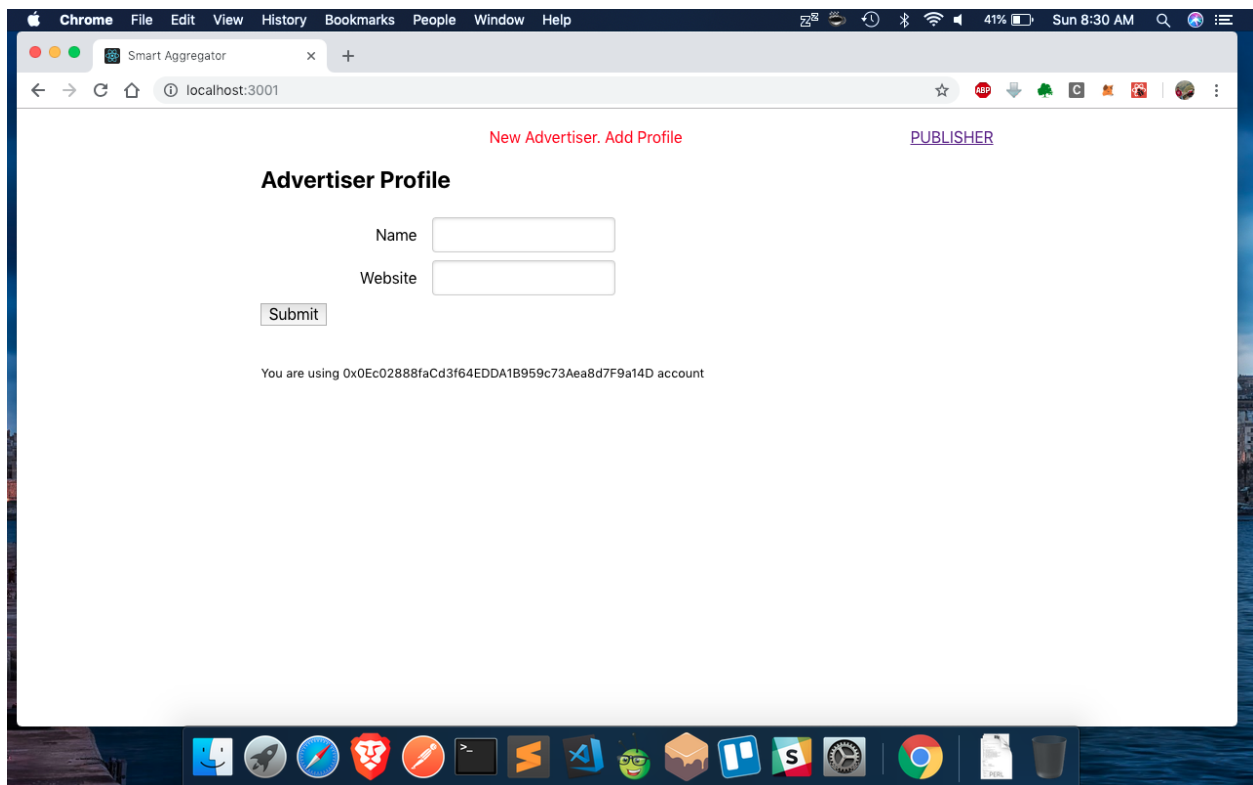


Flow

Advertiser creation and offer creation

Advertiser Signup

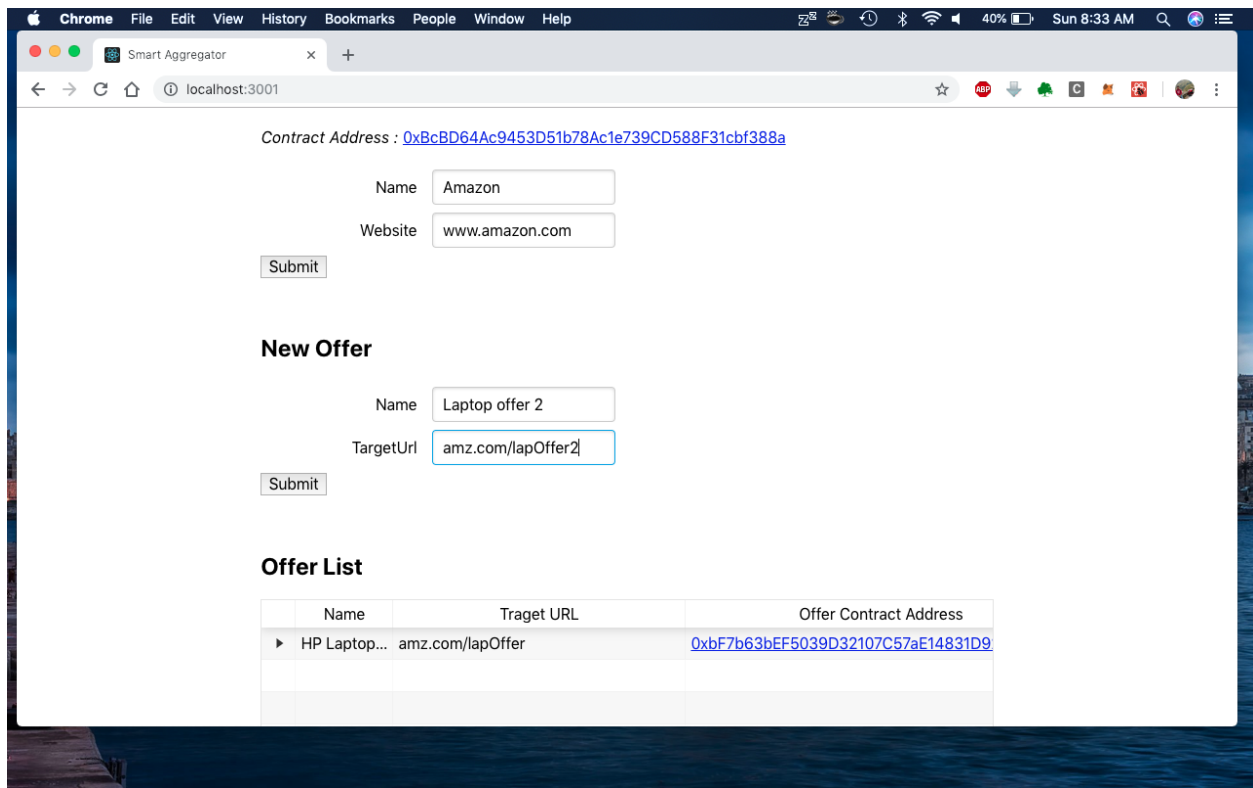
Create a profile for Advertiser.



The screenshot shows a web browser window with the title "Smart Aggregator". The address bar displays "localhost:3001". The page content includes a red link "New Advertiser. Add Profile" and a purple link "PUBLISHER". Below these links is the heading "Advertiser Profile". There are two input fields: "Name" and "Website". A "Submit" button is located below the "Website" field. At the bottom of the page, a message states: "You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account". The browser's taskbar at the bottom shows various application icons, including Finder, Launchpad, Safari, Brave, VS Code, and others.

Offer Creation

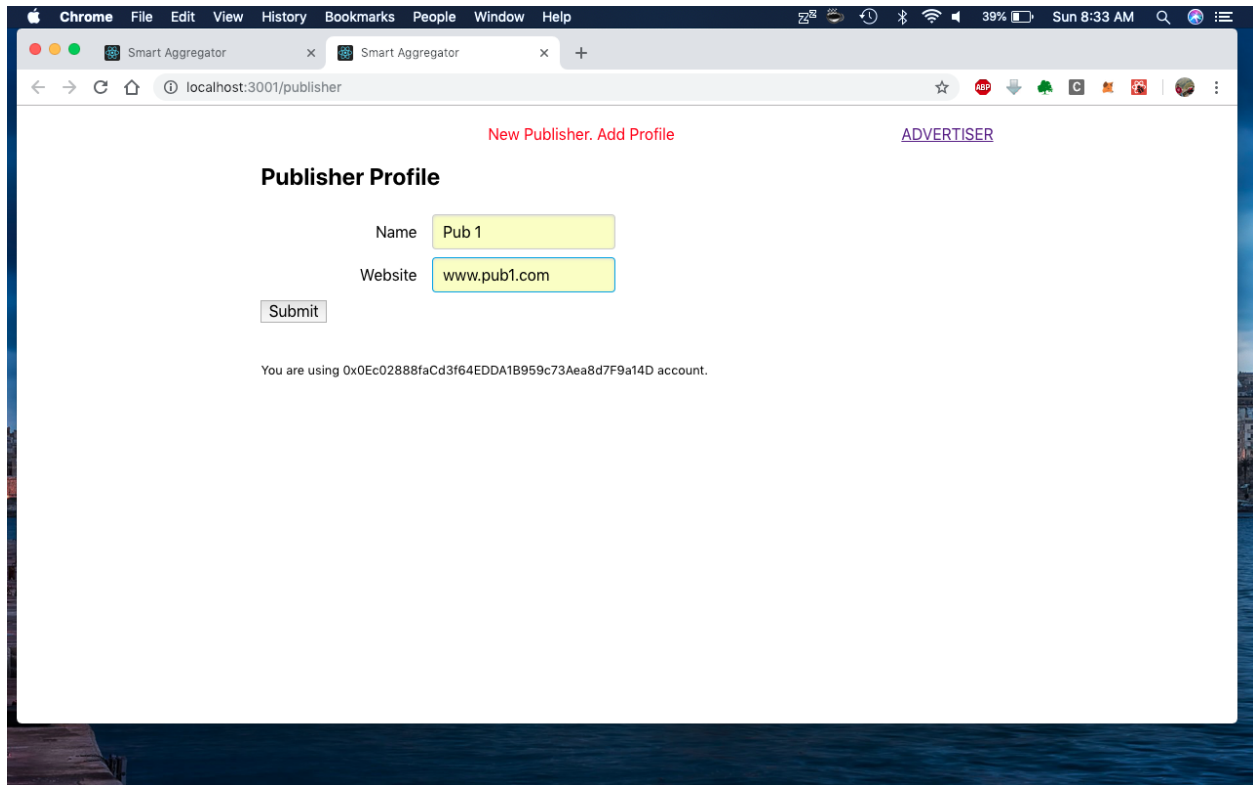
Create an offer from the Advertiser Page.



Publisher creation and offer registration

Publisher Signup

Create a profile for Publisher.



The screenshot shows a web browser window with the address bar displaying 'localhost:3001/publisher'. The page has a dark blue header with the text 'New Publisher. Add Profile' in red and a link 'ADVERTISER' in purple. Below the header, the main content area is white and contains the following form:

Publisher Profile

Name

Website

You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account.

Offer Registration

Register to a offer from all the listed Advertiser offers.

Chrome File Edit View History Bookmarks People Window Help

Smart Aggregator Smart Aggregator

localhost:3001/publisher

Advertiser Offer List

Advertiser...	Offer Contract	Offer Name	Target URL	
▼ Amazon	0xbF7b63bEF5039D32107C57aE148...	HP Laptop...	amz.com/lapOffer	0

Create Publisher Offer

Publisher Offer Name

Publisher TargetUrl

► Amazon	0x6298009cE74EC6eDaEa8DF7f29E...	Laptop off...	amz.com/lapOffer2	0

Previous Page 1 of 1 5 rows Next

Publisher Offer List

Click generation

Chrome File Edit View History Bookmarks People Window Help

Smart Aggregator Smart Aggregator

localhost:3001/publisher

Publisher Offer List

Offer Name	Target URL	Publisher Offer Contract	Advertis
pubOff1	pub1.com/pubOffer1	0x87349DcFA77dB68F4C96650845...	0xbF7b63bEF5

Previous Page 1 of 1 5 rows Next

Create Click (Test)

Publisher Offer Contract Address

User Id

You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account

Conversion generation

Chrome File Edit View History Bookmarks People Window Help

Smart Aggregator x Smart Aggregator x +

localhost:3001

Offer List

	Name	Traget URL	Offer Contract Address
▶	HP Laptop...	amz.com/lapOffer	0xbF7b63bEF5039D32107C57aE14831D9
▶	Laptop off...	amz.com/lapOffer2	0x6298009cE74EC6eDaEa8DF7f29Ea825

Previous Page 1 of 1 5 rows Next

Create Conversion (Test)

Offer Contract Address

Publisher Offer Contract Address

Click Id

You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account

Click and Conversion View in Publisher

Chrome File Edit View History Bookmarks People Window Help

Smart Aggregator x Smart Aggregator x +

localhost:3001/publisher

Publisher Offer List

Offer Name	Target URL	Publisher Offer Contract	Advertiser
pubOff1	pub1.com/pubOffer1	0x87349DcFA77dB68F4C96650845...	0xbF7b63bEE5

Clicks

Click Time	Click Id	U:
09/12/2018, 08:35:36	1544315736	10562

Previous Page 1 of 1 5 rows

Conversions

CLICK		CONVERS
Time	Id	Id
09/12/2018, 08:35:36	1544315736	1544315815

Click and Conversion View in Advertiser

ChromeFileEditViewHistoryBookmarksPeopleWindowHelp

Smart AggregatorSmart Aggregator

localhost:3001

Offer List

Name	Traget URL	Offer Contract Address
▼ HP Laptop...	amz.com/lapOffer	0xbF7b63bEF5039D32107C57aE14831D9
Click And Conversion		
CLICK		CONVERSION
Time	Id	Id
09/12/2018, 08:35:36	1544315736	1544315815
		100\$-Sale... 0x87349DcFA7
▶ Laptop off... amz.com/lapOffer2		
		0x6298009cE74EC6eDaEa8DF7f29Ea825

Previous

Page 1 of 1

5 rows

Next

Create Conversion (Test)