



INTRODUCTION:-

Eudue is an innovative platform that bridges the gap between education and employment. We provide real-time, job-ready courses on our platform, developed in collaboration with working professionals.

PROBLEM STATEMENT:-

- **Job-readiness gap:** Many people leave traditional education without the practical skills needed for the job market.
- **Fragmented services:** Career support, learning, and job placement are scattered across multiple platforms.
- **Need for real-time, market-relevant training:** Courses often lack industry relevance, leaving learners underprepared for the evolving job market.

SOLUTION:-

Eudue.com provides a unified platform offering:

- **Job-Ready Courses:** Real-time, skills-based courses delivered by us.
- **Personalized Counseling:** Career guidance and counseling services for students, job seekers, and professionals.
- **Employment Support:** Courses and counseling services are directly linked to job placement opportunities.

Why Eudue is Different:

- We offer a holistic journey from learning to employment on a single platform.
- Verification processes ensure the credibility of realtime trainers.
- Users receive real-time feedback on course progress and skill development.

MARKET OPPORTUNITY:-

E-learning and Employment Support:

- The global e-learning market is expected to exceed \$370 billion by 2026, with increasing demand for job-relevant skills and certifications.
- Target Users: Students, job seekers, working professionals, and entrepreneurs.

PRODUCTS & SERVICES:-

For Users:

- **Real-time courses:** Access job-ready courses in various categories, ensuring skill development in line with market demands.
- **Certifications:** Get training and support for globally recognized certifications.
- **Career counseling:** Get personalized guidance from expert counselors to shape your career path.
- **Job placement support:** Courses are designed to align with job opportunities, connecting learners directly with employment services.

REVENUE MODEL:-

Eudue will generate revenue from four primary sources:

- Course Payments
- Course Video Selling
- Certifications
- Internships
- Job Oriented Programs

TRACTION & GO-TO-MARKET STRATEGY:-

Traction & Current Status:

Over the last 4 years at Covalent Trainings, we achieved a turnover of \$1.2 million USD. Building on that experience, we have planned the development of Eudue. Eudue is currently in the concept phase, with platform development actively underway. We plan to onboard courses during the beta launch, leveraging the proven expertise and success of Covalent Trainings.

Go-to-Market Strategy:

- **Digital Marketing:** Focus on SEO, social media ads, and Google Ads to attract users.
- **Partnerships:** Collaborate with universities, Colleges, and career service providers.
- **Referral Programs:** Offer users incentives to refer peers, expanding the platform's reach.
- **Influencer Partnerships:** Engage with influencers in education and career coaching to promote the platform.

FINANCIAL PROJECTIONS:-

Funding Requirement:

We are seeking \$600,000 to develop the platform, build our team, and drive user acquisition. This is for two years capital requirement.

Allocation of Funds:

- Office Rent, Maintenance and Infrastructure: \$20,000
- Platform Development (Web & Mobile): \$80,000
- Marketing and User Acquisition: \$50,000
- HR Expansion: \$2,50,000
- Platform Maintenance & Operations: \$50,000
- Financial, Legal and Administrative Costs: \$50,000
- Others & Miscellaneous: \$1,00,000

TEAM:-

Founder: Maheshwar Reddy B

With over 12 years of entrepreneurial experience, founded Boory Technologies, Exreed and Covalent Trainings.

WHY YOU SHOULD INVEST IN EUDUE:

- **Unmatched Market Opportunity:** With very little competition, Eudue is poised to capture up to 95% of the market share both in India and globally.
- **Multi-Industry Potential:** Tremendous growth opportunities exist across a range of industries, ensuring long-term scalability and market dominance.
- **Proven Track Record:** Over 6,000 students have already benefited from our training, solidifying our expertise and trust in the education space.
- **Expansion into Higher Education:** Eudue has the potential to partner with colleges and universities, transforming education into a scalable, business-driven model.
- **Expert Trainers and Industry Professionals:** Our experienced, real-time trainers and industry experts are equipped to deliver impactful and relevant training programs.
- **Filling a Crucial Market Gap:** Eudue is uniquely positioned to address a significant gap in the market for practical, job-ready education.

THE ASK:-

Investment Opportunity:

We are seeking \$600,000 to accelerate the development and growth of Eudue. This investment will enable us to complete the platform, execute marketing strategies, and onboard users and trainers scale.

WHY EUDUE?

- **Comprehensive Solution:** Eudue seamlessly integrates education, career counseling, and job placement on a single platform.
- **Scalable Revenue Model:** Diverse revenue streams (courses, certifications, Internships, Job oriented programs) provide strong growth potential.
- **High Market Demand:** The e-learning market is growing rapidly, with a strong demand for job-ready skills.
- **Experienced Leadership:** With a founder who has a proven track record, Eudue is positioned for success.
- **Impactful Platform:** We are solving a real-world problem by providing practical education and job placement in a unified environment.

THANK YOU

Maheshwar Reddy B