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Sixth Semester B.E. Degree Examination, June/July 2014
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
atleast TWO question from each part.**

PART – A

1. a. Explain the functional areas of management. (10 Marks)
b. Discuss the roles of management. (06 Marks)
c. Write four differences between administration and management. (04 Marks)
2. a. What is the nature of planning? Explain the importance and purpose of planning. (10 Marks)
b. Explain the process of decision making. (10 Marks)
3. a. What does organization mean? Explain any four types of organizations. (10 Marks)
b. Discuss the meaning, importance and factors governing the span of management. (10 Marks)
4. a. What is leadership? Explain. (04 Marks)
b. Discuss the characteristics of motivation. (06 Marks)
c. Define co-ordination. What are its characteristics? (05 Marks)
d. Differentiate between co-ordination and co-operation. (05 Marks)

PART – B

5. a. In detail, discuss on “women entrepreneurs”. (10 Marks)
b. Compare intrapreneur, entrepreneur and manager. (10 Marks)
6. a. Explain the impact of liberalization, privatization and globalization on small scale industry. (06 Marks)
b. Explain GATT and WTO. (06 Marks)
c. Explain the role of : (08 Marks)
i) SSIB ii) NSIC iii) KVIC iv) SIDO.
7. a. Explain the role of SSIDC in development of SSI. (06 Marks)
b. Explain the role of district industries centers. (06 Marks)
c. Write a note on ICICI and IDBI. (08 Marks)
8. a. Explain the Guidelines by planning commission for project report. (10 Marks)
b. What is network analysis? Explain its importance and list the various networking techniques for project scheduling. (05 Marks)
c. With a brief explanation, explain PERT and CPM. (05 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.