#### CRM APPLICATION THAT HELPS TO BOOK A VISA SLOT

#### 1 INTRODUCTION

#### 1.1 Overview

CRM Application can help manage customer interactions and bookings for a visa slot by providing a centralized system to track customer information, visa application status, and available visa slots.

The application can include features such as a calender with available visa slots, the ability to search and filter for specific dates and times

Additionally, the CRM can store customer information and history.

overall, a CRM application can help streamline the vissa slot booking process and improve.

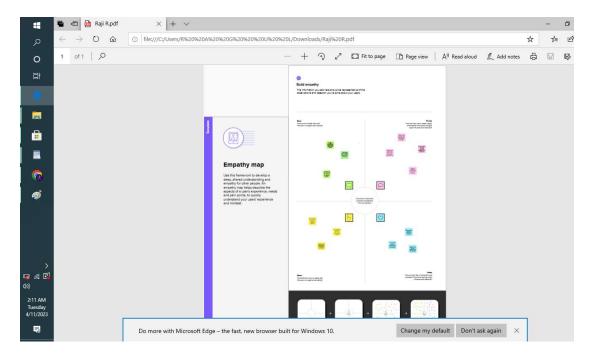
#### 1.2 Purpose

The purpose of a CRM application that helps to book a visa slot is to provide.

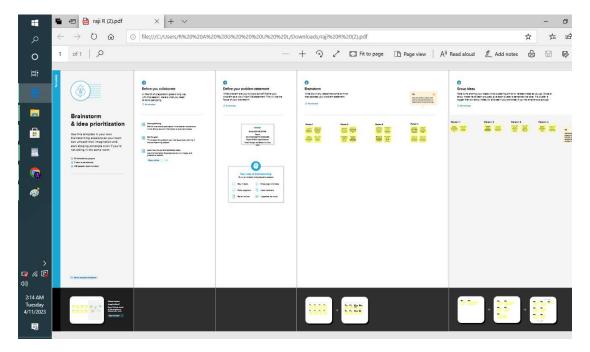
By using a CRM application for visa slot bookings, agents can easily access customer information and history, view past interactions, and tailor their services to better suit the customer's needs.

## 2 Problem Definition & Desing Thinking

#### 2.1 Empathy Map



#### 2.2 Brainstorming Map



### 3 RESULT

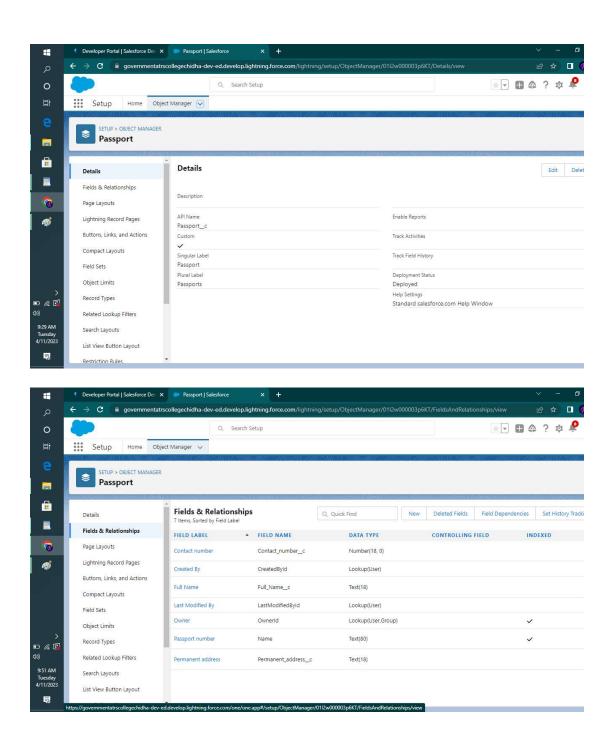
#### 3.1 Data Model

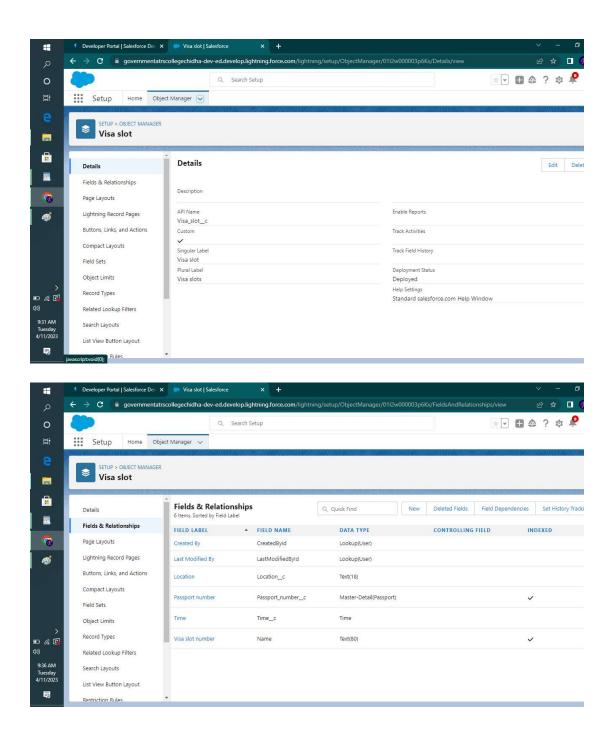
Object name	Fields in the Object

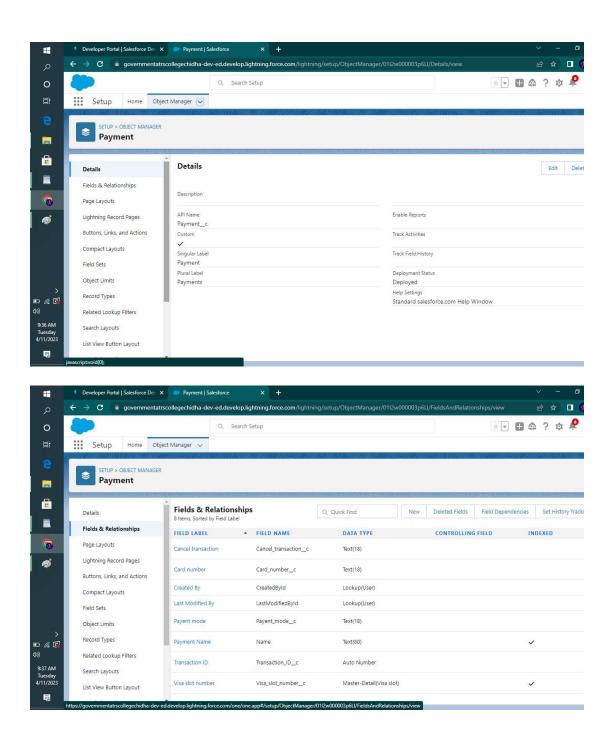
Field label	Data type
Full name	text(18)
Contcat number	number(18,0)
Passport number	text(80)
Permanent address	Text(18)
Location	text(18)
Field Jahel	Data type
	master-detail(passport)
Time	Time
Visa slot number	text(80)
	Full name  Contcat number  Passport number  Permanent address  Field label  Location  Passport number  Time

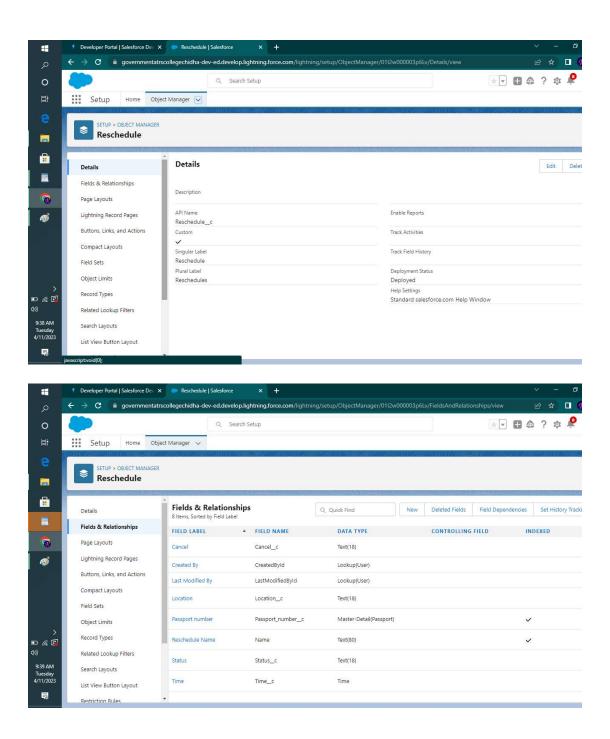
Object 3		
Payment	Field lable	Data type
	Payment mode	text(18)
	Card number	text(18)
	Transaction id	Auto number
	Cancel transaction	text(18)
	visa slot number	Master
Object4		
Reshedule/Cancel	Field lable	Data type
	Passprt number	Master
	Location	text(18)
	Time	time
	Cancel	text(18)
	Cancer	, ,

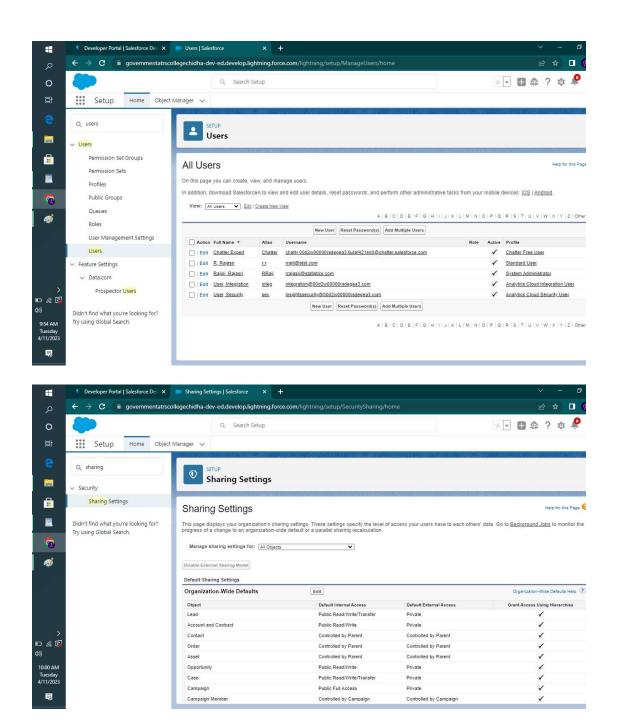
# 3.2 Activity & Screenshot

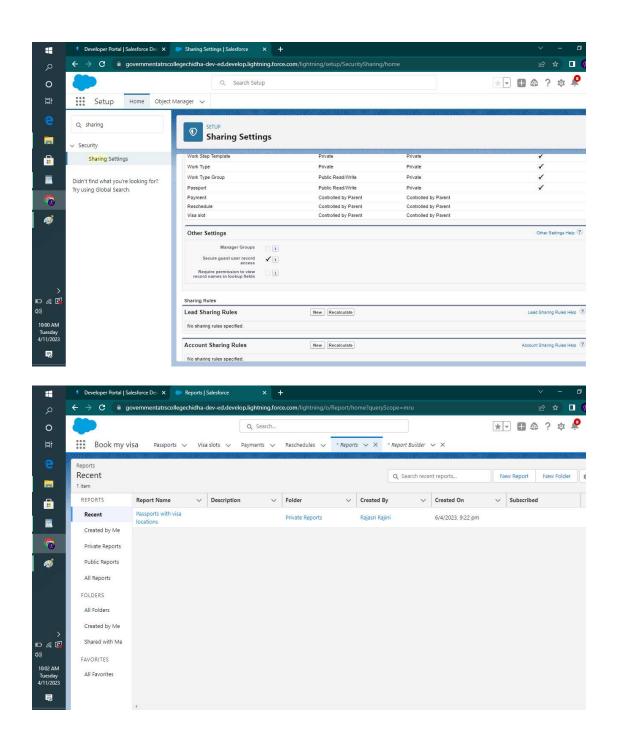


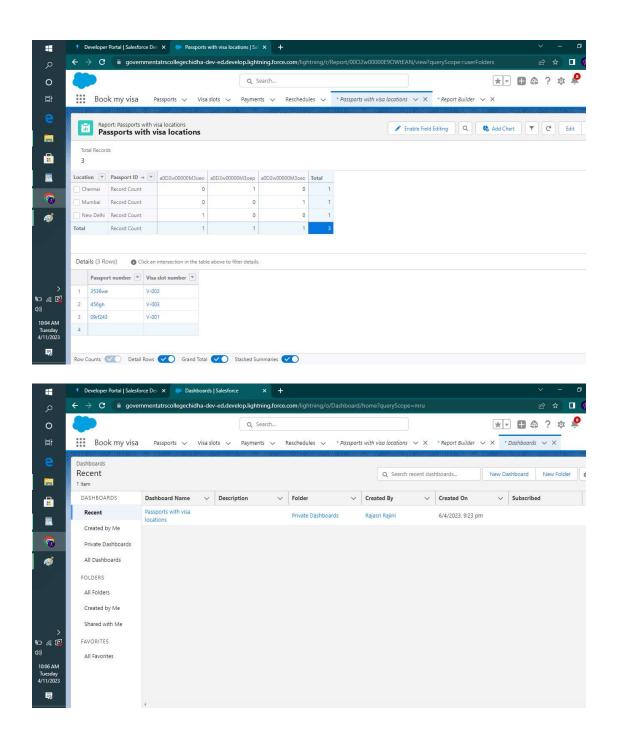


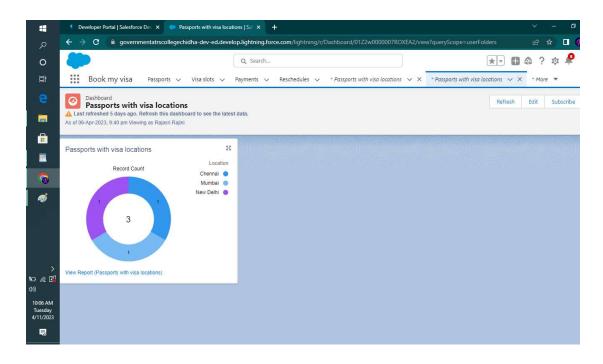












#### 4 TRAILHEAD PROFILE PUBLIC URL

Team Lead - <a href="https://trailblazer.me/id/hgahlot3">https://trailblazer.me/id/hgahlot3</a>

Team Member 1- trailblazer.me/id/rrajini4

Team Member 2-trailblazer .me/id/radevi2

Team Member 3-trailblazer.me/id/rrabin85

Team Member 4-traibllazer.me/id/prakp990

#### 5 ADVANTAGES & DISADVANTAGE

Advantages:

Automated reminders: A CRM application can send automated reminders to customers regarding their appointments and notify them of any changes or updates to their application status. This can help reduce no-show and improve the customer experience.

Better customer experience: A CRM application can provide a seamless and conveninent booking experience for customers.

Centrailized System: A CRM application provides a centralized system for managing customer interactions and visa slot bookings.

Disadvantage:

Technical issues: A CRM application may experience technical issues downtime, which can cause delays or errors in the booking process. This can lead to

frustration for customers and reduced productivity for the organization.

Training: Agents may require training to effectivity use the CRM applications, which can take time and resources away from other tasks.

Cost: Implementing and maintaining a CRM application can be cistly, especially for small or medium-sized business.

#### **6 APPLICATIONS**

Define requirements: The first step is to define the requirements for the application. This involves understanding the needa of the organization and the customers, identifying the jey features and functionality required, and determining the technical requirements and constraints.

Desing the application: Once the requirements are defibd, tha application can be designed.

#### 7 CONCLUSION

Some of the advantages of using a CRM application for visa slot bookings include automed reminders, improved efficiency, better customer experience, and increased customer loyalty.

Overall, organization should carefully weigh the benefits and drawbacks of implementing a CRM application for visa slot bookings and ensure that they have the necessary resources and expertise to effectively important and maintain the system.

#### **8 FUTURE SCOPE**

Mobile optimization: AS more people use mobile devices to access th internet and complete transactions, a CRM application that helps to book a visa slot will need to be optimized for mobilr devices.

Artificial intelligence (AI) and machine learning (ML): AI and ML technologies can be used to automate certain aspects of the visa applications process, such as providing personalized recommendations for visa types, identifying potential issues with applications, and suggesting improvements to applications.

Chatbots and virtual assistants: Chatbots and virtual assistants can be used to provide real-time customer support ans answer questions related to the visa applications process.