Cosine Similarity between Questions

- 1. Import the data into R [every row contains documents]
- 2. Filter out Stop words
- 3. Apply Steamer < PORTER, LEMMA>

Introduction to the tm Package Text Mining in R

Visualization

- 1. Word Cloud: R
- 2. Directed Graph:
 - a. Javascript Library

Sigma.js

b. General tool

<u>Gephi</u>

3. Display: Movie details

4. Utility: Fisheye Distortion

Graph visualization

Sigma.js is compatible with Gephi.

- 1. import data into Gephi: Gephi has more flexible import data format
 - a. Import nodes with size: Data Lab → import spreadsheet
 - b. Import edges with weight: File \rightarrow Open \rightarrow choose file
 - → import the diagonal matrix
 - → select "Graph Type" as "Undirected"
 - → Gephi is smart enough to only select necessary values
 - → No self-loop is allowed in undirected graph
 - → Gephi is smart to exclude weight = 0
 - → i.e) faraway: gives no meaningful info
- 2. Brash up the visualization
 - a. adjust node size: use ranking in overview
 - b. adjust edge length: higher weight closer
 - → Gephi uses topology algo Force Atlas QF, QF2
 - → Force-based layout algorithms
 - → this step is done when importing edges with weight
 - c. cannot control edge length and thickness independently QF
 - d. Thus use color to represent the link
 - e.

- 3. visualize the data and do some additional algo available in Gephi
 - a. cluster by color
 - b. K-means: OpenOrd Layout apply all question
 - c. etc..
- 4. Export the result data in GEFX format
- 5. Import the output into Sigma.js
- 6. Create HTML container for the graph
- 7. Host the contents on the web

Memo

Excluded include self-loop	
Don't use Numbers: only shows 255 columns	
Mouse over a node will highlight the other nodes whose weight!=0	i.e) has similarity

Data Acquisition

- 1. Data Integration: future scope will be combining with other question forum (quora)
- 2. Data Comprehension
 - a. find the document of data source schema
 - b. provide the overview of each data (available on github)
 - c. understand the attributes in each data
 - d. find any noise in data
- 3. Data Cleansing < Command>

Durable with Perl script but assuming the data is huge use Pig instead

Tutorial: Hortonworks

Tutorial: Import XML to Hcatalog, Parsing XML with Pig, Script

- In posts.xml
 - a. remove PostTypeId != 1, 2 --> use Pig
 - b. extract attribute Body in posts.xml ref
 - c. remove symbols for text decoration --> Write perl script

Data Analysis

- 1. Pick an algorithm for analysis
- 2. Data selection
 - ✓ find out what fields needed in order to perform that algorithm
 - select certain attributes by using R xml parser
- 3. Data Integration
 - ✓ Combine the selected data to generate a new dataset
 - Need to combine every Question with Answers by Parentld
- 4. Data Transformation
 - ✓ transform data into forms appropriate for mining if necessary by performing summary or aggregation operations
- 5. Data Mining
 - ✓ learn R syntax and semantics to apply the algorithm
- 6. Pattern evaluation
- 7. Knowledge presentation
 - ✓ Visualize the correlation between questions by network graph
 - ✓ Every Question and mouse hover to display the Accepted answer

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