

KRISHI GUIDE APP - Empowering Farmers Today to Transform the World of Tomorrow

By- **Tensor_Titans (Hemant, Sparsh Patidar, Khwaish Yadav, Aniket Raj)**

The Problem Statement Every day over 120 million smallholder farmers in India make a living WITHOUT timely, localized and reliable agricultural information and advice. Most existing analog or digital agricultural platforms are likely either fragmented, difficult to leverage or available only in the English language, causing farmers that operate primarily in regional language(s) to resort to using analog tools that are completely inaccessible. Farmers very rarely will be able to access paid for resources and frequently use illegitimate sources of crop remedy information leading to low output, lost income, wasted resources and environmental detriment. Farmers blindly depend on unverified sources or local traders in order to receive information using unverified information leading to misinformation or inaccurate or miscalculated decisions. This knowledge gap and in more serious instances, misdeeds, matter a lot a times of pest and infestation, or seasonal timing, or market price changes. Krishi Guide will bridge this knowledge gap to provide timely expert resources through a medium that is accessible, understandable and trusted: AI powered, multilingual, mobile first.

Target Audience and Context Krishi Guide is developed for smallholder farmers and marginal farmers, in rural areas in India, considering the associated low exposure to literacy and technology. The farmers operate on small tracts of acreage, produce crops depending on location, and face varying agro-climatic conditions. All available forums for advisement, offer no personalization, or where even accessible offer no access. Rural users prefer communicate via voice-based mode; most installations can only reflect rural regional language. With smartphone penetration growing significantly in rural India, it is an incredible opportunity to bring about impactful change.

Use of Generative AI: Krishi Guide's unmatched differentiator, generative AI is radically changing agricultural advisory. Our proprietary Gen-AI engine functions as a sophisticated "Digital Agronomist" by cleverly combining intricate, highly accurate ML outputs (diagnoses, forecasts). It creates action plans that are genuinely proactive, multi-step, and highly customized for each farmer's situation. Crucially, it is the only system that can accurately model complex "what-if" scenarios, describing expected results such as yield recovery or cost implications for every strategic choice. Additionally, our Gen-AI dynamically incorporates actionable information (customized calendar entries, geo-aware smart alerts) into logical, natural-language advisories and explains the logic behind its recommendations (building deep farmer trust). Krishi Guide stands out as a genuinely intelligent resource because of its integrated, adaptive, and naturally predictive guidance, which is essentially more potent, thorough, and actionable.

Solution Framework: The Krishi Guide is a multimodal, intelligent, and seamlessly integrated AI agronomist: **Capturing Multimodal Input** (On-Device Voice & Vision): Farmers use mobile devices to interact. **Voice Query:** Our in-house, cutting-edge on-device speech recognition module processes the voice query, guaranteeing responsiveness and privacy. **Image Upload:** Examined by our painstakingly created, **highly accurate machine learning**

models for diseases and pests. **Simulated Soil Data:** Including mock data in demonstrations. For accurate soil analysis, full deployment makes use of our in-house high-accuracy machine learning models (**e.g., our own made 96.67% accurate soil classification model**). **Geo-Context:** The location of our in-house market trend prediction models and localized insights from open sources. **Unique ML Prediction (Proprietary & High Accuracy):** Our team creates, builds, and meticulously trains these potent ML models from the ground up, guaranteeing unparalleled accuracy in yield forecasting, granular analysis, and pest/disease detection. **Layer of Explainable AI (XAI) ("The Why"):** Our specially created Grad-CAM visualizations provide transparency and foster farmer trust by highlighting the precise areas influencing ML diagnosis on images. **Intelligent Data Fusion & Reasoning (The True AI Brain):** Our in-house data fusion and reasoning engine discovers intricate interdependencies by actively synthesizing and contextualizing each input (e.g., disease + soil moisture + humidity = rapid spread risk). This in-house knowledge offers unmatched insight. **Generative AI Advisory Engine (Proprietary Logic & Strategic Brain):** Our distinctive Gen-AI is powered by our deeply embedded contextual logic and sophisticated, proprietary prompt engineering. **The LLM serves as an intelligent, individualized agronomist:** Clearly states the diagnosis with explanations, proactively evaluates risks, creates a variety of flexible strategic options, models and narrates expected outcomes, and incorporates dynamic actionables (such as crop calendar entries and geo-aware smart alerts). **Farmer-Friendly UI/UX:** A clean, intuitive, and responsive mobile interface, designed by our team, presents Grad-CAM overlays, structured advice cards, and clear actionable steps.

Feasibility & Execution: The development of Krishi Guide is based on the extensive technical skills of our team. For our strong, custom-built machine learning models, such as our 96.6% accurate soil classification model, our stable Python backend makes use of cutting-edge deep learning frameworks. We maximize responsiveness with our unique client-side speech recognition and proprietary Grad-CAM integration. Our creative integration and generative reasoning based on our proprietary work are demonstrated in the first demonstrations using simulated market data, OpenWeather API, and mock soil data.

Scalability & Impact Our strong, in-house AI and ML models support Krishi Guide's naturally modular design, which guarantees outstanding and smooth scalability. This adaptability enables quick growth to include more crops, a wider range of geographical areas, and ongoing integration with government data portals and real-time IoT sensors. The impact of Krishi Guide will be profoundly transformative: it will significantly increase farmer income through optimized practices, drastically reduce crop losses, promote sustainable agriculture by minimizing resource waste, and democratize access to expert agricultural knowledge on a never-before-seen scale.

Conclusion & Minimum Lovable Product (MLP) Krishi Guide is more than an app; it is a lifeline for farmers, combining AI with care, accessibility, and local context. The MLP has: voice + image input, crop diagnostics, AI generated treatment, and multilingual chatbot available on a small app. The difference is the effort it makes to put new AI on top of the cultural and practical realities of Indian farmers. We are here to plant the seeds of digital empowerment and harvest resilience. With its high scalability & demand, Krishi Guide holds immense potential as a sustainable agri-tech business.