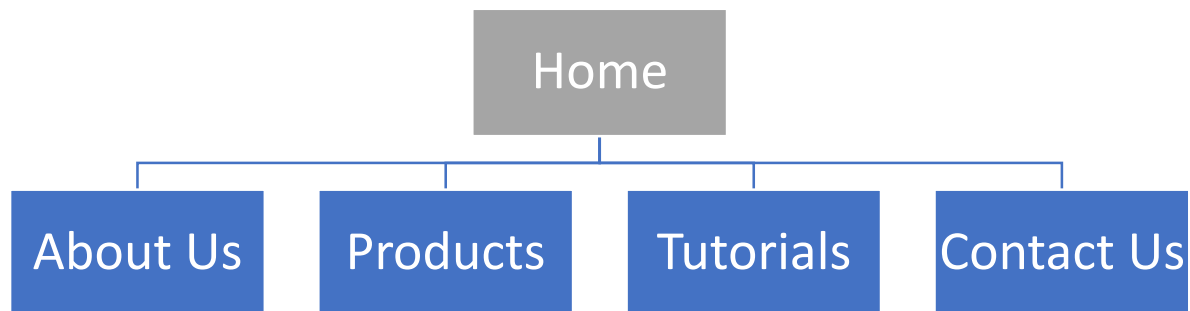# McFactor Multimedia Product

Navigation Structure

The diagram below shows the structure of the Multimedia product. It shows how the different pages of the product are interlinked.

```
                        ┌──────────────┐
                        │     Home     │
                        └──────────────┘
            ┌───────────────┬───┴───┬───────────────┐
    ┌──────────┐    ┌──────────┐ ┌──────────┐  ┌──────────┐
    │ About Us │    │ Products │ │Tutorials │  │Contact Us│
    └──────────┘    └──────────┘ └──────────┘  └──────────┘
```

The multimedia product is made up of four pages that are interlinked to each other. This allows the user to navigate directly, from one page to another page, without necessarily passing through the Home page.

More Details about the Pages of the Product.

1) **Home Page:**

This is the first page that opens when the multimedia product is loaded. This page consists of an introduction to the website and general information about McFactor LTD. It also contain a slideshow of attractive pictures of McFactor's cosmetic models. These models have a glamourous look that potential customers would desire to have.

2) **About Us Page:**

The page contains an animation that verbally communicates the history of the main founder of the McFactor LTD, Evans McGrath.

3) **Products Page:**

This page advertises a range of cosmetic products that are manufactured and sold by McFactor LTD. These product are displayed in categories i.e. Face, Eyes, Nail, Lips. These product are categorized according to the area they are applied.

4) **Tutorials Page:**

This page contains two tutorial videos that use cosmetic products of McFactor LTD to achieve a glamourous look. Potential customers may use this videos to achieve these looks for themselves. This page as well provides an alternate to using the video. This page contains a slideshow that exhibit a procedure in steps to achieve these glamourous looks.

5) **Contact Us Page:**

This is the final page of the multimedia product. It concludes with a 'thank you' note, followed by an immediate feedback form. Viewers can use this form to send their opinions, views and queries to McFactor LTD. Moreover, this page also contains a map that shows location of the head office of McFactor LTD.