Bio+Clinical BERT, BERT Base, and CNN Performance Comparison for Predicting Drug-Review Satisfaction

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ABSTRACT

The objective of this study is to develop natural language processing (NLP) models that can analyze patients' drug reviews and accurately classify their satisfaction levels as positive, neutral, or negative. Such models would reduce the workload of healthcare professionals and provide greater insight into patients' quality of life, which is a critical indicator of treatment effectiveness.

To achieve this, we implemented and evaluated several classification models, including a BERT base model, Bio+Clinical BERT, and a simpler CNN. Results indicate that the medical domain-specific Bio+Clinical BERT model significantly outperformed the general domain base BERT model, achieving macro f1 and recall score improvement of 11%, as shown in Table 2. Future research could explore how to capitalize on the specific strengths of each model. Bio+Clinical BERT excels in overall performance, particularly with medical jargon, while the simpler CNN demonstrates the ability to identify crucial words and accurately classify sentiment in texts with conflicting sentiments.

CCS CONCEPTS

• Applied computing \rightarrow Health informatics; Health care information systems.

KEYWORDS

NLP, Bio+Clinical BERT, BERT Base, CNN, Sentiment, Automated Drug-review

ACM Reference Format:

1 INTRODUCTION

Healthcare clinics possess extensive records of patients' medical information, encompassing clinical notes, test results, survey responses, and drug reviews. Extracting valuable insights from these records regarding patients' responses to treatments often requires

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KDD DSHealth 2023, August 07, 2023, Long Beach, CA © 2023 Association for Computing Machinery. ACM ISBN 978-x-xxxx-xxxx-x/YY/MM...\$15.00 https://doi.org/XXXXXXXXXXXXXXXX laborious manual reviews of textual data. However, automated inference techniques can offer valuable insights for guiding future treatment options.

Understanding patients' satisfaction with drugs is crucial as it can supplement established quality-of-life metrics and guide pharmaceutical research in identifying treatment-effective targets. Additionally, patients' drug reviews play a significant role in advocating for broader coverage of effective drugs by government and insurance companies.

Past work on health-related sentiment classification revolves around using a bag of words techniques like lexical matching or word frequencies, or shallow machine learning models with static or low-context embeddings [5, 7, 10, 13]. While sentiment can be expressed in subtle and nuanced ways, more complex models have performed better in detecting sentiment in other domains [11, 12]. A more recent deep learning approach utilized BERT followed by a bidirectional LSTM architecture to achieve the highest drug review sentiment classification [2].

In recent years, transformers have significantly advanced NLP tasks by capturing contextual information from source text. Large pre-trained language models also facilitate handling complex text classification problems with limited datasets. This paper investigates the effectiveness of pre-trained language models, including BERT base and Bio+Clinical BERT, in classifying drug reviewers' treatment sentiments. We compare these models to a simpler CNN approach, aiming to gain insights into transformers and domain-specific pre-training for sentiment classification.

2 RELATED WORKS

Predicting drug satisfaction is challenging due to the diverse range of experiences and the complex nature of human sentiments. Negative ratings may stem from various factors, including persistent symptoms, severe side effects, and financial burdens, among others. Conversely, positive ratings can be influenced by factors such as effectiveness, absence of side effects, and affordability.

Sokolova and Bobicev [10] employed basic machine learning models such as Naive Bayes, Decision Tree, K-nearest neighbor, and support vector machines with bag-of-word representations and human-annotation for drug review sentiment analysis. However, human annotation is an expensive process, whether it is used for standalone predictions or to prepare the data needed for training [10].

Similarly, Yadav et al. [13] have also explored sentiments regarding the medical conditions of social media users based on users' self-narrated texts. In this work, Yadav et al. [13] used Google News

pre-trained word embeddings with CNN to predict medical conditions (disease recovery/deterioration) and medication efficacy. Pre-trained embeddings fed into a downstream CNN architecture were able to highlight differentiating words that segment particular medical conditions. They were able to achieve f1-scores more than 20% higher than their baselines' on predicting medical conditions and 7% better on predicting medication efficacy.

Safaya et al. [9] utilized a pre-trained BERT model combined with a CNN to identify offensive language on social media. In this case, the authors fed the last four hidden states of BERT into 160 convolutional filters of 5 different sizes to fine-tune their model. This BERT fine-tuned model outperformed a CNN alone by 5% macro f1 score and the baseline model of an SVM applied to TF-IDF vectors by 9% macro f1 score. Their best model was able to leverage the BERT pre-trained context-rich embeddings with CNN filters to better discern offensive words. CNNs are often effective in sentiment analysis tasks because they focus on local contexts, such as phrase patterns that capture which adjectives modify which nouns, as well as negation.

Pilán et al. [7] used hospital discharge summaries to find the presence of Syncope (fainting symptoms). The authors were able to get f1 scores 7% higher than the baseline model with lexical matching to the "syncope" or "synkope" (Norwegian) term. Their best-performing model used word2vec embeddings trained on their own medical-domain data and outperformed the baseline by 12% f1 scores. This suggests that fine-tuning domain-specific embeddings can work even better than general language embeddings for specific downstream tasks.

In their study, Punith and Raketla [8] utilized the UCI ML Drug Review dataset and employed a different data-splitting approach. They conducted sentiment classification using various language models, including BERT, XLNET, ConvBERT, and Bio+Clinical BERT. ConvBERT outperformed the other models, achieving an accuracy 8.3% higher than the ELMO baseline model. The authors also observed a substantial improvement when using the medical domain pre-trained model over the general pre-training tasks.

3 DATA

The UCI ML Drug Review dataset [4] includes 215,063 drug reviews from Drugs.com, each labeled with a 10-star rating. Our goal is to predict these ratings based on the review text, enabling inference of overall patient satisfaction from similar narratives like patient surveys. To simplify the analysis and highlight clearer differences between high, middle, and low scores, we binned the original labels into 3 categories. This helps address potential variability in how individuals assign similar scores. Binning the ratings into more consistent buckets allows us to focus on clearly misclassified instances that show substantial discrepancies, like those labeled as highly positive but predicted as negative, or vice versa. This approach avoids ambiguity in distinguishing between neutral compared to positive or negative sentiments, making our analysis more focused and comprehensive. The decision to bin the labels is driven by the practical application of the model, identifying the general positive or negative response to treatment options rather than fine-grained scores. This approach allows for determining whether the drug is

effective for patients or if adjustments are needed. Binning the labels, as depicted in Table 1, results in more balanced data compared to the original 10 labels.

Table 1: Data Description

Segment	Negative	Neutral	Positive
Train	40075	42702	78520
Test	13497	14076	26193
Binning	≤ 4	\geq 5, \leq 8	≥ 9

4 METHOD AND EXPERIMENTS

For this task, we compare several classification models using the base-cased general-purpose BERT model, Bio+Clinical BERT, a CNN applied to pre-trained word2vec embeddings. [1, 3, 6] We expect BERT to outperform CNN due to its ability to capture the longerrange context in drug reviews. BERT can incorporate the full narrative of reviewers discussing multiple experiences with a drug, whereas CNNs are limited to shorter-phrase patterns. Furthermore, Bio+Clinical BERT, specifically trained on medical text, is expected to outperform general domain BERT by recognizing domain-specific medical jargon. Our experiments compare the following models, each with a maximum token length of 128:

- 1. Baseline BERT base: pre-trained BERT embeddings, and pass the CLS token vector to a hidden dense layer of size 100, global max pooling, and a classification layer. We do not fine-tune.
- 2. CNN-Word2Vec: Pre-trained Word2Vec embeddings passed into a CNN with 50 or 100 filters of 1-5 tokens, followed by a hidden layer of size 100, global max pooling, and a classification layer. Converged at 18 epochs.
- 3. BERT base: Pre-trained BERT model with fine-tuning on the last four layers. CLS token passed to a size 100 dense layer, global max pooling, and a classification layer. Converged at 8 epochs.
- 4. Bio+Clinical BERT: Pre-trained Bio+Clinical BERT model with fine-tuning on the last four layers. CLS token passed to a size 100 dense layer, global max pooling, and a classification layer. Converged at 11 epochs.

5 RESULTS AND DISCUSSIONS

Consistent with similar research, we show macro precision, macro recall, and macro f1 scores to evaluate model performance. The medical community commonly uses recall as the primary evaluation metric for predictions related to medical conditions and treatments, especially when diagnosing diseases due to the significant risk associated with missing cases requiring attention. In our case of detecting treatment dissatisfaction (the negative sentiment class), recall is also important since medical providers may want to further investigate and identify needed changes.

The main results are shown in Table 2 and summarized below. As we expected, Bio+Clinical BERT classification model performs best, outperforming the more general domain BERT baseline model by 11% in recall and f1 score. It also performs better than a CNN on its own by 4% recall and 5% f1 score. Compared to BERT base, Bio+Clinical BERT performs better by 1% f1 score. Bio+Clinical

BERT allows the model to leverage the domain-trained Bio+Clinical BERT embeddings but also tunes the [CLS] token to the specific task of predicting medicine review scores.

Table 2: Model Performance on Test Data

Model	Precision*	Recall*	F1*
Baseline BERT base	0.72	0.69	0.70
CNN-Word2Vec	0.76	0.76	0.76
BERT base	0.80	0.80	0.80
Bio+Clinical BERT	0.81	0.80	0.81

^{*} macro scores

5.1 Analysis of Misclassifications

To understand the strengths and performance differences among the models, we conducted manual reviews of misclassified examples. Specifically, we compared the misclassifications of the best-performing model (Bio+Clinical BERT) with other model options to identify patterns in correctly classifying different types of text. In the Appendix, we provide tables with example reviews that illustrate these patterns. We conducted a comparison of misclassified review scores between models, specifically focusing on cases where the actual score was 2 but predicted as 0, or vice versa. These instances of misclassification served as crucial indicators, highlighting the specific areas where one model demonstrated superior performance over the other.

- 1. **Mislabeled examples**: Some reviews contradict the assigned numeric scores, indicating potential misinterpretation of the rating scale by reviewers. This common challenge in user-collected datasets from public platforms leads to misclassifications across all models. *Refer to A.1 for example reviews*.
- 2. **Contradictory language**: Reviews with seemingly contradictory sentiments about a drug are hard for all models to classify. From the sample of drug reviews that all of the models misclassified, another clearest trend was that they often contain both positive and negative sentiment comments in the same review. Reviewers sometimes talk about both the benefits and downsides of a drug and put a subtle emphasis on one or the other (e.g. by talking about the one that ultimately swayed their opinion last). *Refer to A.2 for example reviews*.
- 3. Non-domain sentiment statements: There were some examples that the simple CNN-only model actually did better on than Bio+Clinical BERT. Those were often examples in which the main sentiment statement didn't have much if any medical jargon, but said something generic like "overall I'm happy with it" or "well worth the payoff". These reviews might have also made comments about the trade-offs that went in the other direction of their main score, which the BERT models may have focused too much on. Bio+Clinical BERT appears to have more emphasis on comments involving medical terms, which aren't always the main overall sentiment. Refer to A.3 for example reviews.
- 4. **Medical-domain sentiment statements**: The use of medical slang, medicine names, and detailed disease symptoms in reviews is more accurately classified using Bio+Clinical BERT compared to base-cased BERT. This may be due to the domain-specific

focus of the embeddings used in Bio+Clinical BERT, which allows for a better understanding of the underlying patient's treatment symptoms and associated sentiments. However, in some rare instances, base-cased BERT may predict better the overall structure of the review and pick up the overall sentiment despite the [UNK] tokens. It should be noted that Bio+Clinical BERT appears to place more emphasis on medical terms. *Refer to A.4 and A.5 for example reviews*.

6 CONCLUSION

Correctly determining medicine satisfaction is a crucial task for devising effective treatment plans, and it is especially important to identify patients who are dissatisfied with their medication to prevent lasting side effects or impede full recovery. In this work, the best model, Bio+Clinical BERT, successfully addresses this task by accurately classifying patients' drug review sentiment as positive, neutral, or negative, outperforming the baseline model by 11% in f1 score.

While impressive, there is room for improvement in the model's performance. The CNN outperforms in cases where reviewers provide tangential information, capturing sentiment by filtering noise and identifying prominent phrases. Furthermore, CNN trains faster than BERT. Future work may involve combining these models to make multiple score predictions, enabling medical providers to identify patients who require further investigation.

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APPENDIX

Table A.1: Mislabeled examples: manually reviewed 37 examples to identify pattern

Review Text	Label	Wrong	Correct
Mislabeled example:	2	All	None
On my 4th shot. I have had a lot of muscle pain, especially in my left			
leg. Major spasms. Doctors think it is a slight bulging disk, but they			
have never seen this type pain with a bulging disk. Still not sure if it is			
associated with Repatha.			
Mislabeled example:	2	All	None
I started amitriptyline about 5 or 6 years ago. It was a miracle drug. But			
it has stopped working in the last 2 months. I039;ve been in the ER 5			
times in 2 monthsI am desperate for a new med before I loose my			
job!!!!			
Mislabeled example:	0	All	None
Bottom line is the product DOES work and can heal your systems fully			
within 48hrsonly if you039;re up for the painful side effects. Honestly,			
if I had the option to use this again I probably would because it works			
CRAZY fast.			
Mislabeled example:	0	All	None
3rd month, 3rd post I am happy to report that the getting 1-2 pimples			
every single day, HAS STOPPED! I am so happy Not to mention, I			
have always considered myself very emotionally aware/stable, but this			
pill has mellowed me out to a whole new level. Love it!			

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Table A.2: Contradictory language: manually reviewed 37 examples to identify pattern

Review Text	Label	Wrong	Correct
Contradictory language:	2	All	None
A few friends reccomended this brand and said it did not give them any			
side effects. I was sold on that alone. A couple of weeks in, I started to			
get horrible cystic acne on my chinI almost wanted to get off the			
pill because of it. But I loved that I did not have any other side effects.			
Finally, half way through my 3rd pack the cysts were gone. All in all,			
it's a great pill besides the cysts I got.			
Contradictory language:	2	All	None
I read the info sheet that was given to me when I got DrysolThe			
first night I used it it burned to the point where after an hour I had			
to wash it off just so I could get to sleep. Even then it burned but it			
wasn't unbearable. The next night same thing. I'm liking the product			
as it helps but it isn't worth the pain.			
Contradictory language:	0	All	None
I used the Obagi Nu Derm System for sun spots in 2007 and had amaz-			
ing results however because my face had a burning sensation while			
I was on my computer. Today 8 years later I still get the burning face			
sensation when I'm on the computer or driving my car during the day			
even with sunscreen on.			
Contradictory language:	0	All	None
Years ago I was on the older formula of Fentanyl and it worked won-			
ders with minimal dosage & breakthrough meds. After the companies			
reformulated the drug it isn't nearly as good as it used to be & has			
many more side effects, brand depending. Mylan works best for me as			
far as fewer side effects but none work for the 72 hours they are sup-			
posed to.			

Table A.3: Non-domain sentiment statements: manually reviewed 13 examples to identify pattern

Review Text	Label	Wrong	Correct
Non-domain sentiment statements:	2	Bio+Clinical BERT	CNN
I am a 67 year old female who was diagnosed with A-Fib and put on			
Rythmol in 1996 The doctor was about to do an ablation but decided			
to try Rythmol first. It put me back in rhythm and I did not have to have			
the ablation. I take 225 mg of propafenone every 8 hours (6, 2, and 10).			
It is a nuisance sometimes, but well worth the payoff. I sometimes even			
forget that I am a "heart patient".			
Non-domain sentiment statements:	2	Bio+Clinical BERT	CNN
I had no discharge, just itching inside and out the vejay. I wentand			
got the 1 day Monistat Ointment. Immediately I felt the ointment was			
working, because I felt the itching had stopped and I felt a mild burning			
sensation. I felt a little burning sensation on the outside of my vejay,			
very mild sensation. I wiped myself with tissue in cold water and went			
back to sleep. The next morning I had no symptoms. I would recom-			
mend Monistat 1 ointment to cure yeast infections fast.			
Non-domain sentiment statements:	0	Bio+Clinical BERT	CNN
I suffer from anxiety and depression. Doc suggested this drug, crying			
daily, filled with terror. The only thing it did was stop the daily crying			
and provide an odd clarity. So many side effects, nausea, headache and			
terrible depression, anxiety and suicidal thoughts, diarrhea, constipa-			
tion, ear ringing, withdrawn.			
Non-domain sentiment statements:	0	Bio+Clinical BERT	CNN
First off this medicine is waaaaay over priced. My doctor didn't have			
any samples but I went online and they offer a free ten day trial. I highly			
suggest you try it before you commit. It did not make me fall asleep or			
remain asleep. I would place this right up there with a heavy dose of			
Tylenol pm's.			
Non-domain sentiment statements:	0	Bio+Clinical BERT	CNN
I am 56 year old female with Severe osteoporosis and osteoarthritus.			
My Ortho and Gyno Dr.said My bones were so frail I had no choice			
but take forteo.I started in 2015 and after a few months of just over all			
weakness and being sick all the time low BP, I went to my PC Dr. After			
blood work he said your immune System has crashed get off the forteo!			
I was home bound had pneumonia etc Over all not well feeling . I'm			
happy for the ones who can take it with no side effects. !			

Table A.4: Medical-domain sentiment statements 1 of 2: manually reviewed 13 examples to identify pattern

Review Text	Label	Wrong	Correct
Medical-domain sentiment statements:	2	Base-cased BERT	Bio+Clinical BERT
Many people said taking Valacyclovir or Valtrex only			
works if taken at first signs (the dreaded tingles), well			
obviously it was impossible to take it at the first sign			
for me since I had to call for an appt with the doc, go to			
the doc, get a prescription, go to the pharmacy & camp;			
wait for it to be filled. By the time I had the meds on			
hand, it was day 2 of a horrible outbreak (7 blisters all			
over my mouth, filled with fluids and swollen lips) and			
even though the blisters had formed - I took my doses,			
& amp; by the next day ALL the swelling was gone,			
most of them were barely noticeable, and the big ones			
were already stabbing over and less noticeable. Usually			
it takes 6 days to scab over & amp; heal & amp; I'm only			
on day 3.			
Medical-domain sentiment statements:	0	Base-cased BERT	Bio+Clinical BERT
Taking this medication after 3 day I experienced watery			
bowel motion.			
Medical-domain sentiment statements:	0	Base-cased BERT	Bio+Clinical BERT
I have been a nurse since 1984 and a paramedic since			
1990. In New Orleans,in 1993, while working on an am-			
bulance, I became nauseated and began vomiting. Went			
home,changed ,had someone drive me 2 ER @ a Hos-			
pital in Harahan(nice subdivision.) I expected 2 get the			
usual treatment of IV Saline and the SAFE anti-emetic			
Phenergan. I told the ER DOC I was VERY ALLERGIC 2			
REGLAN. He injects me with Inapsine(Droperidol) be-			
cause he wants to see how it worked - even though			
people with allergy to Reglan should NEVER be given			
Inapsine. I had already been declared clinically dead 2			
years prior in a car accident, But was revived. This So-			
called drug causes Irregular heartbeats. I thought I was			
going 2 die. It was much worse than actually dying.			

Table A.5: Medical-domain sentiment statements 2 of 2: manually reviewed 13 examples to identify pattern

Review Text	Label	Wrong	Correct
Medical-domain sentiment statements:	0	Base-cased BERT	Bio+Clinical BERT
Read all prescriptions profiles provided by pharmacy!			
Have taken drug for 3+ years and by accident learned I			
hadve side effects to it. I have experienced 80% of all ad-			
verse reactions listed; the worse being constant copious			
amounts of choking mucus/phlegm from throat/sinus,			
asthmatic bronchitis, severe fatigue, etc. Never in a mil-			
lion years would I have guessed it was Lisinopril, but			
just happened to be out of the medication for 3 days			
and woke up on the 3rd day without any of the chok-			
ing phlegm in my throat & mp; bronchial tract every			
morning for the past 3+ years. Current Doc (who didn't			
initially prescribe drug) is thrilled to discover the cul-			
prit he's been searching for 2+ years! Good-bye erro-			
neous early-stage COPD diagnoses, I'm cured!			
Medical-domain sentiment statements:	2	Bio+Clinical BERT	Base-cased BERT
I used to experience a lot of gas due to GERD but not			
since I've been taking Dexilant.			