

# **YOUR EMPLOYMENT**

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## **OUR RESPONSIBILITY**

*Job opportunity for all*



# OUR BIG IDEA

Our mission is to help every working individual to find a suitable job in their locality or outside it.

*...from a beginner to a professional, and from a laborer to an officer.*





## SOME STATS

- As of mid-2020, working labor force in India stands at **52 Crores**.
- **94%** of the working population are indulged in **unorganized sector** with very poor or no job security.
- **42 Crore** people are daily – wage worker.
- India has largest working population in the world with **54%** population **below 25 years** of age.
- More than **7 crore** new individuals will enter job market by **2023**.



# THE PROBLEMS



27.11%

Percentage of people **unable to find** a job (fully unemployed)\*.



40%-50%

**Shortage** of workers, helpers and employees today\*\*.



12 CRORE

Workers/employee who **lost their job** due to **COVID-19**^.



54.4%

People who don't have **required skill**, demanded by industry#.



3.1 CRORE

People **actively looking for job** at any particular instant+.

- Total working population in India (mid-2020): **52 crores**
- **Sources:** \*CMIE, ^deccanherald, #financialexpress, +economictimes, \*\*post Covid-19



# OUR SOLUTION

**We aim to provide digital and  
skill-training based solutions**



## **Supply laborers, workers, employees**

- Mapping demand - supply through app/website/SMS/IVR.
- Open to everyone, i.e. individuals, household, firms, SMEs...



## **Training and skill building programs**

- Certification and industry-oriented trainings for all (if needed).
- Integrated with govt. National Career Service Scheme.



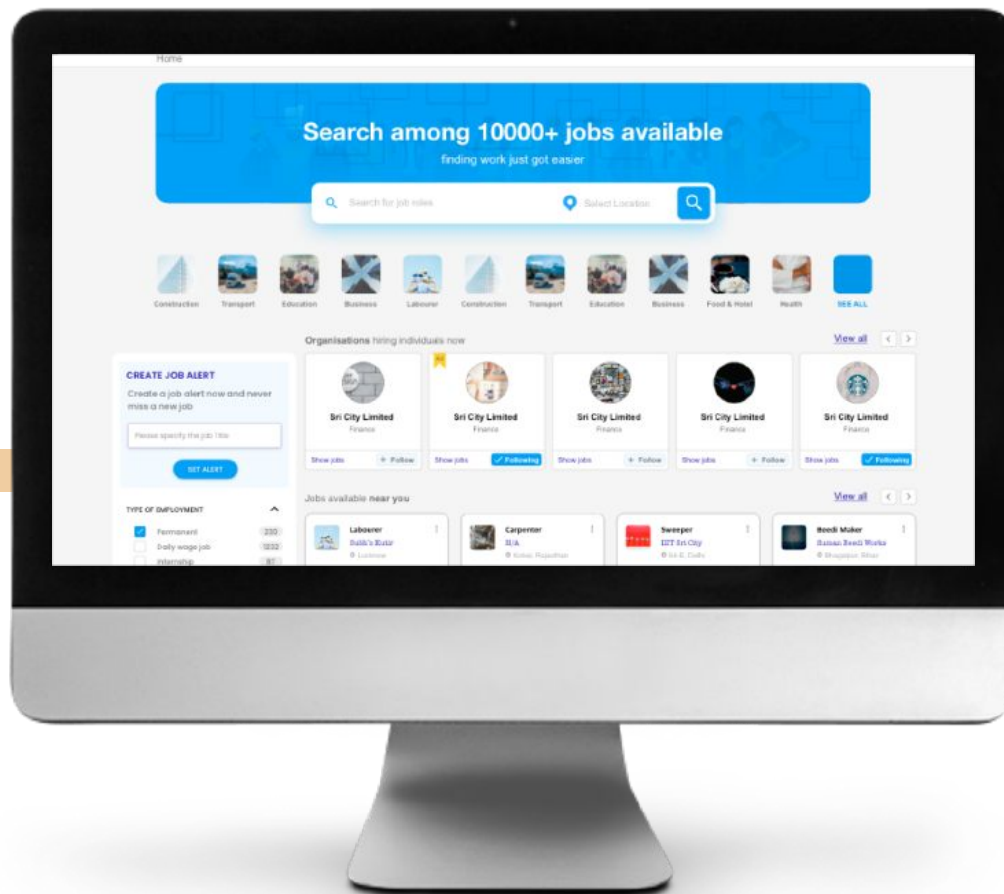
## **Integrated with govt. jobs & schemes**

- Operational under MNREGA, Antodaya Yojna, etc.
- Notification and easy-apply for all jobs and services for all.



## **Beyond tech: SMS/IVR & Local support**

- Accessible through SMS/IVR in absence of internet.
- Availability of job centers for physical support locally.



# DIGITAL PRODUCT

- **Website (PWA)**
  - **Apps (Android, iOS)**
- Regional language support
  - Job notification and easy postings
  - Real-time synchronous architecture
  - Offline support (if no internet available)
  - Personalized recommendations
  - Payments and stats management

# B2B SERVICES



## Workers API

- Provide list of skilled and unskilled workers and their profession.
- Our customers:



## Jobs & Vacancy API

- Provide list of outsourced jobs and vacancies.
- Our customers:



## Statistics & Analysis API

- Provide employment stats, analysis & demographic details
- Our customers:



## Events & Gathering API

- List of workforce-exhaustive events for event management firms.
- Our customers:



## 3<sup>rd</sup> party Ads API

- Simple promo-ad format API to place ads in 3<sup>rd</sup> party sites.
- Ads placement using Google adSense, and other websites.

# OPPORTUNITIES FOR TRAINING INSTITUTIONS

There is an opportunity for income, branding and expansion



## Income

Charge money for training individuals



## Branding

Will gain popularity among working population



## Expansion

With money and fame, comes the power of expansion



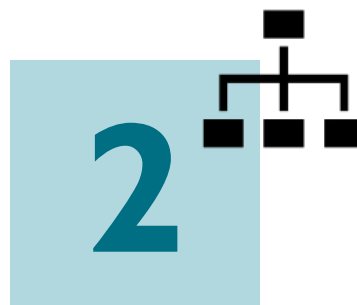
# MVP

*Features to be included in minimum viable product*



## **Job sourcing (Normal, SMEs, Govt.)**

Search for the available jobs in normal society, SMEs, Government agencies, etc. with the help of people (crowd-sourcing), data-retrieval, manual-searching and partnerships.



## **Demand-supply Mapping**

Mapping the available jobs to the potential job seekers.

Individual and bulk recruitment supported.



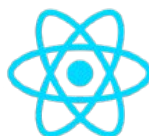
## **Feature-phone Support**

Exposing limited (but optimal) services provided by us through SMS and IVR services. Job searching, Ad-placement, Job-acceptance, basic profile management.



# TECH STACK

Notable tech and frameworks  
we've planned to use



## React – WebApp Frontend

- Faster building mechanism with reusable components



## Django REST - Backend

- Relatively faster and secure than their counterparts



## MySQL + MongoDB - Database

- SQL for job management & no-SQL for chats and comments



## Flutter – Mobile apps (Android/iOS)

- Best performing hybrid app development framework

# OUR TEAM

*Our motivated team behind this project...*



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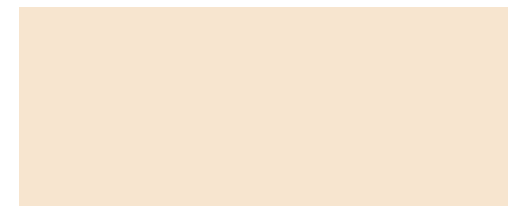
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**THANK  
YOU!**

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