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Sixth Semester B.E. Degree Examination, December 2012
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART - A

- 1
 - a. What is Management? Considering management as operational process, explain its various sub – processes. (08 Marks)
 - b. Explain required change in skill – mix of a manager, with respect to his level in an organization. (08 Marks)
 - c. What are the features of Bureaucratic administration? (04 Marks)
- 2
 - a. Define planning. Compare strategic planning with tactical planning. (06 Marks)
 - b. What is rational decision? Explain steps involved in the process of rational decision making. (08 Marks)
 - c. What are different environments of decision making? (06 Marks)
- 3
 - a. Explain major principles to be followed to develop sound and efficient organizational structure. (08 Marks)
 - b. What is span of management / span of control? What is significance of number of relations between manager and subordinates in span of control? (06 Marks)
 - c. What are different advantages of decentralization? (06 Marks)
- 4
 - a. What is leadership? What are the major functions of a leader? (08 Marks)
 - b. Explain Maslow's Need – Hierarchy theory. (08 Marks)
 - c. Explain the purpose of control system. (04 Marks)

PART - B

- 5
 - a. What are the major characteristics of an entrepreneurship? (08 Marks)
 - b. Give the classification of entrepreneurs based on functional characteristics. (04 Marks)
 - c. What are internal and external barriers of entrepreneurship? (08 Marks)
- 6
 - a. Explain using flowchart, formalities for setting up small scale industry (SSI) unit. (10 Marks)
 - b. Give the classification of different state level agencies for the promotion of SSI. (10 Marks)
- 7
 - a. Explain objectives and functions of infrastructure agency KIADB. (08 Marks)
 - b. What is TECSOK? Explain services offered by TECSOK. (08 Marks)
 - c. Write a note on single window load scheme of KSFC. (04 Marks)
- 8
 - a. What are the criteria for selecting a project? (08 Marks)
 - b. Compare PERT and CPM project scheduling techniques. (08 Marks)
 - c. What is project appraisal? Give main stages of project appraisal. (04 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.