



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



BUSINESS CARD
KIDS WORLD

This quote works amazing when trying to appear to rising companies, training up other entrepreneurs and small businesses, or targeting an audience of people trying to grow their own businesses.

If you want to create a professional, but definitely personal expression this saying by George Bernard Shaw will give you the powerful statement that is the fact that you love what you're doing and are looking to serve them and place their needs first.

The definition of an entrepreneur in economic terms is "a risk-taking individual who introduces new products or services in search of profits." I believe the keyword here that is subtly but rightly emphasized is risk-taking.

Your business card says a lot about you and your small business...so, choose a design that reflects your brand

If there's a font you've been using on your website or other marketing materials, bring that into your business card.

affects text size and the amount of information you can include...and also makes a statement about your brand.

Business cards are cards bearing business information about a company or individual

Business cards are cards bearing business information about a company or individual. ... They are shared during formal introductions as a convenience and a memory

Networking events Meetings with clients and/or contacts
Conferences Exhibitors, trade shows, seminars

Weight: The weight of a business card refers to how heavy the paper is. Heavier paper is sturdier and can feel more luxurious. Here are some important elements in a business card paper

Color: Papers come in different colors, and this can be an obvious way to differentiate yourself from other business cards. Strictly professional business cards may stick to whites and creams, but a more progressive professional may experiment with bright, eye-catching colors.

Thickness: The Thickness of your card can also contribute to its durability. However, a card that feels like cardboard can be unwieldy and hard to carry around.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?