## **AD007-ADVOCACY PLAN**

Area/Issue	:	What is the specific focus of the advocacy? (e.g., "Increasing Accessibility to IT Education for Underprivileged Students")				
Rationale	:	Why is this issue important? What are the underlying reasons for addressing this issue?				
Target Goal	:	What is the overall goal of the advocacy? (e.g., "To provide IT training to 100 underprivileged students by the end of the year")				
Objective 1	:	What are the specific objectives that will help achieve the target goal? (e.g., "To partner with tech companies for resources and				
		mentorship")				
Objective 2		(e.g. "To set up a scholarship fund for IT certifications")				

**Objective 2**: (e.g., "To set up a scholarship fund for IT certifications")

**Objective 3**: (e.g., "To organize monthly IT workshops and seminars")

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Activity	Organizers	Target Audience	Timeframe	Resources Needed
What specific activities will be	Who will organize these	Who will be the beneficiaries	When will the activities	What resources will be
carried out? (e.g., "Monthly	activities? (e.g., "IT Club	or participants? (e.g., "Local	take place? (e.g.,	necessary? (e.g., "Laptops,
Coding Workshops")	Members")	high school students")	"January - December	software licenses, training
			2023")	materials")

Proposed by:

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