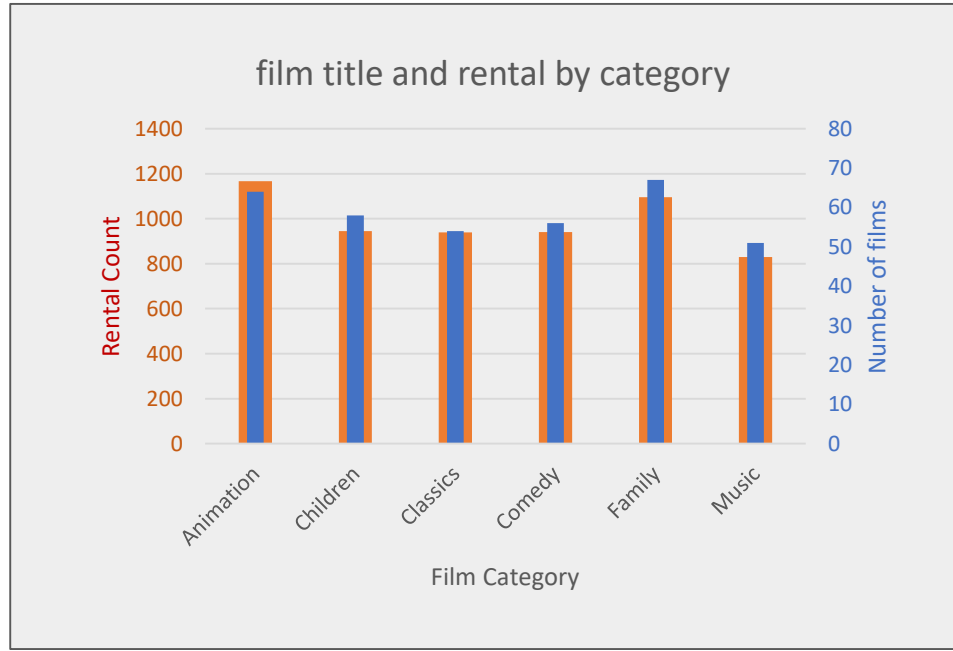
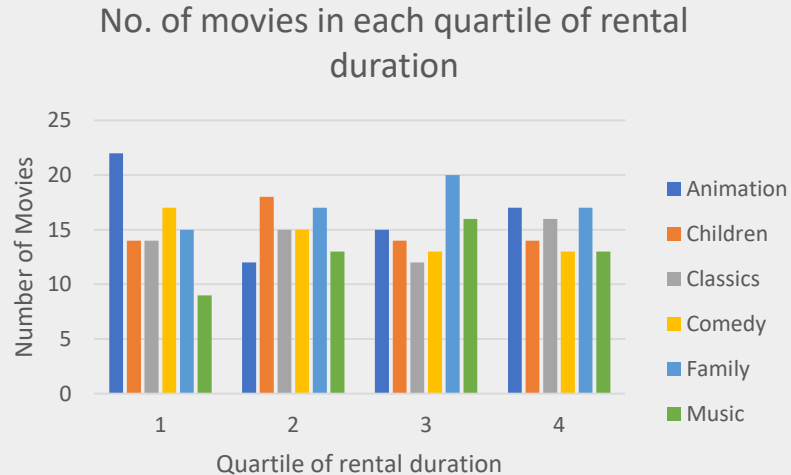


Compare no. of films and rental count by category?



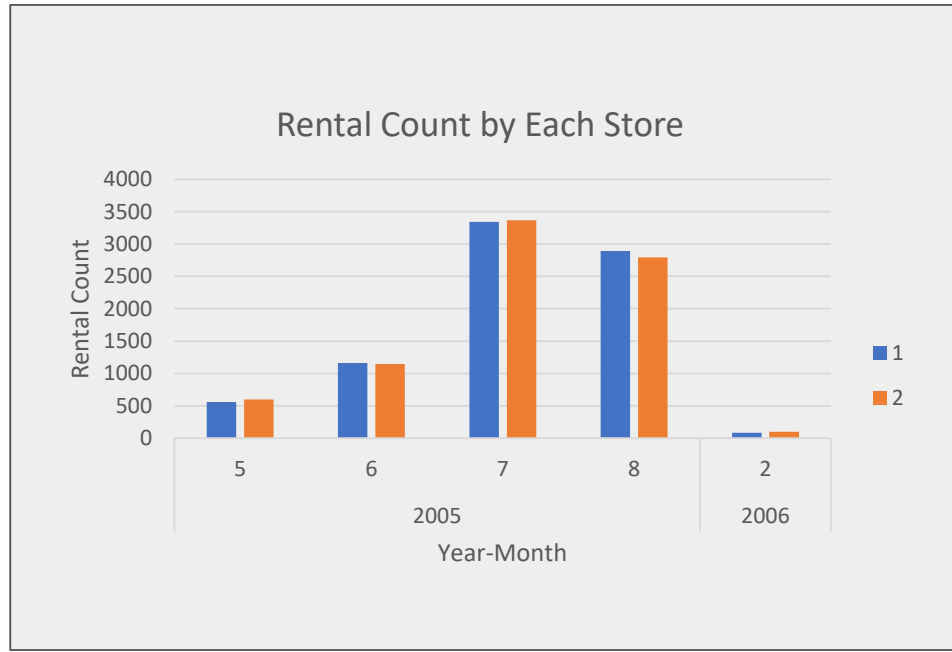
- Used Q1 result set to create this visualization.
- Graphs shows that no. of movies (67) in family category is more compared to other categories.
- However, animation movie category's rental count is the highest compared to all other categories. Animation category positioned 2nd (64) with respect to no. of movies.

How is the rental duration of each film category?



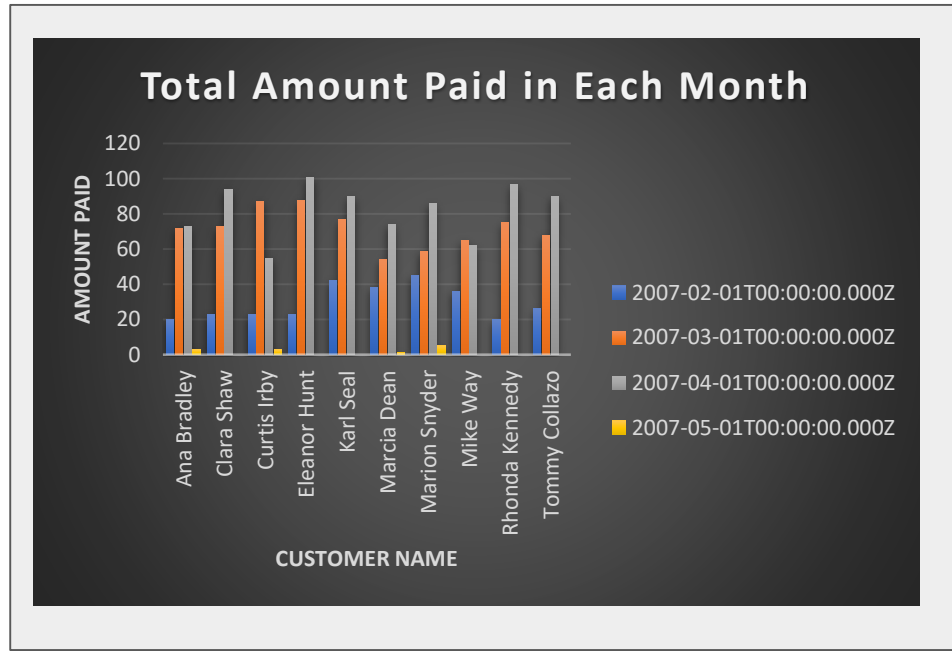
- Used Q3 result set to make this visualization.
- Movies are divided based on the quartile of the rental duration. 1st quartile indicates movies are returned soon compared to 4th quartile.
- Animation movies are returned soon. Whereas, family movies are kept for longer time.

What is the rental count for each store by year and month?



- Used Q4 result set to compare rental count by each store.
- Each store has almost same number of rentals in each month.
- In July, 2005 both stores rented highest no. of movies compared to other months.

What is the payment by top 10 customers in each month?



- Used Q5 result set to create this visualization.
- Eleanor Hunt paid highest amount (100.78) in April, 2007.
- 80% of customers paid highest amount in April, 2007.
- 60% customers didn't rent movie in May, 2007.