



LEARNING BANGLADESH  
DEVELOP SKILLS FOR THE BETTER FUTURE

DATE, 26/05/2020

Course Duration: 20 Minutes

SHORT COURSE ON  
LINKEDIN MARKETING TIPS

*April 2020*

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LinkedIn Overview

#Hashtag in LinkedIn

Document Sharing

Article Sharing

Power of LinkedIn Connection

Tips on Who Viewed My LinkedIn Profile

CPC Vs. CPM

Audience Narrow Down Technique

Lead Campaign

# CERTIFICATE OF COMPLETION

*Presented To*

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*Workshop Instructor*

**Tanjin Nahida**

*Chairman of LearningBangladesh*