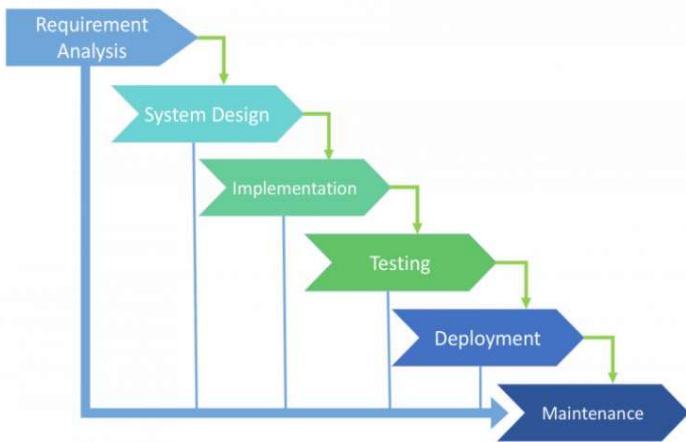


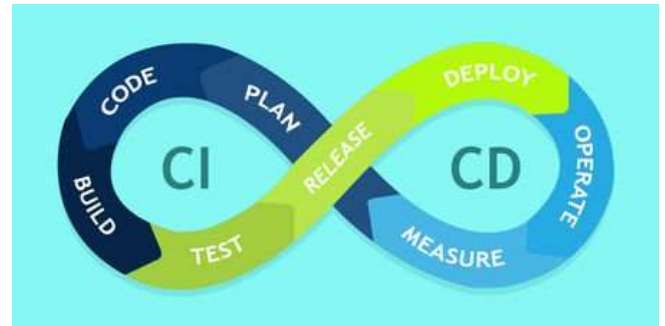
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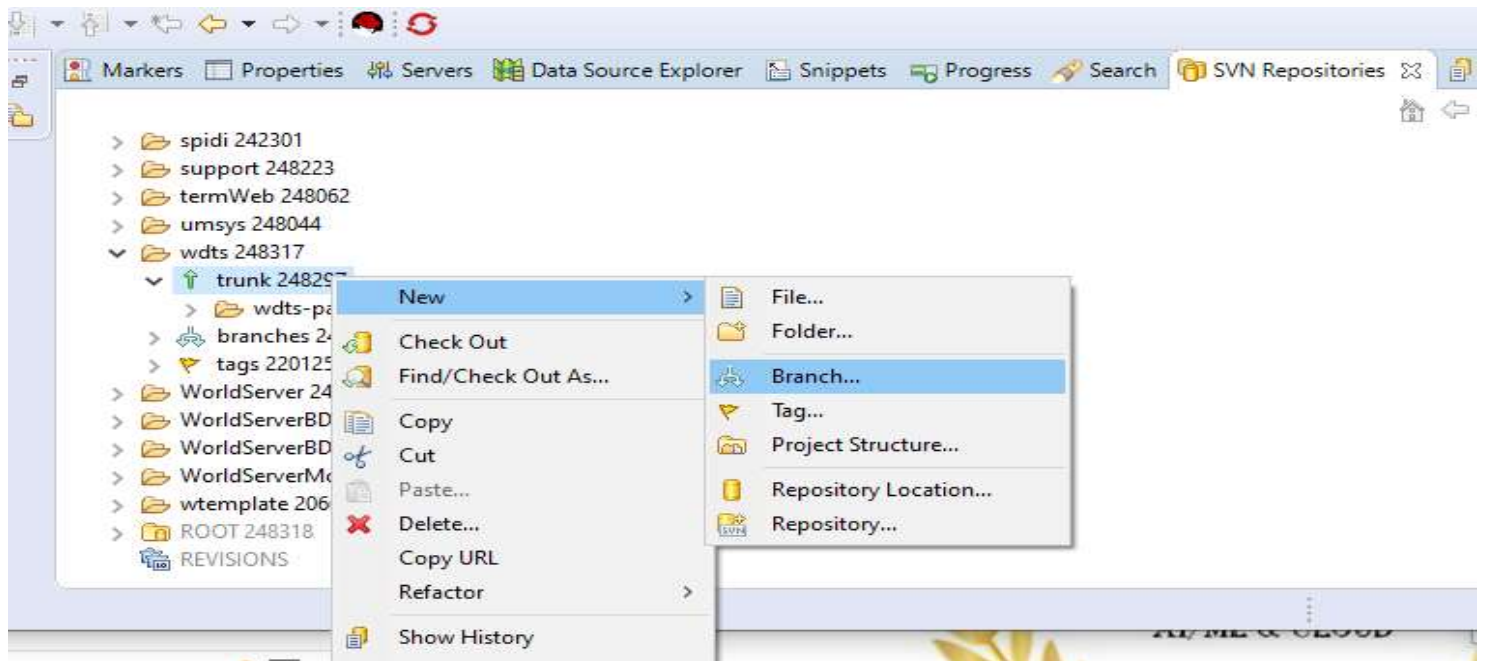


- It has served the industry well. However, with the **advent and widespread usage of containerized applications**, the **old model doesn't really work** all that well.
- **Speed.** One of the main benefits of containerized applications is the speed at which they can be created and deployed.
- Especially for enterprise-level businesses, is the fact that containerized applications and services can be almost completely **automated** from deployment, to scaling, to updating.
- Those two aspects (**speed and automation**) really don't allow for a traditional life cycle model, and that's **where CI/CD comes into play**

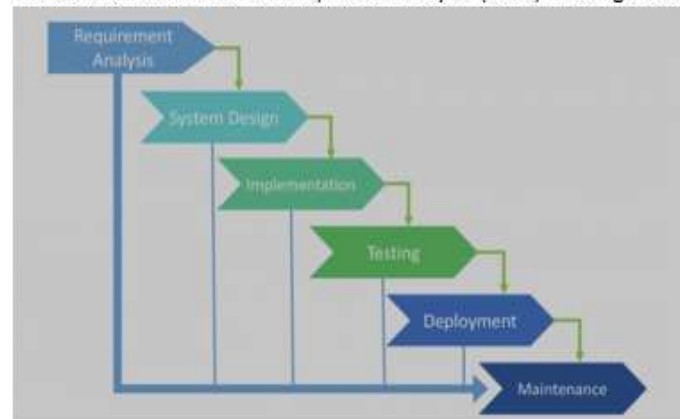
What is CICD?

- CICD stands for Continuous Integration and Continuous Delivery.
- It enables **rapid code changes** with more **reliability and fewer risks**.
- It **increases the efficiency** of the project and makes sure that the delivered software is of the **highest quality**.

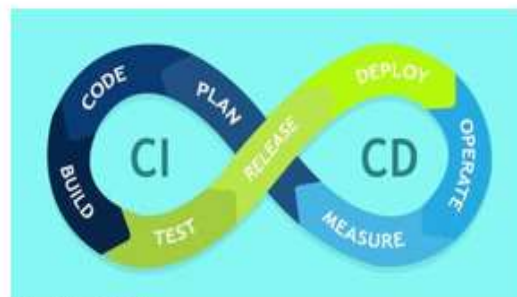




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