

Overview:

Subscribers Galore: Exploring World's Top Youtube Channel.

The following table lists the 50 most-subscribed YouTube channels,[\[A\]\[6\]](#) as well as the primary language and content category of each channel. The channels are ordered by number of subscribers. Those whose displayed subscriber counts are identical, are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos, such as Music and News, and channels that have been made effectively obsolete as a result of the transferral of their content, such as JustinBieberVEVO and TaylorSwiftVEVO[\[B\]](#) are excluded.

Purpose:

Video Sharing and Streaming: YouTube is primarily known for its video-sharing capabilities. Users can upload, share, and stream videos on various topics, such as vlogs, tutorials, reviews, entertainment, educational content, and more.

- Make sure you are ready with a professional YouTube channel page.
- Be regular with your content uploads.
- Create irresistible thumbnails.
- Glue your audience from the start to the end of your video.
- Give importance to YouTube SEO.

Problem Definition & Design Thinking:

Empathy Map:

Result:

Video Sharing and Streaming: YouTube is primarily known for its video-sharing capabilities. Users can upload, share, and stream videos on various topics, such as vlogs, tutorials, reviews, entertainment, educational content, and more.

Advantages:

- Exposure to a Worldwide Audience. ...
- Marketing on YouTube Will Help You Get Found on Google. ...
- Gain Qualified Traffic. ...
- YouTube Ads Can Help You Reach Even More People. ...
- Other Ways To Repurpose Your Videos.

Disadvantages:

- Since YouTube is a no-cost and accessible platform for anyone, children are attracted to watching videos with explicit language and obscenity.
- The use of explicit images and words is common nowadays.
- The public has begun to consider YouTube as a potential social media, particularly over the past five years.

Application:

- Starting a YouTube channel is simple enough with a smartphone or DSLR.
- These include film, communications, marketing, and a few others.
- It's important to analyze your competition and determine what makes them successful.

Conclusion:

There are many positive aspects to keep in mind about YouTube in comparison to the negatives. By analyzing the positives and negatives of YouTube, it is possible to get an idea of the number of users who receive the information and what percentage of them are misleading. The whole thing is based on people's interests, which is the reason YouTube exists, and so do YouTube channels.

Future scope:

- They often make and share content on YouTube, according to google analytics, as it helps the content to become more visible to media platforms.
- The job of YouTubers may seem easy, but it is not in reality.
- It depends on an individual's goals and interests.
- **YouTube can be a viable career option in India** as it has a large audience and content creators have the potential to earn money through advertising revenue, sponsorships, and collaborations.