

Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Amount

44.5M

Count

655.7K

card_category

Sum of Revenue

Sum of total_trans_amt

Sum of interest_earned

| | | | |
|----------|----------|----------|---------|
| Blue | 46139398 | 36957875 | 6495888 |
| Silver | 5586332 | 4586746 | 812081 |
| Gold | 2454072 | 2024078 | 373784 |
| Platinum | 1135608 | 953314 | 161629 |
| Total | 55315410 | 44522013 | 7843382 |

Q4

Q3

Q2

Q1

week_start_date

All

F

M

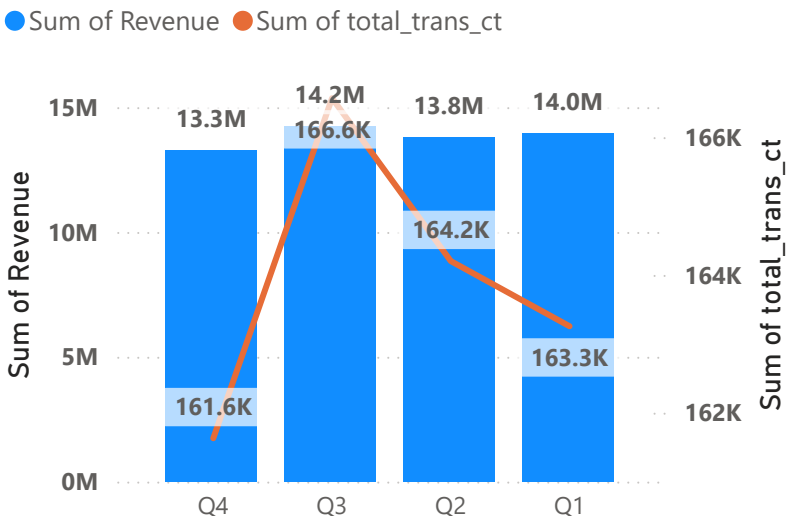
Silver

Blue

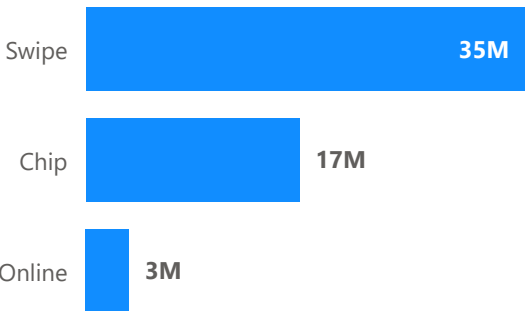
Gold

Platinum

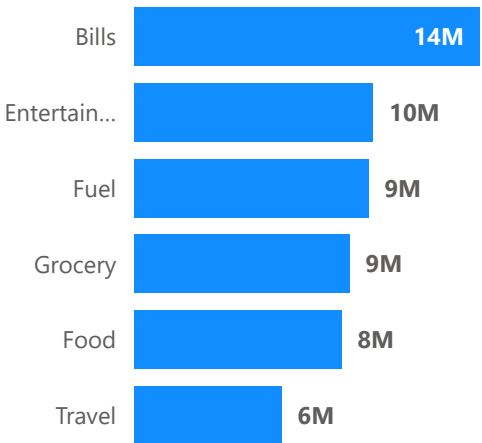
QTR Revenue and total transact count



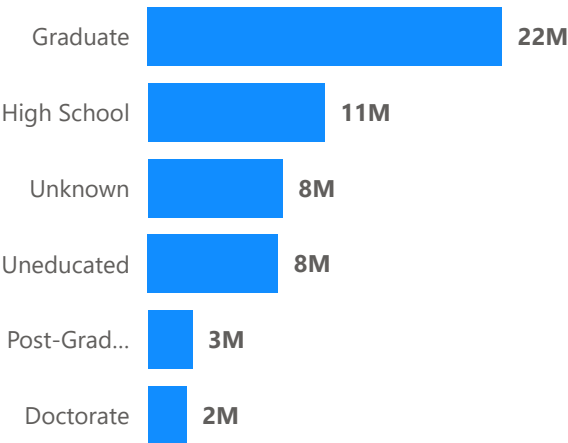
Revenue by Use Clip



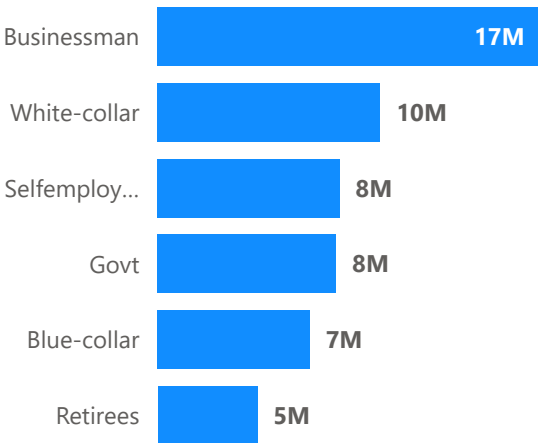
Revenue by expenditure type



Revenue by Education



Revenue by Customer job



Customer Acq Cost

