

Rajat Gupta, Front end Developer

Mohali,Punjab, India, 7837733549, guptarajat234@gmail.com

LINKS

[Linkedin](#), [GitHub](#), [Personal Portfolio](#), [Gmail](#)

PROFILE

Software Developer with 2.5+ Years of Expertise in front-end technologies like **Next.js, React.js, and Vue.js**, specializing in building scalable, user-centric web applications.

EMPLOYMENT HISTORY

Oct 2022 — Present

Software Developer, Nevrio Technology Services Pvt Ltd

Zirakpur,Punjab

Smartlead

Email Authentication Tools Development (<https://www.smartlead.ai/tools>)

- Designed and developed free email authentication tools (DKIM, SPF, DMARC verification), improving seo and customer engagement by **25%**.
- Streamlined email security processes, reducing spoofing and phishing risks, and collaborated with a remote team to cut turnaround time by **15%**.

Email Deliverability Tool Development (**SaSS App**)

- Developed **SmartDelivery**, an email deliverability testing tool, boosting inbox placement by **40%** and contributing to **20% revenue growth**.
- Enabled **manual and automated testing** across mailbox providers (e.g., Gmail, Outlook) and delivered **customizable analytics reports** to optimize campaigns.

JayTV Admin Panel

- Integrated** an online history feature with API and graphs, improving monitoring efficiency by 75%.
- Enhanced** playlist management and refined API structures for Android TV integration, boosting content delivery and user control by 30%.
- Supervised** deployment on an Ubuntu server, ensuring system stability and reducing downtime by 20%.

EktaMart

- Transitioned** the client portal from React to Next.js 13.5, reducing load times by 30%, improving user interaction, and boosting SEO ranking by 40%.
- Upgraded** platform features and UI, increasing user engagement by 25% and aligning with client needs.
- Orchestrated** deployment, ensuring smooth transitions and robust client interactions.

Jul 2021 — Mar 2022

Frontend Developer Intern, Proelio Technologies

IT Park, Chandigarh

- Increased development efficiency by 25%** and **boosted user engagement by 40%** through the creation of reusable components with React, Redux, and GraphQL, reducing code redundancy and enhancing product adoption rates across multiple clients.
- Enhanced mobile accessibility**, achieving a 20% increase in mobile traffic by developing mobile-responsive and adaptive UI, ensuring seamless user experience across devices.
- Improved product performance by 35%** through legacy code refactoring, resulting in faster load times and higher system reliability.

SKILLS

Next js / React js / Redux / Vue js

Node js

HTML5 / CSS / Tailwind Css

Firestore / MongoDB

JavaScript / TypeScript / ES6

NPM / Github

EDUCATION

Bachelor of Engineering in Information
Technology, UIET, Panjab University

Chandigarh