



SAP Cloud Platform

The Business Technology Platform for Data Driven Innovation

PUBLIC

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SAP Cloud Platform *is in the center.*
*Everything what we do now;
how we connect applications,
how we connect other applications,
how we present services we have in the system
for the use in applications or
in Leonardo or outside SAP
will go through the SAP Cloud Platform.*

*Prof. Dr. h.c. mult. Hasso Plattner
Chairman of the Supervisory Board, SAP*

SAP Cloud Platform

Key Use Cases



Deliver delightful user experiences across various digital touchpoints enabling innovation, without disrupting core business processes



Quickly add new functionality to your existing cloud and on-prem apps to optimize your existing investments

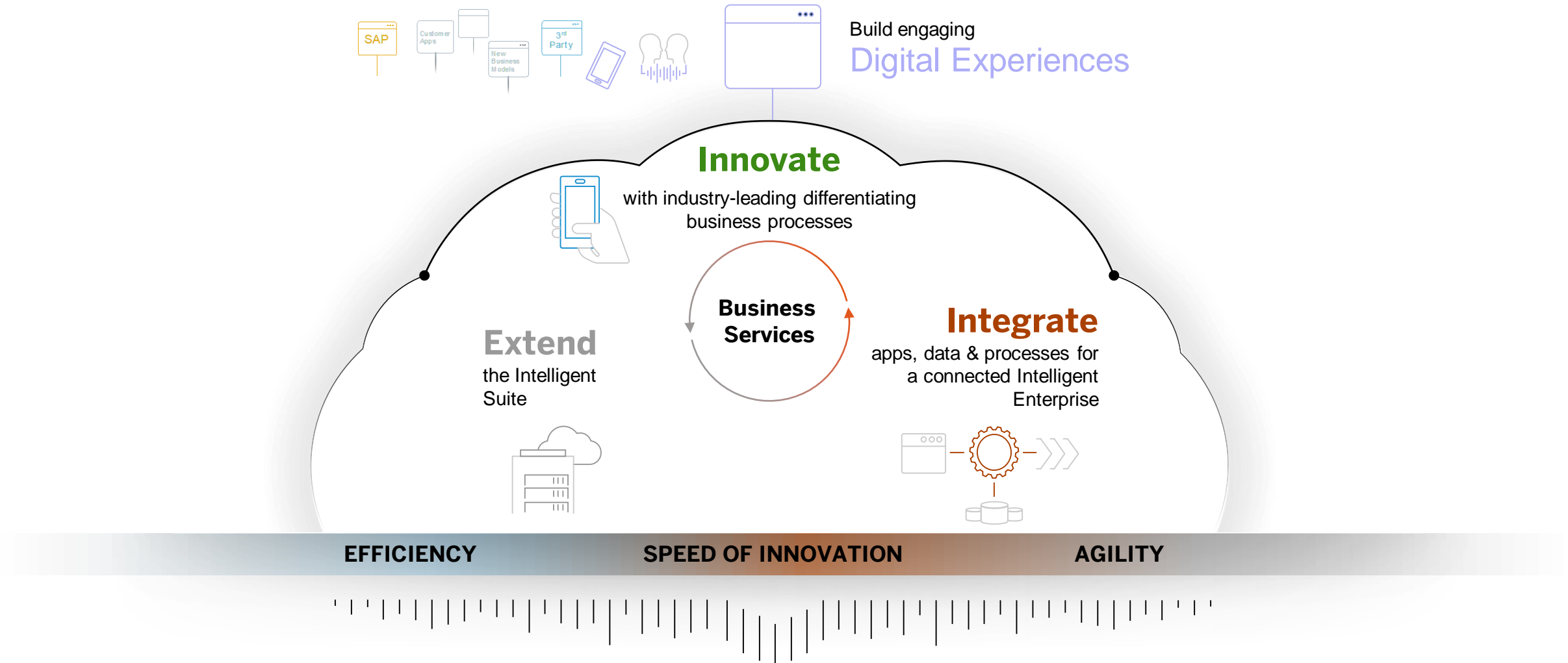


Rapidly build and run new cloud apps, business services and APIs to solve new problems, engage new customers, and drive new revenue

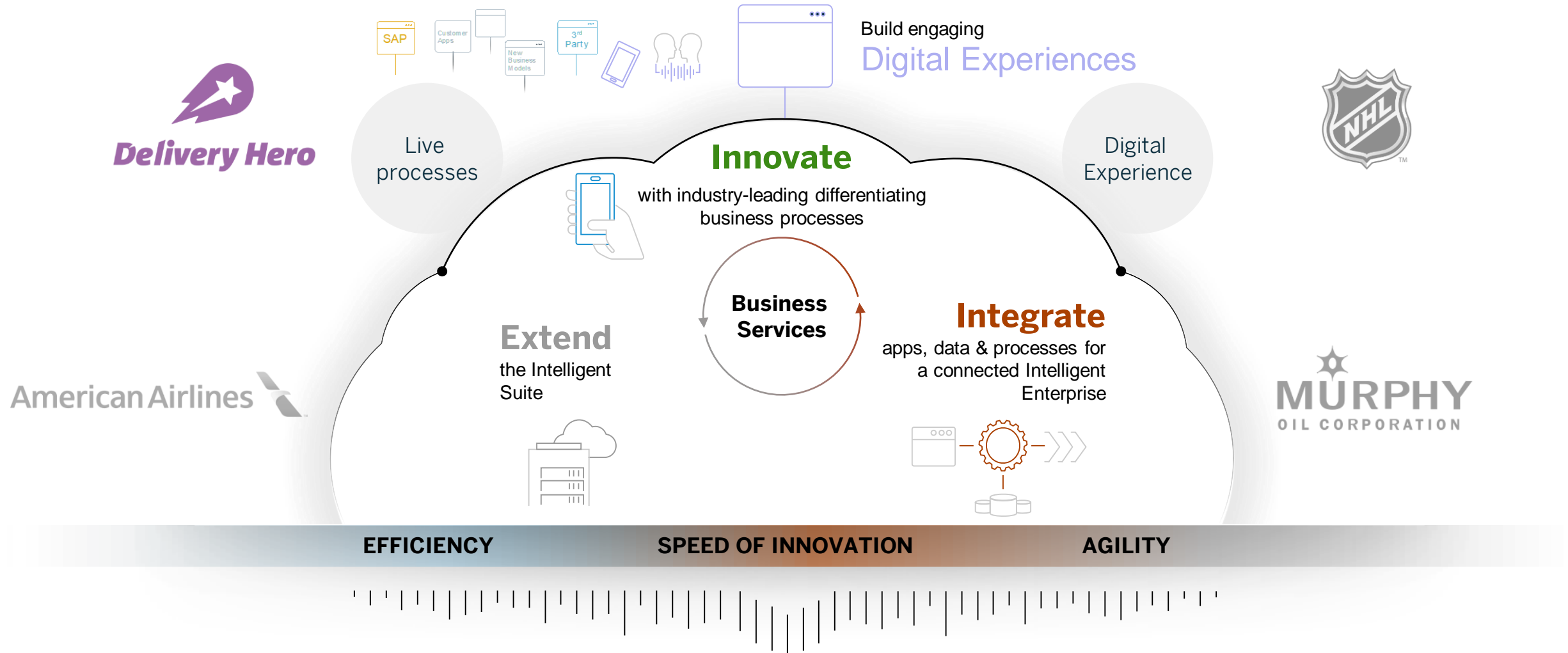


Connect your cloud and on-prem apps to eliminate data silos and make digital access simple, secure, and scalable

Use-cases



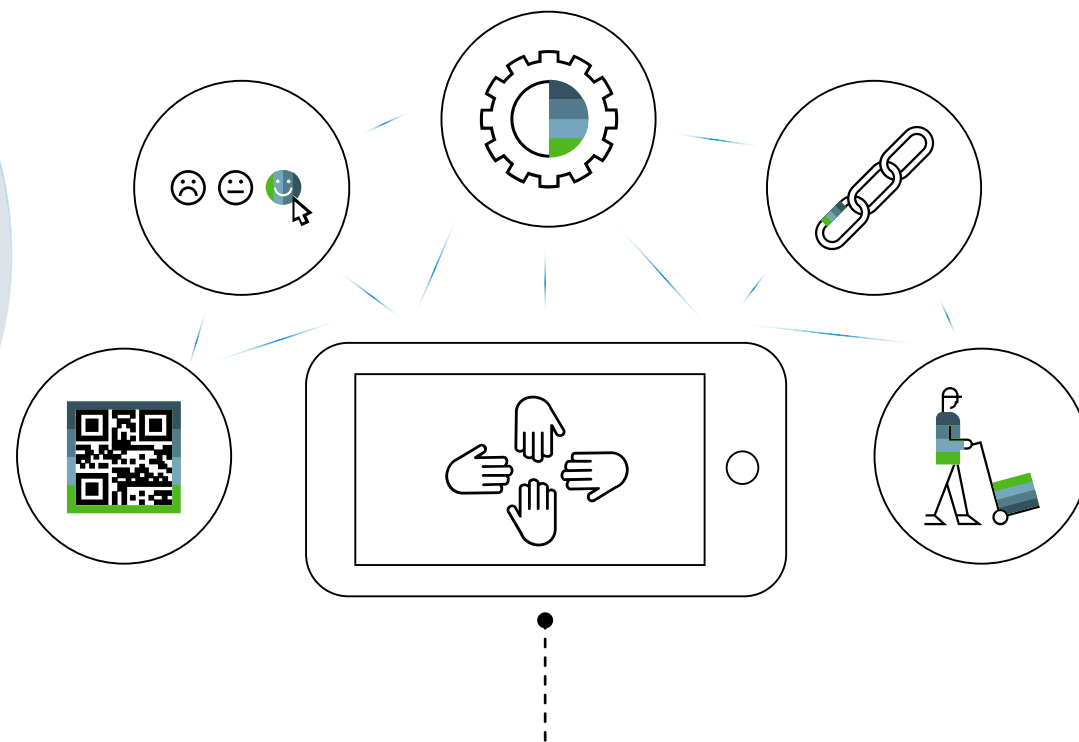
Customer stories





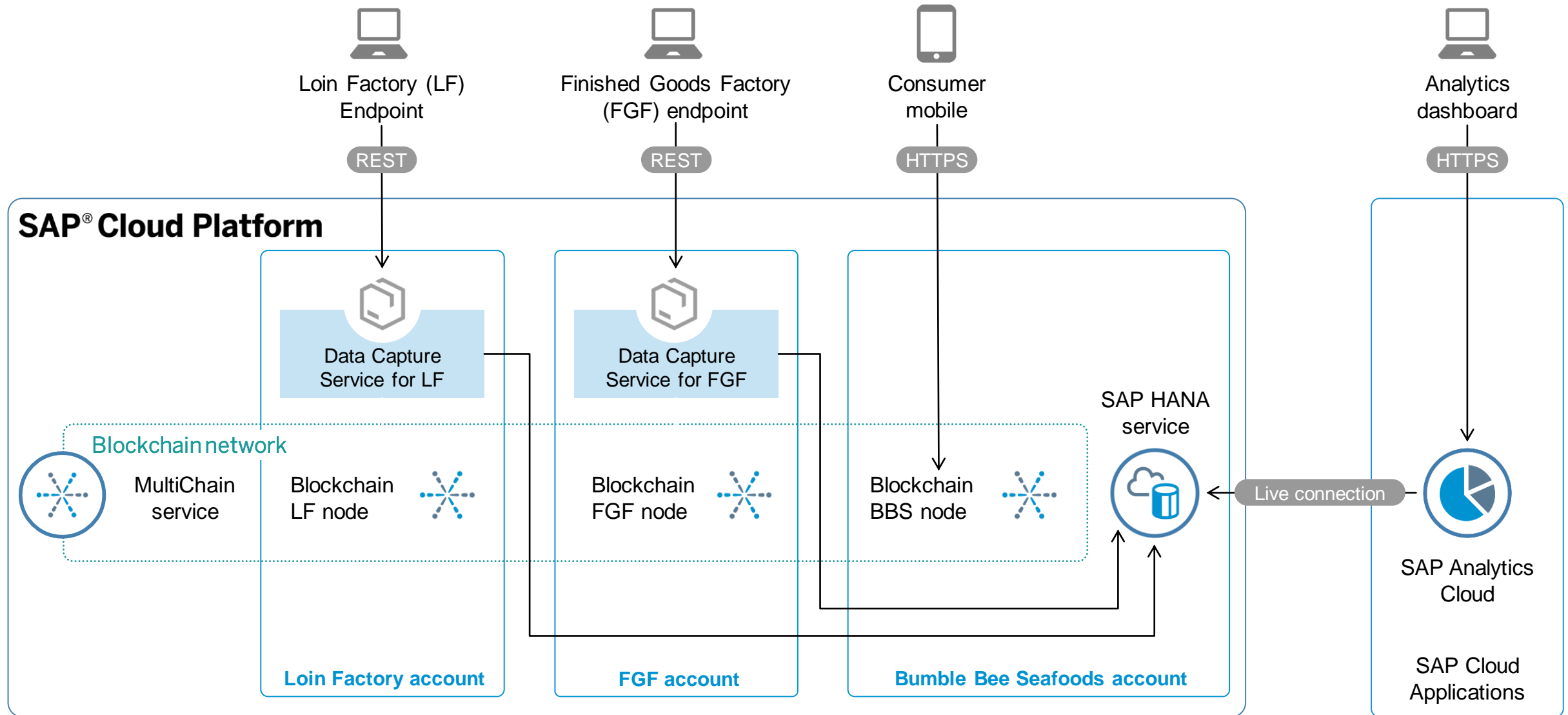
Our blockchain project will transform the way we manage our social responsibility with the suppliers and fishing villages of Indonesia.

Tony Costa SVP,
CIO Bumble Bee Foods



Maintain data integrity and transparency as tuna moves through the supply chain process.

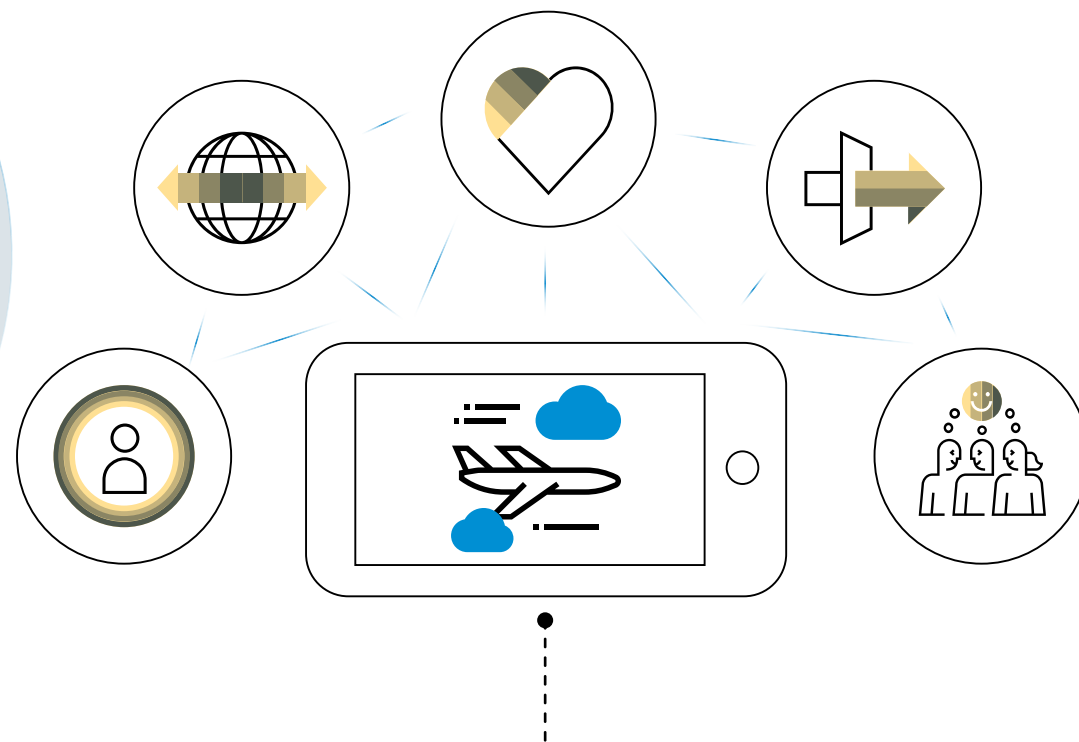
Ocean-to-Table Blockchain



American Airlines 

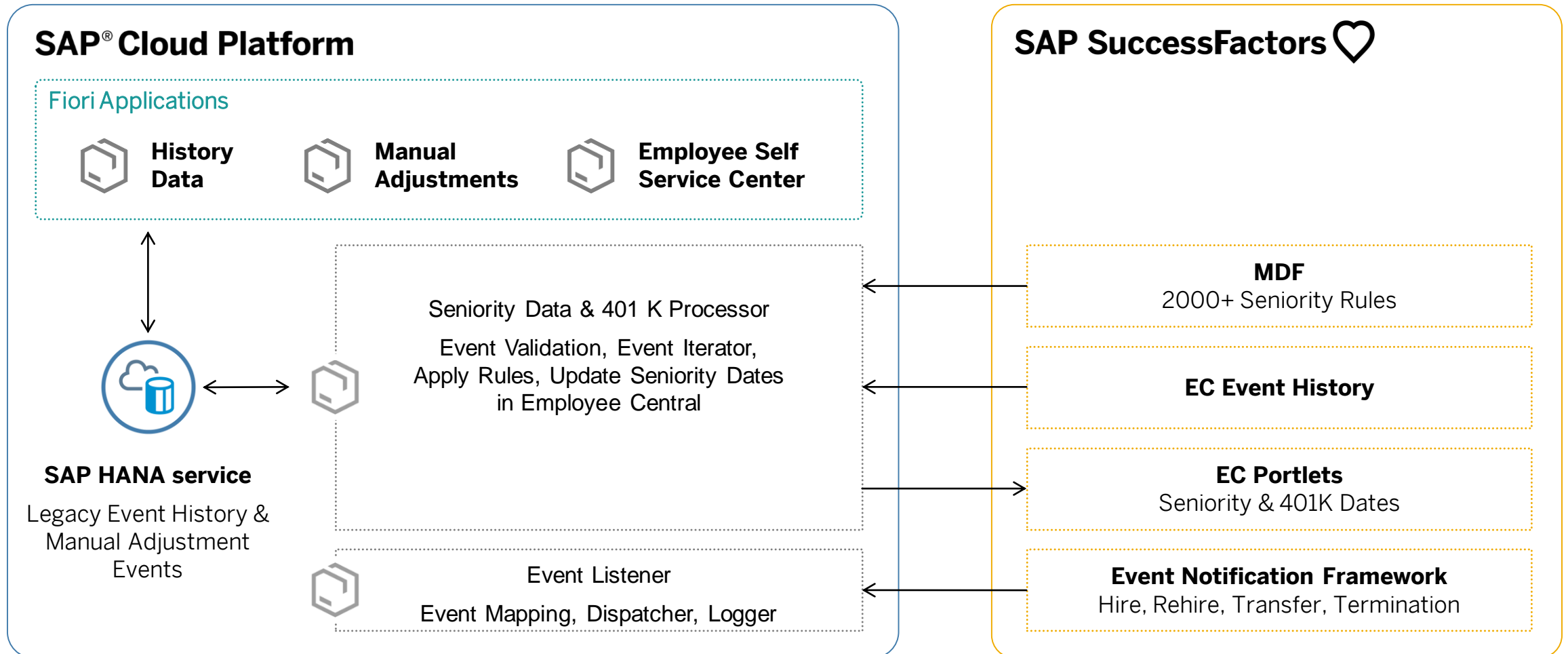
Demonstrating caring in everything we do and building trust with team members connects to every business outcome that we need. SuccessFactors and the SAP Cloud Platform have been the cornerstones of bringing that to life for the New American.

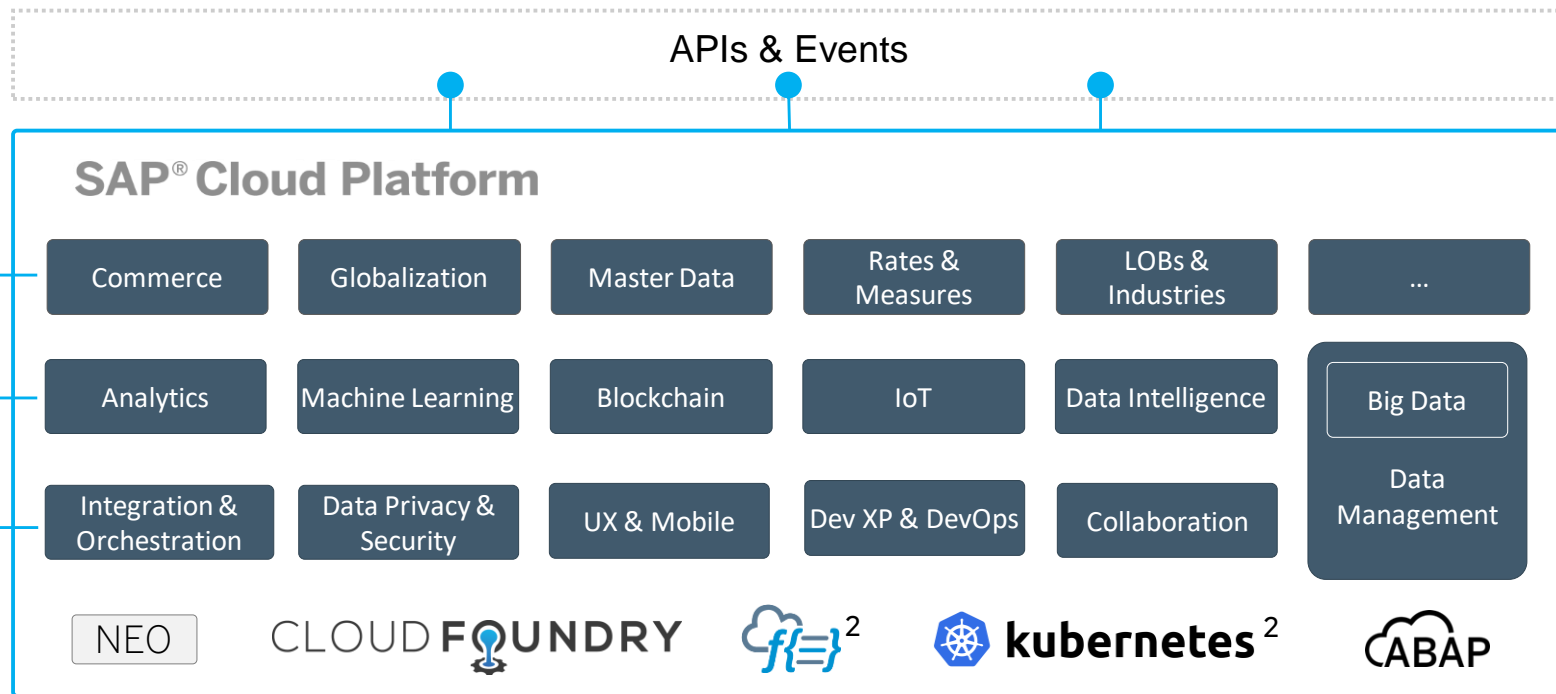
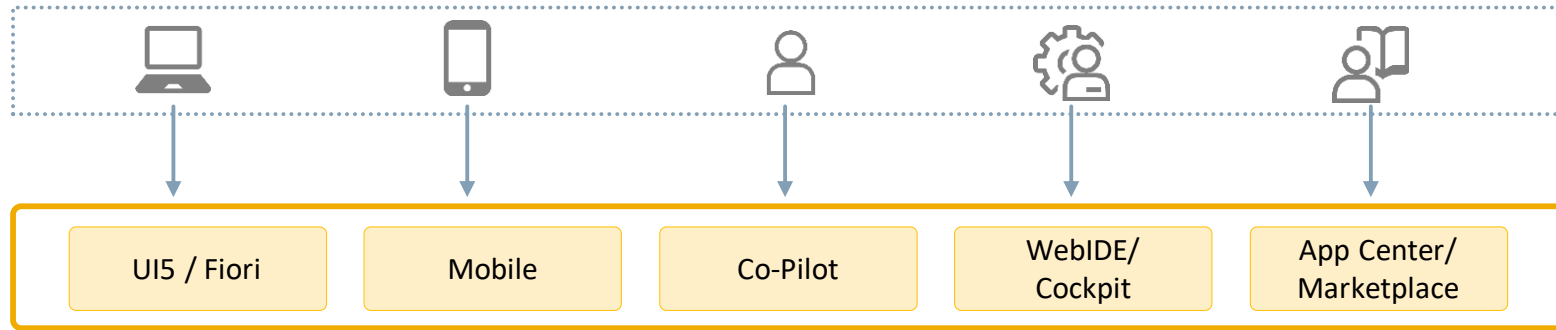
Mark Mitchell, Managing Director
American Airlines Shared Services



Provide one consolidated solution for trainings, employee support and leadership enablement on a global scale.

Transforming the New American Airlines to a “People First” Culture





- Higher-grade smart business services
- Leonardo technologies
- Platform services
- Multiple, complementing and interoperable environments



SAP SuccessFactors

SAP Hybris

SAP Concur

SAP Ariba

SAP Fieldglass

SAP S/4HANA®
Business Suite
BW



SAP Cloud Platform - Business Services



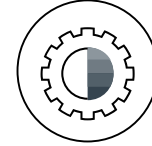
AI & Machine Learning

- Service Ticket Intelligence
- Document Classification¹
- Document Extraction¹
- Hierarchy Matching¹



Data Privacy & Security

- Data Retention Manager



Master Data

- Data Quality Services
- Master Data for Business Partner
- Master Data Orchestration¹
- Master Data for Workforce¹
- Master Data for Product¹
- Master Data for Cost Center¹



LOBs & Industries

- SAP Product Configuration
- SAP Customer Order Sourcing
- SAP Omnichannel Promotion Pricing



Globalization

- SAP Translation Hub
- SAP Localization Hub, tax service
- SAP Localization Hub, Document Compliance services



Rates & Measures

- Market Rates Management
- Unit of Measure¹

Multi-Cloud



COMPLIANCE /
LEGAL REQUIREMENTS



SERVICE
AVAILABILITY



CO-LOCATION
WITH
CLOUD ASSETS



Microsoft Azure



Google Cloud



Alibaba Cloud

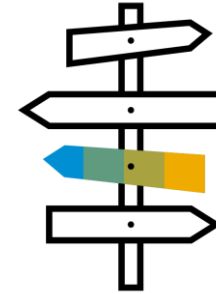
Why Multi-Cloud?



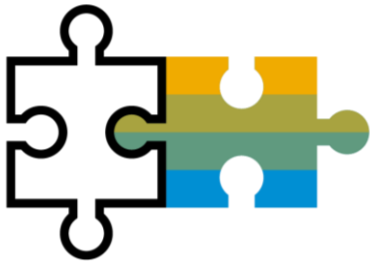
Flexibly choose cloud-provider that best meets your requirements



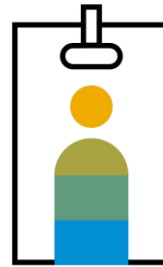
Effortlessly enter new regions & markets meeting local compliance and regulations



Reduce vendor-lock with applications deployable on different providers



Integrate with cloud-provider specific services & your existing cloud assets

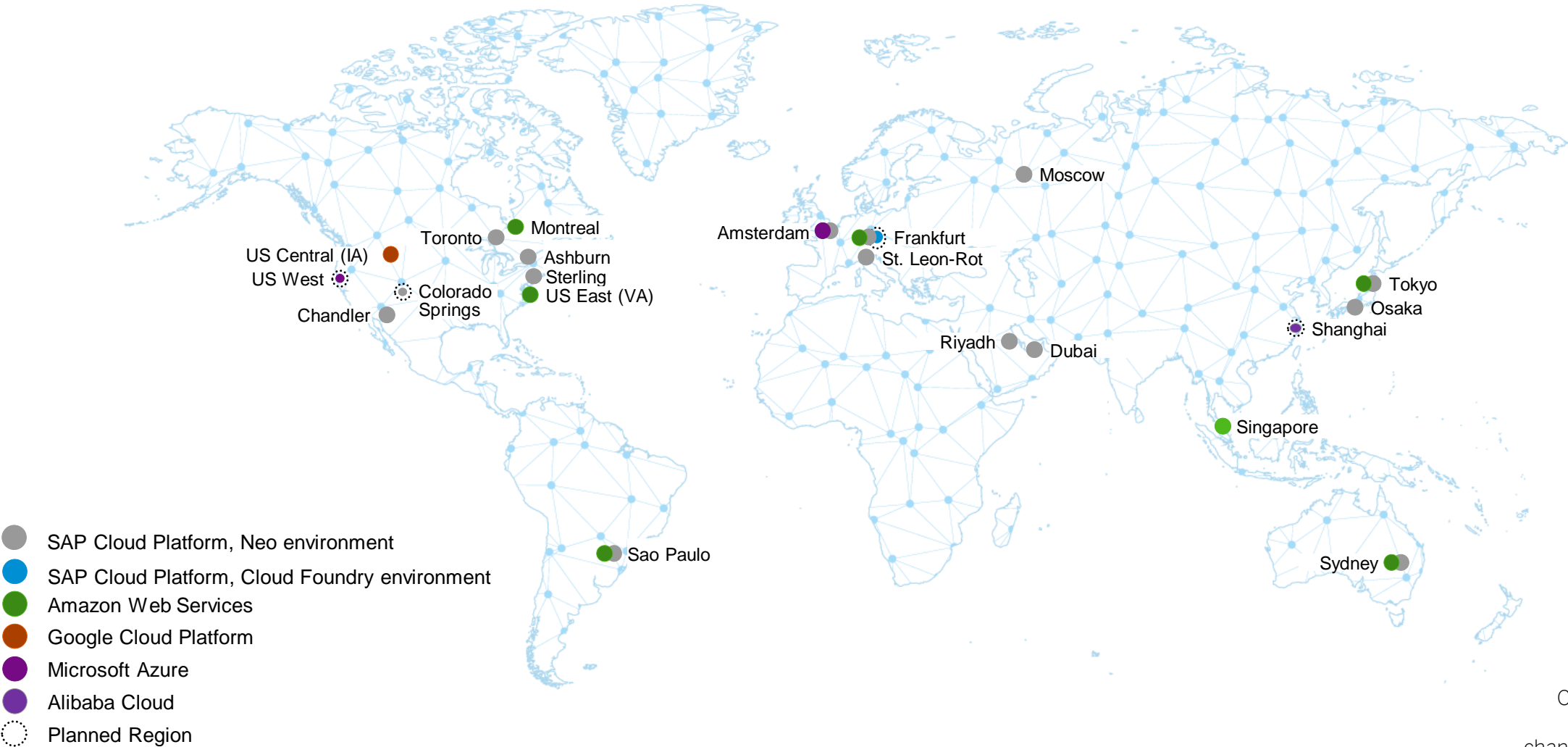


Centrally access multi-cloud deployments within one cockpit



Benefit from single contractual partner for help and support

SAP Cloud Platform Data Center Roadmap



Infrastructure


SAP Cloud Platform and Data Center Certifications & Attestations

SAP Cloud Platform and the data centers hold various certifications and attestations

SAP Cloud Platform runs in secure and certified environments

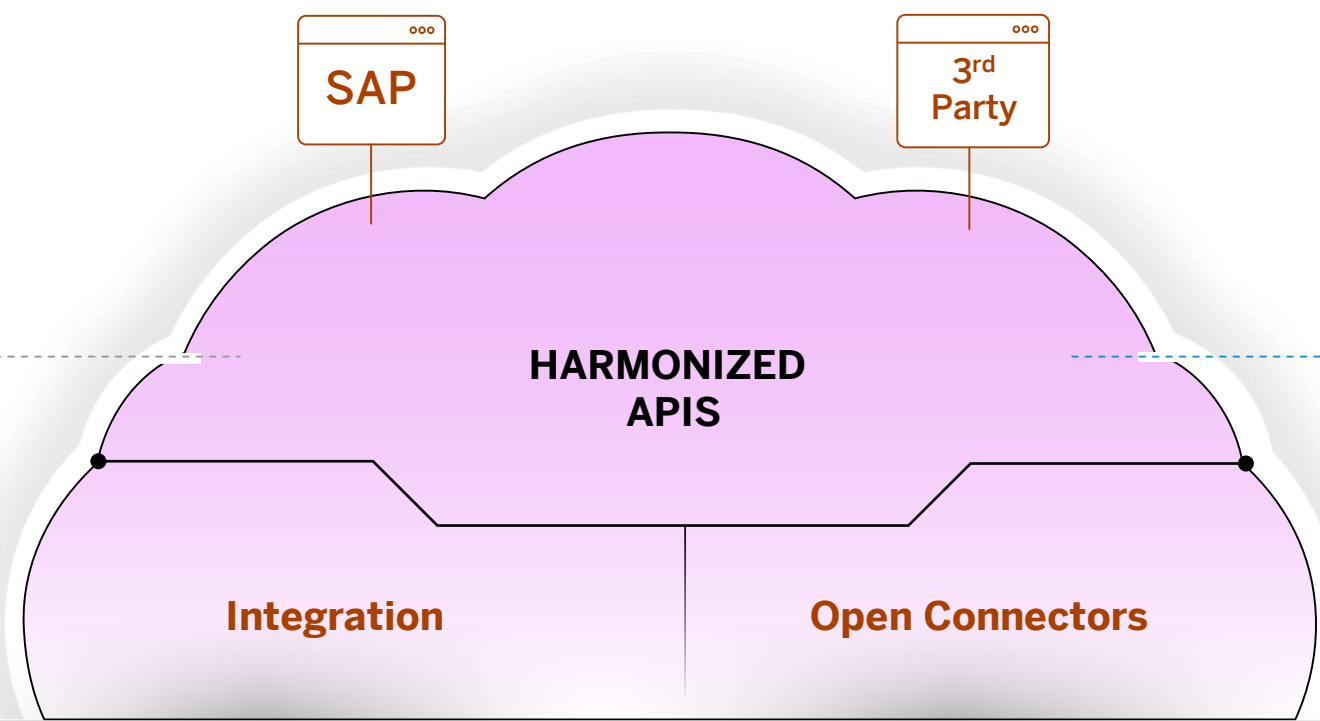
- World-class data centers
- Advanced network security
- Reliable data backup
- Built-in compliance, integrity, and confidentiality

Infrastructure with 99.9% availability

	ISO 27001	Certification for Information Security Management Systems
	ISO 22301	Certification for Business Continuity Management Systems
	SOC 1 SSAE 16	Statement on Standards for Attestation Engagements No. 16
	SOC 1 Type 2	Statement of effectiveness of Type 1 examination
	SOC 2 Type 1	Service Organization Controls Report (Attestation report)
	SOC 2 Type 2	Service Organization Controls Report (Attestation report)

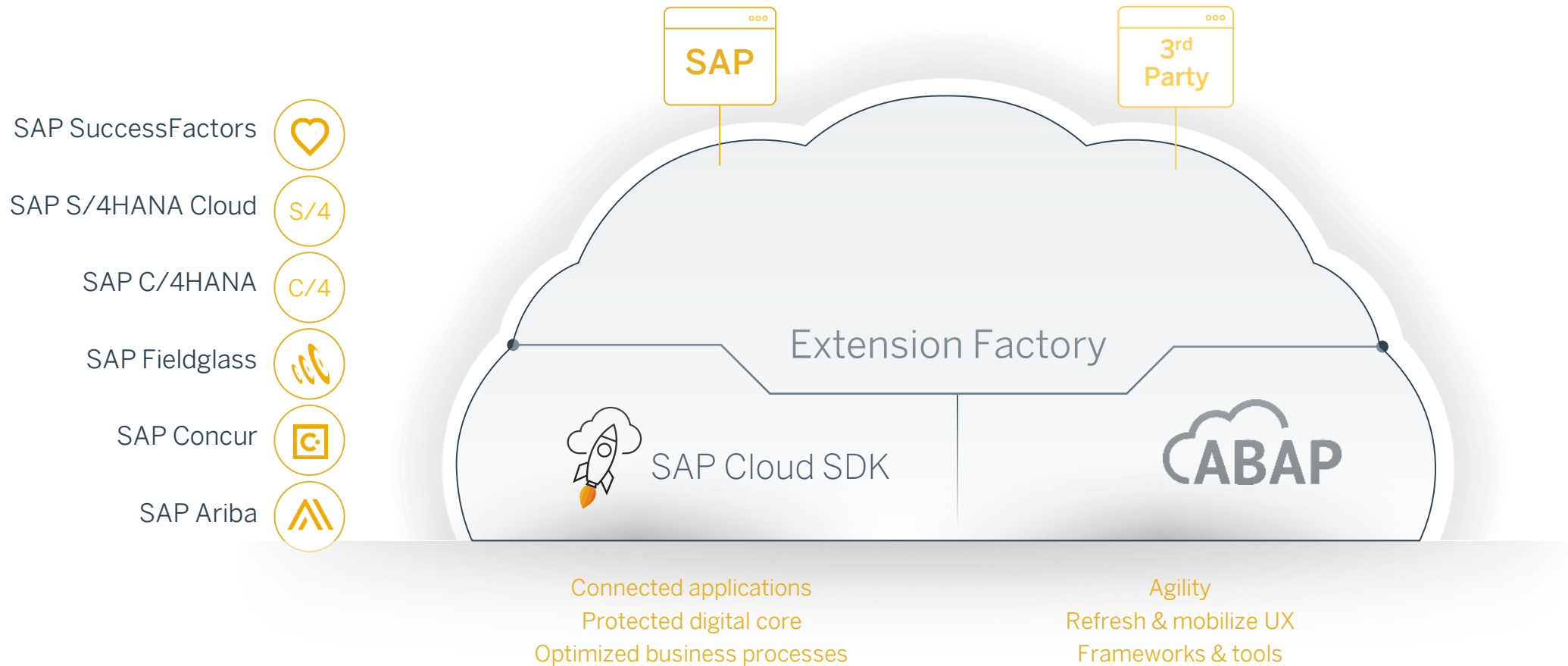
SAP Cloud Platform as an Integration Platform

- SAP SuccessFactors
- SAP S/4HANA Cloud
- SAP C/4HANA
- SAP Fieldglass
- SAP Concur
- SAP Ariba

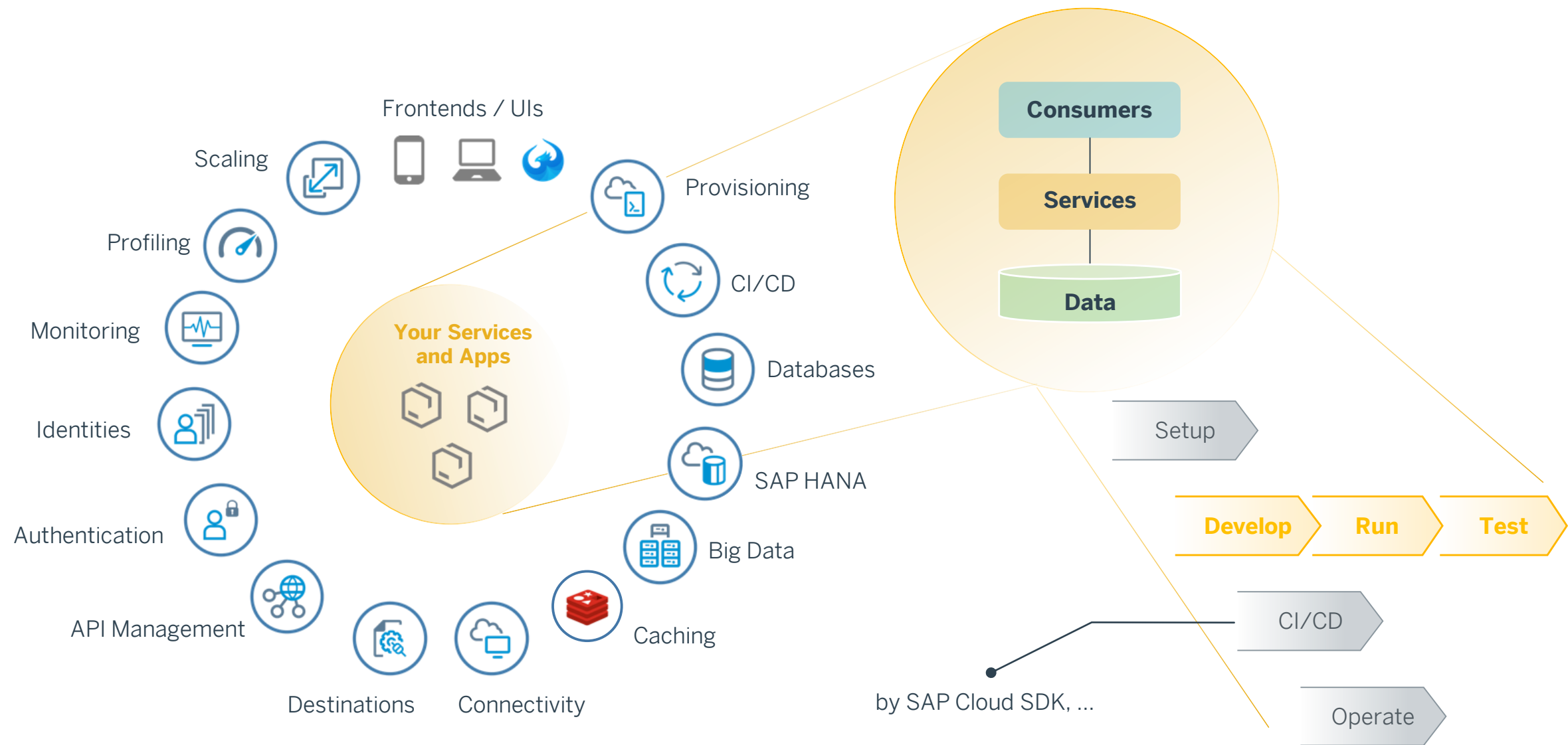


		Typeform
Marketo		stripe
		LinkedIn
	epages	
Bullhorn		infobip
		twilio
sage		
	zendesk	chargify
		DocuSign
JIRA	G Suite	amazon web services

SAP Cloud Platform as an **Extension Platform**



Cloud Application Programming Model



The Platform-as-a-Service Powering Enterprise Business



14K+

SAP Cloud Platform
Customers



1600+

Partners Building
Apps on SAP Cloud
Platform



50+

SAP Enterprise Apps
Delivered on
SAP Cloud Platform



1,700+

Apps Available on
the SAP App
Center by Partners

Questions & answers



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