Salesforce Project Implementation Phases with Concepts (Admin + Developer)

Problem Statement: Construction companies often struggle to manage communication among multiple stakeholders such as clients, project managers, vendors, contractors, and subcontractors. Since updates, approvals, and requirements are exchanged through scattered channels like phone calls, emails, and spreadsheets, important information is often lost or delayed. This lack of a centralized system results in miscommunication, project delays, cost overruns, and reduced client satisfaction.

Proposed Solution : A tailored Construction CRM solution is needed to streamline communication, track tasks, manage vendor/contractor interactions, and provide real-time project updates, thereby improving efficiency, accountability, and client trust.
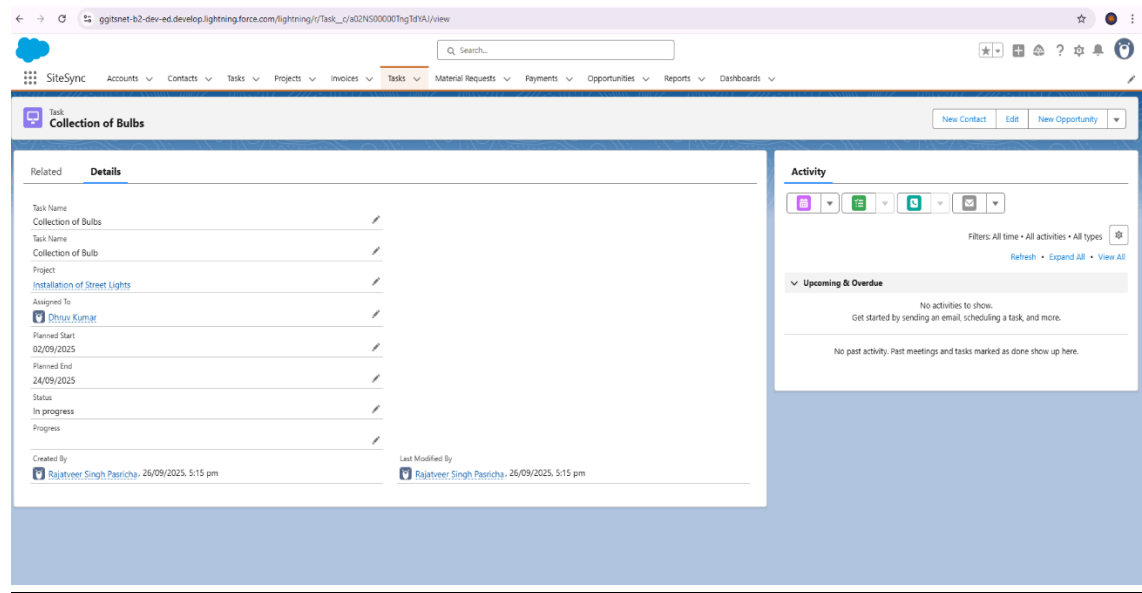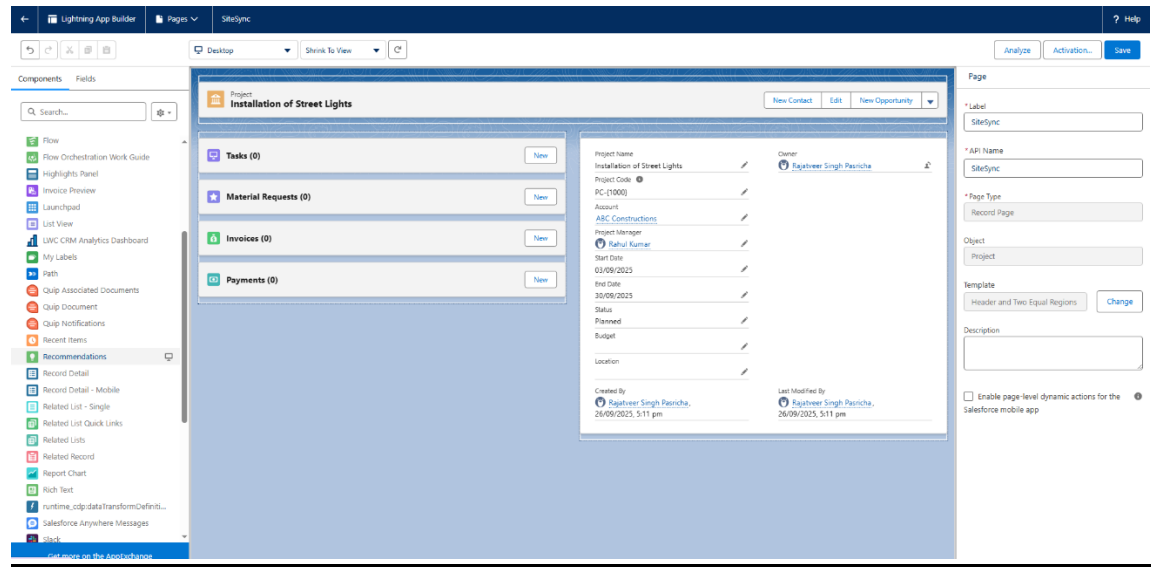
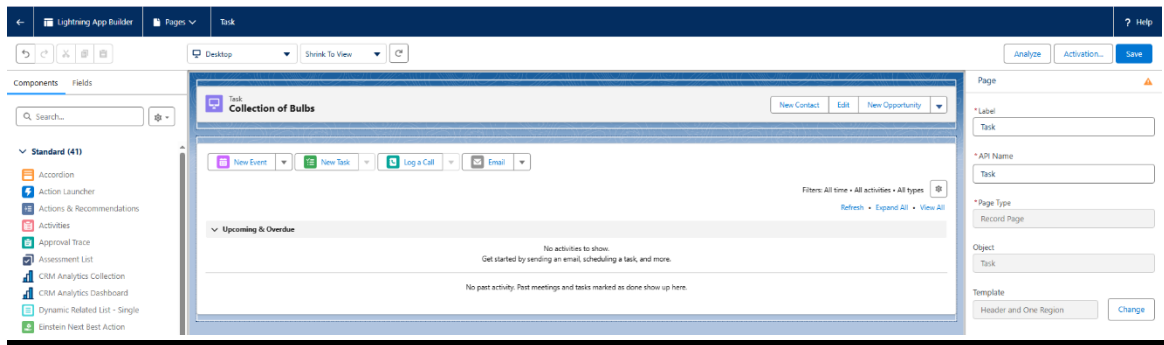# Phase 6: User Interface Development

1. LIGHTNING APP BUILDER

Build custom pages for users without coding.
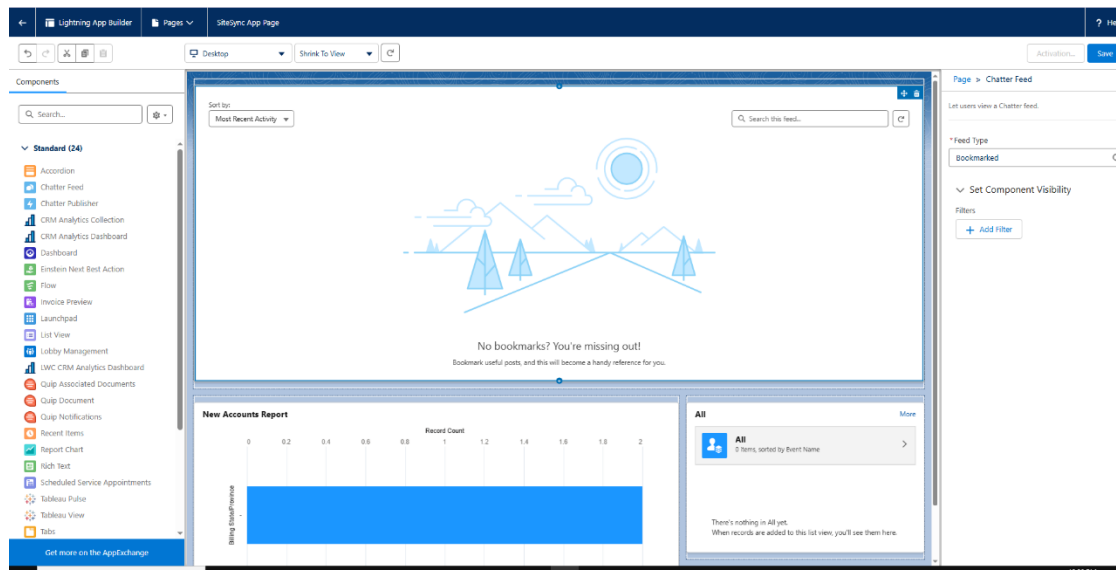
2.RECORD PAGES:

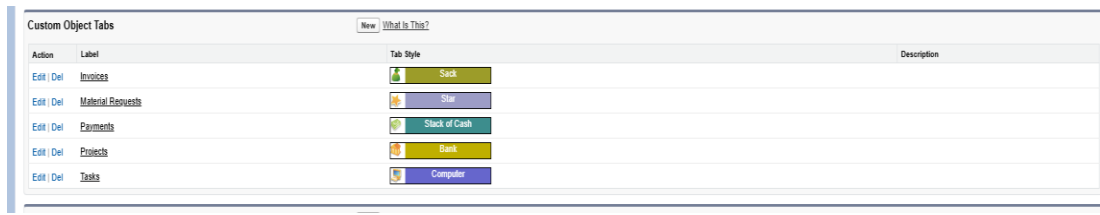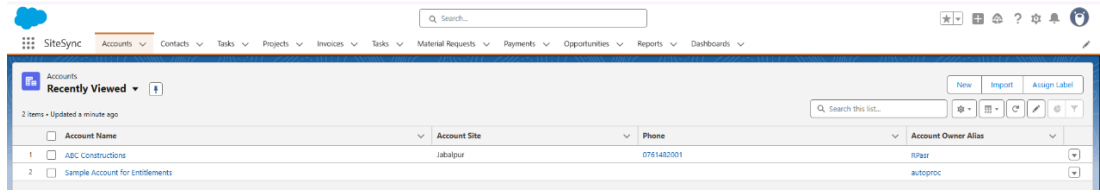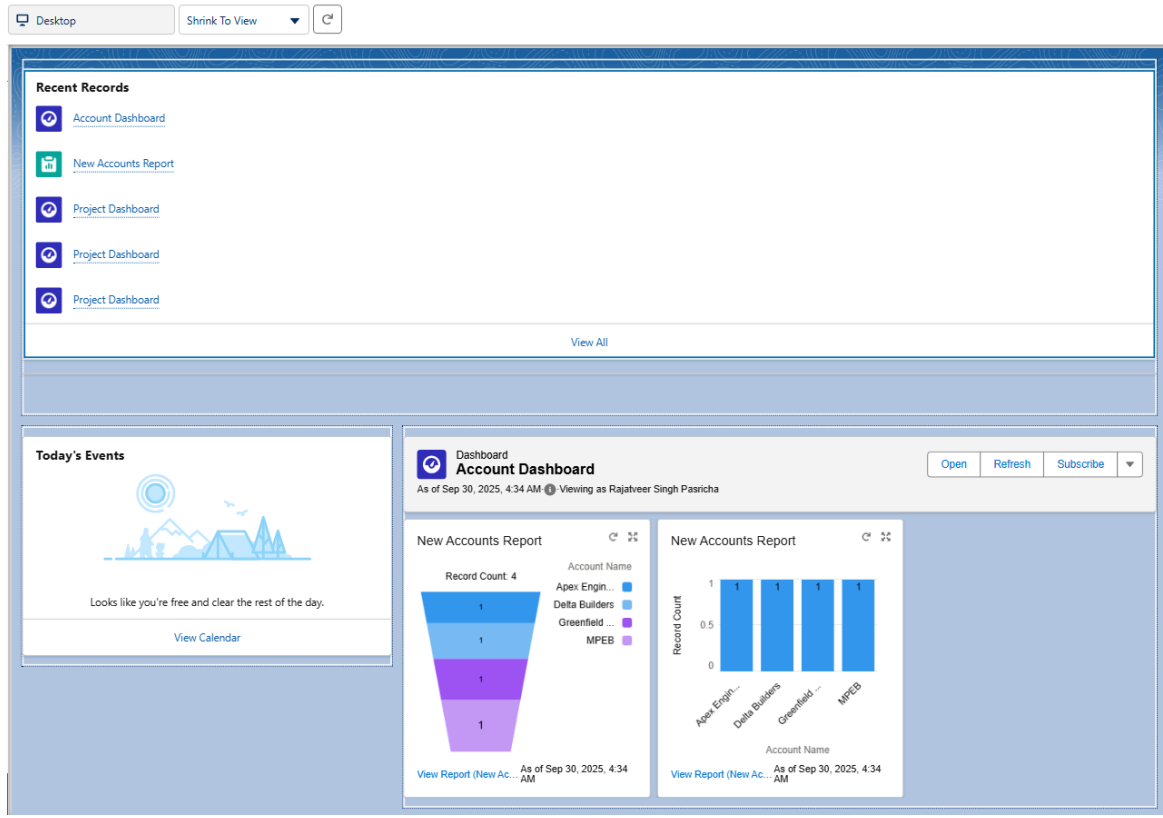Customize how individual records display.

3.TABS:

Provide easy navigation to objects or apps.

4. HOME PAGE LAYOUTS:

Customize dashboard for users on login.

5. UTILITY ITEMS: