

Credit Card Transaction

Total Number of Transaction

656K

Total amount

₹ 44.52M

Total Interest

₹ 7.84M

Total revenue

₹ 55.32M

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Gender

F

M

Card Category

Blue

Gold

Platinum

Silver

Week Day

All

▼

Income Group

high

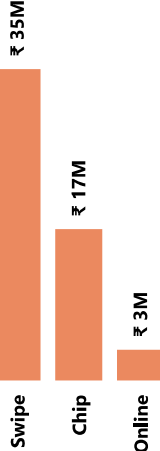
low

medium

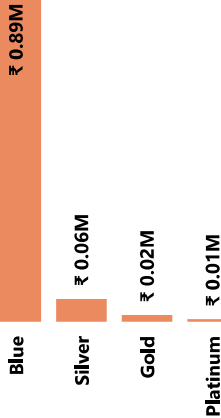
Card_Category Sum of Revenue Sum of Interest_Earned Sum of Annual_Fees

Blue	₹ 4,61,39,397.74	₹ 64,95,887.74	₹ 26,85,635
Silver	₹ 55,86,332.28	₹ 8,12,081.28	₹ 1,87,505
Gold	₹ 24,54,072.16	₹ 3,73,784.16	₹ 56,210
Platinum	₹ 11,35,608.05	₹ 1,61,629.05	₹ 20,665
Total	₹ 5,53,15,410.23	₹ 78,43,382.23	₹ 29,50,015

Sum of Revenue by Use Chip



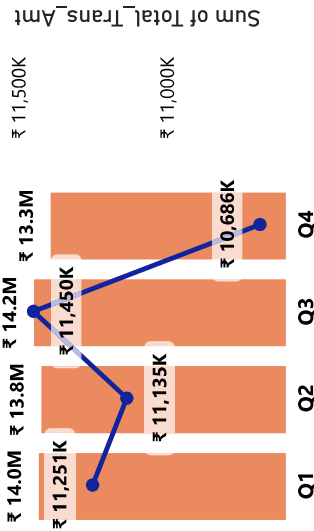
Sum of Customer_Acq_Cost by Card_Category



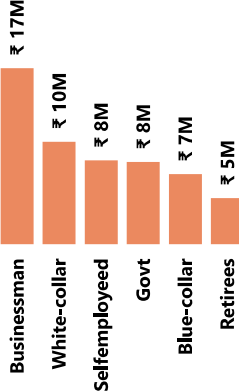
Sum of Revenue and Sum of Total_Trans_Amt by Qtr

Sum of Revenue

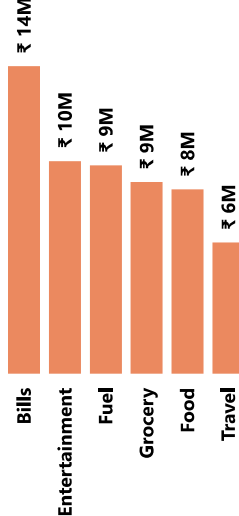
Sum of Total_Trans_Amt



Sum of Revenue by Customer_Job



Sum of Revenue by Exp Type



Sum of Revenue by Card_Category

