



SAP API Business Hub

<https://api.sap.com>

PUBLIC

Disclaimer

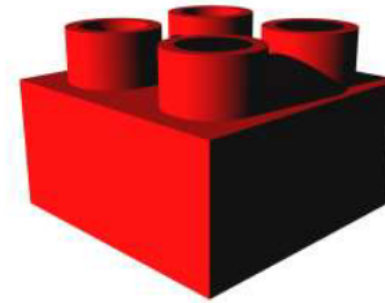
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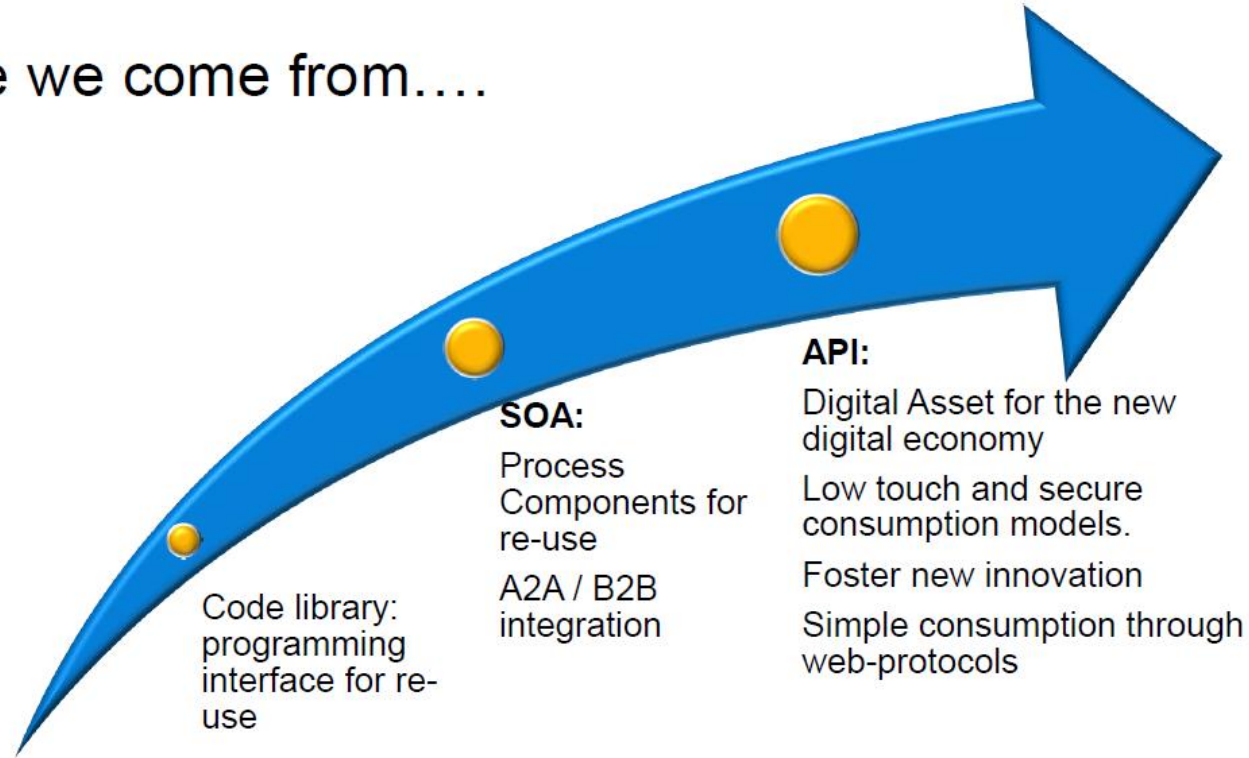
APIs

are the building blocks
for digital transformation

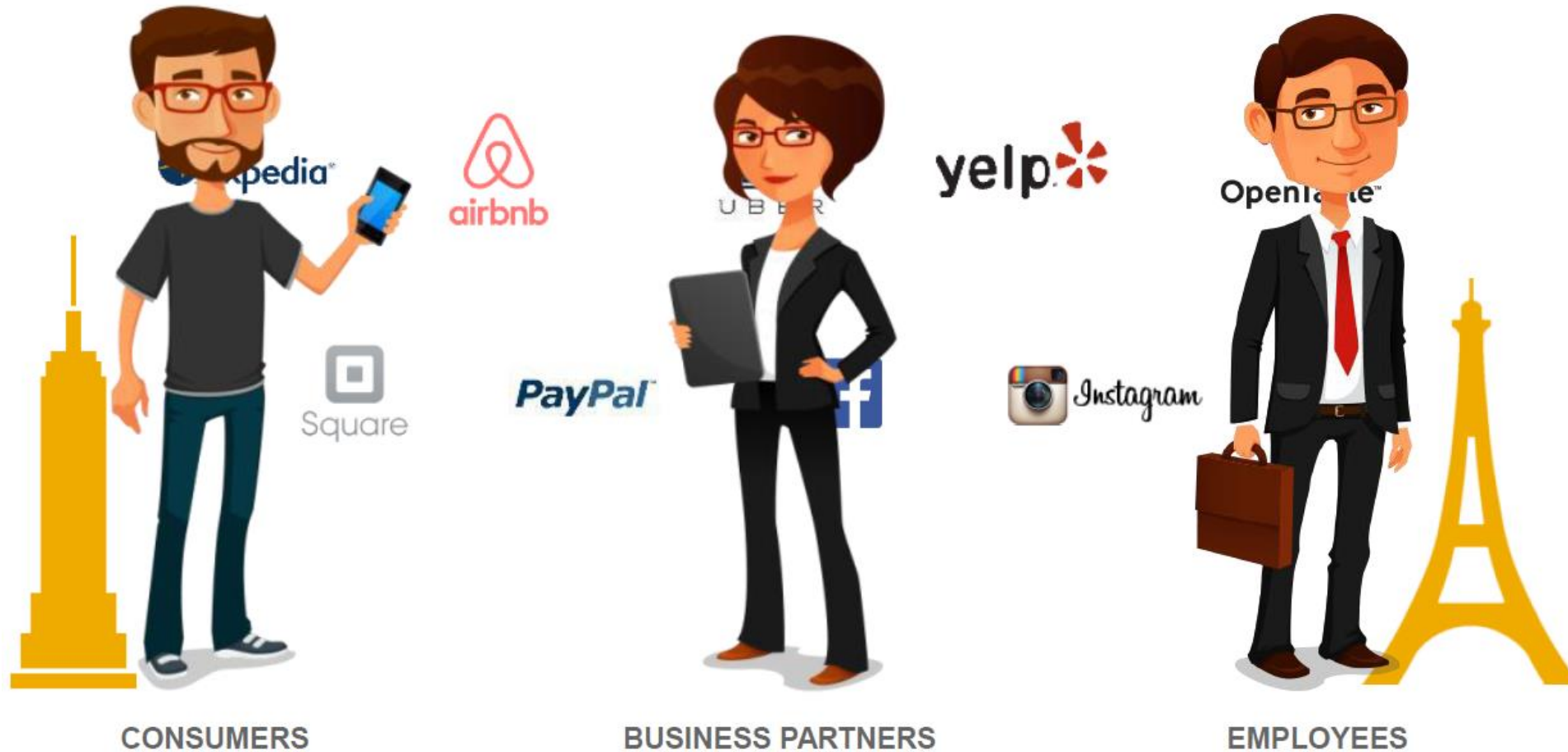


From Code Libraries to API Economy

Where have we come from....



The digital economy



SAP API Business Hub

SAP API Business Hub provides a central catalog of SAP and selected partner APIs allowing developers to search, discover, test and consume the services they need to build new applications, app extensions or process integrations, using the HANA Cloud Platform

Concur

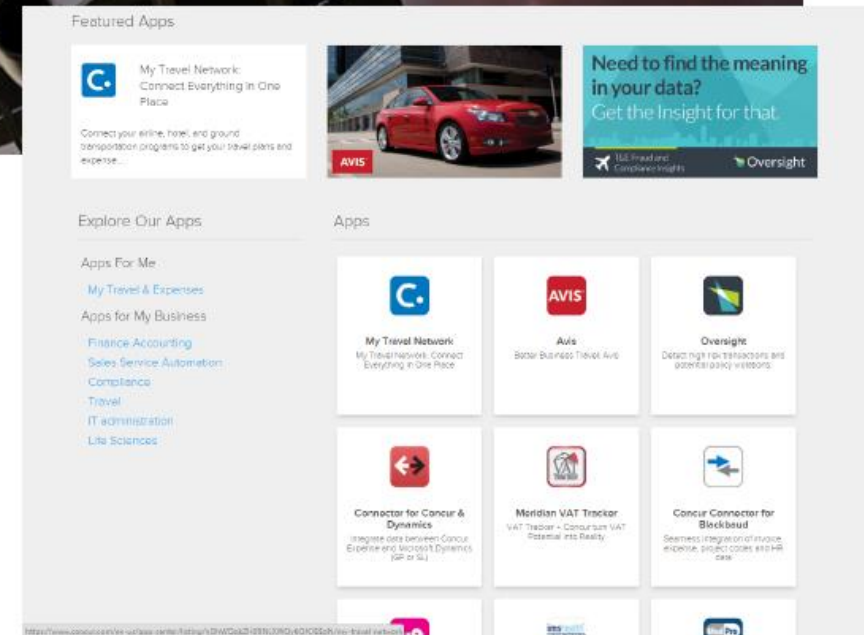
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you reach 25 million business travelers

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**Quickly discover and try APIs for Expense, Itinerary,
Travel Profile and others**

Tap the \$1.3T business travel market* and deliver solutions
to 25M business travelers and 23,000 enterprises worldwide

Companies like Uber & Airbnb are using Concur's APIs



SuccessFactors

Exposing hypermedia APIs based on OData as single source of truth for integration, application development and extensions

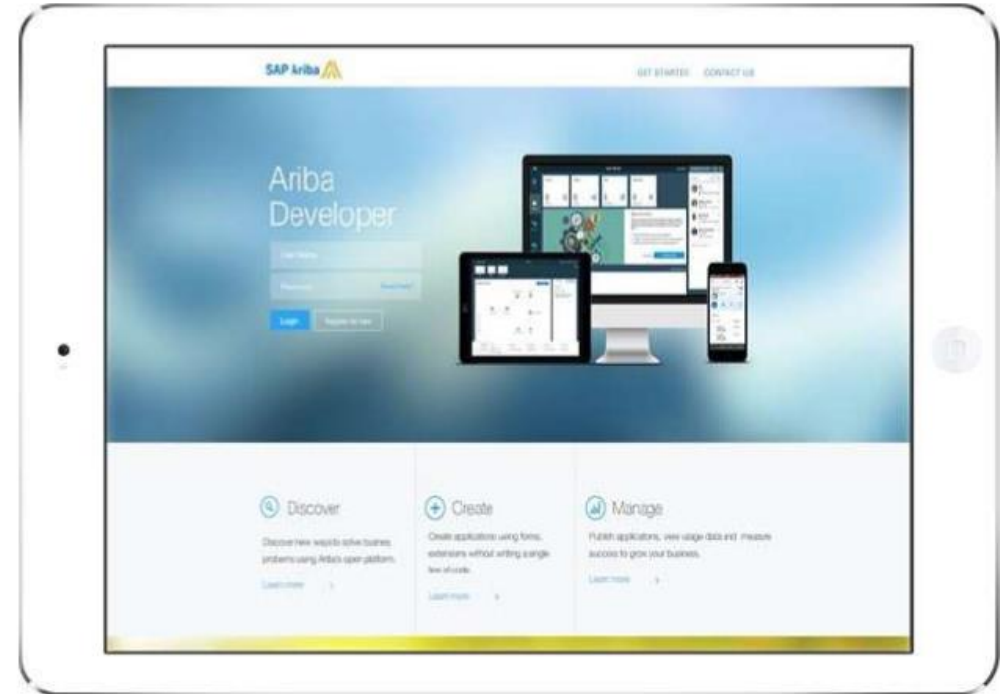
- Safely expose business APIs from various SuccessFactors solutions (Employee Central, Workforce Analytics, Learning)
- Unification of API exposure and API consumption across the solutions. Unification of OData exposure and Authentication handling.
- Pro-active API management through throttling, spike arrests and analytical insights about consumption.



Ariba

Open APIs will empower partners to build new apps and integrate with other solutions

Enable cloud-to-cloud integration with other innovative cloud services



Demo



Questions & answers



Thank you.

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