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10AL61

Sixth Semester B.E. Degree Examination, Dec.2013/Jan.2014

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define management. Explain the functions of management. (08 Marks)
b. Explain management as profession. (02 Marks)
c. State and explain the principles of management. (10 Marks)
- 2 a. Define planning. Explain the importance of planning. (06 Marks)
b. Explain the steps in planning process. (08 Marks)
c. Explain the steps in decision making. (06 Marks)
- 3 a. Explain the principles of organization. (10 Marks)
b. Explain selection procedure of personnel. (10 Marks)
- 4 a. Explain the steps in controlling. (06 Marks)
b. Explain the purpose of communication. (08 Marks)
c. What are the requisites of excellent coordination? (06 Marks)

PART – B

- 5 a. Define entrepreneurship. Explain the characteristics of entrepreneur. (08 Marks)
b. Differentiate manager and entrepreneur. (04 Marks)
c. Explain various types of entrepreneur. (08 Marks)
- 6 a. Define SSI. Explain objectives and scope of SSI. (10 Marks)
b. Explain the role of SSI in economic development. (05 Marks)
c. Explain the steps for starting an SSI. (05 Marks)
- 7 a. Explain KIADB and KCTU along with their objectives. (08 Marks)
b. Write short notes on: i) SIDO, ii) SIDBI, iii) DIC, iv) TECSOK. (12 Marks)
- 8 a. Give the meaning of a project. (02 Marks)
b. Explain the contents of project report. (08 Marks)
c. Explain PERT and CPM along with differences between them and their limitations. (10 Marks)

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