

# 1. Importing Python Libraries

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings("ignore", category=FutureWarning)
import scipy.stats as stats
```

# 2. Importing the Dataset

yulu\_df = pd.read\_csv('bike\_sharing.csv')

# 2.1 Analysing first few rows

<b>2.17</b> (110ty 5111g	,						
yulu_df.head()							
	datetime	season	holiday	workingday	weather	temp	
atemp \							
0 2011-01-01	00:00:00	1	0	0	1	9.84	
14.395							
1 2011-01-01	01:00:00	1	0	0	1	9.02	
13.635							
2 2011-01-01	02:00:00	1	0	0	1	9.02	
13.635							
3 2011-01-01	03:00:00	1	0	0	1	9.84	
14.395							
4 2011-01-01	04:00:00	1	0	0	1	9.84	
14.395							
humidity	windspeed	casual	registere	ed count			

0 1 2	81 80 80	0.0 0.0 0.0	3 8 5	13 32 27	16 40 32
3	75	0.0	3	10	13
4	75	0.0	0	1	1

# 2.2 Finding out Shape and Dimensonality of DataFrame

```
yulu_df.shape
(10886, 12)
yulu_df.ndim
2
```

# 2.3 Extracting Datatype of all columns

```
yulu_df.dtypes
datetime
               object
season
                int64
holiday
                int64
workingday
                int64
                int64
weather
              float64
temp
atemp
              float64
humidity
                int64
windspeed
              float64
casual
                int64
registered
                int64
                int64
count
dtype: object
```

# 2.4 Extracting Dataset's information

```
yulu df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10886 entries, 0 to 10885
Data columns (total 12 columns):
    Column
                Non-Null Count Dtype
#
 0
    datetime
                10886 non-null object
 1
                10886 non-null int64
    season
 2
    holiday
                10886 non-null int64
 3
    workingday 10886 non-null int64
4
    weather
                10886 non-null int64
 5
    temp
                10886 non-null float64
                10886 non-null float64
    atemp
```

```
7 humidity 10886 non-null int64
8 windspeed 10886 non-null float64
9 casual 10886 non-null int64
10 registered 10886 non-null int64
11 count 10886 non-null int64
dtypes: float64(3), int64(8), object(1)
memory usage: 1020.7+ KB
```

#### 2.5 Checking for Null Values

```
yulu_df.isna().sum()
               0
datetime
               0
season
holiday
workingday
               0
weather
               0
temp
atemp
               0
humidity
windspeed
               0
casual
               0
               0
registered
count
dtype: int64
```

There are 10,886 rows in this dataset. As you can see, there are no null values in this dataset which implies that the process of data collection was carried out very smoothly.

#### 2.6 Check for Duplicates

```
yulu_df.duplicated().sum()
0
```

There are no duplicate values in this dataset. Therefore, no imputation is required.

## 2.7 Updating few columns for better analysis and insights

# 2.7.1 Adding separate columns for 'date', 'time' and 'year'

```
yulu_df['datetime'] = pd.to_datetime(yulu_df['datetime'])
```

```
# Adding 'year' column
yulu_df['year'] = yulu_df['datetime'].dt.year

# Adding 'time' column
yulu_df['time'] = yulu_df['datetime'].dt.time

# Adding 'date' column
yulu_df['date'] = yulu_df['datetime'].dt.date

# Dropping 'datetime' column
yulu_df.drop('datetime', axis = 1, inplace = True)
```

#### 2.7.2 Updating 'season' column

```
# 1: Spring
# 2: Summer
# 3: Fall
# 4: Winter
yulu df['season'] = yulu df['season'].apply(lambda x : 'spring' if x
== 1 else 'summer' if x == 2 else 'fall' if x == 3 else 'winter')
yulu df
      season holiday workingday weather temp
                                                  atemp
humidity \
                                                               81
                                        1
                                            9.84 14.395
 spring
      spring
                                        1
                                            9.02 13.635
                                                               80
2
      spring
                    0
                                        1
                                            9.02 13.635
                                                               80
                    0
                                        1
                                            9.84 14.395
                                                               75
      spring
                                                               75
                                        1
                                            9.84 14.395
      spring
10881 winter
                                        1 15.58 19.695
                                                               50
                               1
10882
     winter
                                           14.76 17.425
                                                               57
10883
     winter
                                        1 13.94 15.910
                                                               61
10884 winter
                                                               61
                                          13.94 17.425
10885 winter
                    0
                                        1 13.12 16.665
                                                               66
                               1
      windspeed casual registered count year time
date
```

0	0.0000	3	13	16	2011	00:00:00	2011-01-
01		_					
1	0.0000	8	32	40	2011	01:00:00	2011-01-
01	0.0000	-	27	22	2011	02 - 00 - 00	2011 01
2	0.0000	5	27	32	2011	02:00:00	2011-01-
01 3	0.0000	3	10	13	2011	03:00:00	2011-01-
01	0.0000	J	10	13	2011	03.00.00	2011-01-
4	0.0000	0	1	1	2011	04:00:00	2011-01-
01		-					
10881	26.0027	7	329	336	2012	19:00:00	2012-12-
19							2212 12
10882	15.0013	10	231	241	2012	20:00:00	2012-12-
19 10883	15.0013	4	164	168	2012	21:00:00	2012-12-
19	15.0015	4	104	100	2012	21:00:00	2012-12-
10884	6.0032	12	117	129	2012	22:00:00	2012-12-
19	010032	12	117	123	2012	22100100	2012 12
10885	8.9981	4	84	88	2012	23:00:00	2012-12-
19							
[10886 rows x 14 columns]							

## 2.7.3 Updating 'holiday' column

#### 2.7.4 Updating 'workingday' column

```
# 1: Neither weekend nor holiday
# 0: Non Working Day

yulu_df['workingday'] = yulu_df['workingday'].apply(lambda x : 'Non
Working day' if x == 0 else 'Working day')

yulu_df['workingday'].value_counts()
```

```
workingday
Working day 7412
Non Working day 3474
Name: count, dtype: int64
```

#### 2.7.5 Updating 'weather' column

```
# 1: Neither weekend nor holiday
# 0: Non Working Day

yulu_df['weather'] = yulu_df['weather'].apply(lambda x : 'Clear' if x
== 1 else 'Mist' if x == 2 else 'Light Snow' if x == 3 else 'Heavy
Rain')
```

#### 2.7.6 Changing Datatypes of few columns

```
obj_cols = ['season', 'holiday', 'workingday', 'weather']
for col in obj_cols:
    yulu_df[col] = yulu_df[col].astype('category')
```

# 2.8 Extracting Descriptive Statistics

#### 2.8.1 Numerical Columns

<pre>yulu_df.describe().round(2)</pre>								
	temp	atemp	humidity	windspeed	casual			
regist count	ered \ 10886.00	10886.00	10886.00	10886.00	10886.00	10886.00		
mean	20.23	23.66	61.89	12.80	36.02	155.55		
std	7.79	8.47	19.25	8.16	49.96	151.04		
min	0.82	0.76	0.00	0.00	0.00	0.00		
25%	13.94	16.66	47.00	7.00	4.00	36.00		
50%	20.50	24.24	62.00	13.00	17.00	118.00		
75%	26.24	31.06	77.00	17.00	49.00	222.00		
max	41.00	45.46	100.00	57.00	367.00	886.00		
count mean std min	count 10886.00 191.57 181.14 1.00	year 10886.0 2011.5 0.5 2011.0						

```
25% 42.00 2011.0
50% 145.00 2012.0
75% 284.00 2012.0
max 977.00 2012.0
```

#### 2.8.2 Categorical Columns

```
yulu df.describe(include = 'category').round(2)
                holiday
                        workingday weather
      season
                 10886
                            10886
count
      10886
                                   10886
                            2
unique
       4
                 2
      winter No Holiday Working day
                                   Clear
top
                 10575 7412 7192
freq
        2734
```

# 2.9 Check for Insanity

```
for cols in yulu_df.columns:
   print(f"Unique values in '{cols}' column are:
{yulu df[cols].nunique()}")
   print("-" * 85)
Unique values in 'season' column are: 4
_____
Unique values in 'holiday' column are: 2
     Unique values in 'workingday' column are: 2
Unique values in 'weather' column are: 4
Unique values in 'temp' column are: 49
Unique values in 'atemp' column are: 60
Unique values in 'humidity' column are: 89
Unique values in 'windspeed' column are: 28
______
Unique values in 'casual' column are: 309
Unique values in 'registered' column are: 731
```

```
Unique values in 'count' column are: 822

Unique values in 'year' column are: 2

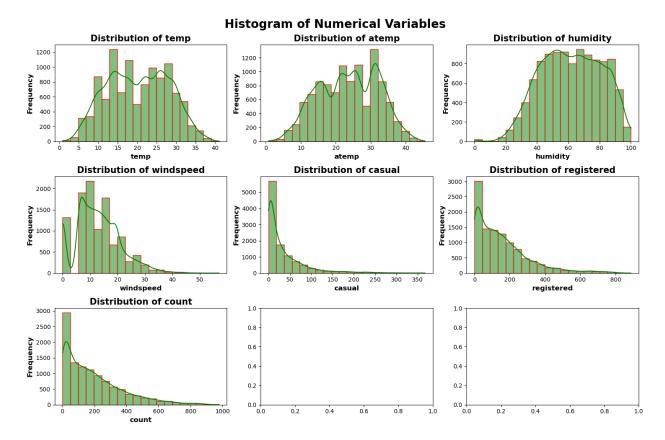
Unique values in 'time' column are: 24

Unique values in 'date' column are: 456
```

# 3. Univariate Analysis

#### 3.1 Numerical Columns

```
num cols = ['temp', 'atemp', 'humidity', 'windspeed', 'casual',
'reqistered', 'count']
fig, axes = plt.subplots(3, 3, figsize = (15,10))
axes = axes.flatten()
for i, cols in enumerate(num cols):
    sns.histplot(data = yulu_df, x = cols, ax = axes[i],
color='green', edgecolor='red', kde=True, fill=True, bins=20)
    axes[i].set_title(f"Distribution of {cols}", fontweight = 'bold',
fontsize = 15)
    axes[i].set ylabel("Frequency", fontweight = 'bold', fontsize =
12)
    axes[i].set_xlabel(f"{cols}", fontweight = 'bold', fontsize = 12)
plt.suptitle('Histogram of Numerical Variables', fontweight='bold',
fontsize=20)
plt.tight_layout()
plt.show()
```



- **1. Gaussian Distribution:** Columns temp, atemp follow gaussian distribution as the data is more concentrated towards center of the data.
- **2. Right Skewed:** Columns windspeed, casual, registered, count are right-skewed because the majority of the data points are concentrated on the left side of the distribution, with a long tail extending to the right.
- **3. Left Skewed:** Column humidity is left-skewed because the majority of the data points are concentrated on the right side of the distribution, with a long tail extending to the left.

```
def outliers(df, col):
    # Calculate Q1 and Q3
    Q1 = np.percentile(df[col], 25)
    Q3 = np.percentile(df[col], 75)

# Calculating IQR
    IQR = Q3 - Q1

# Calculating upper and lower range
    upper = Q3 + (1.5 * IQR)
    lower = Q1 - (1.5 * IQR)

# detecting outliers
    outliers_df = df[(df[col] > upper) | (df[col] < lower)]</pre>
```

```
return outliers_df
num_cols = ['temp', 'atemp', 'humidity', 'windspeed', 'casual',
'registered', 'count']
for cols in num_cols:
    print(f"Total number of outliers in {cols} column:
    {len(outliers(yulu_df, cols))}", "\n")
Total number of outliers in temp column: 0
Total number of outliers in atemp column: 22
Total number of outliers in windspeed column: 227
Total number of outliers in casual column: 749
Total number of outliers in registered column: 423
Total number of outliers in count column: 300
```

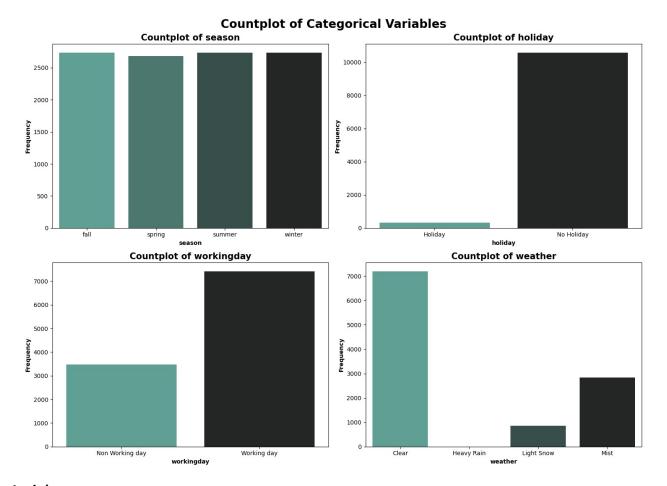
#### 3.2 Categorical Columns

#### 3.2.1 Distribution of Categorical Values

```
cat_cols = ['season', 'holiday', 'workingday', 'weather']

fig, axes = plt.subplots(2, 2, figsize = (15, 11))
axes = axes.flatten()

for i, col in enumerate(cat_cols):
    sns.countplot(data = yulu_df, x = col, palette = 'dark:#5A9_r', ax
= axes[i])
    axes[i].set_title(f"Countplot of {col}", fontweight = 'bold',
fontsize = 15)
    axes[i].set_xlabel(f"{col}", fontweight = 'bold', fontsize = 10)
    axes[i].set_ylabel("Frequency", fontweight = 'bold', fontsize = 10)
plt.suptitle('Countplot of Categorical Variables', fontweight='bold',
fontsize=20)
plt.tight_layout()
plt.show()
```

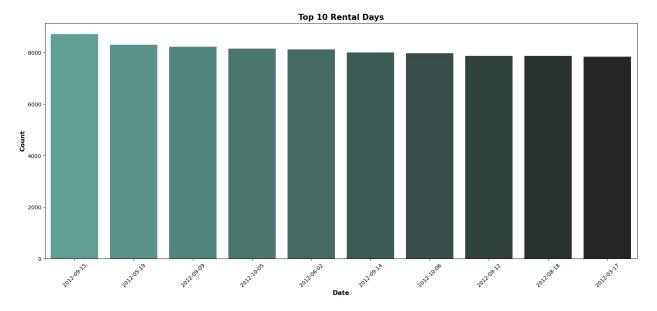


- **1. Season:** The above plots tells us thats all the 4 seasons equally occured in the dataset.
- 2. Holiday: The count of holidays is very less.
- 3. Working Day: There were more working data in the data that was recorded.
- **4. Weather:** During the time, recorded in this dataset, the weather was mostly clear followed by mist & couldy weather.

#### 3.2.2 Top 10 Rental days

```
top 10 days = yulu df.groupby('date')
['count'].sum().reset_index().sort_values(by = 'count', ascending =
False).head(10).reset_index().drop(columns=['index'])
top_10_days
         date
               count
  2012-09-15
                8714
   2012-05-19
1
                8294
2
  2012-09-09
                8227
   2012-10-05
3
                8156
  2012-06-02
                8120
```

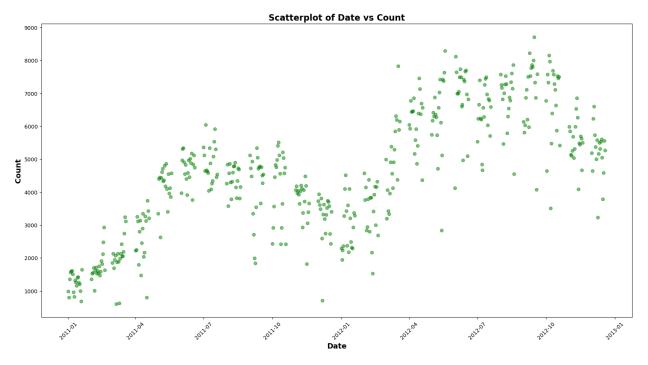
```
2012-09-14
                8009
6
  2012-10-06
                7965
7
  2012-09-12
                7870
8
  2012-08-18
                7865
9
  2012-03-17
                7836
plt.figure(figsize = (20,8))
sns.barplot(data = top 10 days, x = 'date', y = 'count', palette =
'dark:#5A9_r', saturation=0.75, fill=True)
plt.xlabel('Date', fontweight = 'bold', fontsize = 12)
plt.ylabel('Count', fontweight = 'bold', fontsize = 12)
plt.xticks(rotation = 45)
plt.title('Top 10 Rental Days', fontweight = 'bold', fontsize = 15)
plt.show()
```



- The most bicycles were rented on 15-09-2012.
- The difference between the bicycles rented among these top 10 days is very close.

# 3.2.3 Scatterplot for understanding the period in which bicycles were rented the most and the least

```
3
     2012-10-05
                  8156
4
     2012-06-02
                  8120
     2011-04-16
451
                   795
452
     2011-12-07
                   705
     2011-01-18
453
                   683
454
     2011-03-10
                   623
455
     2011-03-06
                   605
[456 rows x 2 columns]
plt.figure(figsize=(20, 10))
plt.scatter(total count['date'], total count['count'], alpha = 0.5,
color = 'green')
plt.title('Scatterplot of Date vs Count', fontsize = 16, fontweight =
'bold')
plt.xlabel('Date', fontsize = 14, fontweight = 'bold')
plt.ylabel('Count', fontsize = 14, fontweight = 'bold')
plt.xticks(rotation = 45)
plt.show()
```



- The above chart tells us that the period in which most bicycles were rented was between 04-2012 and 10-2012.
- The period where the least bikes were rented was between 01-2011 and 04-2011. This might be due to less awareness about these bicycle rental.

# 4. Bi-Variate Analysis

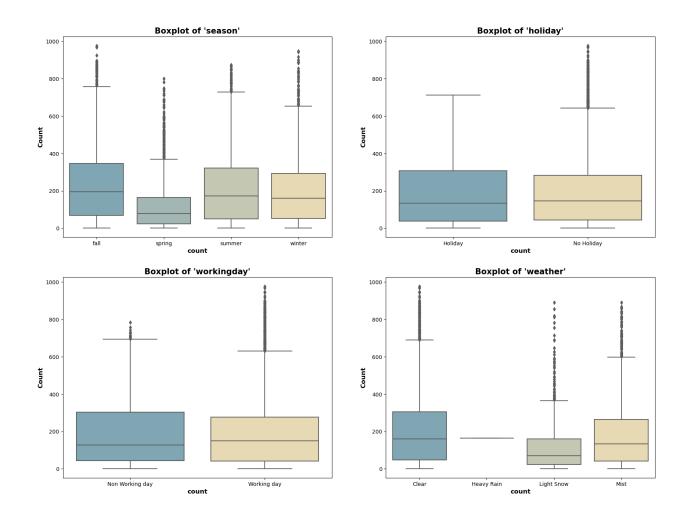
# 4.1 Exploring Relationships between 'count' column and categorical columns

```
cat_cols = ['season', 'holiday', 'workingday', 'weather']

fig, axes = plt.subplots(2, 2, figsize = (20, 15))
axes = axes.flatten()

for i, col in enumerate(cat_cols):
    sns.boxplot(data = yulu_df, x = col, y = 'count', ax = axes[i],
palette = 'blend:#7AB,#EDA')
    axes[i].set_title(f"Boxplot of '{col}'", fontweight = 'bold',
fontsize = 15)
    axes[i].set_xlabel(cols, fontsize = 12, fontweight = 'bold')
    axes[i].set_ylabel('Count', fontsize = 12, fontweight = 'bold')
plt.suptitle('Count v/s Categorical Columns', fontweight = 'bold',
fontsize = 20)
plt.tight_layout
plt.show()
```

#### Count v/s Categorical Columns



# 5. Checking if there is a significant difference between no. of bike rides on Weekdays and Weekends

# 5.1 Formulating Null and Alternate Hypothesis

Ho: There is no significant difference in the number of bike rides between Weekdays and Weekends.

Ha: There is a significant difference in the number of bike rides between Weekdays and Weekends.

```
# creating a dataframe with only Weekdays
yulu_df_weekdays = yulu_df[yulu_df['workingday'] == 'Working day']
```

```
# generating samples for conducting Hypothesis testing
np.random.seed(42)
weekday count samples = []
sample size = 30
for i in range(30):
    samples = np.random.choice(yulu df weekdays['count'],
size=sample size, replace=False)
    mean samples = np.mean(samples)
    weekday count samples.append(mean samples)
# creating a dataframe with only Weekdays
yulu_df_weekends = yulu_df[yulu_df['workingday'] == 'Non Working day']
# generating samples for conducting Hypothesis testing
np.random.seed(42)
weekend count samples = []
sample size = 30
for i in range(30):
    samples = np.random.choice(yulu df weekends['count'],
size=sample_size, replace=False)
    mean_samples = np.mean(samples)
    weekend count samples.append(mean samples)
```

# 5.2 Checking Normality of the samples created using Shapiro Wilkins Test and Q-Q plot

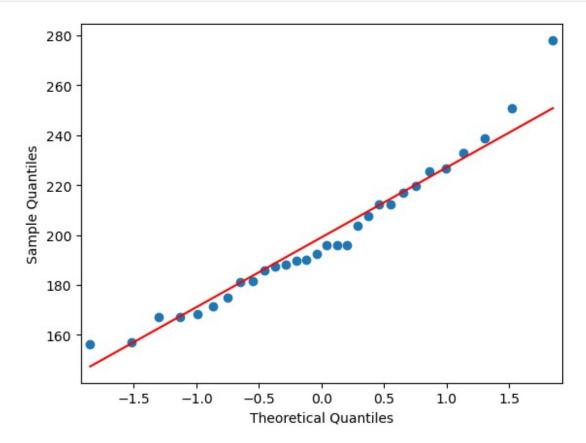
Ho: Sample appears to be normally disributed.Ha: Sample does not appear to be normally distributed.

#### 5.2.1 Normality check for Weekday samples

```
# Shapiro-Wilkins test
from scipy.stats import shapiro
stat, p = shapiro(weekday_count_samples)
print("Shapiro-Wilk Test Statistic:", stat)
print("p-value:", p)

if p < 0.05:
    print("Sample does not appear to be normally distributed.")</pre>
```

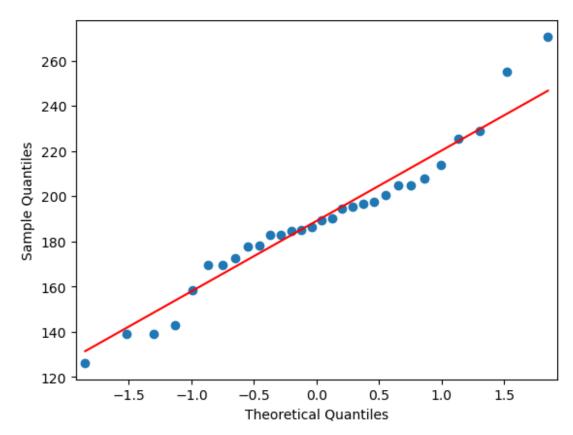
```
else:
    print("Sample appears to be normally distributed.")
Shapiro-Wilk Test Statistic: 0.956332802772522
p-value: 0.24892950057983398
Sample appears to be normally distributed.
# Q-Q Plot
from statsmodels.graphics.gofplots import qqplot
weekday_count_samples_series = pd.Series(weekday_count_samples)
qqplot(weekday_count_samples_series, line= 's')
plt.show()
```



#### **5.2.2** Normality check for Weekend samples

```
# Shapiro-Wilkins test
from scipy.stats import shapiro
stat, p = shapiro(weekend_count_samples)
print("Shapiro-Wilk Test Statistic:", stat)
print("p-value:", p)
```

```
if p < 0.05:
    print("Sample does not appear to be normally distributed.")
else:
    print("Sample appears to be normally distributed.")
Shapiro-Wilk Test Statistic: 0.9614055752754211
p-value: 0.33632200956344604
Sample appears to be normally distributed.
# Q-Q Plot
from statsmodels.graphics.gofplots import qqplot
weekend_count_samples_series = pd.Series(weekend_count_samples)
qqplot(weekend_count_samples_series, line= 's')
plt.show()</pre>
```



# **5.3 Selecting Appropriate Test**

We will be conducting this test with 2 Sample Independent T Test as both the samples appear to be Normally distributed.

```
from scipy.stats import ttest ind
```

#### 5.4 Setting Significance Level

```
alpha = 0.05
```

## 5.5 Calculating Test Statistics and P Value

```
t_stat, p_val = ttest_ind(weekday_count_samples,
weekend_count_samples, alternative = 'two-sided')
print(f"Test Statistics: {t_stat}")
print(f"P-Value: {p_val}")

Test Statistics: 1.2920339666537535
P-Value: 0.20146988640341312
```

#### **5.6 Deriving Conclusion**

```
if p_val < alpha:
    print("There is a significant difference in the number of bike
rides between Weekdays and Weekends.")
else:
    print("There is no significant difference in the number of bike
rides between Weekdays and Weekends.")

There is no significant difference in the number of bike rides between
Weekdays and Weekends.</pre>
```

#### Insight:

• From the above conducted test we can confirm that there is no significant difference between the no. of bicycles rides on Weekdays and Weekends.

#### Recommendations:

- **1. Weekend Marathon:** To tackle this issue, Yulu should conduct bicycle ride marathons every weekend across cities so that people can engage more with their electric bicycles.
- **2. Build partnerships:** Yulu should build partnerships with Office tech parks, different companies and colleges to boost their weekday bicycle rides counts.
- **3. Hotspots:** Yulu should conduct a thorough analysis for ensuring that they have installed bike stations at the Hotspot places in the respective cities. This will help boost in weekend as well weekday count of bicycle rides.

# 6. Checking if the demand of bicycles on rent is the same for different Weather conditions

#### 6.1 Formulating Null and Alternate Hypothesis

Ho: There is no significant difference in the demand of bicycles on rent for different Weather conditions.

Ha: There is a significant difference in the demand of bicycles on rent for different Weather conditions.

```
# creating a dataframe with only Clear weather
yulu df clear = yulu df[yulu df['weather'] == 'Clear']
# generating samples for conducting Hypothesis testing
np.random.seed(42)
clear count samples = []
sample size = 50
for i in range(30):
    samples = np.random.choice(yulu df clear['count'],
size=sample size, replace=False)
    mean samples = np.mean(samples)
    clear count samples.append(mean samples)
# creating a dataframe with only Mist weather
yulu df mist = yulu df[yulu df['weather'] == 'Mist']
# generating samples for conducting Hypthesis testing
np.random.seed(42)
mist count samples = []
sample size = 50
for i in range(30):
    samples = np.random.choice(yulu df mist['count'], size =
sample_size, replace = False)
    mean samples = np.mean(samples)
    mist count samples.append(mean samples)
# creating a dataframe with only Light Snow weather
yulu df light snow = yulu df[yulu df['weather'] == 'Light Snow']
# generating samples for conducting Hypthesis testing
```

```
np.random.seed(42)
light_snow_count_samples = []
sample_size = 50

for i in range(30):
    samples = np.random.choice(yulu_df_light_snow['count'], size = sample_size, replace = False)
    mean_samples = np.mean(samples)
    light_snow_count_samples.append(mean_samples)

# creating a dataframe with only Light Snow weather
yulu_df_heavy_rain = yulu_df[yulu_df['weather'] == 'Heavy Rain']
heavy_rain_count = np.array(len(yulu_df_heavy_rain['count']))
```

#### 6.2 Checking Normality of the samples

Ho: Sample appears to be normally disributed.Ha: Sample does not appear to be normally distributed.

#### 6.2.1 Normality check for Clear weather

```
# Shapiro-Wilkins test

stat, p = shapiro(clear_count_samples)
print("Shapiro-Wilk Test Statistic:", stat)
print("p-value:", p)

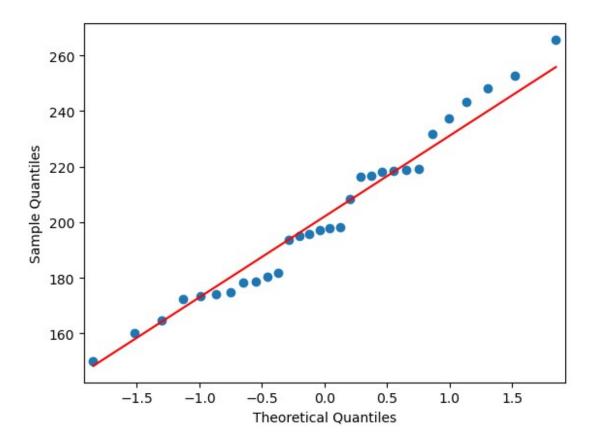
if p < 0.05:
    print("Sample does not appear to be normally distributed.")
else:
    print("Sample appears to be normally distributed.")

Shapiro-Wilk Test Statistic: 0.9674405455589294
p-value: 0.4717274606227875
Sample appears to be normally distributed.

# Q-Q Plot

clear_count_samples_series = pd.Series(clear_count_samples)

qqplot(clear_count_samples_series, line= 's')
plt.show()</pre>
```



## 6.2.2 Normality check for Mist weather

```
# Shapiro-Wilkins test

stat, p = shapiro(mist_count_samples)
print("Shapiro-Wilk Test Statistic:", stat)
print("p-value:", p)

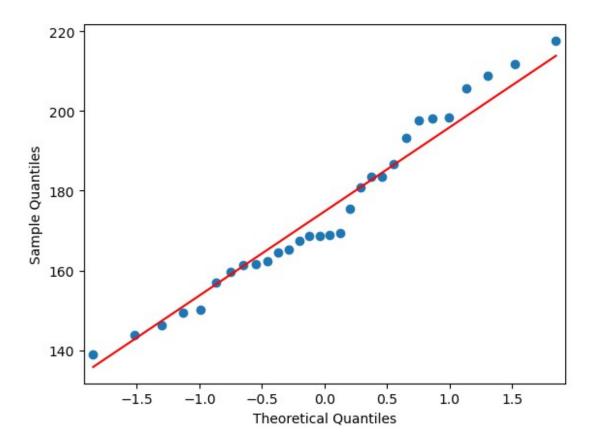
if p < 0.05:
    print("Sample does not appear to be normally distributed.")
else:
    print("Sample appears to be normally distributed.")

Shapiro-Wilk Test Statistic: 0.9594699740409851
p-value: 0.3002406656742096
Sample appears to be normally distributed.

# Q-Q Plot

mist_count_samples_series = pd.Series(mist_count_samples)

qqplot(mist_count_samples_series, line= 's')
plt.show()</pre>
```



## 6.2.3 Normality check for Light Snow weather

```
# Shapiro-Wilkins test

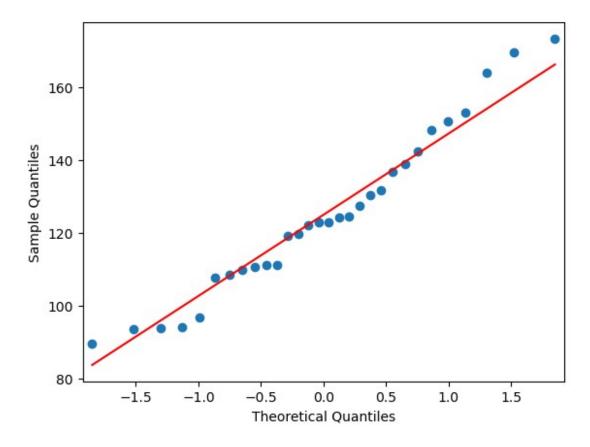
stat, p = shapiro(light_snow_count_samples)
print("Shapiro-Wilk Test Statistic:", stat)
print("p-value:", p)

if p < 0.05:
    print("Sample does not appear to be normally distributed.")
else:
    print("Sample appears to be normally distributed.")

Shapiro-Wilk Test Statistic: 0.9596473574638367
p-value: 0.3034026324748993
Sample appears to be normally distributed.

# Q-Q Plot

light_snow_count_samples_series = pd.Series(light_snow_count_samples)
qqplot(light_snow_count_samples_series, line= 's')
plt.show()</pre>
```



#### 6.2.4 Normality check for Heavy Rain weather

Since there is only one row with Heavy Rain weather. We will not be performing any checks

# 6.3 Checking Variance

```
from scipy.stats import levene

stat, p_val = levene(clear_count_samples, mist_count_samples,
light_snow_count_samples)
print(f"Levene Statistics: {stat}")
print(f"P-Value: {p_val}")

alpha = .05
if p_val < alpha:
    print("Variance is differenct across all the groups")
else:
    print("Variance is not different across all the groups")

Levene Statistics: 1.9038095167815103
P-Value: 0.15515577030844324
Variance is not different across all the groups</pre>
```

#### 6.4 Selecting Apppropriate test

Since we have more than two categories for weather column, we will go with Anova test.

```
from scipy.stats import f_oneway
```

#### 6.5 Setting Significance Level

```
alpha = 0.05
```

# 6.6 Calculating Test Statistics and P Value

```
f_stat, p_val = f_oneway(clear_count_samples, mist_count_samples,
light_snow_count_samples)
print(f"F Statistics: {f_stat}")
print(f"P-Value: {(p_val)}")

F Statistics: 74.26426121843376
P-Value: 1.5317747591002482e-19
```

#### **6.7 Deriving Conclusion**

```
if p_val < alpha:
    print('The demand for bicycles is different for at least one
weather condition compared to the others.')
else:
    print('The demand for bicycles is the same across all weather
conditions.')
The demand for bicycles is different for at least one weather
condition compared to the others.</pre>
```

#### Insights:

 According to the test we conducted, we can conclude that the demand for bicycles is different for at least one weather condition compared to the others.

#### Recommendations:

- **1. Availablity of bicycles:** Yulu should ensure that bicycles are being made available to the customers in all weather conditions.
- **2. Protection Equipment:** As we can see that the count of riders in Mist, Heavy Rain and Light Snow is quite less, Yulu can protective equipment (like raincoat, protective glasses and helmets) in these weather conditions to the riders so that they can have a safe ride.
- **3. Inventory Management:** For the weather conditions where the count of bike rental is less, Yulu can reduce bicycle availability to minimize operational costs.

# 7. Checking if the Weather conditions are significantly different during different Seasons

#### 7.1 Formulating Bull and Alternative Hypothesis

Ho: There is no significant difference in the weather conditions during different seasons.

Ha: There is a significant difference in the weather conditions during different seasons.

# 7.2 Selecting Approporiate Test

Since we are going to deal with two categorical columns in this test, we will conduct Chi Square Test.

```
from scipy.stats import chi2_contingency
```

# 7.3 Creating a Contingency Table

```
contingency table = pd.crosstab(yulu df['season'], yulu df['weather'])
contingency table
weather Clear Heavy Rain Light Snow Mist
season
fall
                          0
                                    199
                                          604
          1930
          1759
                          1
                                    211
                                          715
spring
summer
          1801
                          0
                                    224
                                          708
winter
          1702
                          0
                                    225
                                          807
```

# 7.4 Setting Significance Level

```
alpha = 0.05
```

#### 7.5 Calculation Test Statistics and P Value

```
chi_stat, p_val, dof, expected = chi2_contingency(contingency_table)
print(f"Chi Statistics: {chi_stat}")
print(f"P Value: {p_val}")

Chi Statistics: 49.158655596893624
P Value: 1.549925073686492e-07

### **7.6 Deriving Conclusions**

if p_val < alpha:
    print('There is a significant difference in the weather conditions)</pre>
```

```
during different seasons.')
else:
    print('There is no significant difference in the weather
conditions during different seasons.')

There is a significant difference in the weather conditions during
different seasons.
```

• From the test we conducted, we can conclude that there is a significant difference in the weather conditions during different seasons.

#### Recommendations:

- **1. Promotional Campaigns:** Since certain seasons have more unfavorable weather, this can help in adjusting bicycle availability, promotional offers, or maintenance schedules.
- **2. Protective Gear:** If **Heavy** Rain conditions dominate during a specific season, extra resources (like protective gear for bicycles) might be allocated.