| 1. | Which of the following URLs would you use to sign up for a trial of Cognos Analytics?" | 1/1 point |
|----|---|-----------|
| | ■ IBM.BIZ/TRY_COGNOS ○ IBM.COM/TRIAL_COGNOS ○ IBM.BIZ/COGNOS_TRIAL ○ Correct Correct: This is the correct URL to sign up for a trial of Cognos Analytics. | |
| 2. | In Cognos Analytics, which are the two main navigational areas of the interface? Drop-down menu and the right pane Page links and icons Left pane and top bar Menu links and Help pages Correct Correct | 1/1 point |
| 3. | Correct: The left pane and the top bar are the main navigational areas in the Cognos Analytics interface. What happens first when you use the Cognos Assistant to help create a dashboard? It suggests which visualizations to add to your dashboard It automatically creates a dashboard It resizes and rearranges your visualizations on a dashboard You can either ask a question directly or ask the Assistant to suggest some questions to ask Correct Correct: When you use the Cognos Assistant you can either ask it a direct question, or you can ask the | 1/1 point |
| | Assistant to suggest some questions to ask it. | |

| 4. | What are the two ways to create calculations in Cognos Analytics? (Select 2 answers) | 1/1 point |
|----|--|-----------|
| | Ask the Cognos Assistant | |
| | Start typing in the Expression box | |
| | Correct Correct: Selecting operators and functions from the left pane or starting to type in the Expression box, are the two ways to create calculations in Cognos Analytics. | |
| | Select operators and functions from the left pane | |
| | Correct Correct: Selecting operators and functions from the left pane or starting to type in the Expression box, are the two ways to create calculations in Cognos Analytics. | |
| | Search for calculations | |
| 5. | Organizations can use BI tools' built-in expertise to analyze data and find patterns using machine learning based on statistical modeling. Today's analytical tools have reduced the time to churn data so much that results are now almost real-time. These analytic outcomes can be, and, (Select 3 answers) | 1/1 point |
| | ✓ descriptive | |
| | ○ Correct Correct: These analytic outcomes can be descriptive. | |
| | ✓ predictive | |
| | ○ Correct Correct: These analytic outcomes can be predictive. | |
| | ✓ prescriptive | |
| | ○ Correct Correct: These analytic outcomes can be prescriptive. | |