

Idea Fusion Expo 2024

Sponsorship Proposal



About The Event



COMSATS University Islamabad is a leading educational institution committed to fostering innovation and entrepreneurship among its students and the broader community. The Idea Fusion Expo 2024 is one of our flagship events aimed at promoting entrepreneurial culture and providing a platform for idea commercialization.

By sponsoring the Industrial Expo 2024, you will not only gain visibility and brand recognition but also support the growth and development of the entrepreneurial ecosystem in Pakistan. Join us in cultivating a culture of innovation and creativity.



Event Objectives

Cultivate entrepreneurial culture

Provide idea commercialization platform

Generate impactful startup ideas

Serve as a networking hub for entrepreneurs

Event Schedule



**30
APR**

- **Opening Ceremony (9:30 AM-10:00 AM)**
 - Welcome Address by ORIC Director
 - Inauguration of the Expo by Chief Guest
 - Overview of the Event and Objectives
 - Visit of Chief Guest to Stalls
- **Idea Competition and BIC Induction (10:00 AM - 12:30 PM)**
 - Idea Competition Pitching
 - Evaluation by BIC Management Committee
 - Announcement of Selected Ideas for BIC Induction
- **Business Plan Pitching and Seed Money Allocation (11:30 AM - 1:00 PM)**
 - Business Plan Pitching in front of Management Committee
 - Allocation of Seed Money for Selected Startups
- **Networking Lunch (1:00 PM - 2:00 PM)**
 - Networking Opportunity for Startups, Industry, and Guests
- **Expo Stalls and Panel Discussions (2:00 PM - 4:00 PM)**
 - Display of Products at Stalls by Enrolled and Graduated Startups
 - Panel Discussions on Innovation and Entrepreneurship
- **Closing Ceremony (4:00 PM - 5:00 PM)**
 - Award Ceremony for Winners, Guests and Participants
 - Acknowledgment of Sponsors and Partners
 - Closing Remarks by ORIC Director



Idea Fusion Expo 2024

Participants:

- Students
- Industry Professionals
- Alumni
- BIC Startups

**30
APR**

Location: COMSATS University Islamabad

Why Sponsor Us?



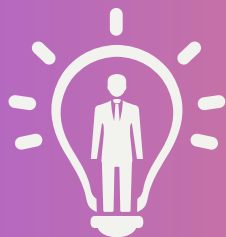
- Reach a targeted audience of students, industry professionals, and startups



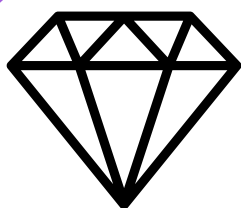
- Showcase your brand to a large audience
- Position your company as a supporter of entrepreneurship and innovation



- Gain valuable insights from experts and industry leaders
- Support the development of the entrepreneurial ecosystem



Sponsorship Opportunities



Title Sponsor

Exclusive branding as the Title Sponsor of the event

keynote address at the opening ceremony

Logo placement on all event collaterals

Recognition as the Title Sponsor in all press releases and media

Opportunity to conduct a workshop or seminar during the event

Complimentary stalls at the expo

PKR 100,000



Platinum Sponsor

Prominent branding as a Platinum Sponsor of the event

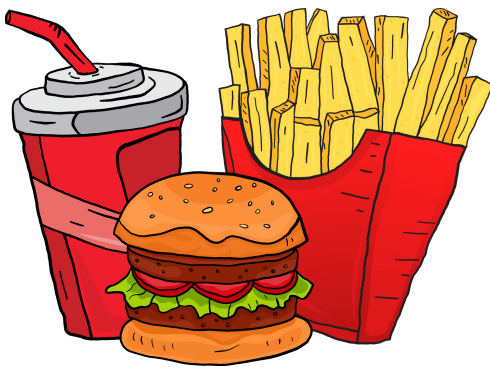
Logo placement on all event collaterals

Recognition in all press releases and media

Opportunity to conduct a workshop or seminar during the event

Complimentary stalls at the expo

PKR 50,000



**Food Stall
Packages are
also available**



Thank you!
Hope you are
interested!

Contact

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