
Cluster Distribution by Age Category



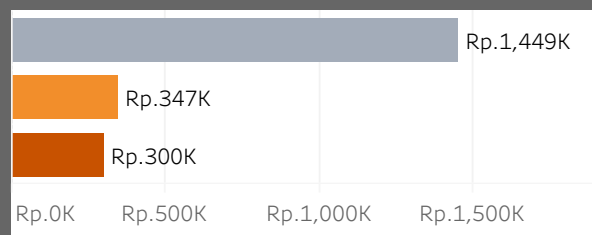
Cluster Distribution by Gender



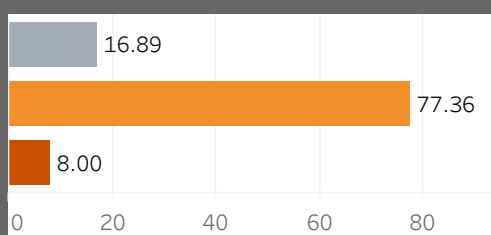
Rank of Location by Cluster



Average of Total Amount



Average of Total Transaction



Average Activity per Year

