

of Customer
9,978

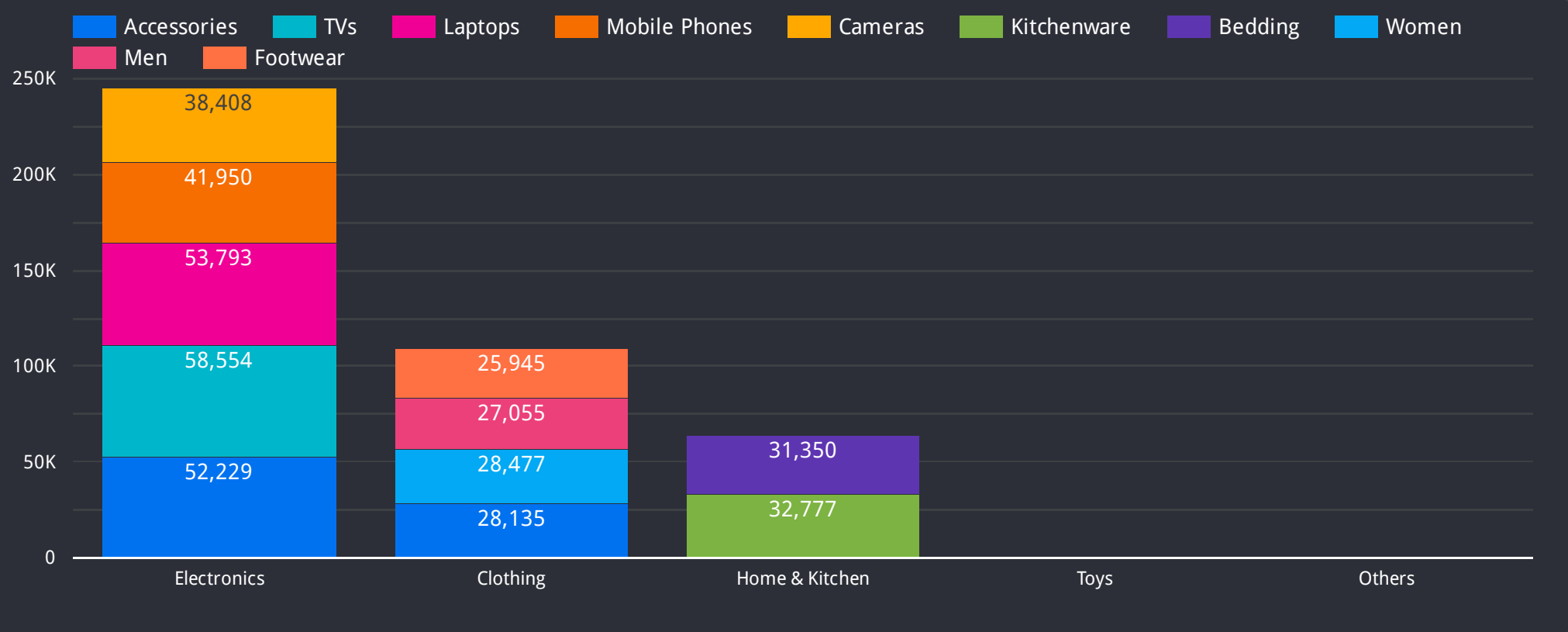
Total Quantity Sold
747.1K

Total Sales Amount
56.4M

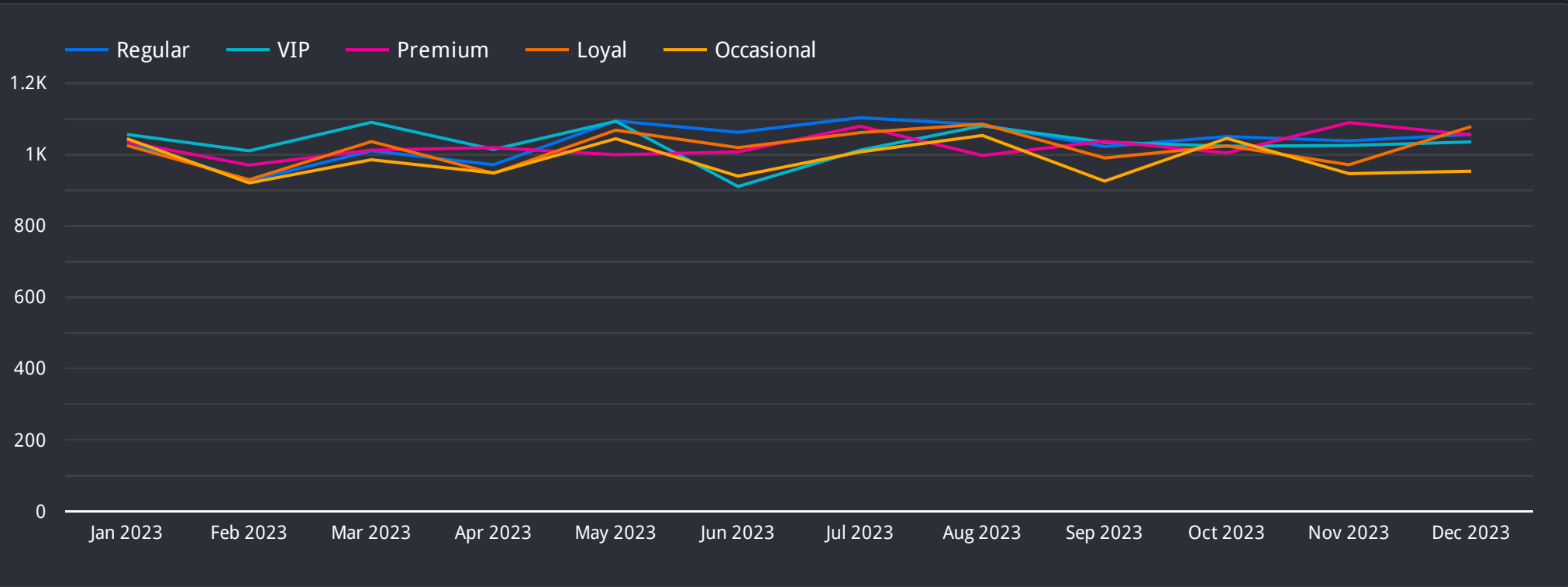
Total Orders
61,178

Total Discount Amount
4,660,970.21

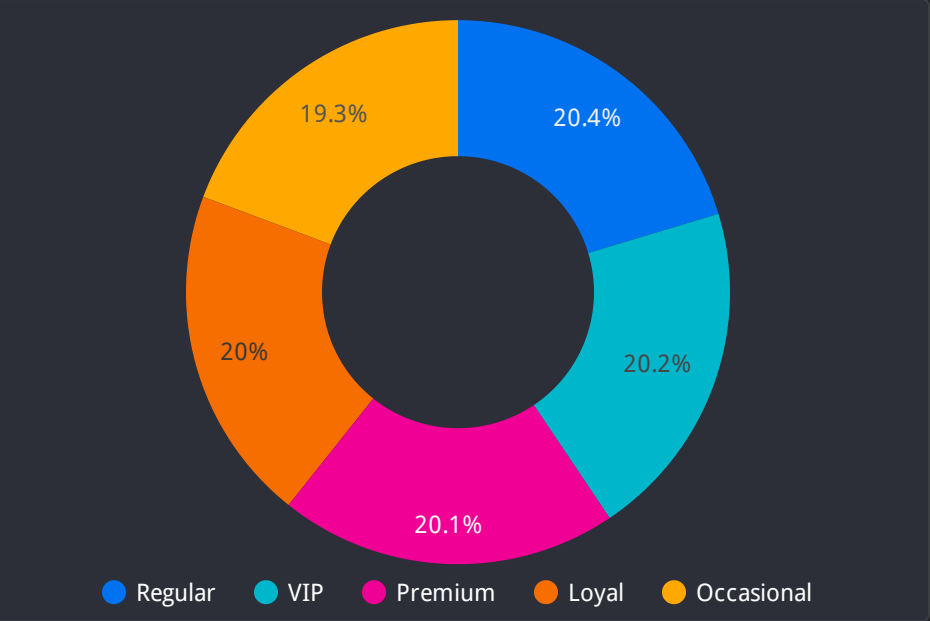
Total Sales by Product Category



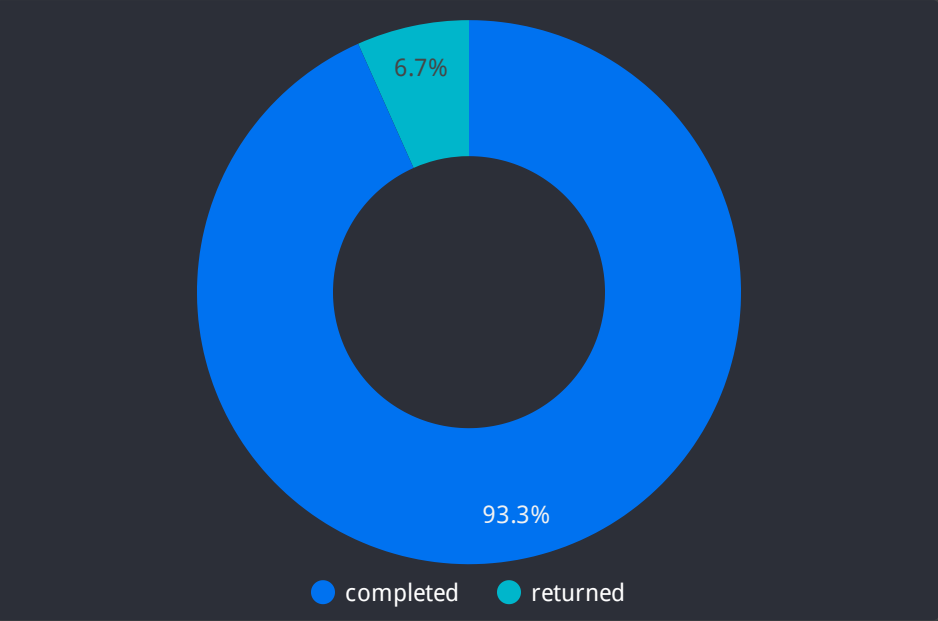
Orders Trend by Customer Segment:



Customer Segment Breakdown



Orders Status Breakdown



Sales by Category and Sub-Category



Top 10 Most Sold Brand

	Brand	Total Sales ▾
1.	Oconnell and Sons	238,973.08
2.	Davis PLC	237,423.13
3.	Douglas and Sons	233,965.68
4.	Moore Inc	222,217.65
5.	Garcia PLC	219,710.12
6.	Smith Group	216,463.21
7.	Miller PLC	215,043.08
8.	Morales Inc	196,517.52
9.	Sanchez, Avery and Hall	133,183.02
10.	Rogers and Sons	132,031.17

Top 10 Least Sold Brand

	Brand	Total Sales ▴
1.	Horn-Perez	93,906.87
2.	Herrera, Raymond and Simpson	95,672.89
3.	Frey-Marshall	96,710.07
4.	Leon Ltd	97,456.06
5.	Martin Inc	97,727.97
6.	Ramirez Ltd	97,940.03
7.	Johnson-Gomez	98,734.36
8.	Thomas Inc	98,914.64
9.	Weber, Garcia and Mitchell	98,990.38
10.	Walker, Arnold and James	99,519.92