



# Are your supply costs still too large?

I struggled with this for years in my younger practice. I was constantly trying to pay off
my main supplier bill but I could never get ahead on it!

### Consultants and supply reps are always using the argument:

"But supplies are only 6-8% of overall overhead, so it's not really worth it to be pinching pennies for that amount."

Well if your practice grosses 1.5-2M per year, and you cut your supplies by 40-50% (easily done if you are willing to put in the work and research!), that can amount to 50k-80k in savings per year. I don't know about you, but I can put that cash into many other aspects of my practice like marketing, staff bonuses, etc.

#### When I started Cx Orthodontic Supply in 2010, my goals were to:

- Provide **EXCELLENT** quality products at **AFFORDABLE** prices
- GUARANTEE ALL PRODUCTS 100% with free returns
- Keep SHIPPING COSTS to customers LOW
- Create a system where company reps DO NOT BOTHER YOU AT YOUR OFFICE
- Have a DISCOUNT PROGRAM in place that is SIMPLE and DOESN'T CHANGE CONSTANTLY

At CX, I feel we've kept honored these goals, and our success has proved it!

### ARE YOU READY TO START SAVING MONEY?

Check out our products or request samples at www.cxorthosupply.com today!

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