

# KEERTHI SWEETS

## Project Report Template

### 1 INTRODUCTION

#### 1.1 OVERVIEW

A sweetshop is a type of shop that sells sweets and other confectionaries. The world wide sweets market is being pushed by growing disposable incomes in developing countries which have improved the standards of living and altering lifestyles as a product of social shifts and rising emerging markets. Consumers are looking for easy and ready-to-eat item as a result of that hectic lifestyle and growing urbanization which has resulted in a thriving sweets industries.

#### 1.2 Purposes

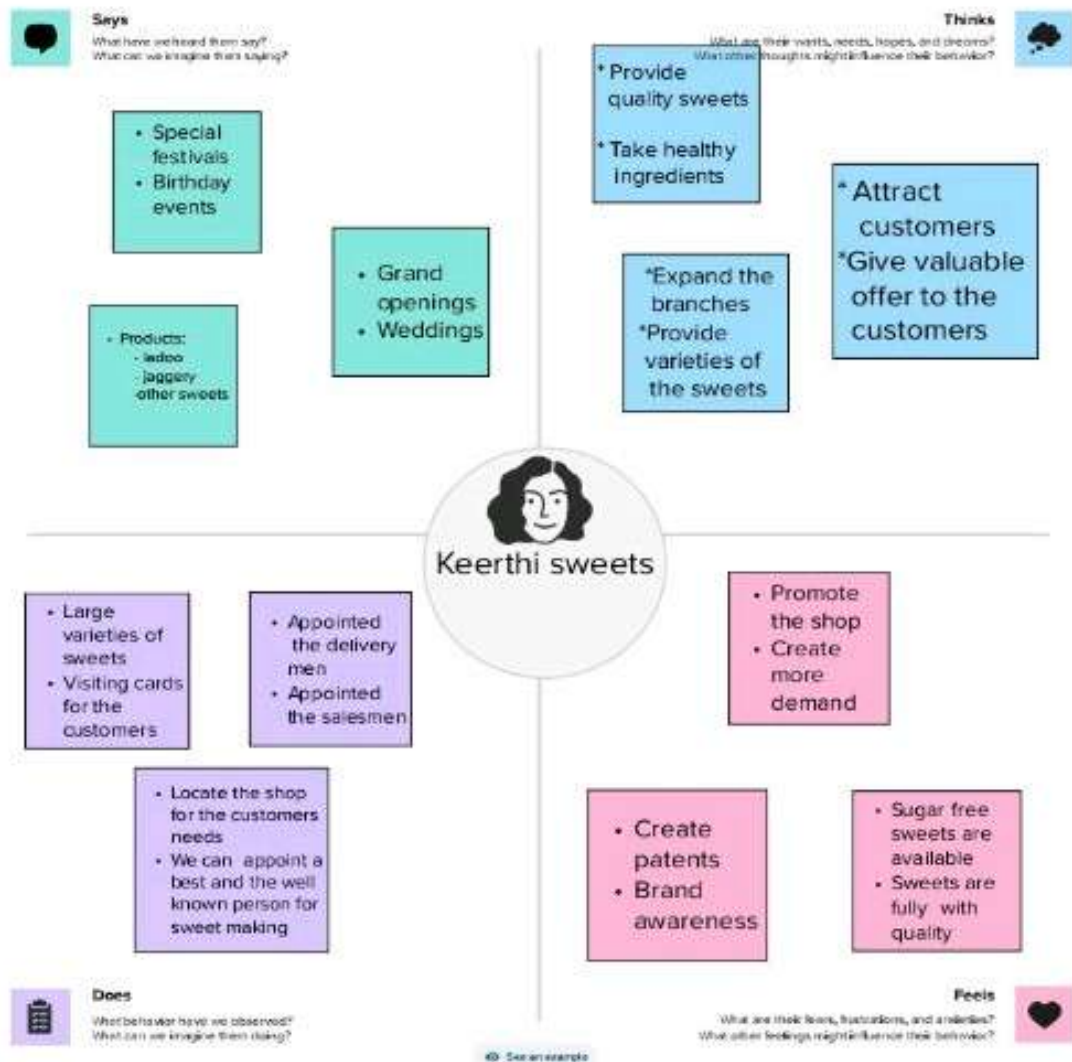
Starting a sweet shop can be a rewarding business venture for those who are passionate about baking and confectionery. There is always a demand for sweet treats especially in busy urban areas. A sweet shop can be run as a full time business or as a part time venture depending on the owner's goals and resources.

For those who love to bake and create new recipes, a sweet shop can be fulfilling way to turn a hobby into a career.

### 2. Problem Definition & Design Thinking

#### 2.1 Empathy map

Paste the empathy map screenshot



## 22 Ideation & Brainstorming map

Paste the ideation & brainstorming map screenshots.

## 3 Result

**Business & Management**

- Business Strategy
  - Business Process
  - Business Model
  - Business Plan
  - Business Development
  - Business Finance
  - Business Law
  - Business Ethics
  - Business Communication
- Business Process
  - Business Strategy
  - Business Model
  - Business Plan
  - Business Development
  - Business Finance
  - Business Law
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  - Business Process
  - Business Model
  - Business Plan
  - Business Development
  - Business Finance
  - Business Law
  - Business Ethics

*Final findings( output) of the project along with screenshots.*

### **PROFIT AND LOSS ACCOUNT**

Raji&co  
Profit and Loss  
From 04.01.23 To 03.31.24

Account	Total
Operating Income	
<b>Total Operating Income</b>	<b>0.00</b>
Cost of Goods Sold	
Cost of Goods Sold	4,920.00
<b>Total Cost of Goods Sold</b>	<b>4,920.00</b>
<b>Gross Profit</b>	<b>-4,920.00</b>
Operating Expense	
Advertising And Mar...	10,000.00
Depreciation Expense	5,000.00
Salaries and Employ...	50,000.00
<b>Total Operating Expense</b>	<b>65,000.00</b>
<b>Operating Profit</b>	<b>-69,920.00</b>

<b>Total Operating Income</b>	<b>0.00</b>
Cost of Goods Sold	
Cost of Goods Sold	4,920.00
<b>Total Cost of Goods Sold</b>	<b>4,920.00</b>
<b>Gross Profit</b>	<b>-4,920.00</b>
Operating Expense	
Advertising And Mar...	10,000.00
Depreciation Expense	5,000.00
Salaries and Employ...	50,000.00
<b>Total Operating Expense</b>	<b>65,000.00</b>
<b>Operating Profit</b>	<b>-69,920.00</b>
Non Operating Income	
<b>Total Non Operating Income</b>	<b>0.00</b>
Non Operating Expense	
<b>Total Non Operating Expense</b>	<b>0.00</b>
<b>Net Profit/Loss</b>	<b>-69,920.00</b>

## BALANCE SHEET

Raji&co  
Balance Sheet  
As of 03.31.24

### Current Assets

#### Cash

Petty Cash	56,359.00
<b>Total</b>	<b>56,359.00</b>

#### Bank

ICICI Bank-001	-1,77,000.00
<b>Total</b>	<b>-1,77,000.00</b>

#### Other Current Assets

Input CGST	60.50
Input SGST	60.50
Prepaid Expenses	37,500.00
<b>Total</b>	<b>37,621.00</b>

Total Current Assets -83,020.00

### Fixed Assets

Furniture and Equip...	23,600.00
<b>Total Fixed Assets</b>	<b>23,600.00</b>

**TOTAL ASSETS -59,420.00**

### Liabilities

#### Current Liabilities

Unearned Revenue	10,500.00
<b>Total</b>	<b>10,500.00</b>

Total Liabilities 10,500.00

### Equities

Current Year Earnings	-69,920.00
<b>Total Equities</b>	<b>-69,920.00</b>

**TOTAL LIABILITIES & EQUITIES -59,420.00**

#### 4. ADVANTAGES & DISADVANTAGES

*List of advantages and disadvantages of the proposed solution.*

*Advantages:*

- *Extremely lucrative and financially rewarding*
- *private label any of our products*
- *varieties of sweets*
- *Easy availability of sweets*
- *Contains hygienic ingredients*
- *Accessibility of time and place*
- *Open customer friendly hours*

*Disadvantages:*

- *More level of competition and competitors*
- *High operational cost*
- *Far off sweet shop location*
- *Increase in the price level of ingredients*
- *Hiring staff*

#### 5. APPLICATIONS

*The name of our shop is:*

❖ *"KEERTHI SWEETS"*

*This sweet shop is located and applied in the following address:*

❖ *KEERTHI SWEETS*

*SOUTH STREET.*

NEAR SBI BANK

RAJAPALAYAM-626117

❖ Contact No: 9798563512

❖ Email id : [keerthisweets@gmail.com](mailto:keerthisweets@gmail.com)

## 6. CONCLUSION

*A shop reports net profits when its total revenues exceed its total expenses. If the value for total revenue is less than the total expenses a net loss is incurred. Therefore we conclude our sweet shop summarizing our profit and loss account and balance sheets in our project. It shows the advantages and disadvantages of the sweet shop. In conclusion sweets of our shop makes you to fly with the taste of the sweets in your life.*

## 7. FUTURE SCOPE

*Another significant change will be the adaptation of quality and healthy sweets to customers. This will include online shopping of our sweets door delivery facilities and more varieties of sweets which includes the customers door steps.*

## 8. APPENDIX





## SALES ORDER

Sales Order# SO-00002

**Raji&co**  
Tamil Nadu  
India  
GSTIN 33AAAAA0000A1S2  
6379733170  
rajashree141003@gmail.com

Bill To  
**Priya**  
GSTIN 33AAAAA0000A1S2

Ship To  
GSTIN 33AAAAA0000A1S2

Order Date : 09.28.23

Place Of Supply: Telangana (36)

#	Item & Description	HSN/SAC	Qty	Rate	Amount
1	Athirasam Sweets	60011010	1.00 kg	1,200.00	1,200.00
Sub Total					1,200.00
IGSTs (5%)					60.00
Total					₹1,260.00

Authorized Signature \_\_\_\_\_



**Rajikampro**  
Tamil Nadu  
India  
GSTIN 33AAAAA0000A1SZ  
6379733170  
rajashree141003@gmail.com

## BILL

Bill# 5

Balance Due  
₹0.00

Order Number : PO-00001  
Bill Date : 09.28.23  
Due Date : 09.28.23  
Terms : Due on Receipt

Bill From  
Sweet Treats Raw Material  
GSTIN 33AAAAA0000A1SZ

#	Item & Description	HSN/SAC	Qty	Rate	Amount
1	Jangri	60011010	1.00 kg	720.00	720.00
Sub Total					720.00
CGST2.5 (2.5%)					18.00
SGST2.5 (2.5%)					18.00
Total					₹756.00
Payments Made					₹ 756.00
Balance Due					₹0.00

Authorized Signature \_\_\_\_\_