CS553 Project Report on:

Understanding the Cost of Computing in the Cloud

Project Members:
Abhilesh Patil (A20379723)
Raj Kotak (A20375501)
Venkatesh Tahiliani (A20375149)

Note: - I have considered Double Precision value while calculating GFlops/TFlops for configurations 1 & 2.

Configuration 1

Public Cloud: Computing cost/hr for different combinations of instance & storage utilizations.

Confi	Instanc e.	Util.	Inst.	Stor.	Stor.	Stor.	Inst.	Total Cost / hour	Cost/hr/Gfl op In \$(USD)
g. No	e. Count	Gflop s	Util	Util(PB)	Util(%)	Cost/hr in \$(USD)	Cost/hr In \$(USD)	In \$(USD)	(Stor+Inst)
1	1050	13.82 4	1%	10	10%	291.67	57.96	349.63	25.2915219 9
2	1050	69.12	5%	15	15%	437.5	289.8	727.3	10.5222800 9
3	1050	345.6	25%	25	25%	729.17	1449	2178.1 7	6.30257523 1
4	1050	691.2	50%	25	25%	729.17	2898	3627.1 7	5.24764178 2
5	1050	1036. 8	75%	25	25%	729.17	4347	5076.1 7	4.89599729 9
6	1050	1382. 4	100 %	25	25%	729.17	5796	6525.1 7	4.72017505 8
7	1050	345.6	25%	50	50%	1458.34	1449	2907.3 4	8.41244213
8	1050	691.2	50%	50	50%	1458.34	2898	4356.3 4	6.30257523 1
9	1050	1036. 8	75%	50	50%	1458.34	4347	5805.3 4	5.59928626 5
10	1050	1382. 4	100 %	50	50%	1458.34	5796	7254.3 4	5.24764178 2
11	1050	345.6	25%	75	75%	2187.51	1449	3636.5 1	10.5223090 3

12	1050	691.2	50%	75	75%	2187.51	2898	5085.5	7.35750868 1
12	1030			/3			2838		1
		1036.	75%		75%	2187.51		6534.5	6.30257523
13	1050	8	70,0	75	. 0,		4347	1	1
		1382.	100		75%	2187.51		7983.5	5.77510850
14	1050	4	%	75	/3/0	2107.31	5796	1	7
			250/		1000/	2016 60		4365.6	12.6321759
15	1050	345.6	25%	100	100%	2916.68	1449	8	3
			50%		100%	2016 69		5814.6	8.41244213
16	1050	691.2	50%	100	100%	2916.68	2898	8	8.41244213
		1036.	750/		1000/	2016 60		7263.6	7.00586419
17	1050	8	75%	100	100%	2916.68	4347	8	8
		1382.	100		1000/	2016 69		8712.6	6.30257523
18	1050	4	%	100	100%	2916.68	5796	8	1

Total cost of 5 years 24/7 utilization: \$381615384

Private Cloud

Hardware and other factors:

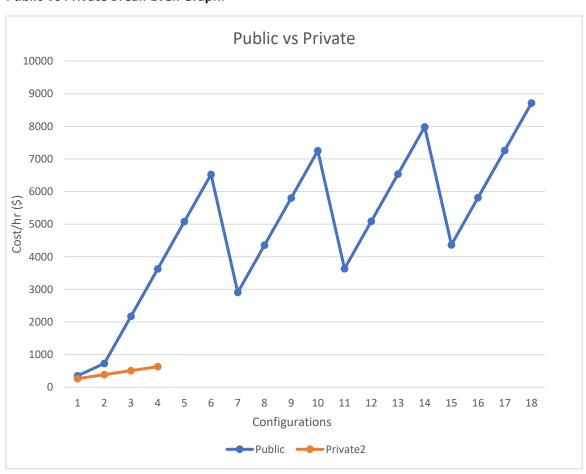
	Description	Price Per Item (\$)	Quantity	Total (\$)
СРИ	Intel Xeon e5- 2676 v3 @ 2.40ghz	5400	1051	5675400
Memory	DELL 64GB DDR4 PC4- 19200 2400MHz ECC REGISTERED RDIMM for Dell PowerEdge T630 Server	798	4200	3351600
Disk	Seagate Enterprise Capacity 3.5" HDD 8TB 7200 RPM 512e SAS 12Gb/s Internal Hard Drive	289	6300	1820700
Motherboard	ASUS Z10PE- D16 SSI EEB Server Motherboard Dual LGA 2011 R3	490	1051	514500

Network Switches	Mellanox Switch IB-2™ InfiniBand EDR 100Gb/s Switches	11480.4	32	367372.8
Network Adaptor	Mellanox ConnectX-4 VPI MCX455A- ECAT - Network adapter - PCIe 3.0 x16 - InfiniBand, 100 Gigabit Ethernet	640.99	32	20511.68
Network Cables	Belkin A3L791- 14-BLU 14 ft. Cat 5E Blue Network Cable	8	1086	8688
Racks	iStarUSA WD- 1045 10U 450mm Depth Simple Server Rack	228	105	23940
Storage Servers	HGST 4U 60 Bay JBOD with 60 * 12TB Helium SAS SSD	44250	139	6150750
Administration	one admin/1000 instances	110000	2	1100000
Electric Power	5year cost 24hr processing. power consumed/cpu: 120 watts/hr Chicago Avg rate: 7.14 cents/kWh			1182127
Cooling	Power Required for 5 years and 24 hrs a day. Illinois charges 7.14 Cents/ 1 kilo-watt			1181099
Total	N/A	N/A	N/A	21396688.48

Private Cloud: Computing cost/hr for different combinations of utilizations.

	Instance	Util. (32 IPC)	Inst.	Chan	Stor.	Stor.	Inst.	Total	Cost/hr/Gfl op
Confi g. No	Instanc e. Count	Gflop s	Util(%)	Stor. Util(P B)	Util(%)	Cost/h r In \$(USD)	Cost/hr In \$(USD)	Cost/hr In \$(USD)	(Stor+Inst) In \$(USD)
							122.12721	262.5572	0.7597141
1	1051	345.6	25%	100	100%	140.43	74	17	71
							244.25443	384.6844	0.5565457
2	1051	691.2	50%	100	100%	140.43	47	35	68
		1000					366.38165	506.8116	0.4888229
3	1051	1036. 8	75%	100	100%	140.43	21	52	67
		4202					488.50886	628.9388	0.4549615
4	1051	1382. 4	100%	100	100%	140.43	94	69	66

Public Vs Private Break-Even Graph:



Above graph represents the break-even between the public and the private clouds in term of different configurations and their respective cost/hr. For public cloud, there are 16 configurations which comprises of combinations of different instance (1%, 5%, 25%, 50%, 75%, 100%) and storage (10%, 15%, 25%, 50%, 75%, 100%) utilizations, while for private cloud there are 4 configurations which comprises of different utilizations (25%, 50%, 75, 100%).

The public cloud has a cost/hr of \$727.3 for 5% instance utilisation and 15% storage utilisation, while the private cloud has a cost.hr of \$628.94 for 100% utilisation. So, if we are using a public cloud for 5 years with more than 5% instance utilisation and 15% storage utilisation that it will cost more than private cloud providing 100% utilisation. Hence, this is the break-even point.

Configuration 2

Public Cloud: Computing cost/hr for different combinations of instance & storage utilizations.

Config	Instance.	Util.	Inst.	Stor. Util(P	Stor.	Stor.	Inst.	Total cost/h r	Cost/hr/Gflo
. No	Count	Gflop s	Util	B)	Util	Cost/hr In \$(USD)	Cost/hr In \$(USD)	In \$(USD)	(Stor+Inst) In \$(USD)
1	10,00,00 0	5	5%	2.5	25%	72.917	8300	8372.9 17	1674.5834
2	10,00,00 0	10	25%	2.5	25%	72.917	41500	41572. 917	16607.2917
3	10,00,00 0	20	50%	2.5	25%	72.917	83000	83072. 917	8303.64585
4	10,00,00 0	30	75%	2.5	25%	72.917	124500	12457 2.917	5535.7639
5	10,00,00 0	40	100 %	2.5	25%	72.917	166000	16607 2.917	4151.8229
6	10,00,00 0	10	25%	5	50%	145.834	41500	41645. 834	16614.5834
7	10,00,00 0	20	50%	5	50%	145.834	83000	83145. 834	8307.29
8	10,00,00 0	30	75%	5	50%	145.834	124500	12464 5.834	5538.19447
9	10,00,00 0	40	100 %	5	50%	145.834	166000	16614 5.834	4153.6459
10	10,00,00 0	10	25%	7.5	75%	218.751	41500	41718. 751	16621.8751
11	10,00,00 0	20	50%	7.5	75%	218.751	83000	83218. 751	8310.9376

12	10,00,00 0	30	75%	7.5	75%	218.751	124500	12471 8.751	5533.34
13	10,00,00 0	40	100 %	7.5	75%	218.751	166000	16621 8.751	4155.4688
14	10,00,00 0	10	25%	10	100%	291.668	41500	41791. 668	16629.1668
15	10,00,00 0	20	50%	10	100%	291.668	83000	83291. 668	8314.5834
16	10,00,00 0	30	75%	10	100%	291.668	124500	12479 1.668	5543.0556
17	10,00,00 0	40	100 %	10	100%	291.668	166000	16629 1.668	4157.2917

Total cost of 5 years 24/7 utilization: \$ 7283575058.4

Private Cloud

Hardware and other factors:

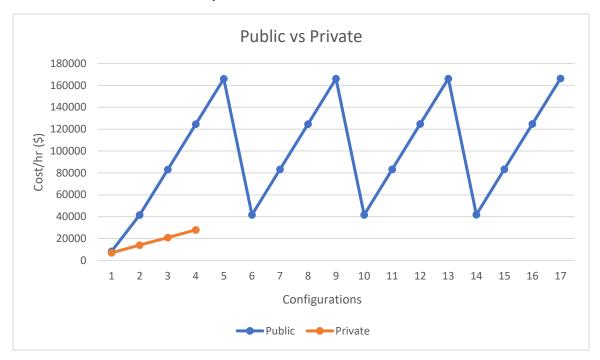
	Description	Price Per Item In \$(USD)	Quantity	Total In \$(USD)
Compute Servers	Intel Xeon E5502 Nehalem 1.86 GHz LGA 1366 80W BX80602E5502 Server Processor	75.99	1000000	75990000
Instance Memory	Samsung DDR4 2133MHz CL15 16GB RegECC 2Rx4 M393A2G40EB1- CPB 1.2V single pack	189.99	1000000	18990000
Chasis	iStarUSA D- 118V2-ITX Black Metal / Aluminum 1U Rackmount Compact Server Chassis	38.68	1000000	38680000
	Extended Holiday Return Policy			
Network Switches	Dell PowerConnect 5548 48 Port	399.99	21741	8696182.59

	Gigabit Ethernet Switch GDTPK			
Network Cables	Belkin A3L791- 14-BLU 14 ft. Cat 5E Blue Network Cable	5.99	1000024	5990143.76
Racks	iStarUSA WD- 1045 10U 450mm Depth Simple Server Rack	228.99	2 in each rack hdd and 10 cpu in each rack 100000 + 9	22901060.91
Storage Servers	HGST 4U 60 Bay JBOD with 60 x 10TB Helium SAS HDD (Kepler)	38,942.98	17	662030.66
Administration	One admin/1000 Instances	110000	1000	550000000
Electric Power	7.14 cents/kWh	7.14 cents/kWh	850watts/hr	250185600
Cooling	Thermaltake CLP0587 140mm CPU Cooler	71.32	1000000	249967939
Total	N/A	N/A	N/A	1222062956

Private Cloud: Computing cost/hr for different combinations of utilizations.

Confi	Instance	Util.	Inst.	Storag	Storag	Storage	Inst.	Total cost/hr	Cost/hr/Gfl op
g. No	. Count	Gflop s	Util	e Util %	e Util (PB)	Cost/hr In \$(USD)	Cost/hr In \$(USD)	In \$(USD)	(Instr) In \$(USD)
1	10,00,0 00	10	25%	100%	10	15.1148	6975.24 51	6990.36	699.035
2	10,00,0 00	20	50%	100%	10	15.1148	13950.4 9	13965.6 0	698.280
3	10,00,0 00	30	75%	100%	10	15.1148	20925.7 35	20940.8 50	698.028
4	10,00,0 00	40	100 %	100%	10	15.1148	27900.9 8	27916.0 95	697.902

Public Vs Private Break-Even Graph:



Above graph represents the break-even between the public and the private clouds in term of different configurations and their respective cost/hr. For public cloud, there are 16 configurations which comprises of combinations of different instance (5%, 25%, 50%, 75%, 100%) and storage (25%, 50%, 75%, 100%) utilizations, while for private cloud there are 4 configurations which comprises of different utilizations (25%, 50%, 75%, 100%).

The public cloud has a cost/hr of \$41572.917, \$41645.834, \$41718.751, \$41791.668 for 25% instance utilisation and 25% storage utilisation, while the private cloud has a cost.hr of \$27916.095 for 100% utilisation. So, if we are using a public cloud for 5 years with more than 5% instance utilisation and 25% storage utilisation that it will cost more than private cloud providing 100% utilisation. Hence, this is the break-even point.

Configuration 3Public Cloud: Computing cost/hr for different combinations of instance & storage utilizations.

Config	Instance.	Util.	Inst.	Stor.	Stor.	Stor.	Inst.	Total cost/hr	Cost/hr/Tflo p
. No	Count	Tflop s	Util	Util(TB)	Util	Cost/hr In\$(USD)	Cost/hr In\$(USD)	In \$(USD)	(Stor+Inst) In \$(USD)
1	1000	250	25%	250	25%	7.29	6120	6127.29	100.83668
2	1000	500	50%	250	25%	7.29	12240	12247.2 9	50.41834
3	1000	750	75%	250	25%	7.29	18360	18367.2 9	33.6122
4	1000	1000	100 %	250	25%	7.29	24480	24487.2 9	25.2092
5	1000	250	25%	500	50%	14.59	6120	6134.59	103.7534
6	1000	500	50%	500	50%	14.59	12240	12254.5 9	51.8767
7	1000	750	75%	500	50%	14.59	18360	18374.5 9	34.5845
8	1000	1000	100 %	500	50%	14.59	24480	24494.5 9	25.9383
9	1000	250	25%	750	75%	21.88	6120	6141.88	106.67
10	1000	500	50%	750	75%	21.88	12240	12261.8 8	53.335
11	1000	750	75%	750	75%	21.88	18360	18381.8 8	35.5567
12	1000	1000	100 %	750	75%	21.88	24480	24501.8 8	26.6675
13	1000	250	25%	1000	100 %	29.17	6120	6149.17	109.5867
14	1000	500	50%	1000	100 %	29.17	12240	12269.1 7	54.7934
15	1000	750	75%	1000	100 %	29.17	18360	18389.1 7	36.5289
16	1000	1000	100 %	1000	100 %	29.17	24480	24509.1 7	27.3967

Total cost of 5 years 24/7 utilization: \$1073501646

Private Cloud

Hardware and other factors:

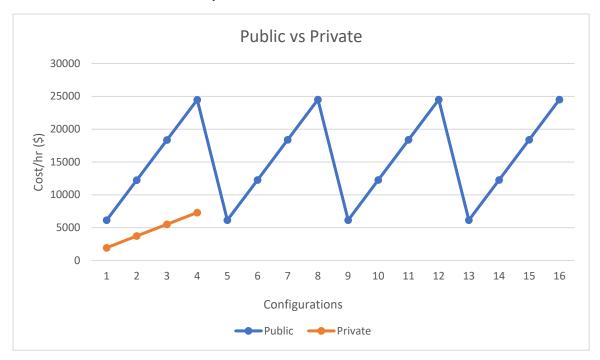
	Description	Price Per Item (\$)	Quantity	Total (\$)
DGX Box	NVIDIA DGX-1 Tesla V100	149000	1042	155258000
Network Switches	Mellanox Switch IB-2™ InfiniBand EDR 100Gb/s Switches	11480.4	31	355892
Network Adaptor	Mellanox ConnectX-4 VPI MCX455A- ECAT - Network adapter - PCIe 3.0 x16 - InfiniBand, 100 Gigabit Ethernet	640.99	31	19870.69
Network Cables	Belkin A3L791- 14-BLU 14 ft. Cat 5E Blue Network Cable	8	1078	8624
Racks	iStarUSA WD- 1045 10U 450mm Depth Simple Server Rack	228	205	46740
Storage Servers	HGST 4U 60 Bay JBOD with 60 * 6TB SAS HDD	26,099.56	3	78298.68
Administration	one admin/1000 instances	110000	2	1100000
Electric Power	5year cost 24hr processing. power consumed/box: 3200 watts/hr Chicago Avg rate: 7.14 cents/kWh			10427735.81

Cooling	Power Required for 5 years and 24 hrs a day. Illinois charges 7.14 Cents/ 1 killo-watt			145919659
Total	N/A	N/A	N/A	313214820.2

Private Cloud: Computing cost/hr for different combinations of utilizations.

Confi	Instance	Util. (32 IPC)	Inst.	Stor.	Stor.	Stor.	Inst.	Total cost/hr	Cost/hr/Gf lop
g. No	. Count	Tflo ps	Util(%)	Util(T B)	Util(%)	Cost/hr In \$(USD)	Cost/hr In \$(USD)	In \$(USD)	(Stor+Inst) In \$(USD)
							1787.7558	1928.185	7.7127432
1	1042	250	25%	1000	100%	140.43	23	82	92
							3575.5116	3715.941	7.4318832
2	1042	500	50%	1000	100%	140.43	46	65	92
							5363.2674	5503.697	7.3382632
3	1042	750	75%	1000	100%	140.43	69	47	92
							7151.0232	7291.453	7.2914532
Ι.	1010	100	100%	4000	4000/	4 40 40	92	29	92
4	1042	0		1000	100%	140.43			

Public Vs Private Break-Even Graph:



Above graph represents the break-even between the public and the private clouds in term of different configurations and their respective cost/hr. For public cloud, there are 16 configurations which comprises of combinations of different instance (25%, 50%, 75%, 100%) and storage (25%, 50%, 75%, 100%) utilizations, while for private cloud there are 4 configurations which comprises of different utilizations (25%, 50%, 75%, 100%).

The public cloud has a cost/hr of \$6127.29, \$6134.59, \$6141.88, \$6149.17 for 25% instance utilisation, while the private cloud has a cost.hr of \$7291.45for 100% utilisation. So, if we are using a public cloud for 5 years with more than 25% instance utilisation then it will cost more than private cloud providing 100% utilisation. Hence, this is the break-even point.

Summary Table:

	Configuration 1	Configuration 2	Configuration 3	
Public Cloud	\$381,615,384	\$7,283,575,058	\$1,073,501,646	
(including EC2 and				
S3) Cost over 5				
years, 24/7				
operation, with				
100% usage				
Private Cloud cost				
over 5 years, 24/7	\$21396688.48		\$313214820.2	
operation, with	321330000.40	\$6036498917		
100% usage				
What utilization	The public cloud has a	The public cloud has a	The public cloud has a	
must be achieved	cost/hr of \$727.3 for	cost/hr of	cost/hr of \$6127.29,	
with the private	5% instance utilisation	\$41572.917,	\$6134.59, \$6141.88,	
cloud to make the	and 15% storage	\$41645.834,	\$6149.17 for 25%	
private cloud option	utilisation, while the	\$41718.751,	instance utilisation	
more attractive	private cloud achieves 100% instance	\$41791.668 for 25% instance utilisation	and 25% storage utilisation, while the	
than the public	utilisation at \$628.94	and 25% storage	private cloud achieves	
cloud?	cost/hr which makes	utilisation, while the	100% instance	
	the private cloud	private cloud achieves	utilisation at \$7291.45	
	option more attractive	100% instance	cost/hr which makes	
	than public cloud.	utilisation at	the private cloud	
		\$137834.725 cost/hr	option more attractive	
		which makes the	than public cloud.	
		private cloud option		
		more attractive than		
		public cloud.		

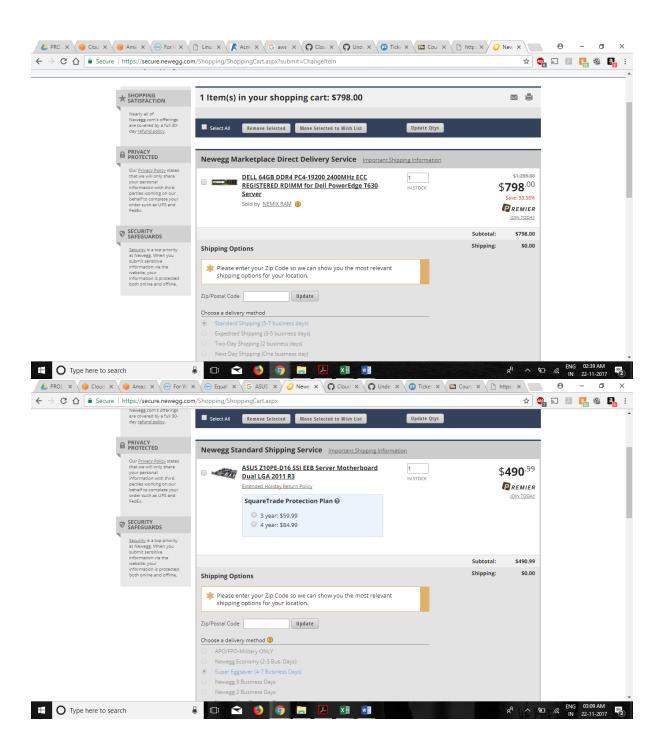
Conclusion:

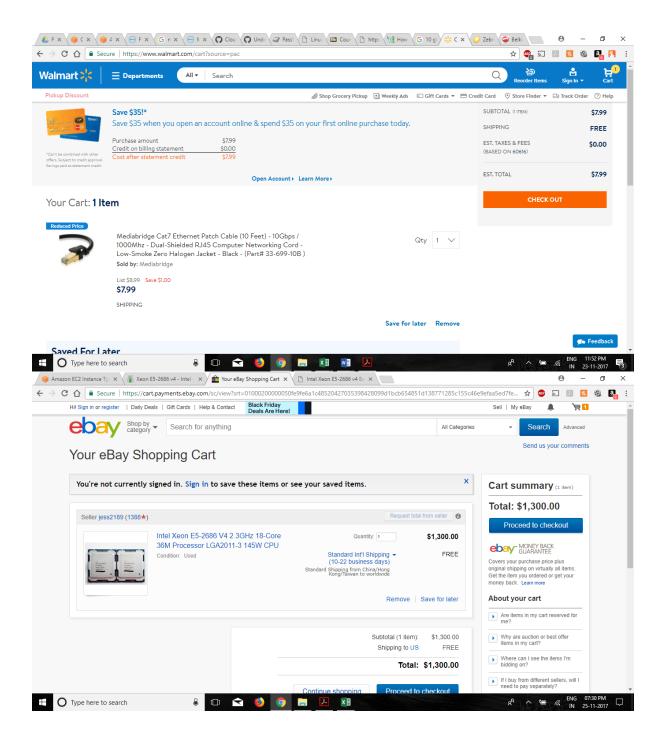
Through this project experiment, we came across various challenges while designing the cloud infrastructure, starting from choosing the CPU to the various cost of different components.

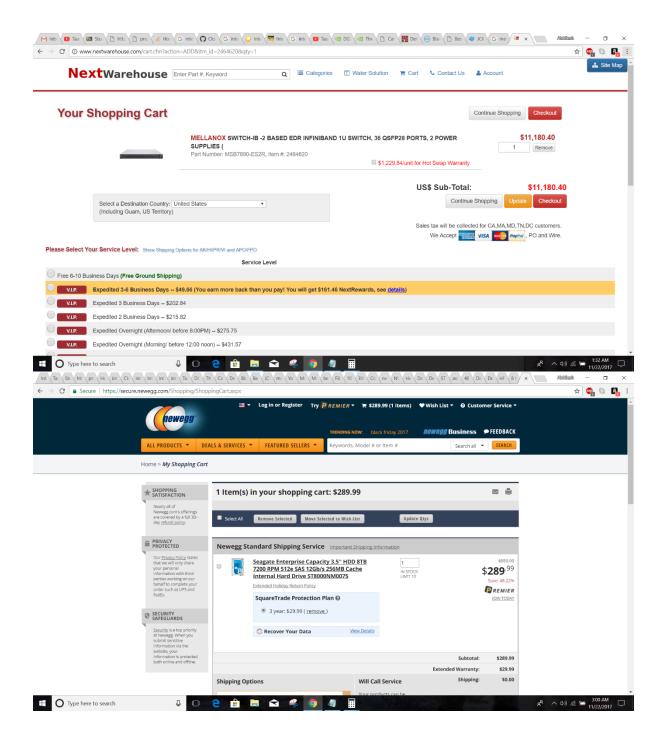
Through the analysis of designing private cloud as compared to AWS public cloud, we conclude that when the utilization of cloud service is low, it is cheaper to rent a public cloud, but when the cloud service utilization increases, the cost of owning a cloud will get amortized such that its better to own a cloud than to rent a public one.

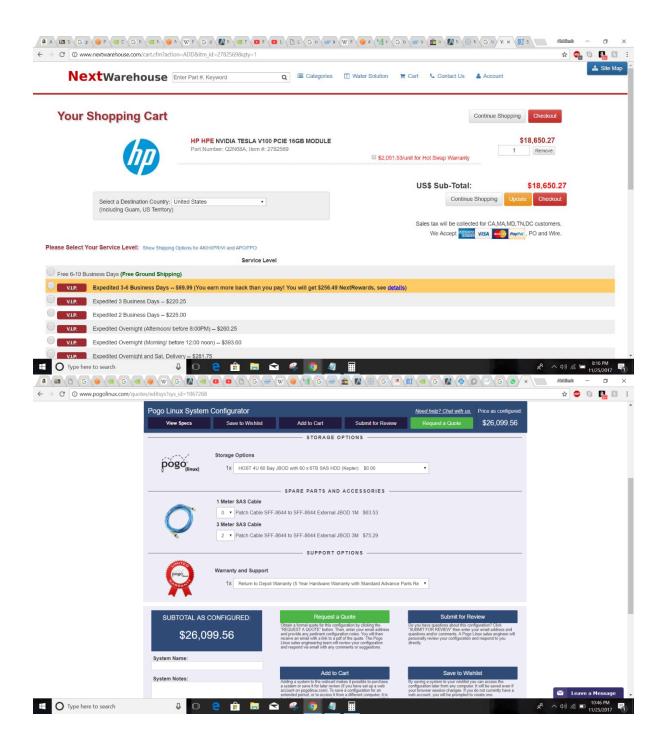
Also, we know that cost is considered as one of the driving factor to decide between public and private cloud, as we know that for startup companies, cost is a major criterion. As we compared the cost for public and private cloud for different configurations, we analysed that 5-year amortization cost for private cloud was quite low as compared to the public cloud. Therefore, considering for a 5-year amortization cost, it is better for a startup company to opt for a private cloud.

Screenshots of Shopping Cart for Hardware









THE NVIDIA DGX-1 IS AVAILABLE FOR PURCHASE IN SELECT COUNTRIES

The NVIDIA DGX is available for purchase in select countries and is priced at:

- DGX with P100 at \$129,000*
- DGX with V100 at \$149,000*

When ordering DGX with V100, you can choose between getting DGX-1 with P100 now and receiving an upgrade to V100 as soon it's available, or getting a DGX with V100 when it starts shipping. DGX support plan is required and must be purchased separately.

