

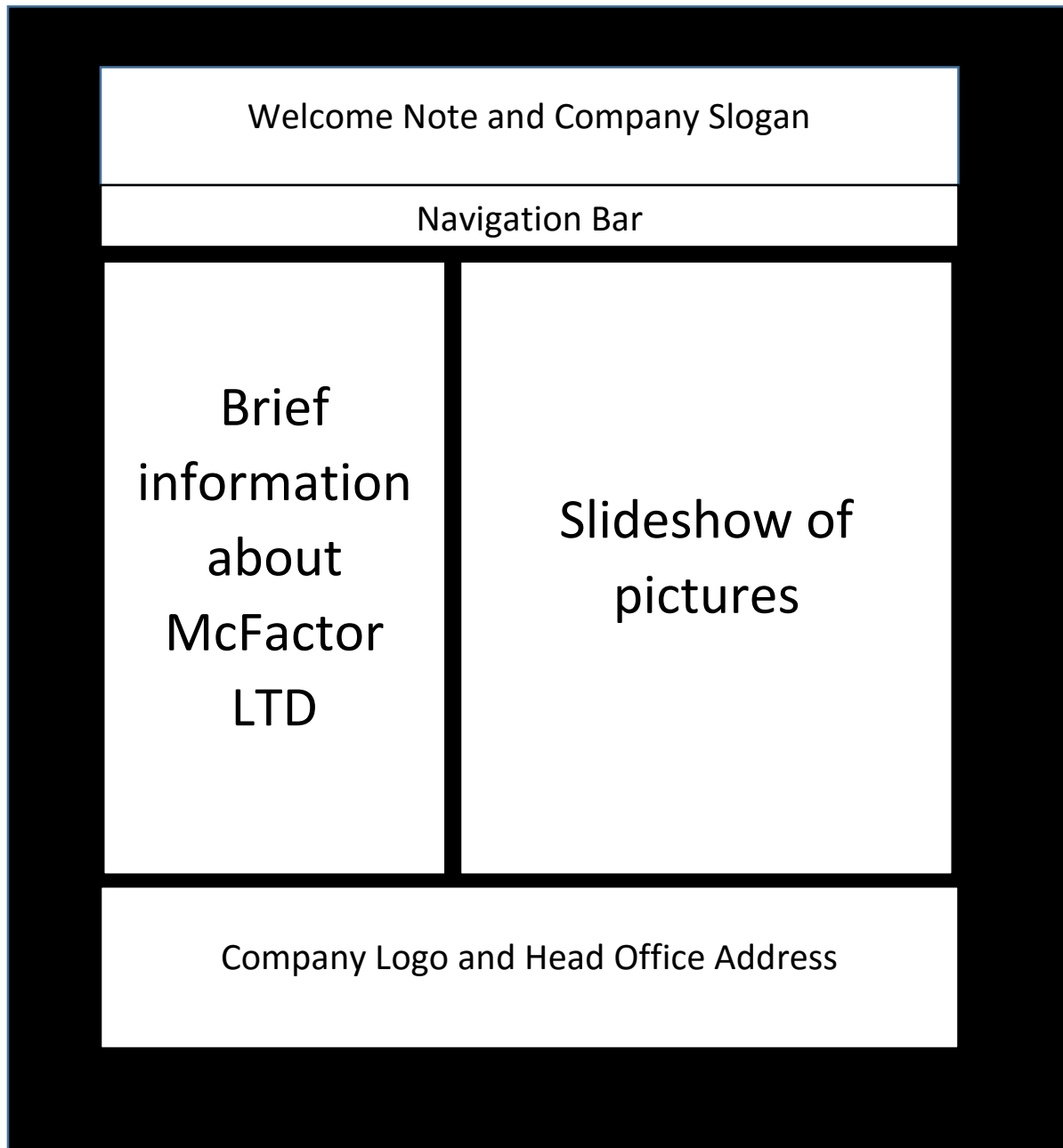


McFactor Multimedia Product

Product Layout

The layout design of the multimedia product is shown below. Each page of the multimedia is slightly different to accommodate its content well, however there is still consistency to ensure ease of use.

Home Page.



About Us Page.

Welcome Note and Company Slogan

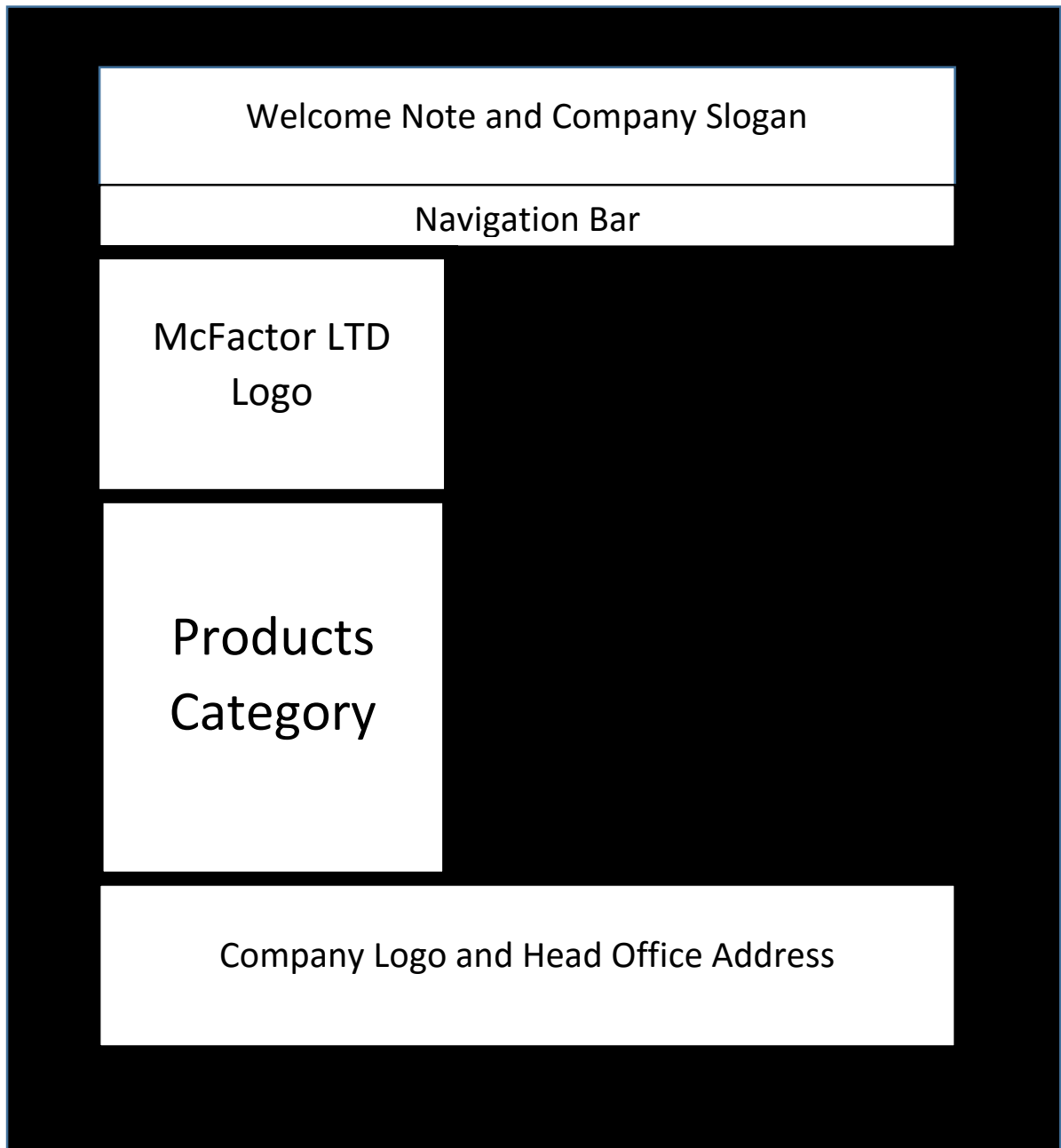
Navigation Bar

Speech bubbles
containing text
form of history
of McFactor
LTD

A cartoon animation that verbally
communicates the history of
McFactor LTD

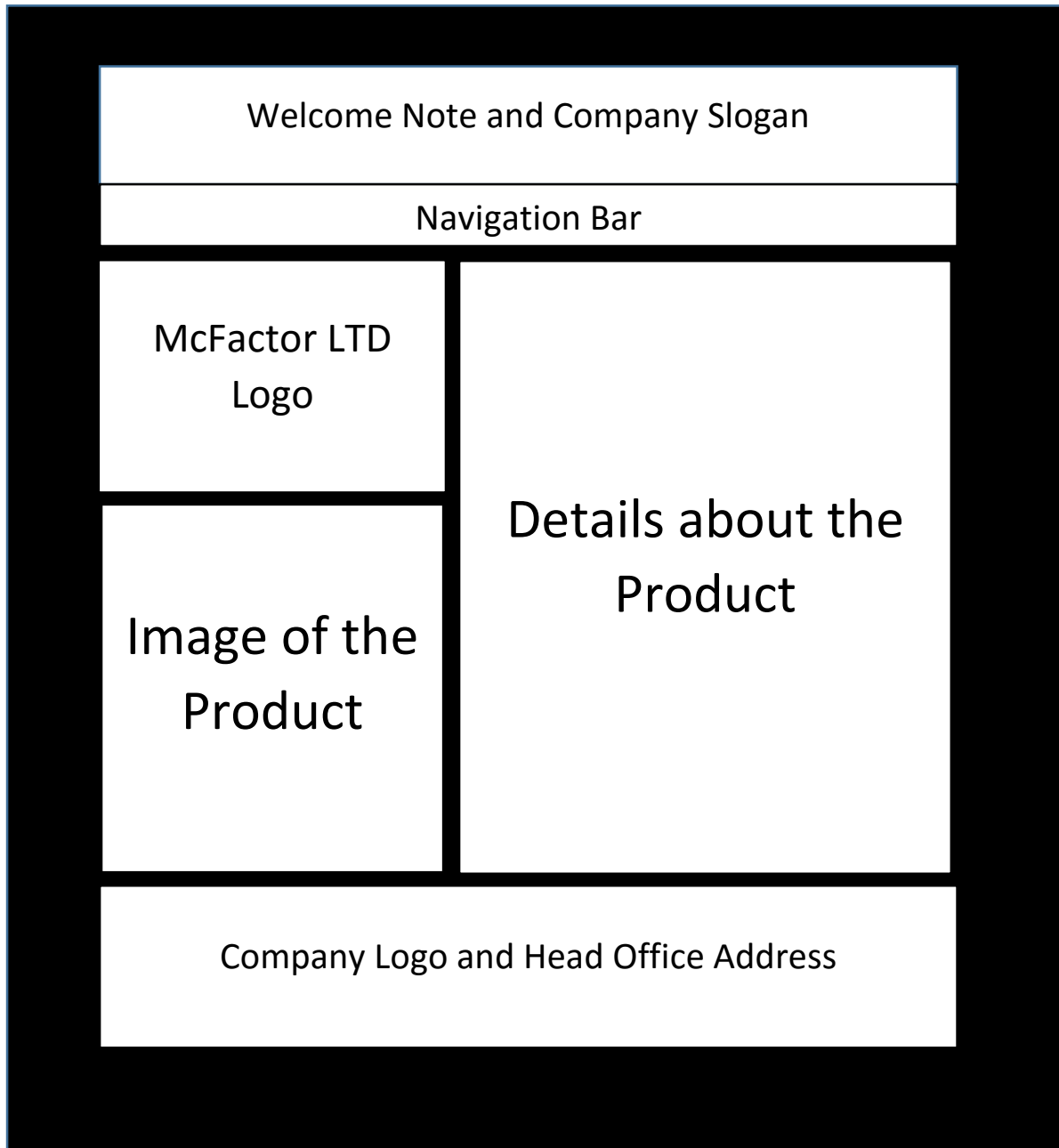
Company Logo and Head Office Address

Products Page.

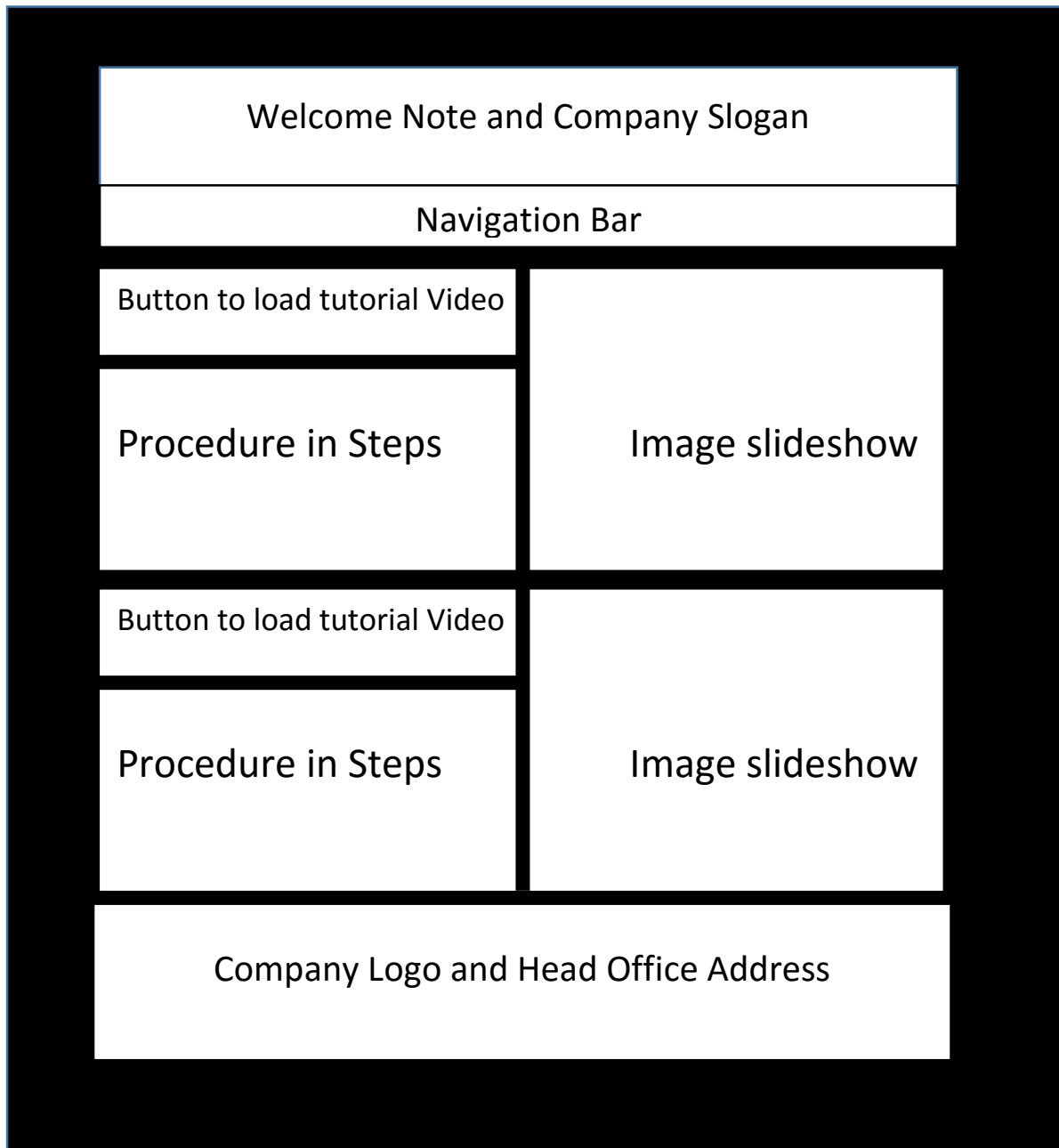


Products Page (Continued):

Upon clicking the category button as shown in previous layout, another product animation is triggered with the following layout.

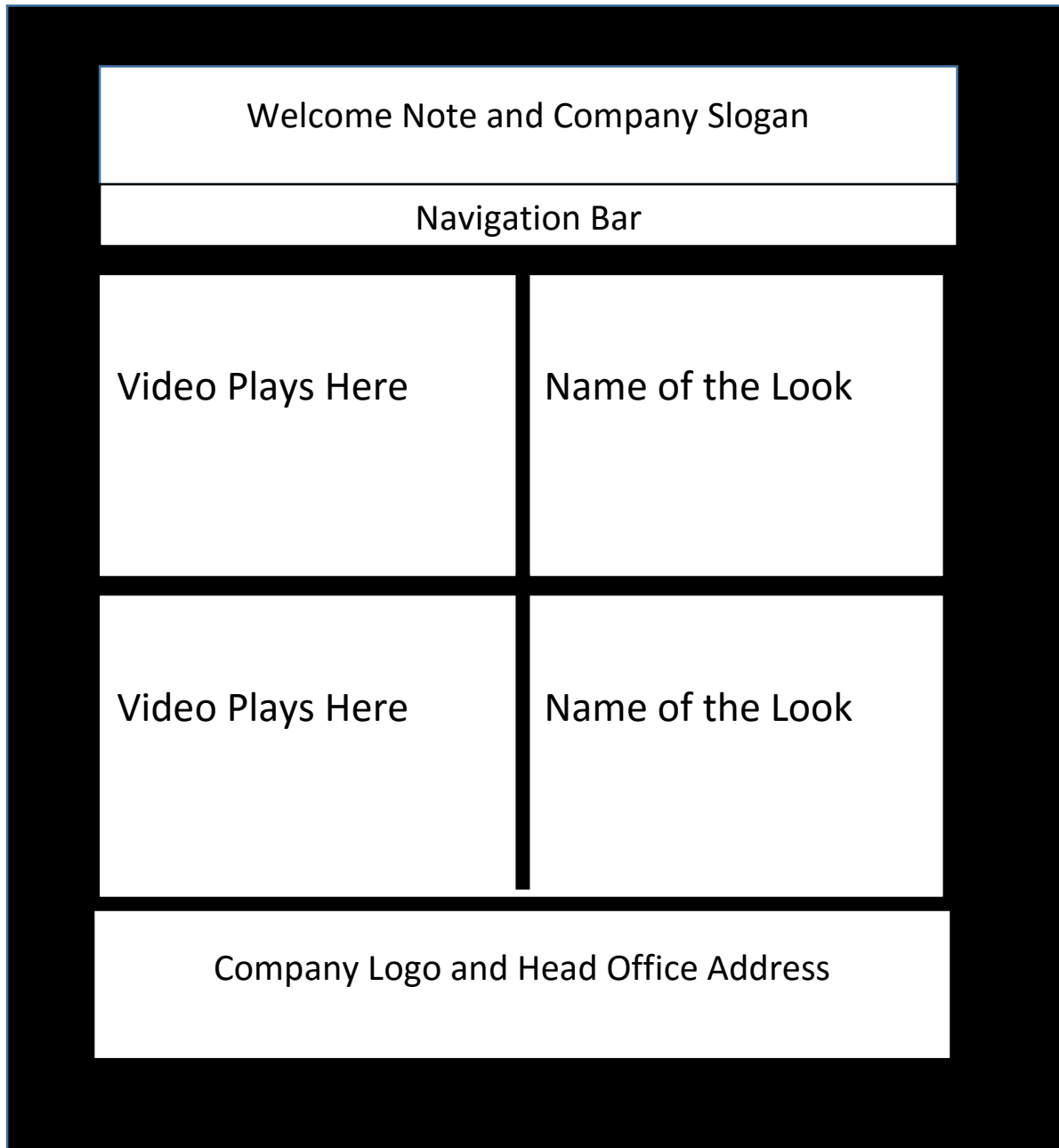


Tutorials Page:



Tutorials Page (Continued):

Upon clicking the button to load the video, the layout changes to the design below.



Contact Us Page:

