1. Which one of these skills is essential to the role of a Data Engineer?   1 / 1 point

○ Proficiency in Statistics

◉ To setup and manage the infrastructure required for the ingestion, processing, and storage of data

○ To inspect analytics-ready data for deriving insights

○ Proficiency in creating Deep Learning models

✓ **Correct**
Data Engineers are responsible for setting up and managing the infrastructure required for ingesting raw data, processing it, and storing it so that it is available for analytics.

2. What, according to Sarah Flinch, needs to be tracked and analyzed in order to keep business updated on the overall sentiment of the consumers?   1 / 1 point

○ Social media sites

○ eCommerce platforms

◉ Social media posts, customer reviews and ratings on eCommerce platforms, and product reviews on blogging sites

○ Blogging sites

✓ **Correct**
How a product gets talked about on social media, eCommerce platforms, and blogging sites has an immediate impact on sales numbers and brand perception.