POOJA BATRA

About Me

MCA candidate specializing in AI and ML with a strong foundation in front-end development and health and nutrition consultancy. Equipped with hands-on training and substantial corporate exposure, enhancing my ability to integrate user-focused design with data-driven insights. My cross-departmental learning experiences have honed my skills in leveraging emerging technologies to drive innovative and impactful solutions.

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Experience

Chotiwala Departmental Store
Inventory Management, Marketing and Staff Training and Recruitment

KUKU FM Bangalore
Experience in addressing and answering customer concerns, building client relationships, communicating with customers, and advising clients on service solutions

Achievements

- Won good conduct awards consecutively for 2018, 2019 and 2020 Won all-rounder
- performer in class 12th for excellence in academics and extra curriculars. Certificate of
- Excellence in Microsoft office programs like Word, Excel, PowerPoint

References

Nitya Balwani Deloitte,Gurgaon

Email : nibalwani@deloitte.com

Languages

English, Hindi, Sindhi and Punjabi

Education

Masters in MCA in AI & ML -Amity University *2024-Present*

- Relevant Coursework: Advanced Machine Learning, Data Science, Neural Networks, Natural Language Processing, Computer Vision

PG Diploma in Nutrition and Dietetics - IGMPI -New Delhi *2023 – 2024*

Bachelors in B.com-Amity University *2020 -2023*

- Coursework: , Finacial Business Law, Corporate Finance, International Management, Investment Analysis, Marketing Management.
- Project: Analyzed financial practices and operational efficiency in "Study on Working Capital Management of Cipla Limited.

Skills

- HTML/CSS: Basic knowledge of HTML and CSS for editing web pages or email templates
- SEO (Search Engine Optimization): Knowledge of keyword research. Social Media Marketing: Experience with platforms like
- Facebook, Instagram, LinkedIn, Twitter, Tools: Adobe Lightroom , Canva and VS Studio code etc. Developed Python-based backend
- systems for web applications. Implemented robust and scalable
- solutions to meet project requirements.
- Optimized database queries and improved overall system performance by 30% through query optimization techniques.
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Certification

- Certification course in Financial Management
- Certificate in Financial Literacy & Investing 101
- Certificate in Planning & Analysis: Building a Company's Budget
- Certificate in Teaching Methods, Teaching Quality & Teaching Delivery 3.0

Projects

Coursera Clone -