

What is an unconference?

An unconference is a **participant-led** format where attendees shape the agenda and learn from each other through open, facilitated conversations.

Vibe:



Braindates vs. Unconference:

Aspect	Brain Dates	Unconference
Group size	1–4	8–30
Structure	High	Light
Agenda	Pre-matched	Created live
Focus	Specific problem	Shared theme
Output	Actionable advice	Insight & perspective
Role of “expert”	Clear	De-emphasised

Quick Snapshot: 6 sessions (~9 hours)

Track	Objective	Time-slots	ICP/ Audience	Comments
Brain: Tactical AI sessions	Deep-dive sessions - Vertical AI and/or interests gathered from the audience	12 PM - 1:30 pm On both days	0-1 AI Founders Transitioning to AI Founders	"Claude-Coworking for non-technical founders"
AfterHours: Follow-up Sessions (after popular main stage talks)	Many-to-many interaction, like office hours. Anchored by speakers for a deep dive	2:30-4 PM On both days	Across the board	Could cannibalise other tracks 😊
Heart & Soul Sessions	Founder wellness & vulnerabilities - space for open sharing & questioning	Day 1: 7:30-9 PM Day 2: 8-9:30 AM	Across the board - curated space for networking	Like the M&A Unconference at Caravan

Proposed 3-Track Structure

- **Track 1: Tactical AI sessions (2 sessions during day)**
 - Target: 0-1 journey founders, AI transitioning founders
 - Format: 90 minutes each, one per day
 - Approach: Survey registrants for topic interest, hand-pick expert anchors
 - Slots: Either 12-1:30pm (**4-5pm slot must be eliminated**)
 - Speaker Personas: Ahead of the curve in cutting-edge spaces (pharma/biotech, deeptech, robotics)
- **Track 2: Follow-up sessions (after popular main stage talks)**
 - Format: Extended Q&A with successful speakers
 - Timing: 2:30-4pm
 - Challenge: Speaker availability, communication logistics

- Speaker Personas:
- **Track 3: Heart & Soul sessions**
 - Heart session (Saturday evening): Unfiltered founder conversations
 - 6:30-8pm or 7-9pm during networking time
 - Format: Beanbags/cushions, beer, Chatham House rules
 - Need established founders like Pala or Shruti to anchor
 - Soul session (Sunday morning): Resilience/centering practices
 - 8:30-9:30am with breakfast
 - Speakers: Sriram, Aneesh (Vipassana angle)
 - Different crowd than evening session (Ashwin vs Pallav types)
 - Speaker Personas: gritty founders, been-there-done-that, can share candidly

Heart/Evenings: Unfiltered/ Unplugged

Brain/Tactical: Getting It Done

Hand/AfterHours: Baithak

Sou/Morning!: The Long Walk