

# Rajat Gupta, Front end Developer

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## LINKS

[Linkedin](#), [GitHub](#), [Personal Portfolio](#), [Gmail](#)

## PROFILE

**Software Developer** with over **2.5 years of experience**, primarily focused on front-end technologies like **Next.js**, **React.js**, and **Vue.js**, continuously upgrading skills.

## SKILLS

Next js / React js / Redux / Vue js	Node js
HTML5 / CSS / Tailwind Css	Firestore / MongoDB
JavaScript / TypScript / ES6	NPM / Github

## EMPLOYMENT HISTORY

Oct 2022 — Present

Software Developer, Nevrio Technology Services Pvt Ltd

Zirakpur,Punjab

### Smartlead (<https://www.smartlead.ai/tools>)

- **Created** essential free tools (e.g., DKIM, SPF, DMARC verification) using Nuxt.js and Vue3, boosting customer engagement by 25%.
- **Spearheaded** front-end development of the Email Deliverability tool, improving inbox placement and campaign success by 40%, contributing to a 20% revenue increase.
- Facilitated project alignment through effective communication in a remote team, reducing turnaround time.

### Task Management App

- Developed a task management app for large file assignments, employee tracking, and real-time progress monitoring, increasing efficiency by 40%
- **Engineered** a scalable, secure system, reducing downtime by 25%.
- **Implemented** role-based login for admins, employees, and creators, enhancing security and control.

### JayTV Admin Panel

- **Integrated** an online history feature with API and graphs, improving monitoring efficiency by 75%.
- **Enhanced** playlist management and refined API structures for Android TV integration, boosting content delivery and user control by 30%.
- **Supervised** deployment on an Ubuntu server, ensuring system stability and reducing downtime by 20%.

### EktaMart

- **Transitioned** the client portal from React to Next.js 13.5, reducing load times by 30%, improving user interaction, and boosting SEO ranking by 40%.
- **Upgraded** platform features and UI, increasing user engagement by 25% and aligning with client needs.
- **Orchestrated** deployment, ensuring smooth transitions and robust client interactions.

Jul 2021 — Mar 2022

Frontend Developer Intern, Proelio Technologies

IT Park, Chandigarh

- **Increased development efficiency by 25%** and **boosted user engagement by 40%** through the creation of reusable components with React, Redux, and GraphQL, reducing code redundancy and enhancing product adoption rates across multiple clients.
- **Enhanced mobile accessibility**, achieving a 20% increase in mobile traffic by developing mobile-responsive and adaptive UI, ensuring seamless user experience across devices.
- **Improved product performance by 35%** through legacy code refactoring, resulting in faster load times and higher system reliability.

## EDUCATION

Bachelor of Engineering in Information  
Technology, UIET, Panjab University

Chandigarh