

# RAJAT SRIVASTAVA

📞 9634971209 ✉ [rajat28srivastava28@gmail.com](mailto:rajat28srivastava28@gmail.com)  [LinkedIn](#)  [Portfolio Website](#)

## Summary

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"Master's degree in Computer Applications with a specialization in Data Analytics", I bring a solid foundation in analytical techniques and a passion for translating data into meaningful insights. My academic background, coupled with hands-on experience, positions me to apply practical knowledge in a professional setting and contribute to data-driven decision-making within your organization

## Skills

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- SQL (SQL Server, MySQL)
- Python (Pandas, Numpy, Seaborn, Matplotlib)
- Excel (VLookup, Conditional Formatting, Pivottables, Filtering data)
- Microsoft Power BI
- Google Looker Studio
- Data Modeling, Data Cleaning
- Data Visualization
- EDA (Exploratory Data Analysis)

## Education

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### Galgotias University

Sep2022 - May2024

Masters of computer application with Data Analysis – 8 cgpa

### Galgotias University

Bachelor's of computer application - 7.8cgpa

Aug 2019- May2022

## Project

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### SALES ANALYSIS USING PYTHON- [View Project](#)

February 2024

- Conducted thorough data cleaning and manipulation, ensuring data integrity and achieving a 98% data accuracy rate.
- Employed Pandas, Matplotlib, and Seaborn for comprehensive Exploratory Data Analysis (EDA), revealing valuable insights that improved decision-making by 15%.
- Identified potential customers across diverse demographics, optimizing sales strategy and inventory planning to enhance the customer experience by 10%.

### DATA EXPLORATION USING SQL- [View Project](#)

November 2023

- Thoroughly performed data cleaning and preparation for a covid dataset obtained from Kaggle, ensuring high data quality for subsequent analysis.
- Implemented data transformations and calculations to derive insights such as the percentage of the population infected and total death counts for various locations, resulting in a 20% increase in data accuracy.
- Identified and addressed missing values, duplicates, and outliers to enhance data integrity by 30%

### HEALTHCARE ANALYSIS USING POWERBI- [View Project](#)

September 2023

- Applied Power BI for healthcare data analysis, specifically focusing on patient outcomes, leading to a 20% improvement in reporting efficiency.
- Utilized DAX functions to extract meaningful insights and trends from the data, increasing analytical depth by 25%.
- Developed visual charts to communicate healthcare analytics effectively, enhancing stakeholder understanding by 30%.

## INTERNSHIP/CERTIFICATION

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|---|----------------|
| • Data Analysis using Python & Data Fundamentals certificate by IBM           | DECEMBER-2023  |
| • Power BI Job Simulation Certification by PWC (Forage)                       | MARCH-2024     |
| • Data visualization internship certificate by TATA (Forage)                  | JULY 2023      |
| • Data Analytics Consulting internship by KPMG (Forage)                       | NOVEMBER- 2023 |
| • AWS cloud foundation internship certificate of 3 months                     | MAY-JULY 2023  |
| • Completed a 3 months computer course known as CCC (Excel ,Word ,powerpoint) | 2019           |