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10AL61

**Sixth Semester B.E. Degree Examination, June / July 2013**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note:** Answer any FIVE full questions, selecting atleast TWO question from each part.

**PART - A**

- 1
  - a. Give a brief account of nature of management. (07 Marks)
  - b. Explain characteristics of management. (05 Marks)
  - c. Briefly explain functions and roles of levels of management. (07 Marks)
  - d. Define management. (01 Marks)
- 2
  - a. Explain briefly Hierarchy of plans. (07 Marks)
  - b. What is importance of planning? Why should managers plan? (05 Marks)
  - c. What are steps involved in planning process? (07 Marks)
  - d. Give five chart of types of planning premises. (01 Marks)
- 3
  - a. Give the important characteristics of organization. (07 Marks)
  - b. What are the types of organization? Explain with flow chart department line organization. (07 Marks)
  - c. Explain the term centralization and decentralization with example. (04 Marks)
  - d. What is Departmentation? (02 Marks)
- 4
  - a. What is meaning of direction? Explain steps involved in controlling. (07 Marks)
  - b. Define motivation. Explain nature and different types of motivation. (07 Marks)
  - c. Define leadership. Explain briefly on types of leaders or leadership styles. (04 Marks)
  - d. What is purpose and importance of communication? Explain in one statement. (02 Marks)

**PART - B**

- 5
  - a. Give notes on types of entrepreneurs, with examples. (07 Marks)
  - b. What are the functions of entrepreneur? Explain with examples. (07 Marks)
  - c. Who is an entrepreneur? What are the characteristics of a unique entrepreneur? (04 Marks)
  - d. Name the stages of entrepreneurship process. (02 Marks)
- 6
  - a. Explain the meaning, concept and definition of small scale industry. (07 Marks)
  - b. What are the essential characteristics of small scale industries? (06 Marks)
  - c. How small scale industries helps in India's economic development? (07 Marks)
- 7
  - a. Briefly discuss SIDBI and explain need for the institutional support for the SSI. (07 Marks)
  - b. Briefly discuss the institutions that are providing technical and marketing support for S.S.I's. (07 Marks)
  - c. What are the institutions at state level that are providing support to S.S.I's? (06 Marks)
- 8
  - a. Briefly explain meaning of project and classify projects. (06 Marks)
  - b. What are the steps involved in formulation of project report? Explain. (07 Marks)
  - c. Briefly discuss Network analysis. What is PERT? Explain. (07 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
 2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.