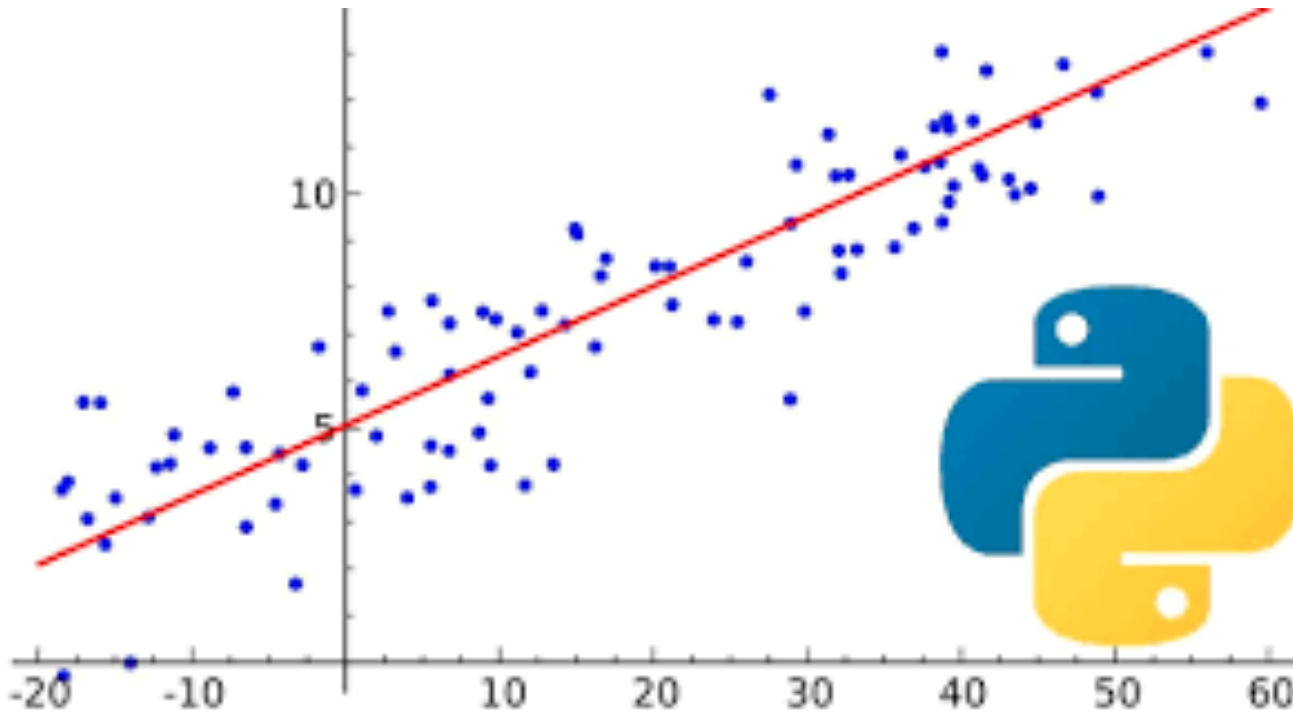


# LINEAR REGRESSION USING PYTHON



By-CHIVUKULA GAYATRI PUJA

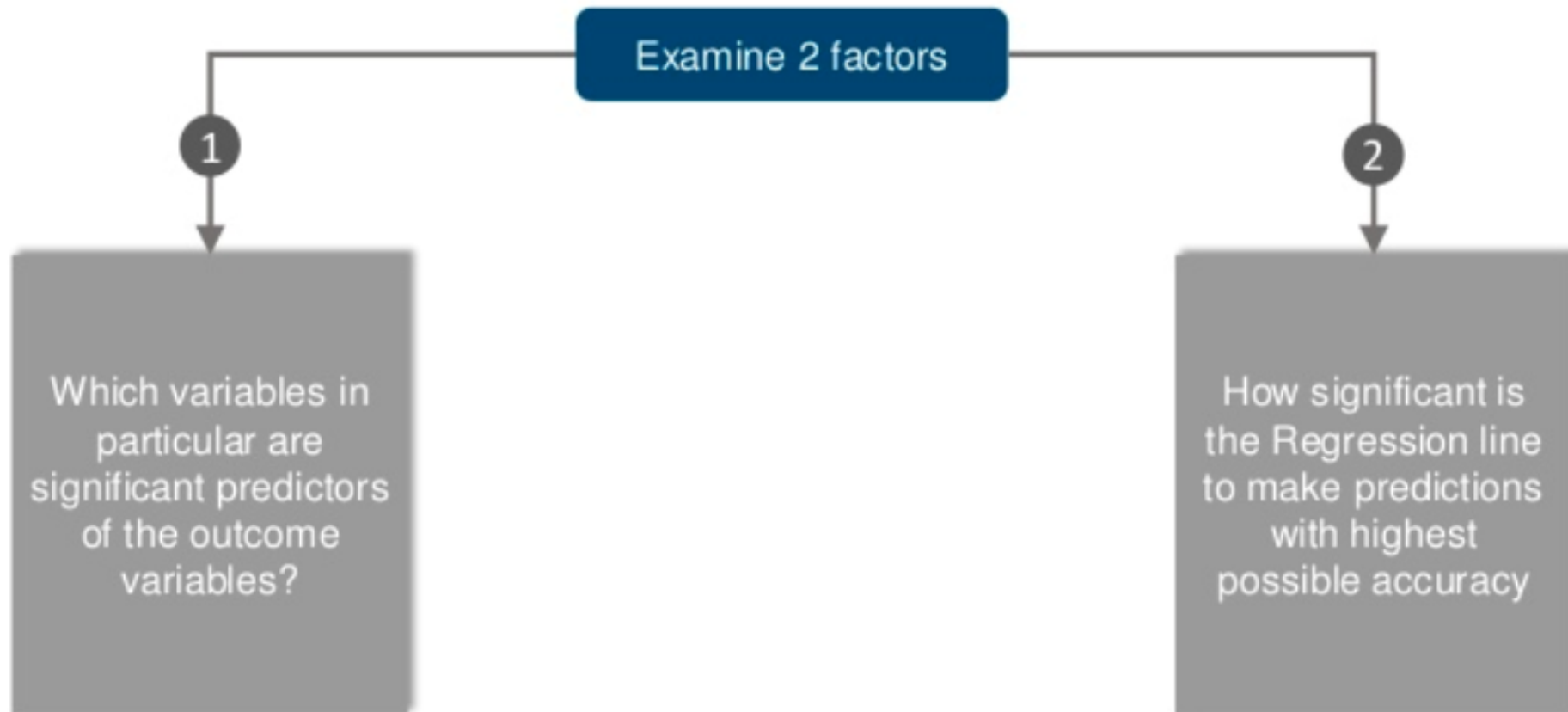
## AGENDA

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1. Introduction
  2. Use Cases
  3. Approach
  4. Python  
Implementation
  5. Evaluation  
Metrics
  6. Predicting Prices  
for New Values
-

## INTRODUCTION TO LINEAR REGRESSION

Linear Regression is a statistical model used to predict the relationship between independent and dependent variables.



## MATHEMATICAL MODEL

Simple Linear Regression

$$Y = m * x + c$$

Multiple Linear Regression

Independent variables (IDV's)

$$Y = m_1 * x_1 + m_2 * x_2 + m_3 * x_3 + ..... + m_n * x_n + c$$

Dependent variable (DV)

$m_1, m_2, m_3, \dots, m_n$

Slopes

Coefficient

# APPLICATIONS OF LINEAR REGRESSION



Economic Growth

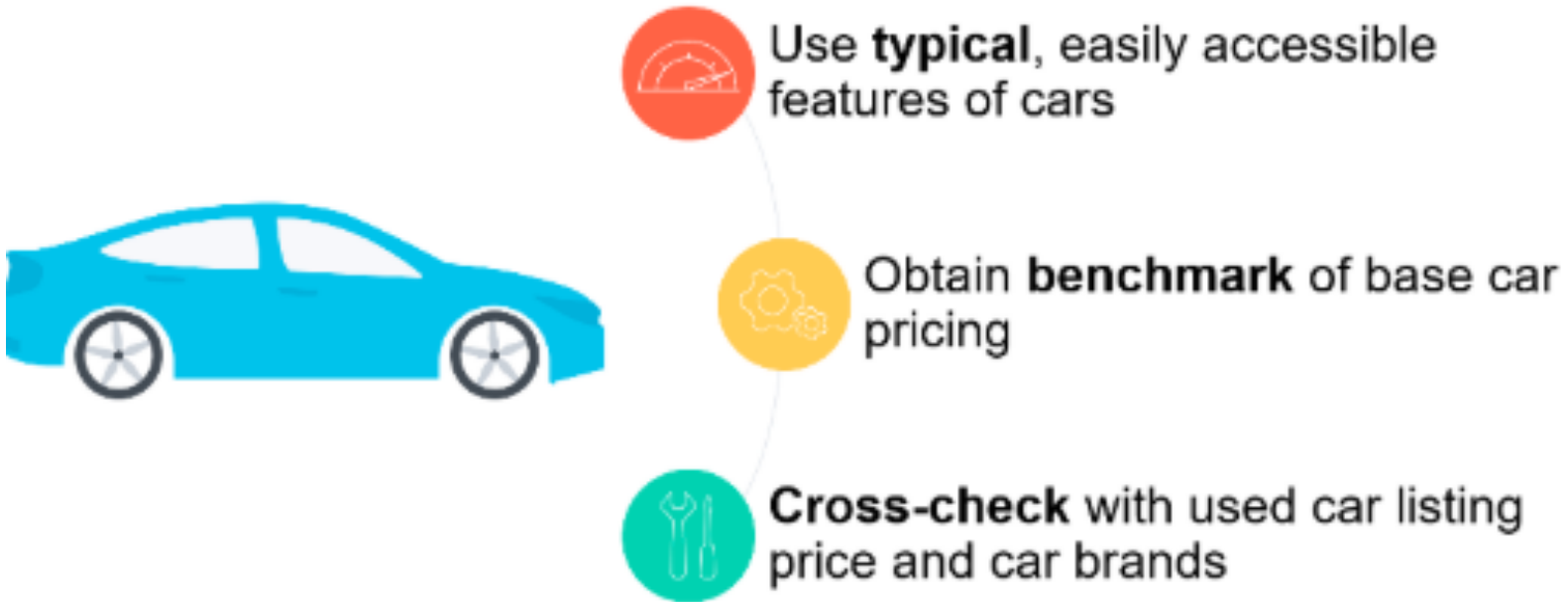


Score Prediction



Product price

## USE CASES



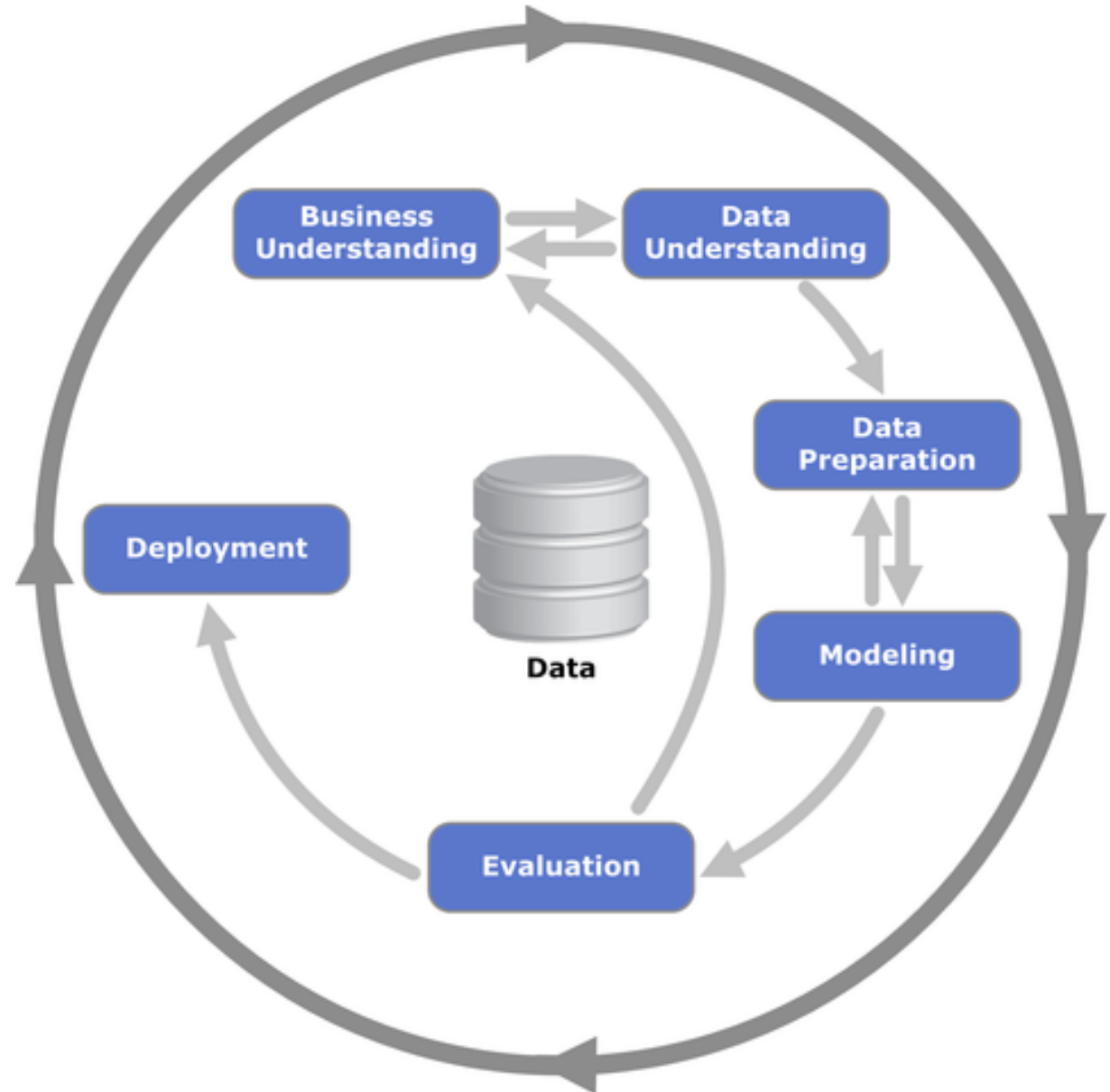
### CAR PRICE PREDICTIONS FOR REALES



### HOUSE PRICE PREDICTIONS

# APPROACH : CRISP - DM

- ❑ **BUSINESS UNDERSTANDING** – PREDICTING PRICES & HELPING COMPANIES PURCHASE SECOND HAND CARS
- ❑ **DATA UNDERSTANDING** – TRYING TO UNDERSTAND INDEPENDENT & DEPENDENT VARIABLES & EDA
- ❑ **DATA PREPARATION** – DATA WRANGLING
- ❑ **MODEL BUILDING** – FIT THE MODEL BY CHOOSING THE RIGHT ALGORITHM
- ❑ **MODEL EVALUATION** – ANALYZING THE MODEL
- ❑ **DEPLOYMENT**



# PYTHON IMPLEMENTATION (LIVE CODING SESSION)

## FROM DATA UNDERSTANDING TO MODEL EVALUATION

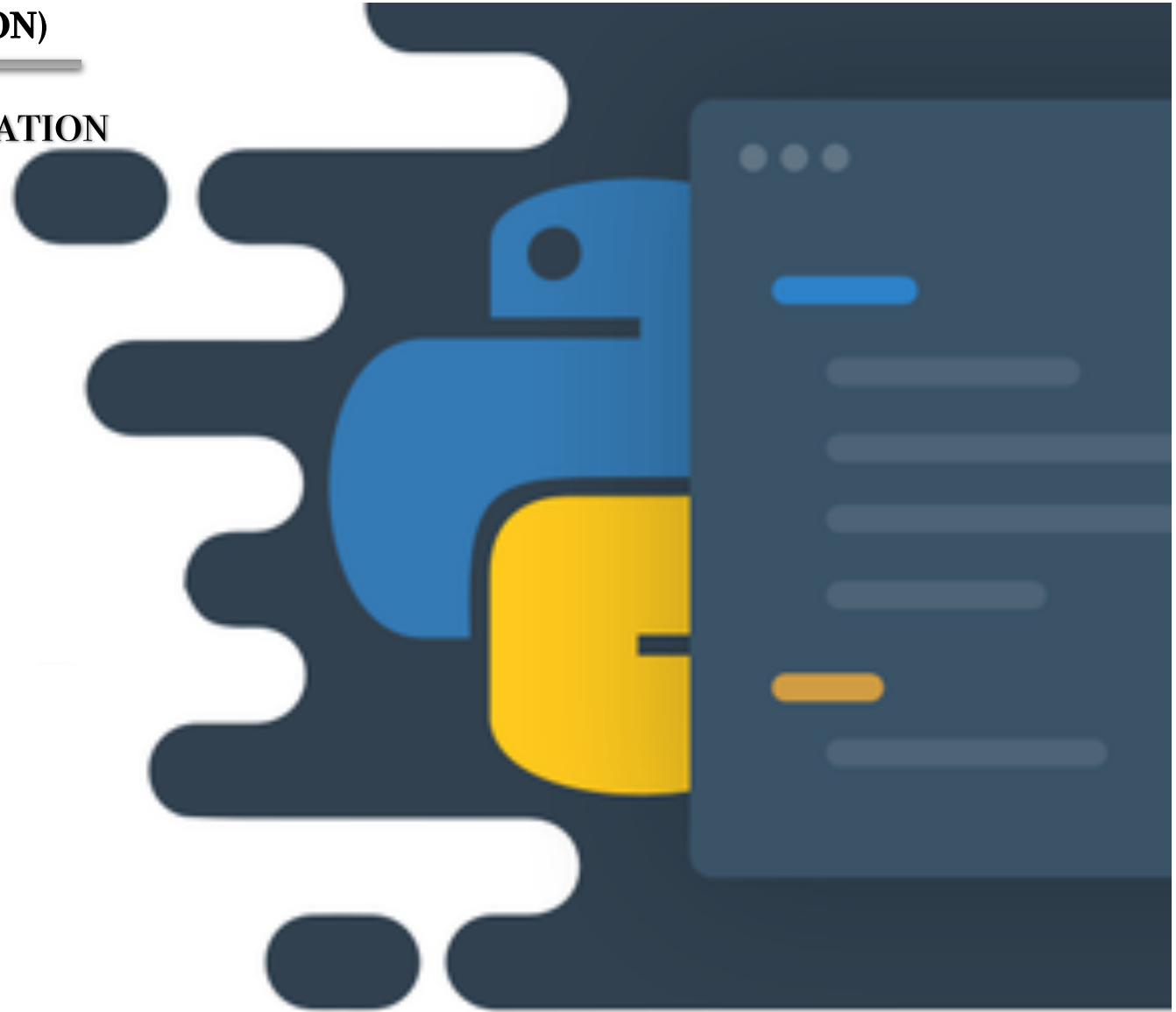
### LIBRARIES USED :

DATA HANDLING –  
PANDAS

EXPLORATORY DATA ANALYSIS –  
PANDAS PROFILING

MODEL FITTING –  
SKLEARN.LINEAR\_MODEL

EVALUATION METRICS –  
SKLEARN.METRICS



# EVALUATION METRICS

**Metrics library is used to calculate the Error Rate**

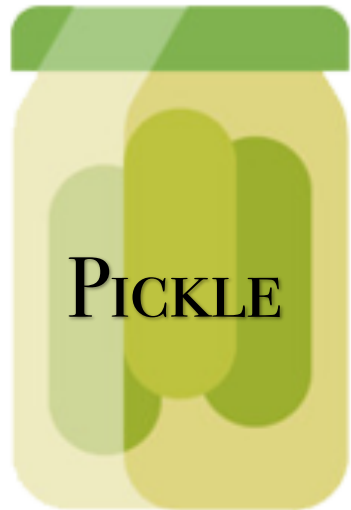
**MSE :** The Mean Squared Error or Mean Squared Deviation of an estimator measures the average of error squares i.e. the average squared difference between the estimated values and true value. It is a risk function, corresponding to the expected value of the squared error loss. It is always non – negative and values close to zero are better. The MSE is the second moment of the error (about the origin) and thus incorporates both the variance of the estimator and its bias.

**MAE :** Mean absolute error is a measure of errors between paired observations expressing the same phenomenon. Examples of Y versus X include comparisons of predicted versus observed, subsequent time versus initial time, and one technique of measurement versus an alternative technique of measurement.

**RMSE :** The Root Mean Squared Error, this can be calculated by using the `sqrt()` math function on the mean squared error calculated using the `mean_squared_error()` scikit-learn function. Running the example calculates the root mean squared error.



## DEPLOYMENT USING FLASK – WEB APP



# TECH STACK

## WEB APPLICATION

Year	int64
Selling_Price	float64
Present_Price	float64
Kms_Driven	int64
Owner	int64
Fuel_Type_CNG	uint8
Fuel_Type_Diesel	uint8
Fuel_Type_Petrol	uint8
Seller_Type_Dealer	uint8
Seller_Type_Individual	uint8
Transmission_Automatic	uint8
Transmission_Manual	uint8

Lets predict for  
[3,12,20000,2,0,1,0,1,0,1,0]

How old is it from manufactured year

Market price of the car

no. of Kms driven

No of owners

Enter 1 if petrol else 0

Enter 1 if diesel else 0

Enter 1 if CNG else 0

Enter 1 if dealer else 0

Enter 1 if individual else 0

Enter 1 if Manual else 0

Enter 1 if Automatic else 0

### Web Interface

Predicted\_Price



**The predicted car price is**

10.45

**The numeric is in lakhs**

thank  
you