



### 1. Sum of Sales by Region (Bar Chart - Top Left)

#### Insight:

- The **South** region has the **highest** sales.
- The **East** region lags behind others.

### 2. Sum of Profit by Sub-Category (Bar Chart - Top Middle)

#### Insight:

- **Phones** are the most profitable sub-category.
- **Tables** show **negative profit**, indicating loss.

### 3. Sum of Sales by Category (Bar Chart - Top Right)

#### Insight:

- **Technology** category outperforms others in sales.
- **Office Supplies** has the lowest sales among the three.

### 4. Sum of Sales by Customer Name (Bar Chart - Bottom Left)

#### Insight:

- **Sean Miller** is the top customer by total sales.
- Clear **top 5 customers** visible.

### 5. Sum of Sales by Region (Donut Chart - Bottom Center)

#### Insight:

- Matches bar chart: **West (31.58%)** and **South (29.55%)** dominate sales share.
- Visualizes **distribution percentage** nicely.

