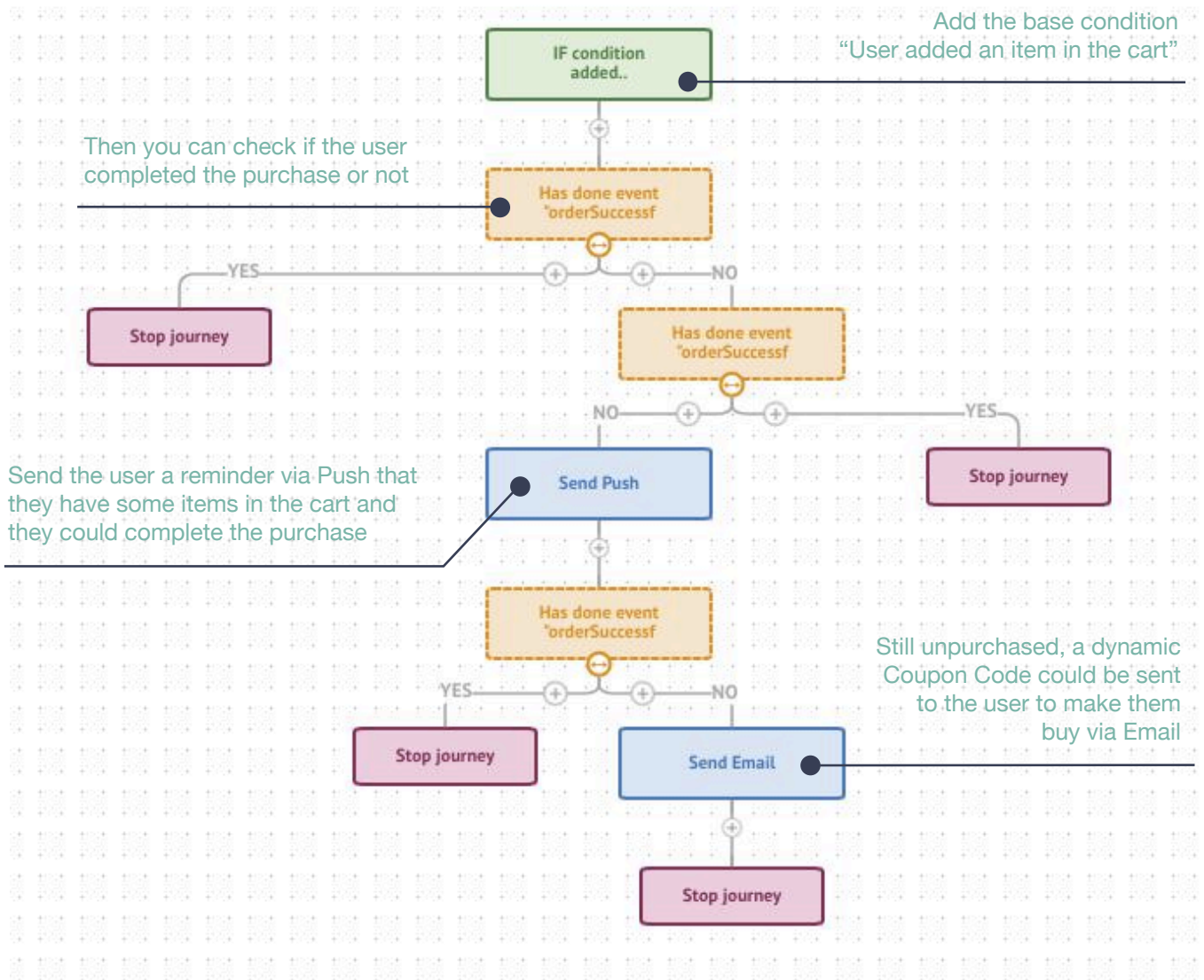


Re-target Abandoned Users

More often than not, users get distracted while shopping online - resulting in abandoned carts. It is, therefore, the job of the marketer to remind the users to complete the purchase.

Let's look at an example, where MoEngage Flows can bring back a user who adds an item to the cart but does not complete the purchase.

Cart Abandonment Flow



Similarly, Marketers can use MoEngage Flows to engage customers at each stage in the customer lifecycle. Interesting in knowing more on how you can use MoEngage Flows for your app/website?

[Go to Moengage.com/flows](https://moengage.com/flows) Or contact sales@moengage.com