

Fairtrade Policy

Policy Category:	General
Subject:	King's commitment to Fairtrade and ethical trade
Approving Authority:	Fairtrade and Sustainable Food Steering Group, KCLSU
Responsible Officer:	Senior Vice-President (Operations)
Responsible Office:	Estates & Facilities, KCLSU
Related Procedures:	
Related College Policies:	Environmental Sustainability Policy Sustainable Food Policy Socially Responsible Purchasing Policy Modern Slavery Act Transparency Statement Modern Slavery and Human Trafficking Policy
Effective Date:	01/07/2021
Supersedes:	01/06/2017
Next Review:	01/07/2023

I. Purpose & Scope

This policy states King's and KCLSU's commitment to Fairtrade. It applies to the purchase of goods at the university and students' union, particularly in relation to catering and retail.

II. Policy

In its Environmental Sustainability Policy, King's commits to supporting the delivery of the United Nations (UN) Sustainable Development Goals (SDGs). The relevant SDGs to this policy are:

- Goal 1: No Poverty
- Goal 5: Gender Equality
- Goal 8: Decent Work and Economic Growth
- Goal 9: Industry, Innovation and Infrastructure
- Goal 10: Reduced Inequalities
- Goal 12: Responsible Consumption and Production
- Goal 17: Partnerships for the Goals

King's College London and KCLSU are committed to supporting, promoting and using Fairtrade goods. Fairtrade offers the university a way to make a positive environmental, economic and social impact in developing countries and support the university's vision to make the world a better place.

The Fairtrade Mark means that the Fairtrade ingredients in the product have been produced by small-scale farmer organisations or plantations that meet Fairtrade social, economic and environmental standards. The standards include protection of workers' rights and the environment, payment of the Fairtrade Minimum Price and an additional Fairtrade Premium to invest in business

or community projects. This policy aims to ensure that King's College London adheres to the goals set out by the Fairtrade Foundation and the National Union of Students (NUS) for achieving and maintaining Fairtrade University Status.

King's College London and KCLSU are committed to the following:

- **Leadership and Strategy**
 - o The Fairtrade and Sustainable Food Steering Group will lead on the implementation of this policy, and will meet a minimum of three times a year.
 - o Membership of the Steering Group includes representatives from King's Food, KCLSU Operations, the King's Sustainability team, and related student societies. There is also an open invitation for all interested students and staff to attend and/or feed into the group by emailing sustainability@kcl.ac.uk
 - o A publicly available Fairtrade Action Plan will be created, and it will be reviewed, discussed and approved annually by the Steering Group to ensure it aligns with the values of the Fairtrade University Award.
- **Procurement, Retail and Catering**
 - o Fairtrade products should be available in all catering outlets operated by King's and KCLSU. Fairtrade coffee, tea and sugar will be served as standard, with Fairtrade products available in other lines such as chocolate and confectionary, soft drinks, savoury snacks and fruit. The list of Fairtrade products for sale should expand and increase as new products are brought to market.
 - o Fairtrade products will be served at events and meetings hosted by the university and KCLSU. Tea, coffee and sugar will be served as standard with other Fairtrade products introduced where appropriate, such biscuits, snacks, fruit, soft drinks and alcoholic beverages.
 - o King's and KCLSU will identify opportunities for increasing the amount of Fairtrade cotton products on campus, including merchandise, staff uniforms and specialist clothing.
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- **Campaigning and Influencing**
 - o King's and KCLSU will promote the existence of the Fairtrade policy amongst students and staff, and encourage participation in related activities such as the Steering Group.
 - o Fairtrade Fortnight will be run annually across all campuses to increase the understanding of Fairtrade products and trade justice.
 - o Fairtrade promotional materials will be displayed across King's, such as in King's Food and KCLSU retail outlets.
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- **Research and Curriculum**
 - o King's and KCLSU operational teams will assist students wishing to carry out research on Fairtrade for their course work or dissertations by giving access to Fairtrade data.
 - o King's and KCLSU will carry out scoping activities amongst students to inform the Fairtrade Action Plan.

The policy will be reviewed every two years by the Fairtrade and Sustainable Food Steering Group. Progress will be discussed in the Steering Group, and reported internally to relevant groups such as the Real Estates Operations Board and KCLSU Ethics Board. Progress towards the implementation of the policy will also be publicly reported on either in the annual Environmental Sustainability Report, or on the university website.