

ASSIGNMENT

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ASSIGNMENT:

1. Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500 words.

2. Create a New Facebook Business Page and post one social media poster for your brand.

3. Create and design a social media advertisement poster using canva.

4. Create email newsletter design using MailChimp or canva tool.

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

- Create a Blog:

Go to the Blogspot website (www.blogger.com).

Sign in with your Google account.

Click on "Create New Blog" and follow the setup wizard.

- Choose a Theme:

After creating your blog, click on "Theme" in the left sidebar.

Browse and select a theme that you like.

- Customize the Theme:

Click on "Customize" to make adjustments to the theme's layout, colors,

- Create a New Post:

Click on "New Post" in the left sidebar.

Write and format your 500-word article.

- Publish the Post:

After finishing your article, click "Publish" to make it live on your blog.

BLOGGER WEBSITE :

Blogger Website url: <https://techgadgets045.blogspot.com/>



THE LEGACY OF **MS DHONI**

Mahendra Singh Dhoni is a former Indian cricketer. He was captain of the Indian national team in limited-overs formats from 2007 to 2017 and in Test cricket from 2008 to 2014. He plays as a right-handed wicket-keeper-batsman

INTERNATIONAL MATCH:

Dhoni is primarily known for his exceptional captaincy skills, cool temperament, and prowess as a wicketkeeper-batsman. He made his debut for the Indian cricket team in December 2004 in an ODI (One Day International) match against Bangladesh. He quickly gained attention with his aggressive batting style and lightning-quick glovework behind the stumps.

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CAPTAINCY OF DHONI:



Dhoni's captaincy career began in 2007 when he led the Indian team to victory in the inaugural ICC T20 World Cup, held in South Africa. His most notable achievement came in 2011 when he captained India to victory in the ICC Cricket World Cup, ending a 28-year drought for India in the tournament. Dhoni's leadership and calm demeanor under pressure.

In addition to his leadership skills, Dhoni was known for his finishing prowess as a batsman in limited-overs cricket. He was particularly famous for his "helicopter shot," a unique and powerful shot he used to dispatch the ball from outside the off-stump to the leg side boundary.



The 2011 World Cup victory under MS Dhoni's leadership is considered one of the greatest achievements in Indian cricket. It not only brought the World Cup back to India after 28 years but also solidified Dhoni's legacy as a legendary captain and player.

DHONI REVIEW SYSTEM:



MS Dhoni's approach to using the Decision Review System (DRS) in cricket matches, particularly during his captaincy of the Indian cricket team, was notable for his accuracy and ability to make informed decisions. The Decision Review System is a technology-based system used to review and challenge on-field decisions made by the umpires, primarily regarding dismissals and certain other situations in the game. Here's how Dhoni's approach to DRS stood out.

2. Create a New Facebook Business Page and post one social media poster for your brand.

- Create a Facebook Business Page:

Go to Facebook and log in to your personal account.

Click on the "+ Create" button in the top-right corner.

Select "Page" and choose the type of page you want to create .

Follow the on-screen instructions to fill in your business information, including the page name, category, and description.

- Customize Your Page:

Add a profile picture (usually your brand's logo).

Add a cover photo that represents your brand or a current promotion.

Fill in your "About" section with important business details.

- Create a Social Media Poster:

Use a graphic design tool like Adobe Spark, Canva, or even Facebook's built-in tools to create your social media poster.

Design the poster with your branding elements, such as colors, logos, and clear message.

Include a visually appealing image or graphic.

- Post Your Social Media Poster:

Go to your Facebook Business Page.

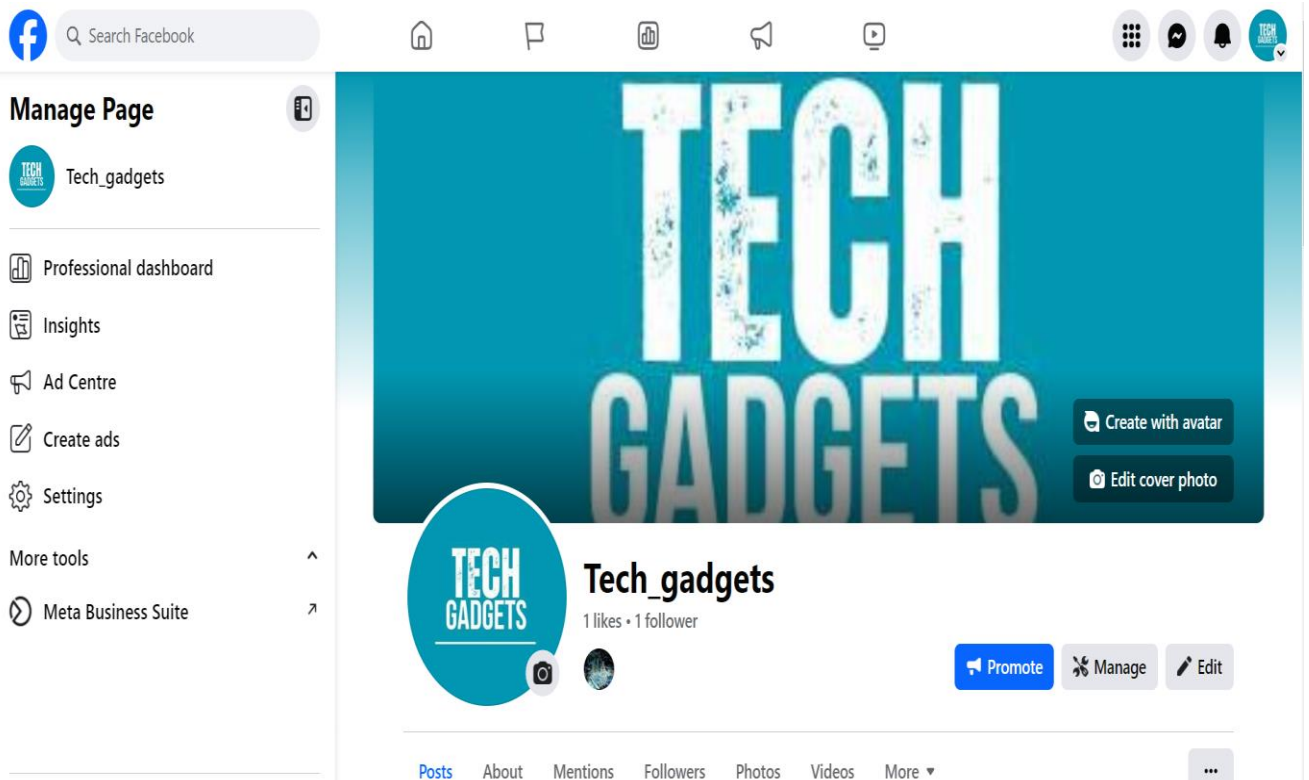
Click on the "Create Post" button.

Upload the social media poster image you created.

Write a caption that complements the poster and includes relevant hashtags and mentions.

Choose the audience for your post (public, friends, specific groups, etc.).

Facebook page url : <https://www.facebook.com/techgadgets012>



True Wireless Earbuds



BOAT Airdopes Atom 81
in Amazon

3. Create and design a social media advertisement poster using

canva.

- Sign in or Sign up:

Go to Canva's website.

If you have an account, sign in. Otherwise, create a new account.

- Select the poster template:

On the Canva homepage, click on the "Create a design" button.

In the search bar, type "Social Media Advertisement Poster" and select an appropriate template.

- Choose a layout:

Browse through the available layouts on the left panel.

Select the one that best fits your advertisement's requirements.

- Customize your poster:

Click on the elements (text, images, etc.) that you want to change or modify.

Use the options in the toolbar at the top to edit the text, colors, fonts, and sizes.

Drag and drop to rearrange elements, or delete elements that you don't need.

- Add images and text:

Click on the "Uploads" tab on the left panel to upload your own images, or use Canva's built-in image library.

Drag and drop the images onto the template.

Click on the text boxes to add your own text. Customize the text according to your brand's message.

If necessary, change the background color or image to complement your

brand's identity.

- Include your logo:

Click on the "Uploads" tab to upload your company's logo.

Drag and drop the logo onto the poster and resize it as needed.

- Review and refine:

Check your design for any errors or inconsistencies.

Make necessary adjustments to ensure that the poster looks professional and visually appealing.



4. Create email newsletter design using MailChimp or canva tool.

- Sign in to Canva:

Go to the Canva website and sign in to your account.

- Select Email Newsletter Template:

In the search bar, type "Email Newsletter" and choose a template that suits your needs.

- Customize the Template: Edit the template by changing the colors, adding your content, and uploading your images.

- Add and Edit Elements:

Use the drag-and-drop feature to add elements such as text, images, icons, and shapes. Adjust the size and position as necessary.

- Preview and Save:

Before finalizing, preview your design to ensure it appears as intended. Once satisfied, save your design.

The flyer has a dark brown background with a light gray central section. At the top left, there are three orange dots. The word 'GADGETS' is written in large, white, bold, sans-serif capital letters, with 'TECH' in smaller, orange, spaced-out capital letters below it. A horizontal orange bar is positioned below the title. In the center-left, there is a collection of various tech gadgets including a smartphone, a camera, headphones, a calculator, a mouse, and a pair of glasses. Below this image is a small text credit: 'shutterstock.com - 1929910910'. To the right of the image, the text 'TECH GADGETS' is written in bold, black, sans-serif capital letters. Below this, a paragraph of text reads: 'The world of gadgets tech is characterized by innovation, competition, and rapid advancement. As technology continues to evolve, we can expect even more exciting and practical gadgets to shape our future, enhancing our daily experiences and improving various aspects of our lives.' Below the paragraph, the word 'GADGETS' is written in white, bold, sans-serif capital letters inside an orange rectangular box. To the left of this box, a list of categories is provided in white text: 'Smartphones', 'Wearable Technology', 'SmartHome Devices', 'Drones', 'Virtual Reality (VR) and Augmented Reality (AR)', and 'Gaming Consoles'. At the bottom, the slogan 'BRINGING DREAMS TO LIFE' is written in large, bold, black, sans-serif capital letters, with 'Tech to Reality' in a smaller, white, sans-serif font below it. On the bottom right, there is a blue rounded square containing the text 'TECH GADGETS' in white, bold, sans-serif capital letters.

GADGETS

TECH

TECH GADGETS

The world of gadgets tech is characterized by innovation, competition, and rapid advancement. As technology continues to evolve, we can expect even more exciting and practical gadgets to shape our future, enhancing our daily experiences and improving various aspects of our lives.

GADGETS

- Smartphones
- Wearable Technology
- SmartHome Devices
- Drones
- Virtual Reality (VR) and Augmented Reality (AR)
- Gaming Consoles

BRINGING DREAMS TO LIFE

Tech to Reality

TECH GADGETS