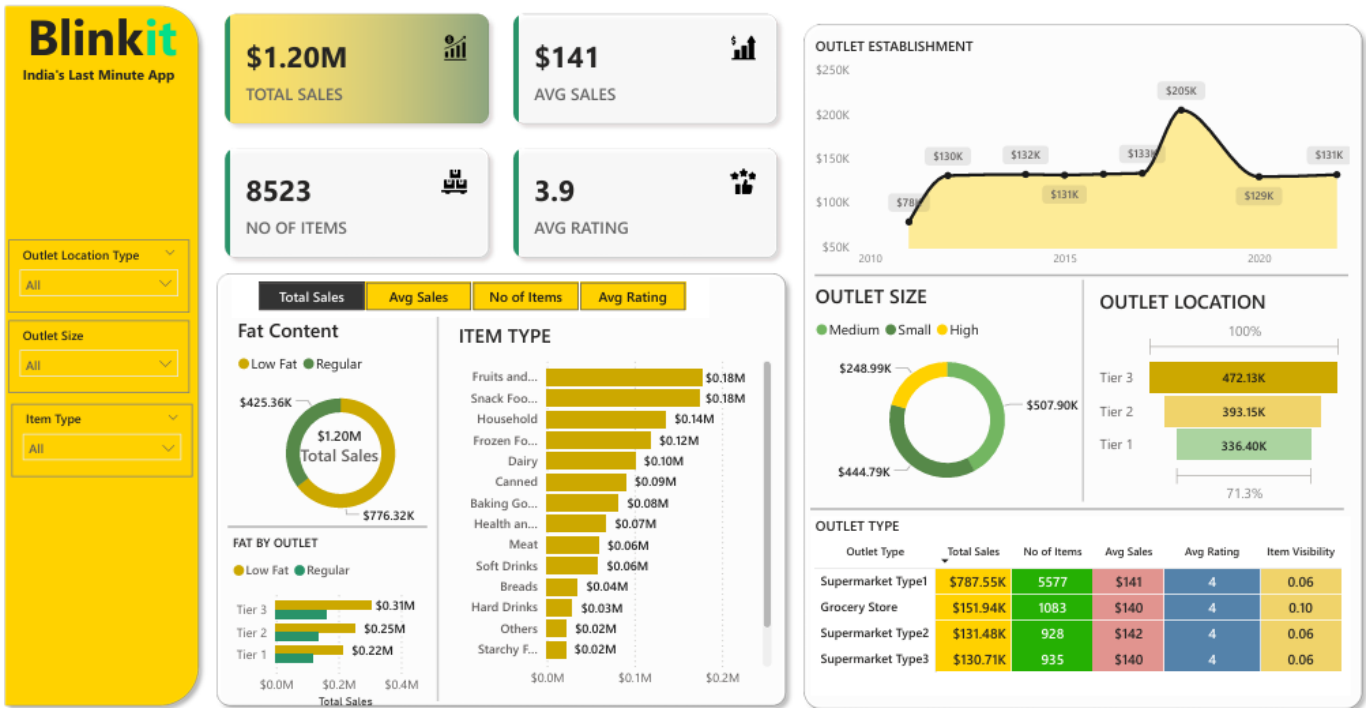
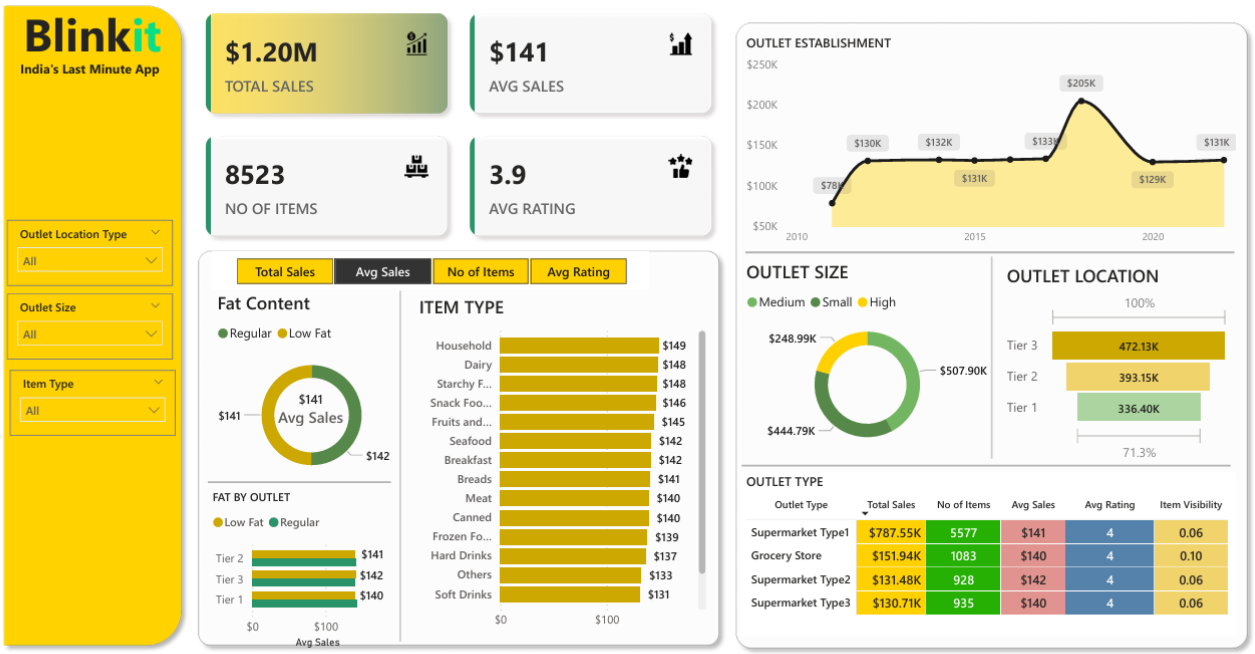
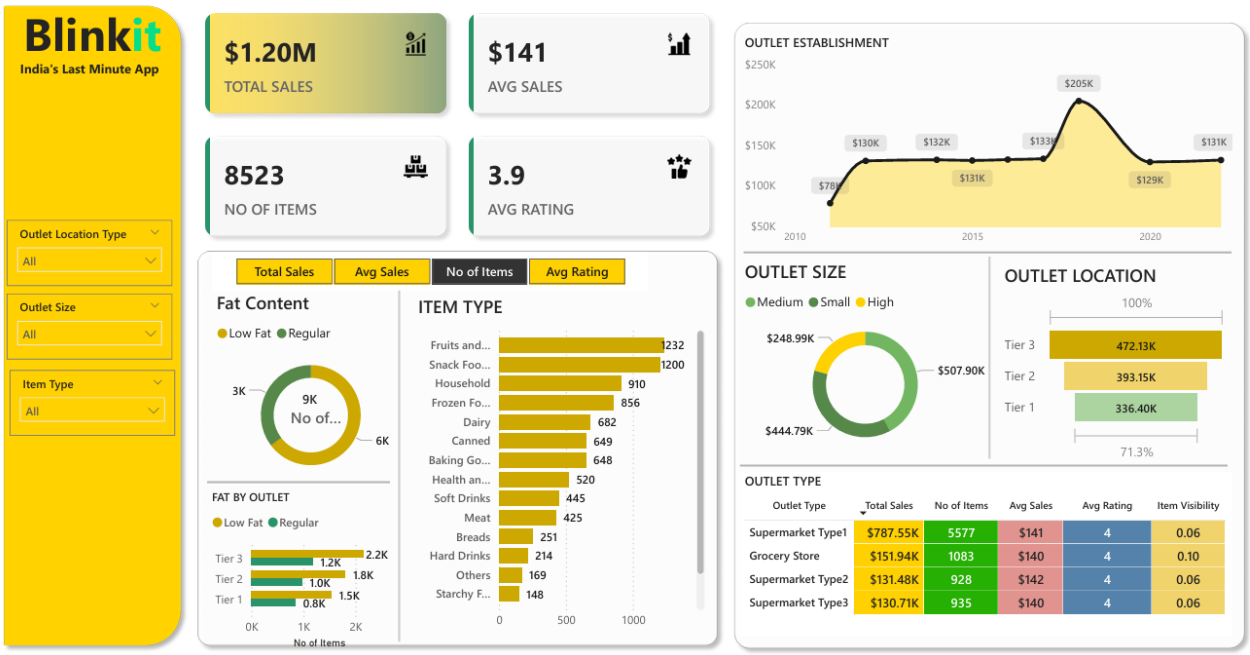
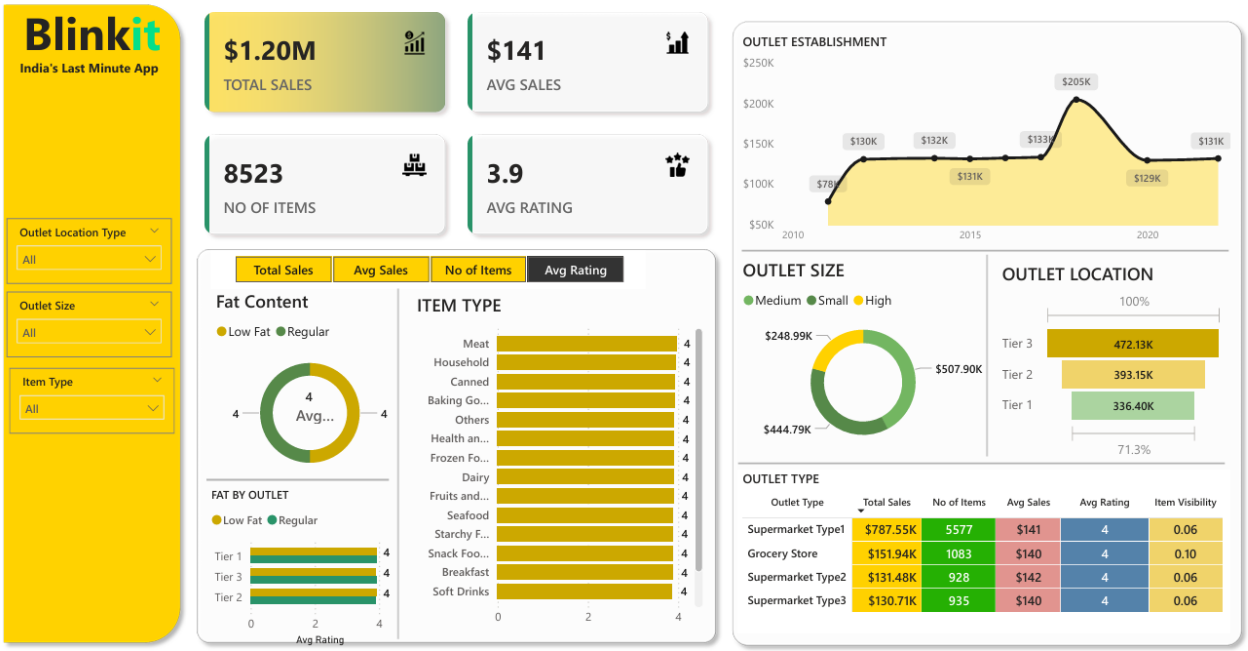
Total Sales


Blinkit
India's Last Minute App
Outlet Location Type
All
Outlet Size
All
Item Type
All
$1.20M
TOTAL SALES
$141
AVG SALES
8523
NO OF ITEMS
3.9
AVG RATING
Total Sales
Avg Sales
No of Items
Avg Rating
Fat Content
Low Fat
Regular
$425.36K
$1.20M
Total Sales
$776.32K
FAT BY OUTLET
Low Fat
Regular
Tier 3
Tier 2
Tier 1
$0.31M
$0.25M
$0.22M
$0.0M
$0.2M
$0.4M
Total Sales
ITEM TYPE
Fruits and...
Snack Foo...
Household
Frozen Fo...
Dairy
Canned
Baking Go...
Health an...
Meat
Soft Drinks
Breads
Hard Drinks
Others
Starchy F...
$0.18M
$0.18M
$0.14M
$0.12M
$0.10M
$0.09M
$0.08M
$0.07M
$0.06M
$0.06M
$0.04M
$0.03M
$0.02M
$0.02M
$0.0M
$0.1M
$0.2M
OUTLET ESTABLISHMENT
$250K
$200K
$150K
$100K
$50K
$205K
$130K
$132K
$131K
$129K
$131K
2010
2015
2020
OUTLET SIZE
Medium
Small
High
$248.99K
$507.90K
$444.79K
OUTLET LOCATION
100%
Tier 3
472.13K
Tier 2
393.15K
Tier 1
336.40K
71.3%
OUTLET TYPE
Outlet Type
Total Sales
No of Items
Avg Sales
Avg Rating
Item Visibility
Supermarket Type1
$787.55K
5577
$141
4
0.06
Grocery Store
$151.94K
1083
$140
4
0.10
Supermarket Type2
$131.48K
928
$142
4
0.06
Supermarket Type3
$130.71K
935
$140
4
0.06

Average Sales



No. of Items


Blinkit
India's Last Minute App
Outlet Location Type
All
Outlet Size
All
Item Type
All
$1.20M
TOTAL SALES
$141
AVG SALES
8523
NO OF ITEMS
3.9
AVG RATING
Total Sales
Avg Sales
No of Items
Avg Rating
Fat Content
Low Fat Regular
3K
9K
No of...
6K
FAT BY OUTLET
Low Fat Regular
Tier 3 1.2K 2.2K
Tier 2 1.0K 1.8K
Tier 1 0.8K 1.5K
0K 1K 2K
No of Items
ITEM TYPE
Fruits and... 1232
Snack Foo... 1200
Household 910
Frozen Fo... 856
Dairy 682
Canned 649
Baking Go... 648
Health an... 520
Soft Drinks 445
Meat 425
Breads 251
Hard Drinks 214
Others 169
Starchy F... 148
0 500 1000
OUTLET ESTABLISHMENT
$250K
$200K
$150K
$100K
$50K
$205K
$130K
$132K
$131K
$129K
$131K
2010 2015 2020
OUTLET SIZE
Medium Small High
$248.99K
$507.90K
$444.79K
OUTLET LOCATION
100%
Tier 3 472.13K
Tier 2 393.15K
Tier 1 336.40K
71.3%
OUTLET TYPE
Outlet Type | Total Sales | No of Items | Avg Sales | Avg Rating | Item Visibility
Supermarket Type1 | $787.55K | 5577 | $141 | 4 | 0.06
Grocery Store | $151.94K | 1083 | $140 | 4 | 0.10
Supermarket Type2 | $131.48K | 928 | $142 | 4 | 0.06
Supermarket Type3 | $130.71K | 935 | $140 | 4 | 0.06

Average Rating