Problem Statement

Problem Statement 1

Given the transaction event for a visitor for a specific ItemID predict if the visitor will buy the item or not. Choose any 2 itemIDs and ~ 10 customers from the event dataset for last month and create predictions + accuracy evaluation

Problem statement 2

Create an algorithmic framework around how to recommend another ItemID to a customer viewing a specific products using behavior of other customers. Please note – Code availability of this problem is not required. Only algorithm framework on how to approach this problem is needed.