

# ECOMMERCE DATA ANALYSIS REPORT

Gender

- Female
- Male

Total Sales  
8M

Total Customers  
39K

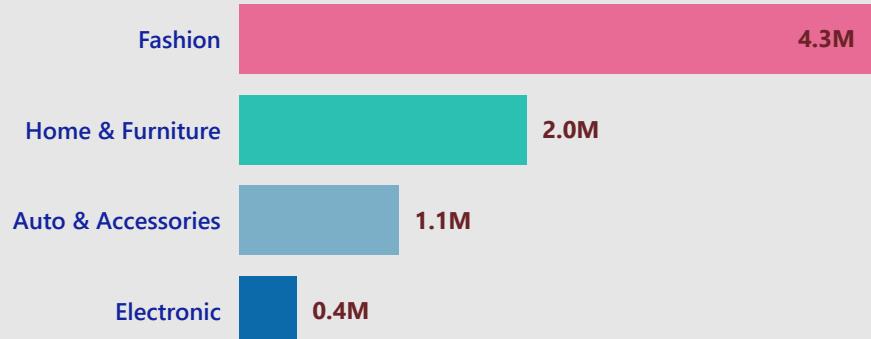
Profit

Quantity Sold

Member Type

- First SignUp
- Guest
- Member
- New

## Total Sales by Product Category



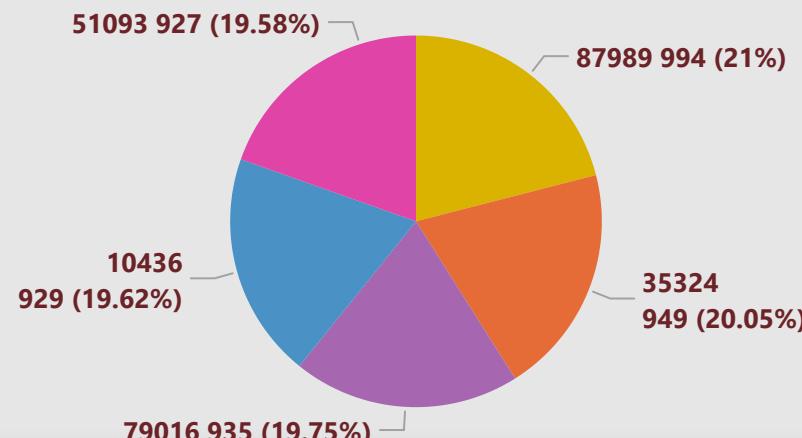
## Top 10 Products by Sales



Payment Type

- credit\_card
- debit\_card
- e\_wallet
- money\_order
- not\_defined

## Total 5 Customers (ID) by Sales



## Total Sales by Month



Device Type

- Mobile
- Web

# ECOMMERCE DATA ANALYSIS REPORT

## Gender

- Female
- Male

## Total Profit

3.61M

## Total Customers

39K

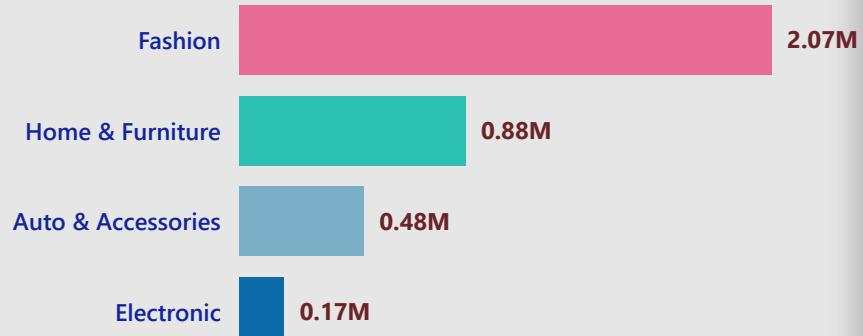
## Sales

## Quantity Sold

## Member Type

- First SignUp
- Guest
- Member
- New

## Total Profit by Product Category



## Top 10 Products by Profit



## Payment Type

- credit\_card
- debit\_card
- e\_wallet
- money\_order
- not\_defined

## Device Type

- Mobile
- Web

## Total Profit by Month



# ECOMMERCE DATA ANALYSIS REPORT

## Gender

- Female
- Male

Total Quantity Sold

128K

Total Customers

39K

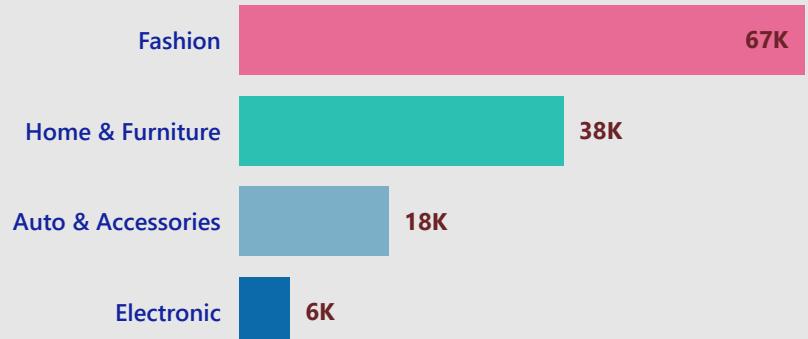
Sales

Profit

## Member Type

- First SignUp
- Guest
- Member
- New

## Total Quantity Sold by Product Category



## Top 10 Products by Quantity Sold



## Payment Type

- credit\_card
- debit\_card
- e\_wallet
- money\_order
- not\_defined

## Quantity sold by Month



## Device Type

- Mobile
- Web