

BEM

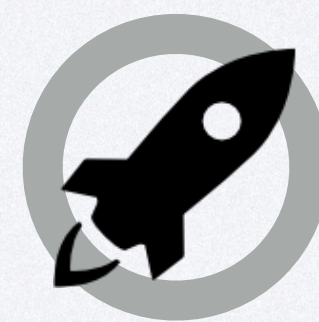
— CSS NAMING CONVENTION —

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BEM FUNDAMENTALS

Understanding BEM in just 2 minutes

Is a **naming convention**
for classes in HTML and CSS

B E M

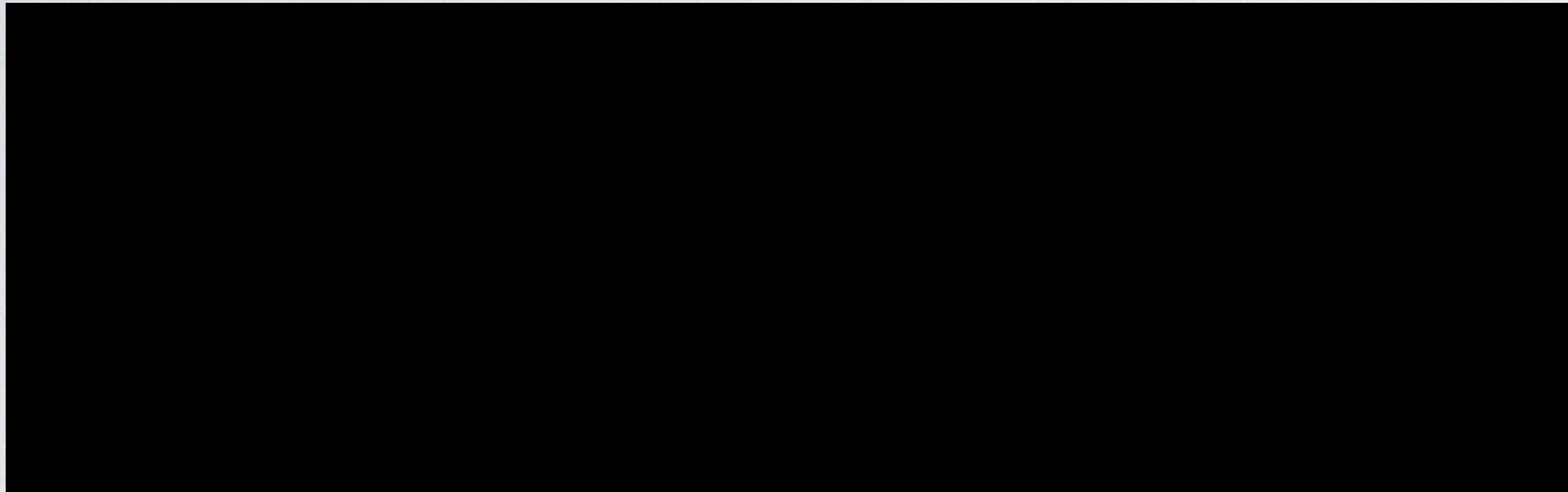
Block **E**lement **M**odifier

Developed by the team at Yandex.

BEM

BLOCK: Encapsulates a standalone entity that is meaningful on its own. While blocks can be nested and interact with each other, semantically they remain equal; there is no precedence or hierarchy.

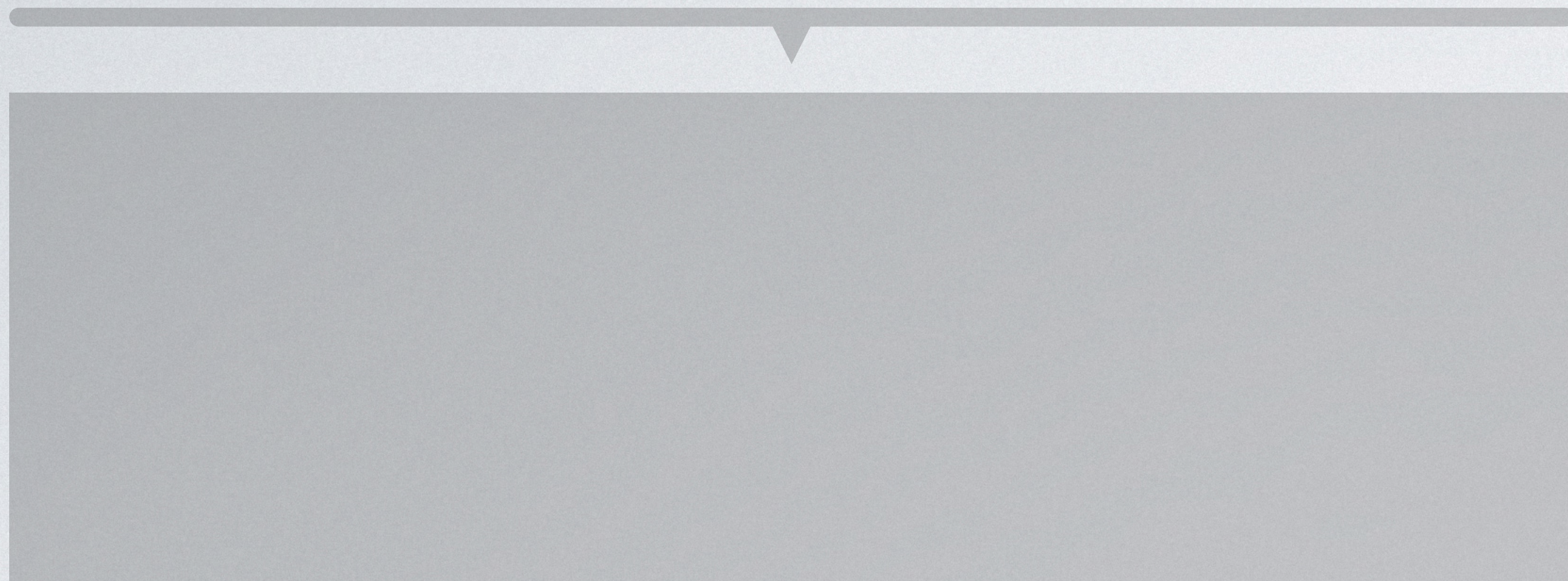
BLOCK



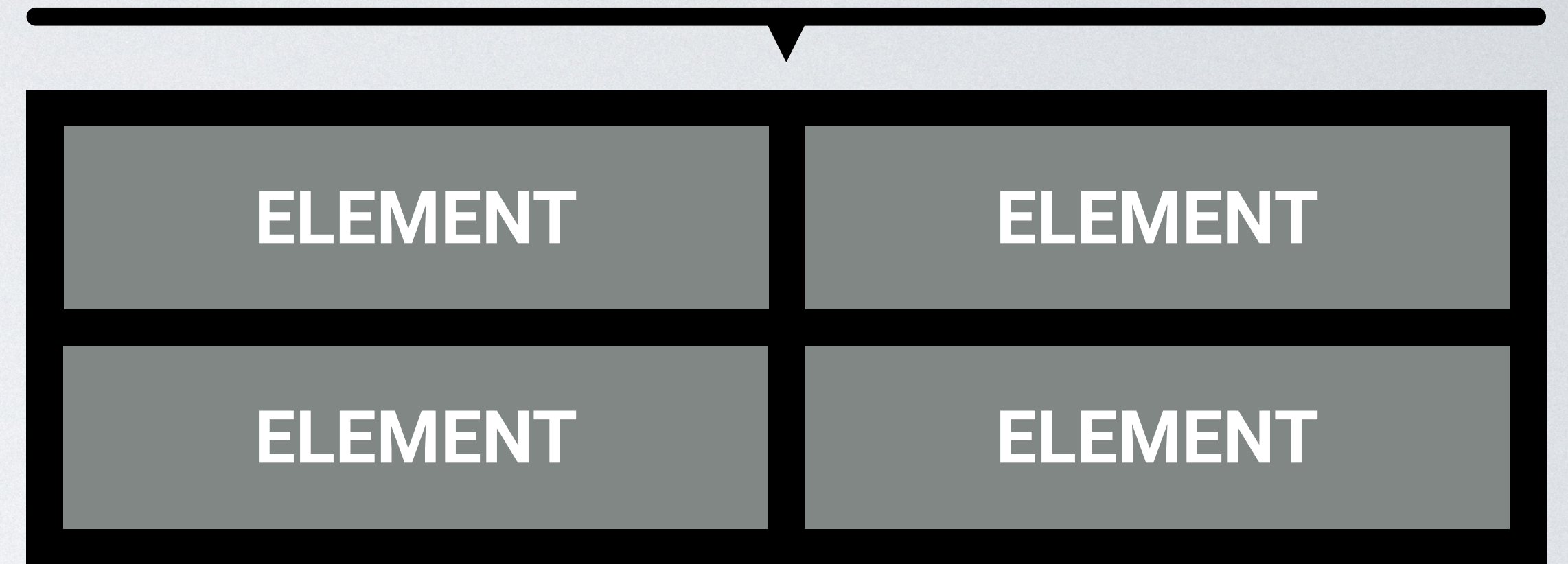
BEM

ELEMENT: Parts of a block and have no standalone meaning. Any element is semantically tied to its block.

BLOCK



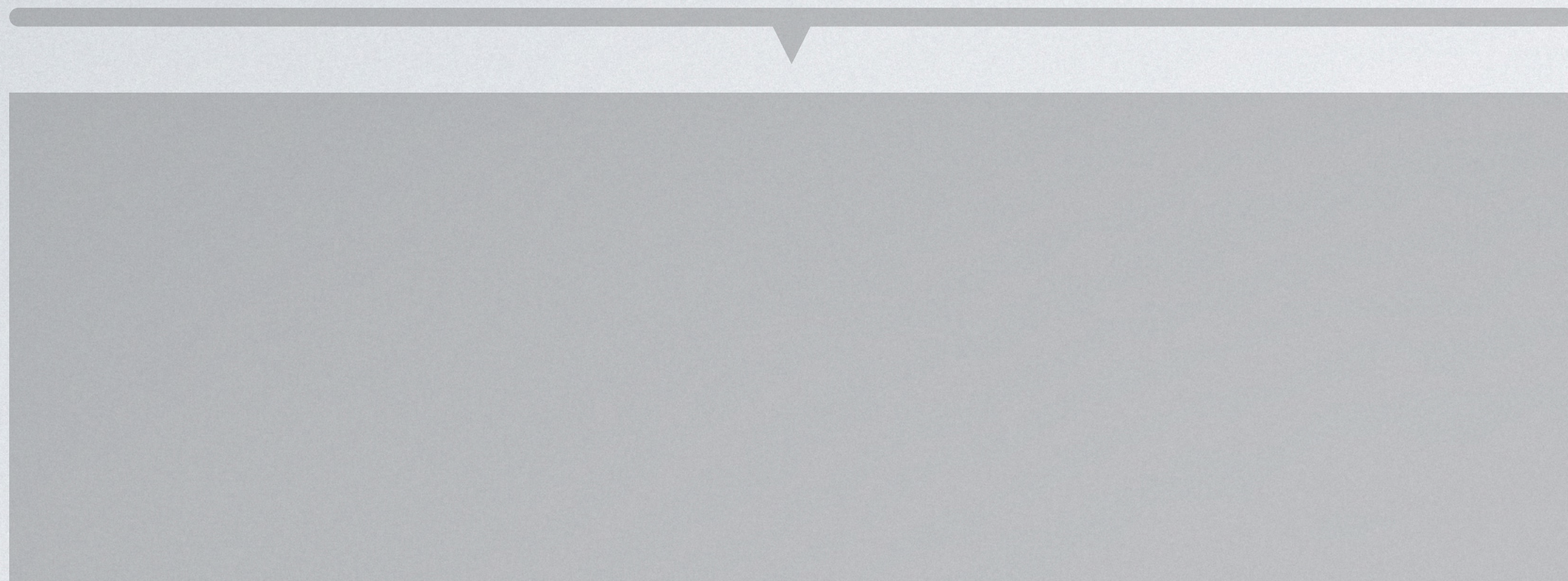
BLOCK



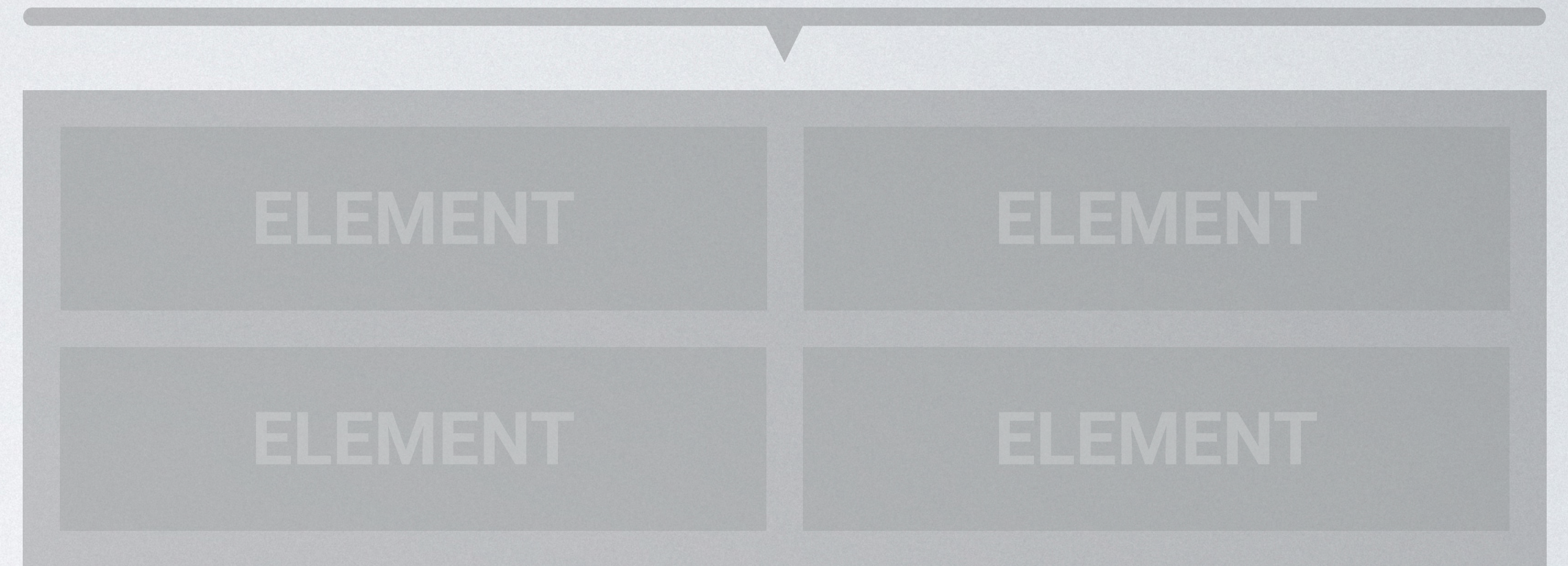
BEM

MODIFIER: Flags on blocks or elements. Use them to change appearance, behavior or state.

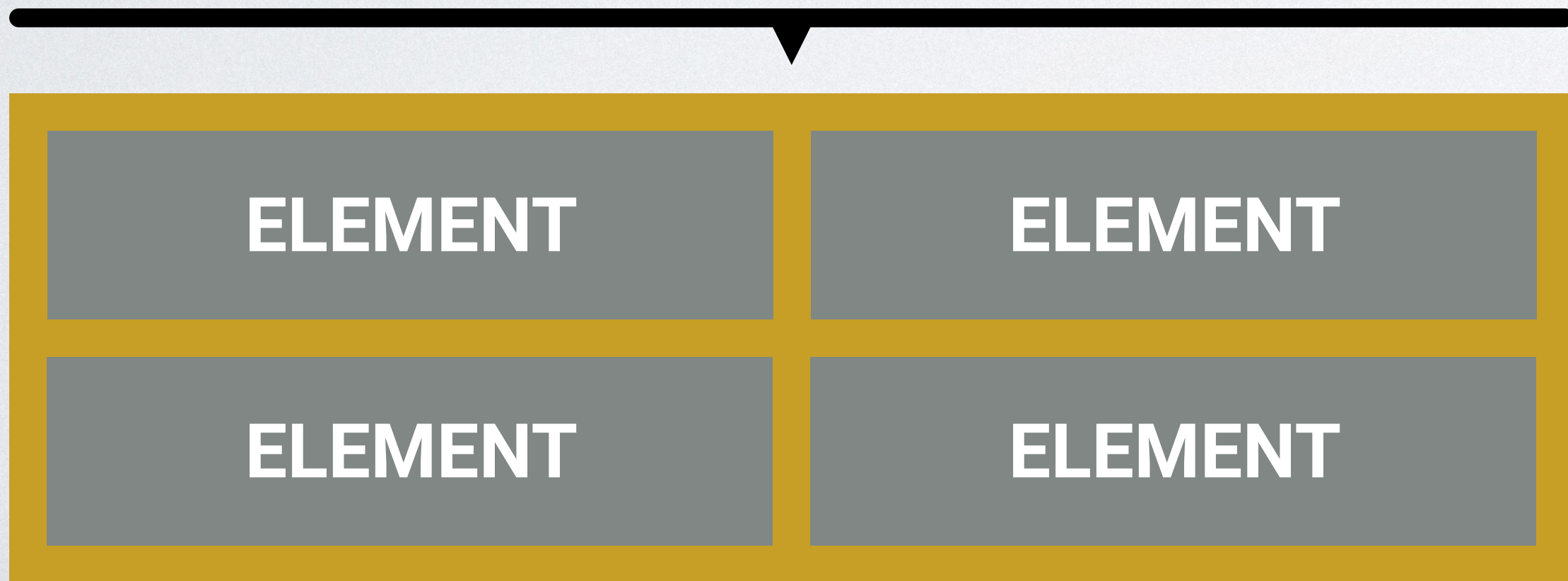
BLOCK



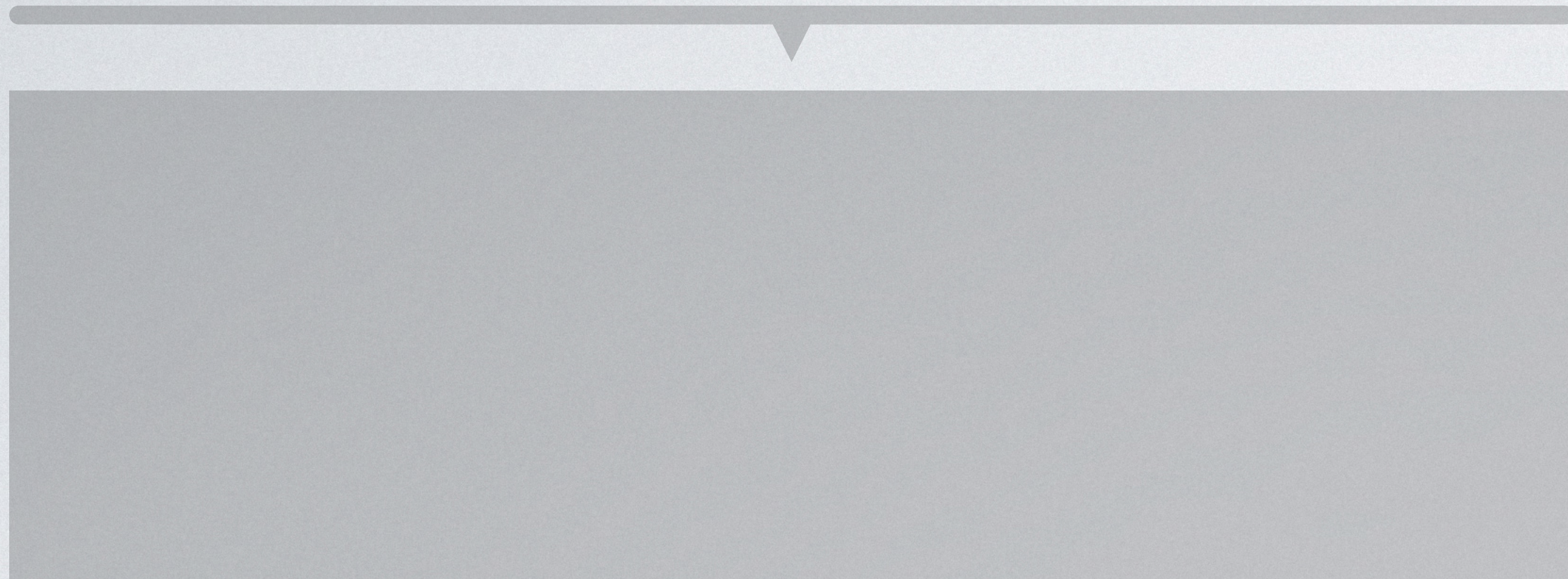
BLOCK



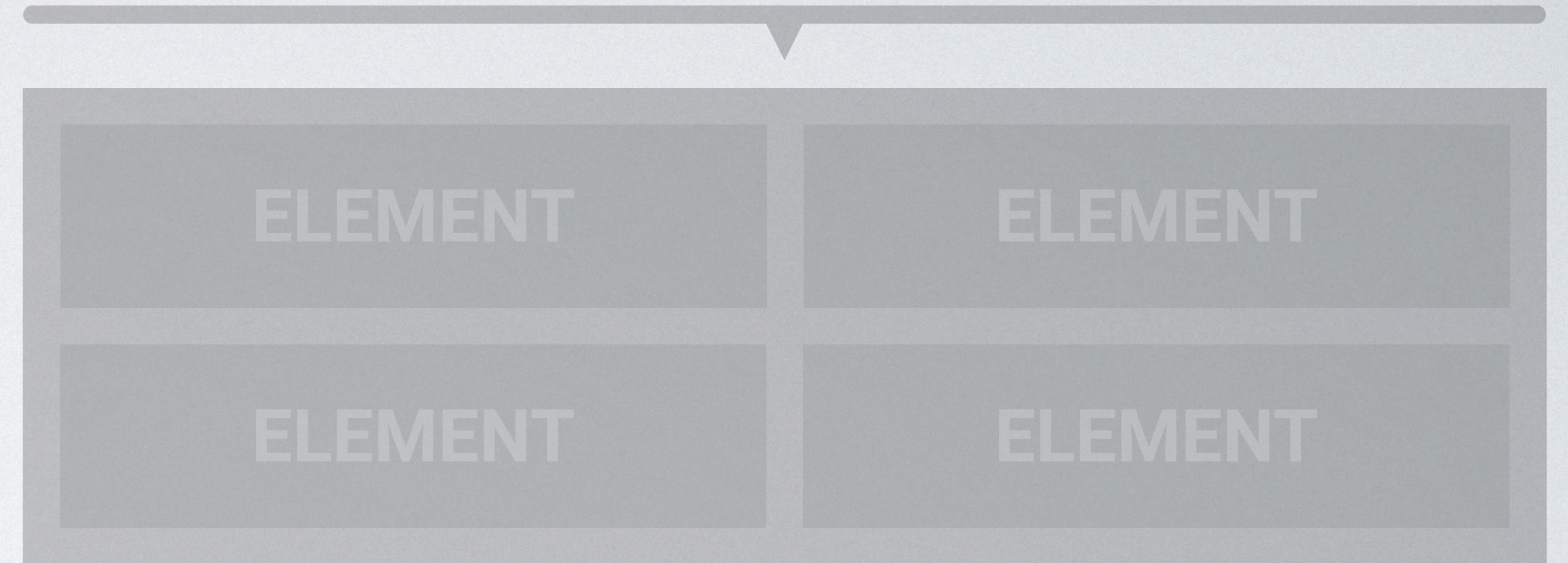
BLOCK + MODIFIER



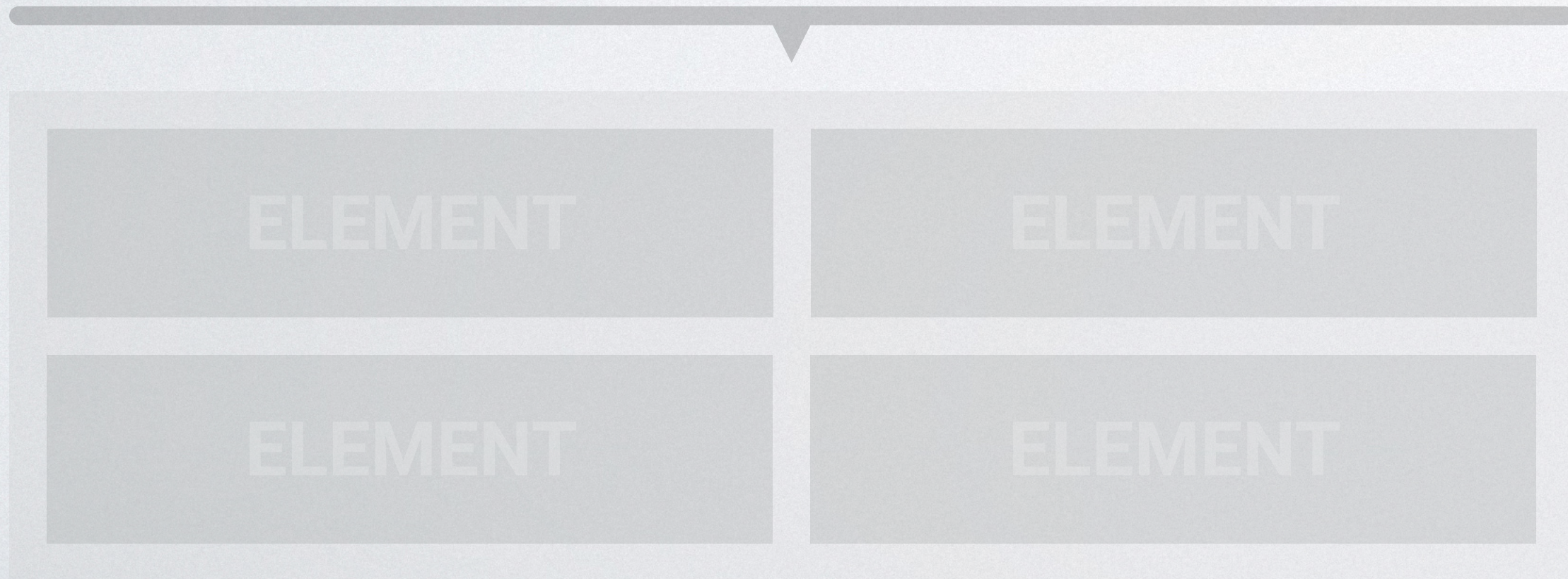
BLOCK



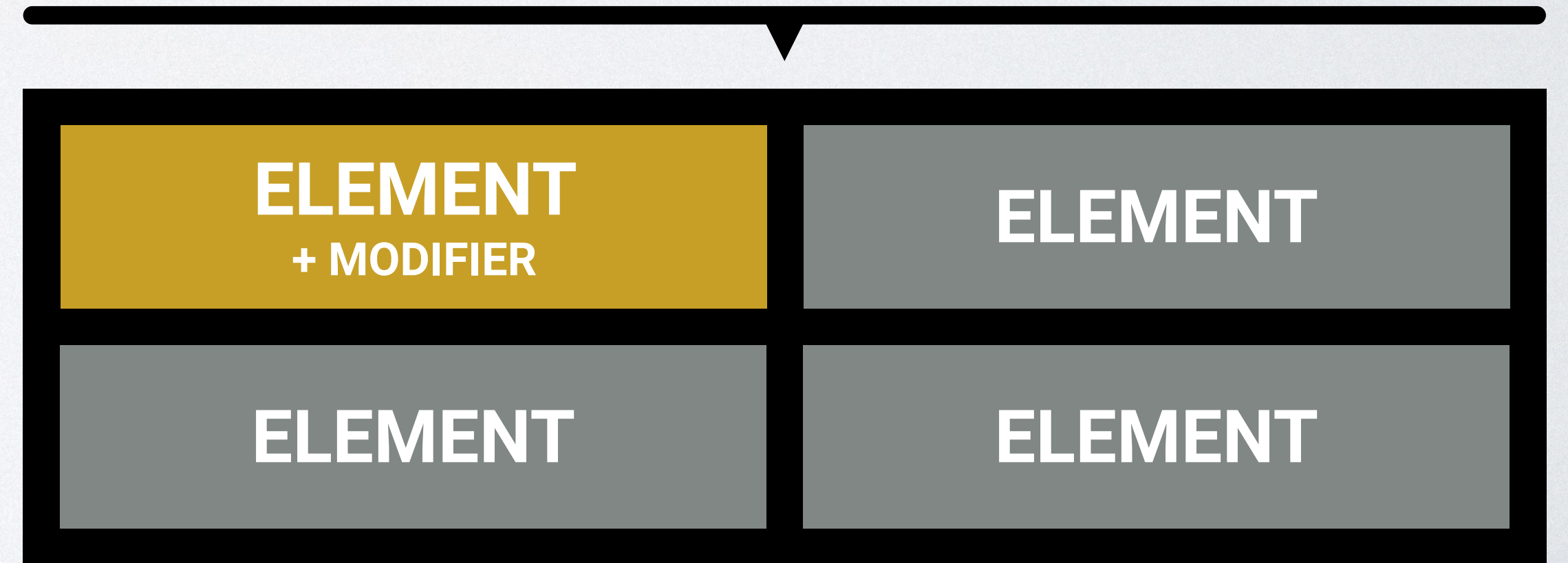
BLOCK



BLOCK + MODIFIER



BLOCK



QUICK EXAMPLE

How it works with a real example

\$150

SUBSCRIBE NOW

BLOCK: btn



BLOCK: btn



BLOCK: btn



ELEMENT: price

ELEMENT: text

BLOCK: btn



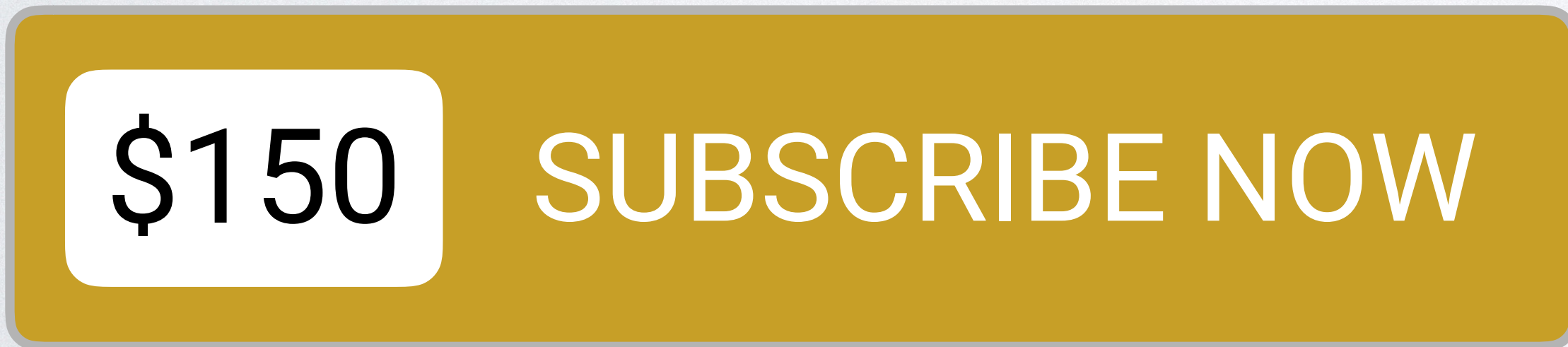
BLOCK: btn



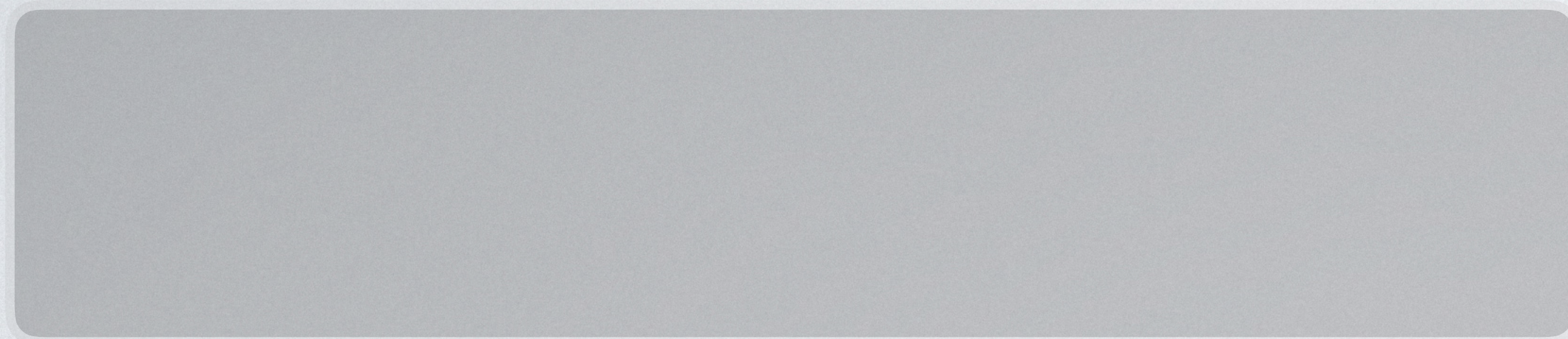
ELEMENT: price

ELEMENT: text

BLOCK: btn + MODIFIER



BLOCK: btn



BLOCK: btn



ELEMENT: price

ELEMENT: text

BLOCK: btn + MODIFIER



BLOCK: btn



ELEMENT + MODIFIER

LET'S CODE

BEM syntax you can start using right now

BEM SYNTAX

BLOCKS



.block

Examples: `.btn` or `.login-form`

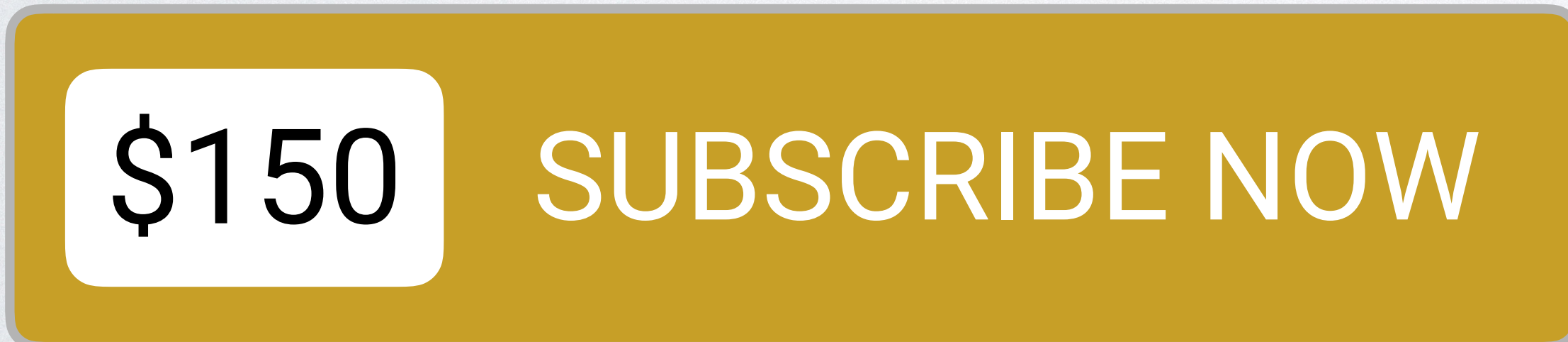
ELEMENTS



.block__element

Examples: `.btn__price` or `.btn__text`

MODIFIERS



.block--modifier

Examples: `.btn--important`

.block__element--modifier

Examples: `.btn__text--important`

BLOCK: btn



CSS

```
styles.css
/* Block */
.btn { styles here }
```

HTML

```
index.html
<a href="#" class="btn"></a>
```


BLOCK: btn



ELEMENT: price

ELEMENT: text

CSS

```
styles.css

/* Block */
.btn { styles here }

/* Elements: depend upon the block */
.btn__price { styles here }
.btn__text { styles here }
```

HTML

```
index.html

<a href="#" class="btn">
  <span class="btn__price">$150</span>
  <span class="btn__text">Subscribe now</span>
</a>
```


BLOCK: btn

\$150

SUBSCRIBE NOW

CSS

```
styles.css
/* Block */
.btn { styles here }

/* Elements: depend upon the block */
.btn__price { styles here }
.btn__text { styles here }

/* Modifier: change the style of the block */
.btn--important { styles here }
```

HTML

```
index.html
<a href="#" class="btn btn--important">
  <span class="btn__price">$150</span>
  <span class="btn__text">Subscribe now</span>
</a>
```


BLOCK: btn

\$150

SUBSCRIBE NOW

CSS

```
styles.css

/* Block */
.btn { styles here }

/* Elements: depend upon the block */
.btn__price { styles here }
.btn__text { styles here }

/* Modifier: change the style of the element */
.btn__text--important { styles here }
```

HTML

```
index.html

<a href="subscribe.html" class="btn">
  <span class="btn__price">$150</span>
  <span class="btn__text btn__text--important">Subscribe
  now</span>
</a>
```


USEFUL REFERENCES

BEM METHODOLOGY: NAMING CONVENTION

The BEM methodology provides an idea for creating naming rules and implements that idea in its canonical CSS selector naming convention.

bem.info/methodology/naming-convention

CONVENTION BY HARRY ROBERTS

"BEM-like" convention of CSS Guidelines by Harry Roberts.

bem.info/toolbox/sdk/bem-naming/#convention-by-harry-roberts

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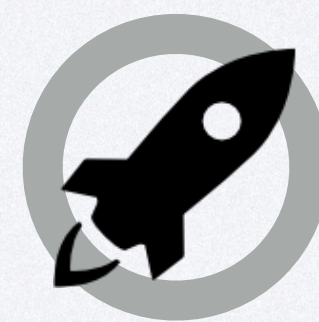
POSTCSS?

Please visit:

<http://inarocket.teachable.com/courses/css-postcss>

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