

ANALYSIS OF PIZZA SALES

DASHBOARD

SUMMARY

-by RAISUL ISLAM



Pizza Category

- Select all
- Chicken
- Classic
- Supreme
- Veggie

Total Revenue

817.86K

Total Order

21.35K

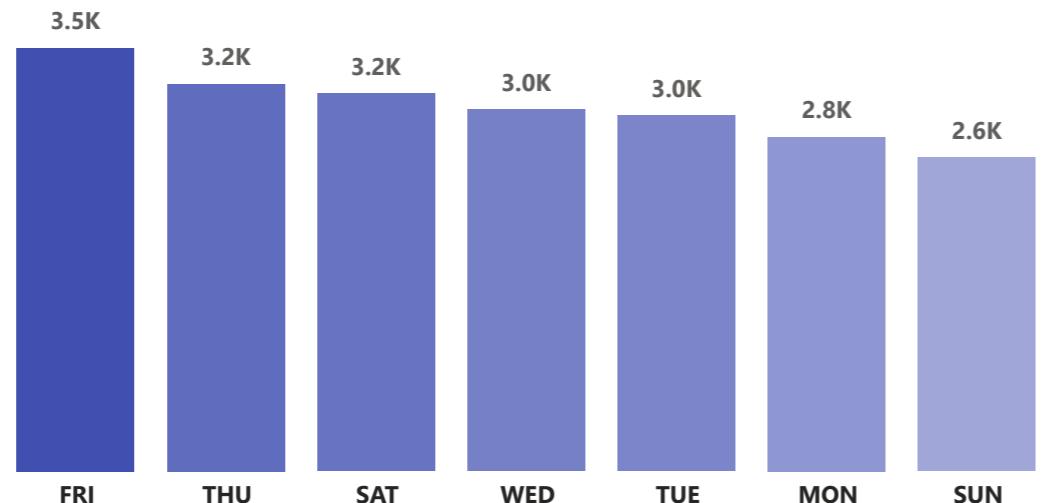
Total Pizza Sold

50K

Average Order Per Day

138

Total Order by Week Days



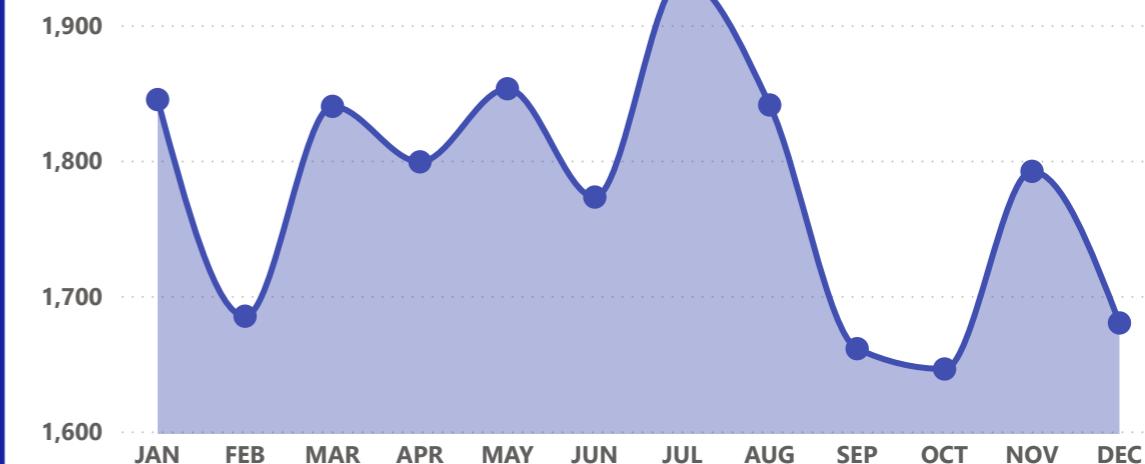
DATE

1/1/2015

12/31/2015



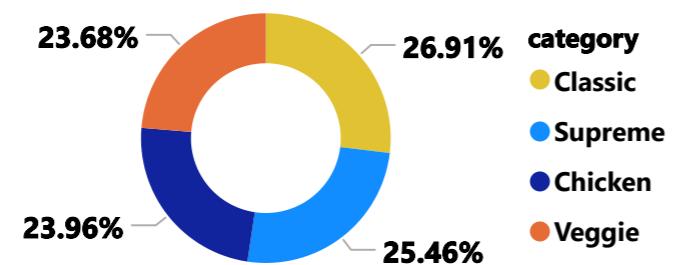
Monthly Order Trend



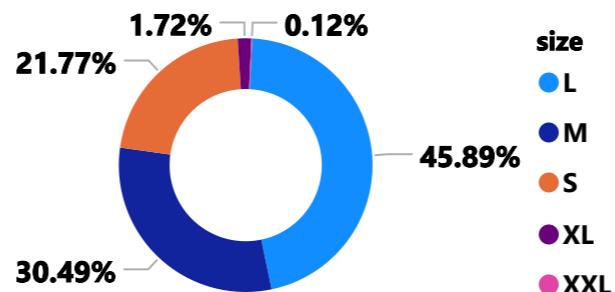
SIZE

L	M	S
XL	XXL	

Total Revenue(%) based on category



Total Revenue(%) by size



Top 5

Bottom 5

Pizzas Based On Sale

category	name	Total Revenue
Chicken	The Thai Chicken Pizza	43.43K
Chicken	The Barbecue Chicken Pizza	42.77K
Chicken	The California Chicken Pizza	41.41K
Classic	The Classic Deluxe Pizza	38.18K
Supreme	The Spicy Italian Pizza	34.83K
Total		200.62K



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Total Order

21.35K

Total Pizza Sold

50K

Average Order Per Day

138

Peak Sales Day

Insight: Highest orders on Friday.

Action: Increase inventory, Friday promotions.

Low Sales Day

Insight: Lowest on Sunday.

Action: "Sunday Funday" deals, family/bulk discounts.

Monthly Trends

Insight: Balanced Order in March to June, Order peaks in July.

Action: Implement seasonal promotions and targeted marketing campaigns.

Top Category

Insight: Classic pizzas generate the highest revenue.

Action: Expand menu, create combo deals.

Lowest Category

Insight: Veggie pizzas have the lowest revenue contribution.

Action: Introduce new veggie pizza recipes, offer special deals, and market to health-conscious customers.

Pizza Size

Insight: Large (L) pizzas generate the highest revenue and XXL is the lowest.

Action: Promote XXL pizza deals and combos to boost sales.