

```
import pandas as pd

data = {
    "tweet": [
        "Flight was delayed for 5 hours, very disappointed!",
        "Terrible service by the airline staff",
        "Worst flight experience ever",
        "I hate this airline, seats were broken",
        "Delayed flight and rude staff",
        "Amazing service and friendly crew",
        "Loved the flight experience",
        "Great airline with comfortable seats",
        "Happy with the on-time departure",
        "Excellent customer service"
    ],
    "sentiment": [
        "negative", "negative", "negative", "negative", "negative",
        "positive", "positive", "positive", "positive", "positive"
    ]
}

df = pd.DataFrame(data)
df
```

tweet sentiment



0	Flight was delayed for 5 hours, very disappoin...	negative
1	Terrible service by the airline staff	negative
2	Worst flight experience ever	negative
3	I hate this airline, seats were broken	negative
4	Delayed flight and rude staff	negative

```
import re
import nltk
import spacy
from nltk.corpus import stopwords

nltk.download('stopwords')
stop_words = set(stopwords.words('english'))

nlp = spacy.load("en_core_web_sm")

def clean_text(text):
    text = re.sub(r"http\S+", "", text)      # remove URLs
    text = re.sub(r"@[\w+]", "", text)        # remove mentions
    text = re.sub(r"#\w+", "", text)          # remove hashtags
    doc = nlp(text.lower())
    tokens = [token.text for token in doc
              if token.text.isalpha() and token.text not in stop_words]
    return " ".join(tokens)

df["clean_tweet"] = df["tweet"].apply(clean_text)
df
```

[nltk\_data] Downloading package stopwords to /root/nltk\_data...

[nltk\_data] Unzipping corpora/stopwords.zip.

	tweet	sentiment	clean_tweet	
0	Flight was delayed for 5 hours, very disappoint...	negative	flight delayed hours disappointed	
1	Terrible service by the airline staff	negative	terrible service airline staff	
2	Worst flight experience ever	negative	worst flight experience ever	
3	I hate this airline, seats were broken	negative	hate airline seats broken	
4	Delayed flight and rude staff	negative	delayed flight rude staff	
5	Amazing service and friendly crew	positive	amazing service friendly crew	
6	Loved the flight experience	positive	loved flight experience	
7	Great airline with comfortable seats	positive	great airline comfortable seats	
8	Happy with the on-time departure	positive	happy time departure	
9	Excellent customer service	positive	excellent customer service	

Next steps:

[Generate code with df](#)

[New interactive sheet](#)

```
from sklearn.feature_extraction.text import TfidfVectorizer

tfidf = TfidfVectorizer()
X = tfidf.fit_transform(df["clean_tweet"])

tfidf_df = pd.DataFrame(X.toarray(), columns=tfidf.get_feature_names_out())
tfidf_df.head()
```

	airline	amazing	broken	comfortable	crew	customer	delayed	departure	disappointed	ever	...
0	0.000000	0.0	0.000000	0.0	0.0	0.0	0.478223	0.0	0.562555	0.000000	... 0.0
1	0.442185	0.0	0.000000	0.0	0.0	0.0	0.000000	0.0	0.000000	0.000000	... 0.0
2	0.000000	0.0	0.000000	0.0	0.0	0.0	0.000000	0.0	0.000000	0.562555	... 0.0
3	0.410920	0.0	0.552512	0.0	0.0	0.0	0.000000	0.0	0.000000	0.000000	... 0.5
4	0.000000	0.0	0.000000	0.0	0.0	0.0	0.500701	0.0	0.000000	0.000000	... 0.0

5 rows × 26 columns

```
negative_tweets = df[df["sentiment"] == "negative"]
negative_tweets
```

	tweet	sentiment	clean_tweet	
0	Flight was delayed for 5 hours, very disappoint...	negative	flight delayed hours disappointed	
1	Terrible service by the airline staff	negative	terrible service airline staff	
2	Worst flight experience ever	negative	worst flight experience ever	
3	I hate this airline, seats were broken	negative	hate airline seats broken	
4	Delayed flight and rude staff	negative	delayed flight rude staff	

Next steps: [Generate code with negative\\_tweets](#)

[New interactive sheet](#)

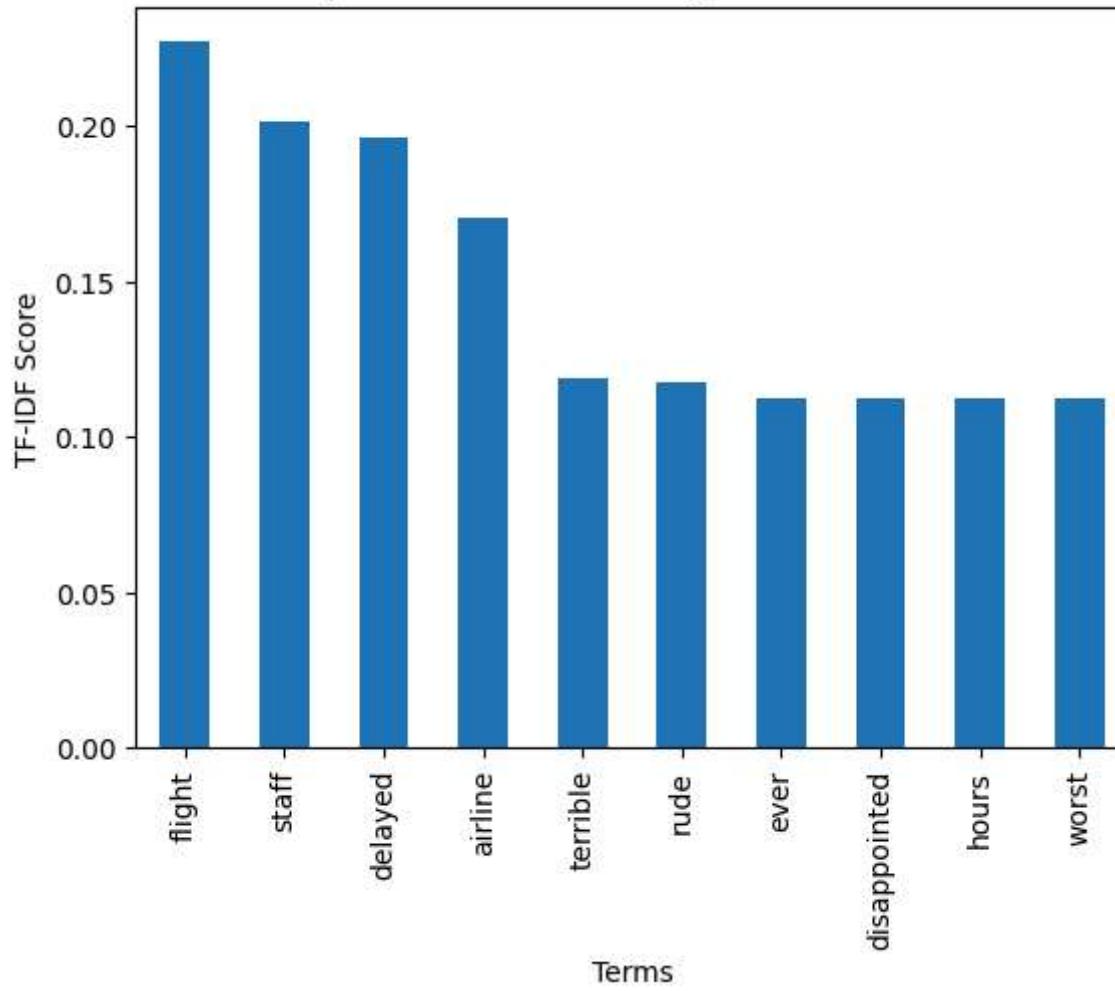
```
neg_indices = negative_tweets.index  
neg_tfidf = tfidf_df.iloc[neg_indices]  
  
top_terms = neg_tfidf.mean().sort_values(ascending=False).head(10)  
top_terms
```

	0
<b>flight</b>	0.226683
<b>staff</b>	0.201225
<b>delayed</b>	0.195785
<b>airline</b>	0.170621
<b>terrible</b>	0.118910
<b>rude</b>	0.117799
<b>ever</b>	0.112511
<b>disappointed</b>	0.112511
<b>hours</b>	0.112511
<b>worst</b>	0.112511

**dtype:** float64

```
import matplotlib.pyplot as plt  
  
top_terms.plot(kind='bar')  
plt.title("Top TF-IDF Terms for Negative Sentiment")  
plt.xlabel("Terms")  
plt.ylabel("TF-IDF Score")  
plt.show()
```

### Top TF-IDF Terms for Negative Sentiment



```
from wordcloud import WordCloud

wordcloud = WordCloud(
    background_color='white',
    width=800,
    height=400
).generate(" ".join(negative_tweets["clean_tweet"]))

plt.figure(figsize=(10,5))
```

```
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
```

