AD007-ADVOCACY PLAN

Area/Issue	:	What is the specific focus of the advocacy? (e.g., "Increasing Accessibility to IT Education for Underprivileged Students")
Rationale	:	Why is this issue important? What are the underlying reasons for addressing this issue?
Target Goal	:	What is the overall goal of the advocacy? (e.g., "To provide IT training to 100 underprivileged students by the end of the year")
Objective 1	:	What are the specific objectives that will help achieve the target goal? (e.g., "To partner with tech companies for resources and mentorship")
Objective 2	:	(e.g., "To set up a scholarship fund for IT certifications")
Objective 3	:	(e.g., "To organize monthly IT workshops and seminars")

Activity	Organizers	Target Audience	Timeframe	Resources Needed
What specific activities will be carried out? (e.g., "Monthly Coding Workshops")	Who will organize these activities? (e.g., "IT Club Members")	Who will be the beneficiaries or participants? (e.g., "Local high school students")	When will the activities take place? (e.g., "January - December 2023")	What resources will be necessary? (e.g., "Laptops, software licenses, training materials")

Proposed by:

JUAN DELA CRUZ
President
AIT-PUP