# COMS W4701: Artificial Intelligence

Lecture 4c: Multi-Armed Bandits

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# Today

Multi-armed bandit problems

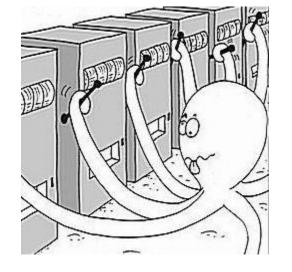
Exploration vs exploitation tradeoff

•  $\varepsilon$ -greedy methods

Upper confidence bound

#### Multi-Armed Bandits

- Suppose we have K slot machines with different reward distributions
- We can only learn about the machine by trying them (taking actions)
- We want to maximize the overall rewards received
- Tradeoff between exploration and exploitation
  - Gather more information or maximize best rewards so far?
  - How to determine when current knowledge is good enough?



 Applications: Resource allocation for maximizing productivity, clinical trials to explore different treatments, financial portfolio design, recommendation systems

#### **Action Values**

- Suppose action (slot machine)  $a \in A$  has unknown mean reward value  $\mu_a$
- Define and update action values  $Q_t(a)$  to estimate  $\mu_a$  by trying different actions and recording the results

$$Q_t(a) = \frac{\text{sum of rewards from taking } a \text{ prior to } t}{\text{number of times taking } a \text{ prior to } t}$$

- We can initialize  $Q_0(a)$  by trying each action once and recording reward
- As each Q(a) better estimates  $\mu_a$ , the optimal strategy would be to always pick action  $\arg\max_a Q(a)$

#### **Updating Action Values**

• Suppose we take a and receive r, and we have N observations of a so far

$$Q_{t+1}(a) = \frac{1}{N} \left( (N-1)Q_t(a) + r \right) = Q_t(a) + \frac{1}{N} \left( r - Q_t(a) \right)$$

Update form: "new estimate" = "old estimate" + "step size" × "error"

For nonstationary problems in which reward distributions change over time, we may want to give more weight to recent rewards:

$$Q_{t+1}(a) = Q_t(a) + \alpha (r - Q_t(a))$$

#### Recency-Weighted Average

• For constant  $\alpha$ , the action value update rule ends up weighting all rewards, with weights on past rewards decaying exponentially

$$Q_{t+1}(a) = Q_t(a) + \alpha (r_t - Q_t(a)) = \alpha r_t + (1 - \alpha) Q_t(a)$$

$$= \alpha r_t + (1 - \alpha) (\alpha r_{t-1} + (1 - \alpha) Q_{t-1}(a))$$

$$= \alpha r_t + (1 - \alpha) \alpha r_{t-1} + (1 - \alpha)^2 Q_{t-1}(a)$$

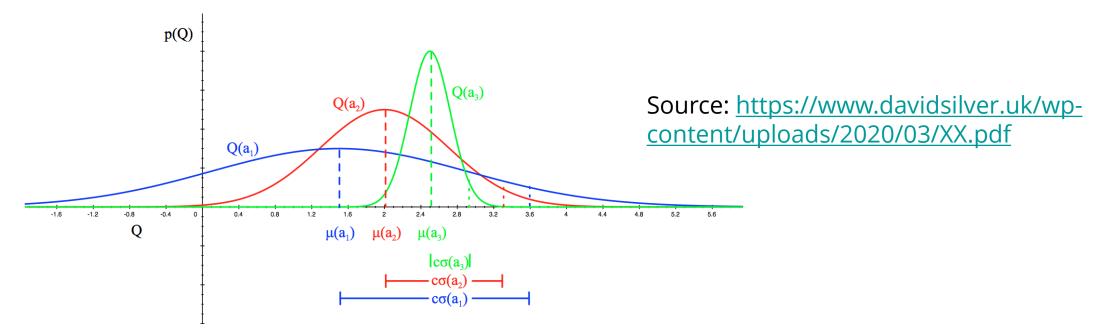
$$= \cdots = \alpha \sum_{i=1}^t (1 - \alpha)^{t-i} r_i$$

## $\varepsilon$ -greedy Action Selection

- Action selection should balance exploitation (maximizing Q) and exploration
- $\varepsilon$ -greedy: Exploit and select  $\operatorname{argmax}_a(Q(a))$  most of the time, but with small probability  $\varepsilon$ , pick a random action to explore instead (may also include greedy action)
- For constant  $\varepsilon$ , every action will be sampled infinitely often
- In the limit, estimates  $Q_t(a)$  will converge to  $\mu_a$  (though limit may be very large!)
- $\varepsilon$ -first: Set  $\varepsilon = 1$  for a fixed number of trials, then set  $\varepsilon = 0$  afterward
- $\varepsilon$ -decreasing: Set  $\varepsilon$  to high initial value (e.g., 1) and decrease it over time

#### **Estimate Uncertainty**

- $\varepsilon$  methods only estimate value means, but not *uncertainty* (variance)
- Instead of exploring randomly, we can measure the uncertainty U(a) of each action value estimate to perform "targeted" exploration



• Exploitation-exploration tradeoff: Pick action that maximizes Q(a) + U(a)

#### **Upper Confidence Bound**

• UCB1 algorithm defines  $U_t(a)$  as follows:

$$U_t(a) = c \sqrt{\frac{\ln t}{N_t(a)}}$$

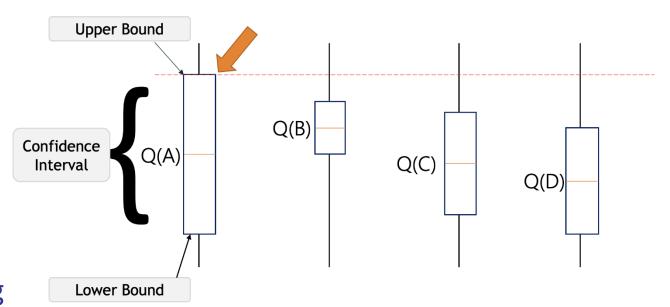
- At each step, pick action  $argmax_a(Q(a) + U(a))$
- $c \ge 0$ : Tunable hyperparameter controlling exploration
- $N_t(a)$ : Number of times action a taken prior to time t

- $1/\sqrt{N(a)}$  is proportional to standard deviation of Q(a)
- Initially large; decreases as  $\alpha$  is repeatedly tried and we become confident
- $\ln t$  increases (slowly) over time; all actions tried infinitely often as  $t \to \infty$

### **Optimism Under Uncertainty**

- Maximizing Q + U means that we are optimistic under uncertainty
- Higher uncertainty gives an action value a larger "bonus" for selection
- For UCB1, Hoeffding's inequality shows that the probability of the "error" being greater than U(a) shrinks over time

$$\Pr[\mu_a - Q_t(a) > U_t(a)] \le t^{-2c^2}$$



https://www.geeksforgeeks.org/upper-confidencebound-algorithm-in-reinforcement-learning/

#### General Bandit Algorithm Outline

#### **Algorithm 1:** General Bandit Algorithm Procedure

```
Initialize, for i=1 to k:
Q_0(a_i) \leftarrow 0
N_0(a_i) \leftarrow 0
for t=1,2,\ldots,\infty do
A_t \leftarrow \text{Choose-Action}(Q_{t-1}(a_1),Q_{t-1}(a_2),\ldots,Q_{t-1}(a_k))
R_t \leftarrow \text{Pull-Arm}(A_t)
Q_t(A_t), N_t(A_t) \leftarrow \text{Update}(N_{t-1}(A_t),Q_{t-1}(A_t),R_t)
end
```

Adapted from Reinforcement Learning: An Introduction, 2<sup>nd</sup> ed. (Richard Sutton & Andrew Barto, 2020)

#### Summary

- MAB problems model decision making in stochastic environments
- Fundamental tradeoff of exploration vs exploitation

- We can keep track of rewards and observations so far
- We can weight this info alongside uncertainty to determine our actions

- $\varepsilon$ -greedy methods explore randomly with fixed or varying probability
- UCB1 is optimistic under uncertainty, choosing actions using a weighted balance between exploitation and exploration