



# SAP Intelligent Enterprise

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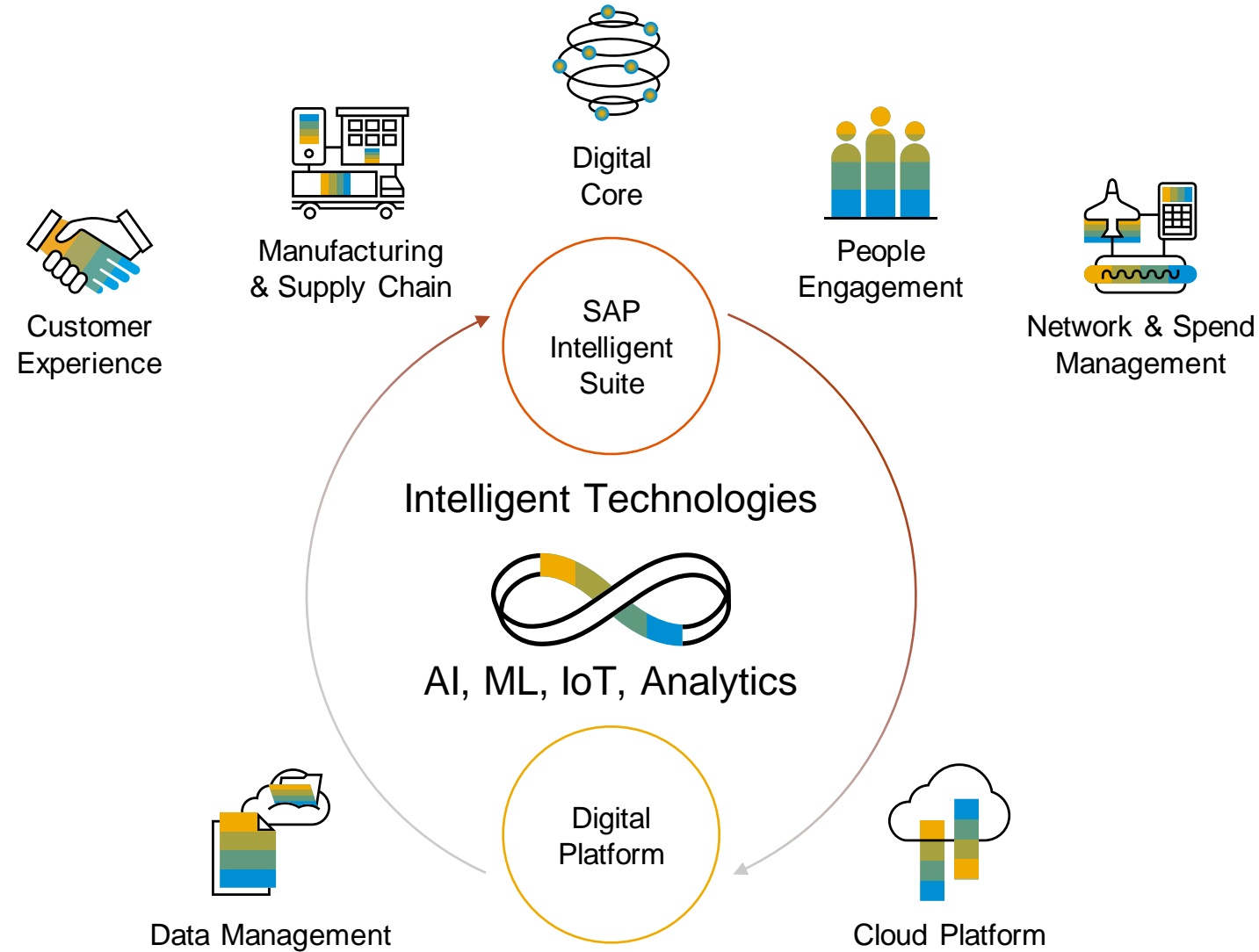
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# The Intelligent Enterprise



# Capabilities and Outcomes Driven by Intelligent Enterprise

## Capabilities

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### Visibility

the ability to collect and connect data that was previously siloed and recognize unseen patterns



### Focus

the ability to simulate the impact of potential options and direct scarce resources to the areas of maximum impact



### Agility

the ability to respond faster to changes in the marketplace or the business and pivot business processes towards the right customer outcomes

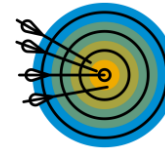
## Outcomes

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### Do more with less and empower employees

through process automation and freeing up people to do more meaningful work



### Deliver best-in-class customer experience

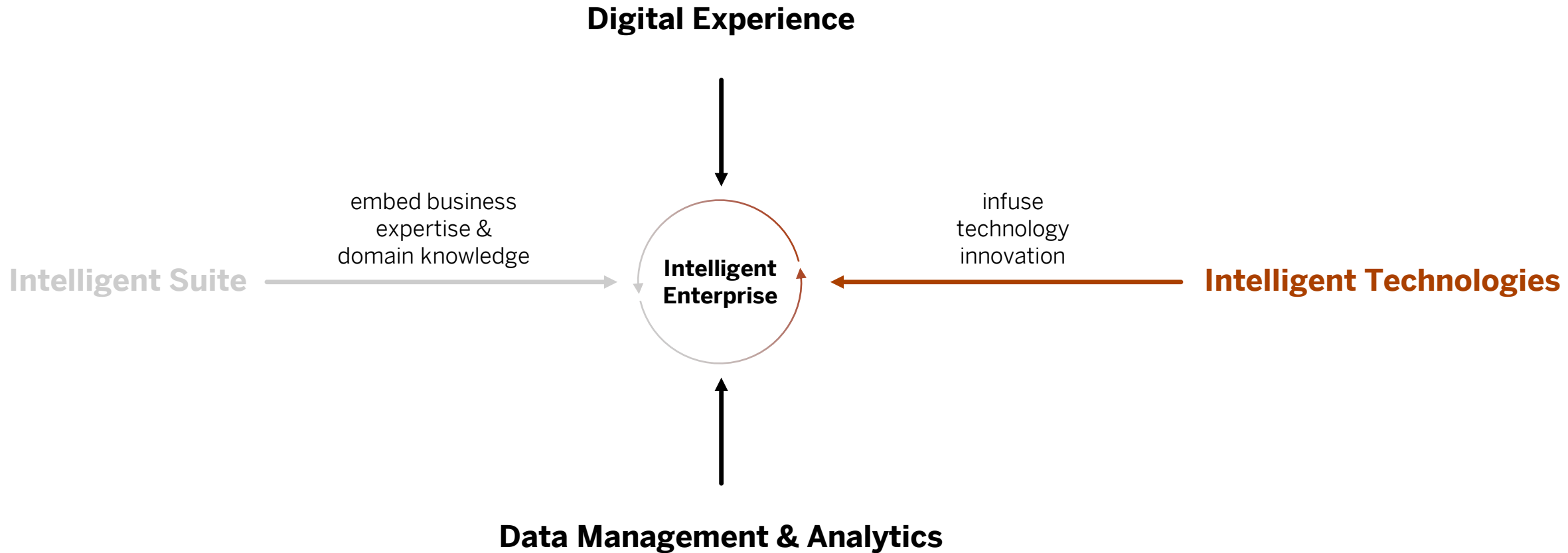
by anticipating and proactively responding to end-customer needs



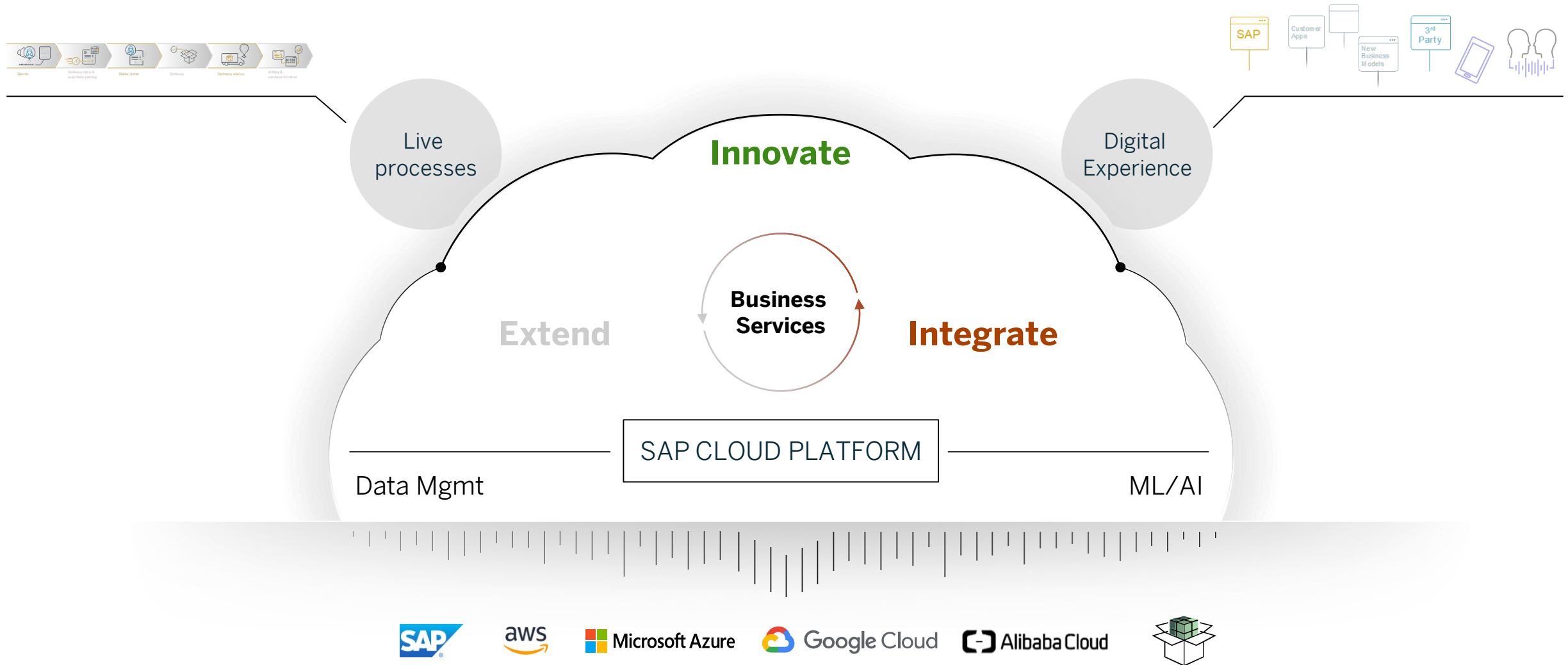
### Invent new business models and revenue streams

by monetizing data-driven capabilities and applying core competencies in new ways

# The Intelligent Enterprise



# The Business Technology Platform for Data Driven Innovation



# Questions & answers



**Thank you.**



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