Human Centric Design Principle
GDD Process
Mental Model
Qualitative & Quantitative Research, Interview techniques
Persona & it's step for construction
GUI vs Web
GUI Principles
Direct and Indirect Manipulation
Gestalt Principles
Long & Short Term Memory
7 Behavioral Pattern / 3 Level Processing
Response Time
Device based and Screen based control
Keyboard Accelerator
Communication with user & it's importance

Short Note -
Menus
Windows
Graphical Icons & Image
Color
Feedback & Guidance

3 Questions – Design GUI (30 Marks – 10M Each)
(See to it that you show your web pages in a flow. Be very precise and simple. Don't add too many buttons, images or content. Keep it simple and easy to understand)

ALL THE BEST! :)