PROJECT REPORT

A COMPREHENSIVE ANALYSIS OF FINANCIAL

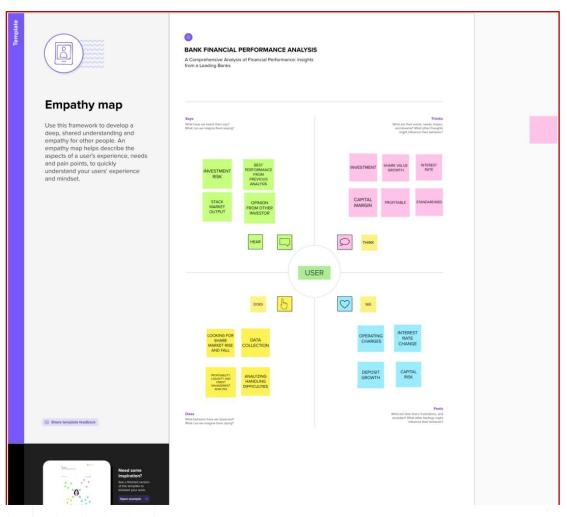
PERFORAMANCE: INSIGHTS FROM LEADING BANKS

1.INTRODUCTION:

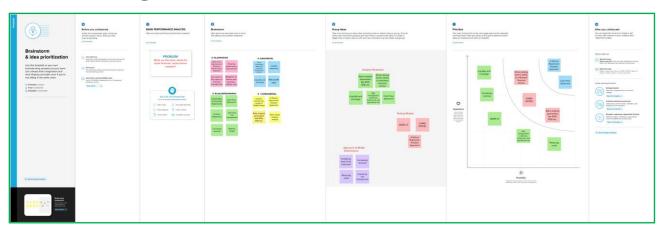
This session introduces analysis of financial performance of Leading Banks. And it discussed about the assets and ranks of top banks in the world. And it describes the capital risk which the banks faces.

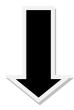
2.DEFINING PROBLEM:

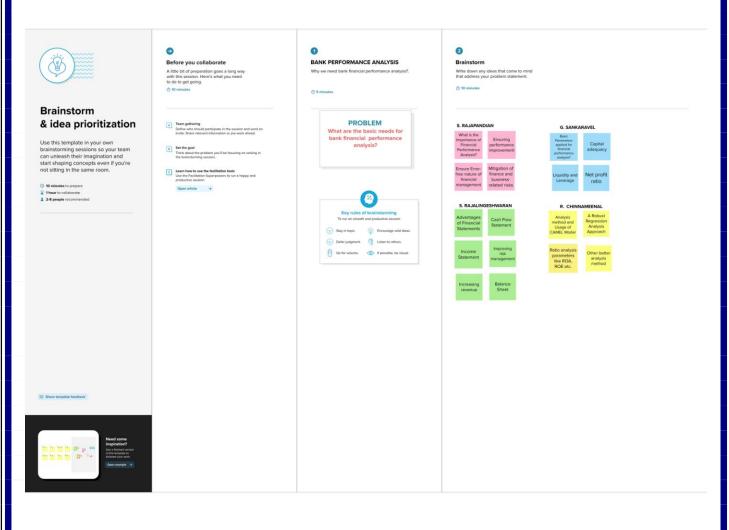
i)Using Empathy Map

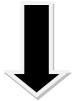


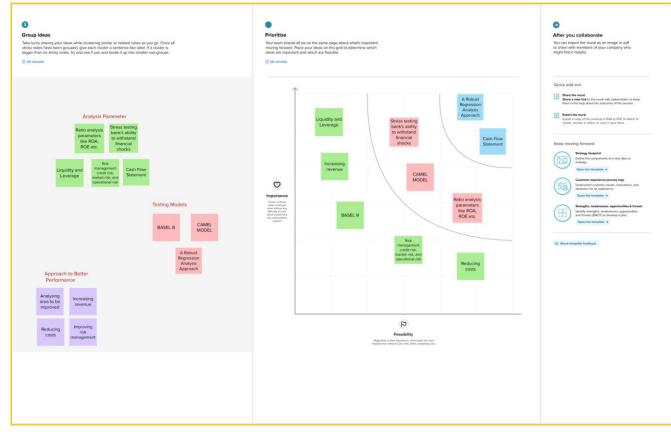
ii)Using Brainstorm&Idea Prioritization







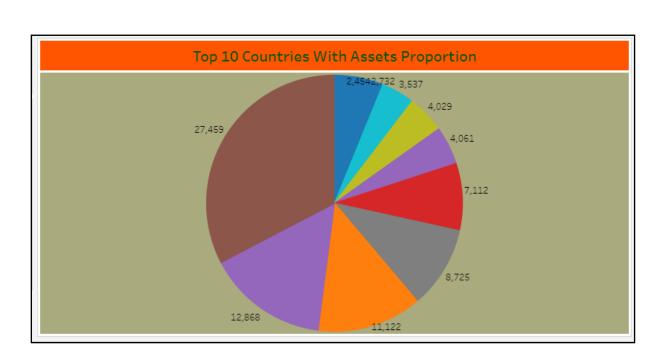


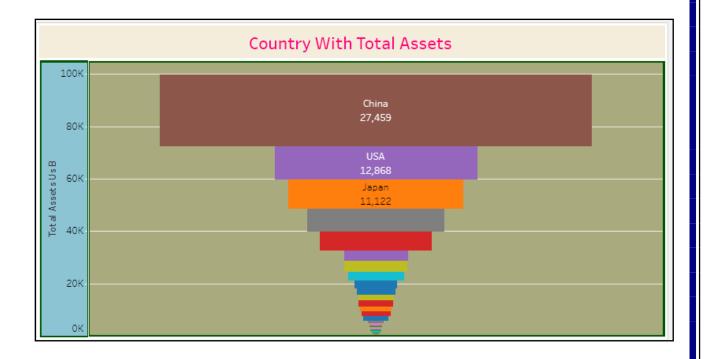


3. Result of this Analysis









Top Banks According to Total Assets

Royal Bank of Canada

Japan Post Bank Groupe BPCE

HSBC Holdings Bank of China Citigroup Inc

Mizuho Financial Group Societe Generale Agricultural Bank of China JPMorgan Chase & Co Mitsubishi UFJ Financial Group

Industrial & Commercial Bank of China Deutsche Bank

Sumitomo Mitsui Financial Group China Construction Bank Corp

Barclays PLC China Development Bank Banco Santander Credit Agricole Group

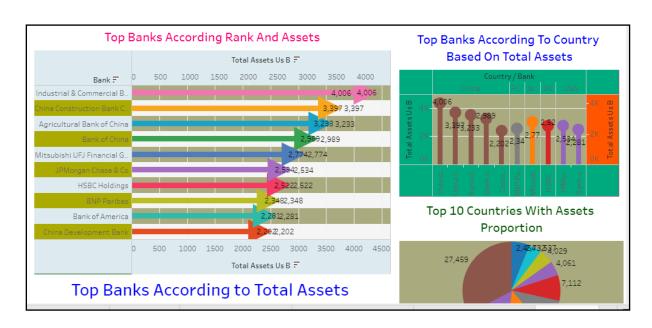
Postal Savings Bank of China

Lloyds Banking Group

Bank of America Bank of Communications Wells Fargo

BNP Paribas





Conclusion:

It gives many ideas to the Entrepreneurs like how to start a bank,how to manage,what are the risk factors involving in the analysis of bank sectors,etc.