



Says
What have we heard them say?
What can we imagine them saying?

List what your persona says about Edu Connect and Learning Center.

I want to excel in my courses.

I struggle to find relevant study material.

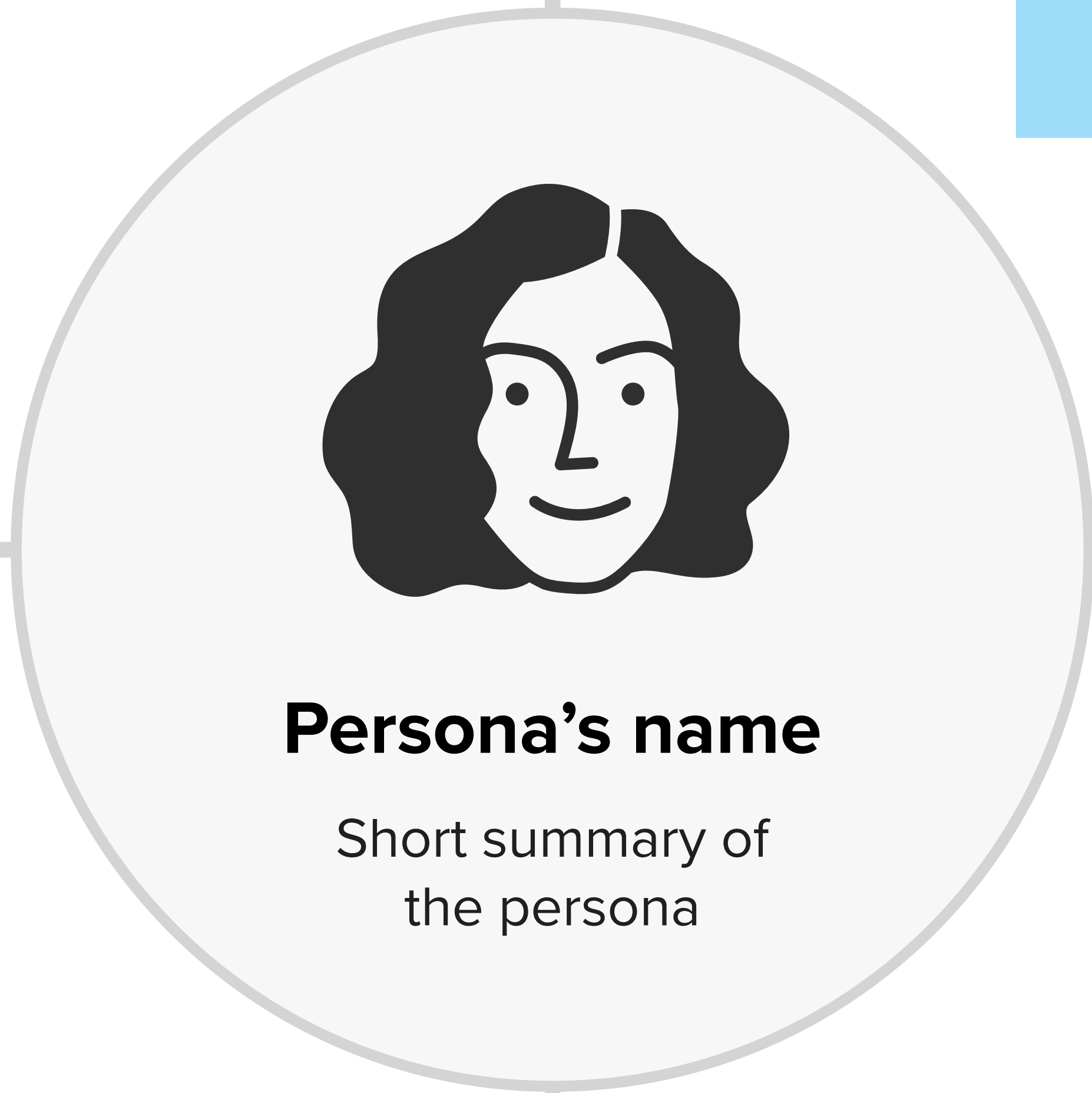


Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Explore the thoughts and concerns of your persona.

I need a platform that can help me with challenging subjects.

I hope this center provides a supportive community of learners.



List the actions and behaviors of your persona.

Attends study sessions regularly.

Seeks online resources for additional learning.

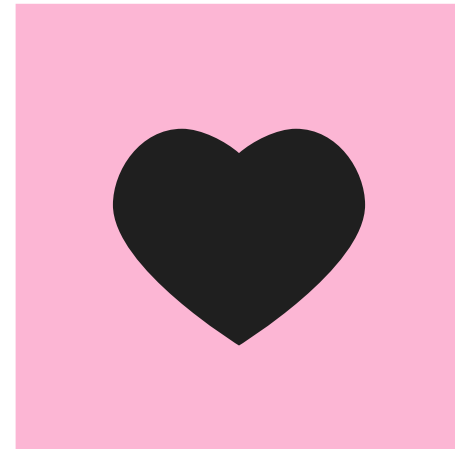
Identify their emotions and feelings.

Stressed about upcoming exams.

Excited about the opportunity to learn and grow.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?