

The Editorial Board

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY
PRESENTS

UDGAAR '17



About Us

Madan Mohan Malaviya University of Technology, Gorakhpur has been established in year 2013 by the Government of Uttar Pradesh in the form of a non-affiliating, teaching and research University after reconstituting the Madan Mohan Malaviya Engineering College, Gorakhpur which was established in 1962. Fifty batches of students have entered its portals to emerge after four years of rigorous education under the tutelage of some of the most venerable teachers, engineers ready to face the world and create new worlds.

The Editorial Board is the literary sub-council and one of the earliest established boards of the university. As the name suggests, it primarily focuses on conducting literary events and strives throughout the year to conduct events that not only foster grooming of one's skills at the literary level but also provide a platform for the holistic development of the students. The main events conducted by the board include Malaviyan Ace, Arunodaya, Spell Czar and Udgaar. The board also publishes literary pieces such as the annual university magazine and the monthly newsletter. Along with these, the board coordinates other activities like debates and discussions round the year. Like the other prevailing boards, the editorial board forms a vital part of the curriculum vitae of the university and wishes to continue the same in the years to come with the flare to work ferociously in the right direction.

Conducted towards the end of the even semester, Udgaar is one of the most exciting event organised by **The Editorial Board**. With its vibrant and festive vibe, the event promises a break from the mundane routines, thereby revitalising the spirit of the participants. The event is an amalgamation of several different competitions which are exotic and commoving. The main contests that are conducted during the three-day event include House of commons, pot decoration, sketching, Don de 'Paper'ica Rangoli competition, Kite Runner and many more. These events are not only unique but also promote the idea of having fun and learning instead of winning and losing.

Udgaar is a festival of colours, mirth and bonds that gives the Malaviyans several memories to take back home.

**MADAN MOHAN MALAVIYA
UNIVERSITY OF TECHNOLOGY
GORAKHPUR**





DON DE 'PAPER'ICA

All of us loved to dress up our dolls as children, however, it is much more interesting to be the doll, that is to be dressed. Udgaur'17 gives you the opportunity to flaunt your dexterity by designing an outfit of your dreams using paper with an aura of elegance and your confidence level at its zenith as you own the centre stage and steal the spot-light donning your creation.



GRAFFITI

An artist is an adult who doesn't let the child within die. Graffiti is a famous street art where individuals paint murals on walls and buildings, depicting their idea of art in the face of the society. We welcome you to graffiti to unveil the artist in you. So don't be just another brick in the wall, break stereotypes and come alive in the spirit of Udgaa'r'17.

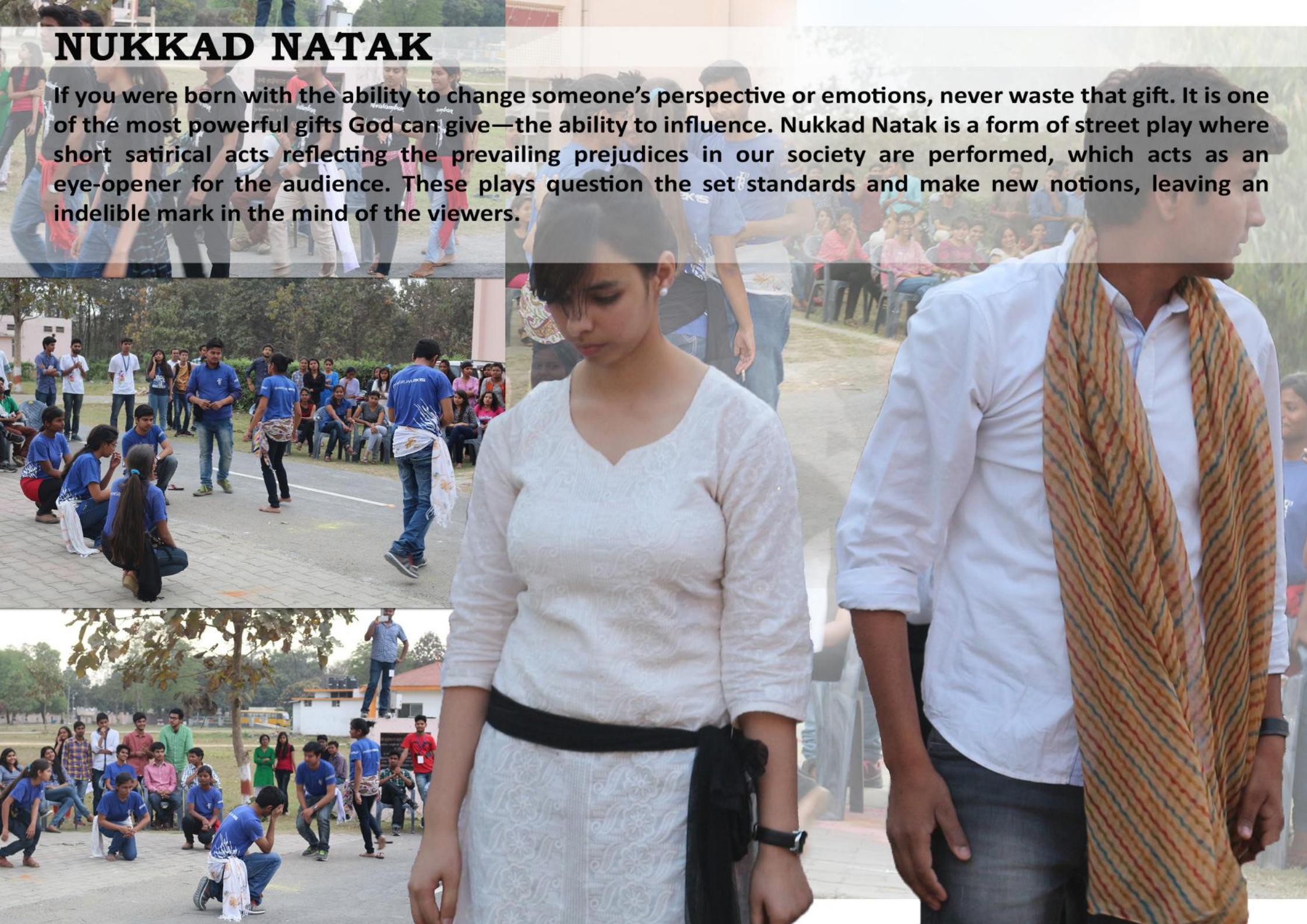


LITERATI

All our lives we've read other person's poetry but with literati it's time to write your own version of beauty. Poetry is the music of one's soul, it's the beauty of thoughts and reflection of desires. It's in the solitude of mountains and in the bustle of streets, it only takes a moment of patience to realise the poet in you. So let the ink spill on the sheets and let the words dance to the rhythm of your indwelling emotions.

NUKKAD NATAK

If you were born with the ability to change someone's perspective or emotions, never waste that gift. It is one of the most powerful gifts God can give—the ability to influence. Nukkad Natak is a form of street play where short satirical acts reflecting the prevailing prejudices in our society are performed, which acts as an eye-opener for the audience. These plays question the set standards and make new notions, leaving an indelible mark in the mind of the viewers.



KITE RUNNER

Break free from the shackles of mundaneness and conquer the sky, spreading mirth and filling the air with hues of merriment. Kite flying has been an integral part of our culture; providing a healthy competition and a scope for spending time with our loved ones. We reintroduce this festivity in the attire of kite runner, come fly with the kites in the vast expanse of the sky.





HOUSE OF COMMONS



GLARE THE EARTHENWARE



QUIZ



FEDER FETE'

Sometimes your joy is the source of your smile, but sometimes your smile can be the source of your joy. It's that time of year again when there is happiness in the air and smile on every face.



PAPER MACHE'



HAIR STYLING



ART GALLERY

Bring out the very best in you and let the world be your stage, with "Splash" relive the deep rooted traditions of India. Discover new horizons as you let the colours speak in form of Rangoli.



SPLASH



ARCHIVING EMOTIONS



IMPRESSIONS



GLITTERING HANDS



SKETCHING



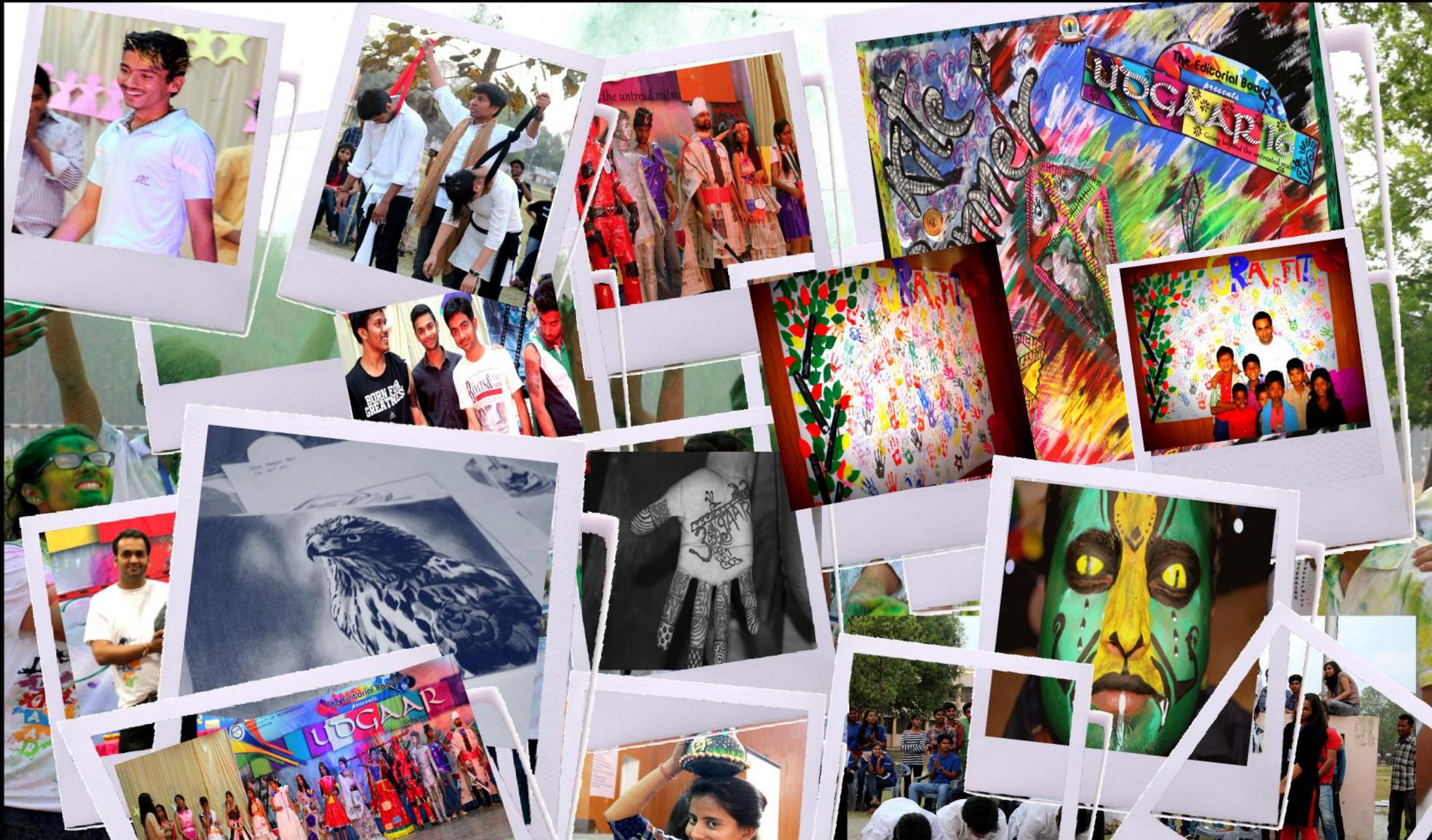
LIVELY FACE'TS



BRUSH HOUR

Unveil your innate talents and set the stage ablaze. Add to the fervour of Udgaar'17 and be filled with joie de vivre. Let the colours be the harbinger of joy as they adorn your visage in "Lively Face'ts".

As we bid adieu to the chilly winds and welcome the freshness of spring, with nature at its best and an aura of merriment in the air **The Editorial Board** welcomes you to Udgaa'r'17.



DON DE 'PAPER'ICA

On the world's rostrum, we all are mere thespians. Transcend the run-of-the-mill and dazzle your demiurgic craft. Let the preponderance of folks lay their eyes on you as you sashay down the ramp of Don de 'Paper'ica. So here is a chance for you to poise, panache accoutre from bits of paper and stupefy the audience with your charisma

- A maximum of four participants are allowed in a team.
- The duration for making the dress is one hour.
- One member of the team will have to wear the dress and walk the ramp for his/her team.
- Participants will be provided with basic material to make the dress i.e. Coloured paper, cellophane tape, glue, pins, etc.

GRAFFITI

An artist is an adult who doesn't let the child within die. Graffiti is a famous street art where individuals paint murals on walls and buildings, depicting their idea of art in the face of the society. We welcome you to graffiti to unveil the artist in you. So don't be just another brick in the wall, break stereotypes and come alive in the spirit of Udgaa'17

- Maximum of four participants per team are allowed.
- The duration of the event will be 60 minutes.
- Canvas and paints will be provided.

NUKKAD NATAK

The theater makes use of gestures, sounds, words, screams, light, darkness; rediscovers itself at precisely the point where the mind requires a language to express its manifestations. To break through language in order to touch life is to create the theatre.

- Eight to ten participants per team are allowed.
- There are extra points if the play depicts a theme and clearly illustrates the message.
- Teams are free to use props in their act.
- Maximum duration for each performance is 10 minutes.

LITERATI (POEM)

When words dance to the rhythm of one's thoughts, poetry takes its form. Delineate the canvas of sky with the hues of your imagination and let the world witness a glimpse of sorcery. The Editorial Board brings forth this opportunity to unveil the poet in you.

- The poem may be in Hindi or English.
- There will be two rounds.
- For the first round, the participant has to write the poem and mail it in . pdf format at literaryedb@mmmut.ac.in
- The participants selected for the second round have to upload a video in which they will be reciting their poem.
- The poem must be mailed along with your College name, Name, Branch and Year.
- The poem must be original; plagiarism of any sort will lead to disqualification.
- The last date of submission for Round 1 is March 20, 2017.

LITERATI (ARTICLE WRITING)

The more closely the author thinks of why he wrote, the more he regards his imagination as a kind of self-generating cement which glued his facts together, and his emotions as a kind of dark and obscure designer of those thoughts. Avail this literary device to express the spectrum of your thoughts and viewpoints.

- Articles can be in Hindi or English.
- The word limit is 450 words.
- Points will be deducted on exceeding the word limit.
- The article must be mailed with your name, branch, year and college name.
- The article must be original; plagiarism of any sort will lead to disqualification.
- The last date of submission for Round 1 is March 20, 2017.

KITE RUNNER

With the winds of opposition and impediment, kites soar high conquering the gigantic sky. So get ready to experience your ecstasy going higher and cherish the jamboree with the soaring kites. Udgaar'17 brings you kite runner which gives you a chance not just to fly but to soar high. So, throw away the shackles that weigh down your creativity and let each twist of the ball of twine fill you with profound ecstasy. All you have to do is design a resplendent kite and improve its aerodynamicity simultaneously.

- Two participants per team are allowed.
- Raw materials will be provided.
- You are free to bring your own decorative materials.
- Duration of the event will be 30 minutes.
- Participants will also be required to fly their kites.

HOUSE OF COMMONS

Democracy functions best when there is debate, public discussion and consensus on the policies. Debate is the bedrock of any democracy and people suffer whenever a democracy goes awry. The preliminary round of "House of Commons" will be a group discussion. The topics for the group discussion will be given on the spot. In the second round of "House of Commons", there will be a discussion over a bill which will be given to the selected participants after the preliminary round.

QUIZ

A culturally valued knowledge about any particular topic relating to social interest of society, civilization community or country, and to know the extent of one's ignorance opens the domain of true knowledge. General Knowledge covers a mickle number of basic tenets or sometimes spontaneous events.

- Two participants per team are allowed.
- There will a preliminary round.
- The final round will be an audio-visual round.

GLARE THE EARTHEN WARE (POT DECORATION)

Extricate the manacles that abstain you from being earthy and manifest to these barren pots with full of colours by contributing them with life and dive yourself into your childhood recollection. This event is here to entice you with the painting and decoration of earthen pots. All you have to do is to paint the pot, portraying a motif as we all know that painting is the silent poetry that has the immense power to soothe our senses.

- Two participants per team are allowed.
- A black earthen pot, colours and brushes will be provided.
- You are free to bring your own decorative materials.
- Duration of the event will be 30 minutes.

THE FEDER FETE

Ever been a shopping freak? The show is on, all you have to do is exhibit your business skills and sell whatever you may wish to. With these words UDGAAR'17 brings forth an opportunity to unleash the shrouded tycoon within you, by putting up a game or food stall with your companions. The profit made, will be yours.

All you have to do is to send an abstract to literarydb@mmmut.ac.in according to the format given on our Facebook page. The most novel and feasible ideas will be selected. So come out with your friends and earn money and memories.

- Each team must comprise a minimum of three members.
- You are free to bring your own materials.
- Last date to send your abstract is:

GLITTERING HANDS (MEHENDI)

The application of Henna on the hands for weddings and festivals has been the quintessence of the Indian culture since times immemorial. Far from being obsolete, this tradition continues to grow with newer designs of Mehendi such that any auspicious occasion is incomplete without it.

- Two participants per team are allowed.
- 1 Mehndi cone will be provided per team.
- Duration of the event will be 30 minutes.

SKETCHING

To an agog, fervid artist, there is nothing more spellbinding, more intriguing than sketching for it extends one's puissance to see and savvy what he sees. Display your profundity by etching your perspicacity onto the paper recording the strongest shapes and subtle details, feeling the rhythm of your gist through your pencil as Udgaard'17 gives you an opportunity to abscond from your mundane routine.

- Individual participation only.
- Drawing sheet, pencil and eraser will be provided.
- Duration of event will be 20 minutes

LIVELY 'FACE'TS (FACE PAINTING)

Let your face be the canvas to display the artistic you. What can be better than this fortuitous moment to display the colours of life in a lively charisma of resplendent colours on your mate's face. Come, see, conquer the living art galleria envisaged in myriads of faces splashed in multitudinous hues of colours. Envisage a plethora of themes on your pal's face.

- Paints and brushes will be provided to the team.
- Duration of the event is 60 minutes.
- Two participants per team are allowed.

BRUSH HOUR (PAINTING)

There is something about painting which materializes the divine thoughts. It is both tangible surface and a perceptual space. The territories may vary but the possibilities are endless.

- Individual participation only.
- Water colours, chart paper and brushes would be provided.
- Duration of the event will be 40 minutes.

HAIR STYLING

Hair, a wonderful asset, is nature's precious gift that you can mould into diverse forms to attain a myriad of facets. It would be unfair to leave it unexperienced when you have appanage to play upon it to get ravishing hairstyles that adorn your visage in unique ways.

- Two participants per team are allowed.
- Hair pins for girls and gel for boys will be provided for styling.
- You are free to bring your own materials.
- Duration of the event will be 20 minutes.

SPLASH (RANGOLI)

The chief function of colours is to serve expressions as they speak louder than words. Rangoli is a captivating way to expound fantasy and imagination through resplendent colours and patterns, shapes and impressions. Any festivity seems impaired without this aesthetical art of colours as it aggrandizes the exquisiteness of the occasion.

- Two participants per team are allowed.
- Three colour powders (red, yellow, green), sand and sawdust will be provided
- You are free to bring your own materials.
- Duration of the event will be 60 minutes.

PAPER MACHE

Perambulate into the ethereal world of Paper Mache and let your nimble fingers weave magic by unleashing novelty. One can put forth an avant-garde exhibit of their artistry in form of exquisite shapes and figures, lading the stage of Udgaard'17 with his ardour.

- Maximum of two participants per team are allowed.
- Your creation should depict a theme.
- You will have to submit your art work by March 28, 2017.

ARCHIVING EMOTIONS (CARD MAKING)

Does every birthday, anniversary and festival nudge the dormant artist within you and brings along with it the zeal to splash your exquisite ideas on a piece of paper? Then here lies an opportunity to present your artistic finesse and startle everyone! Make your card with colours ,brushes and paints and showcase your creativity.

- Two participants per team are allowed.
- Sheets, colours and brushes will be provided.
- A theme for the card will be given on the spot.
- You are free to bring your own materials.
- Duration of the event will be 20 minutes.

IMPRESSIONS (TATTOO MAKING)

The Editorial Board brings forth an opportunity for you to ignite your vivid chimera to make kaleidoscopic semblance on personage dermis through Tattoo Making. Engrave glimmering aesthetics inklings on human's barren vellum and embrace us with your ingenuity by furnishing some glimpses of your tattoo making skills .

- Two participants per team are allowed.
- Sketch Pens of any two colours will be provided.
- You are free to bring your own materials.
- Duration of the event will be 20 minutes.

ORGANISING COMMITTEE

- Prof. D.K. Diwedi
Chairman, C.S.A.
- Mr. M.K. Srivastava
Faculty Advisor, The Editorial Board
- Student Organising Committee
 - Siddharth Sagar
Student Organising Secretary
 - Ritvik Verma 9839207911 ritvikverma.mmmut02@gmail.com
Convener
 - Shubham Chand 8115520909 chandshubham.mmmut@gmail.com
Hospitality Head



The moments of happiness we enjoy take us by surprise. It is not that we seize them, but that they seize us. With Udgaar'17 we present before you a plethora of events and an opportunity to make cherishable memories.