

22nd BioPharma Clinical Trials Nexus

Innovative Trials, Better Treatment



13th - 14th March 2025

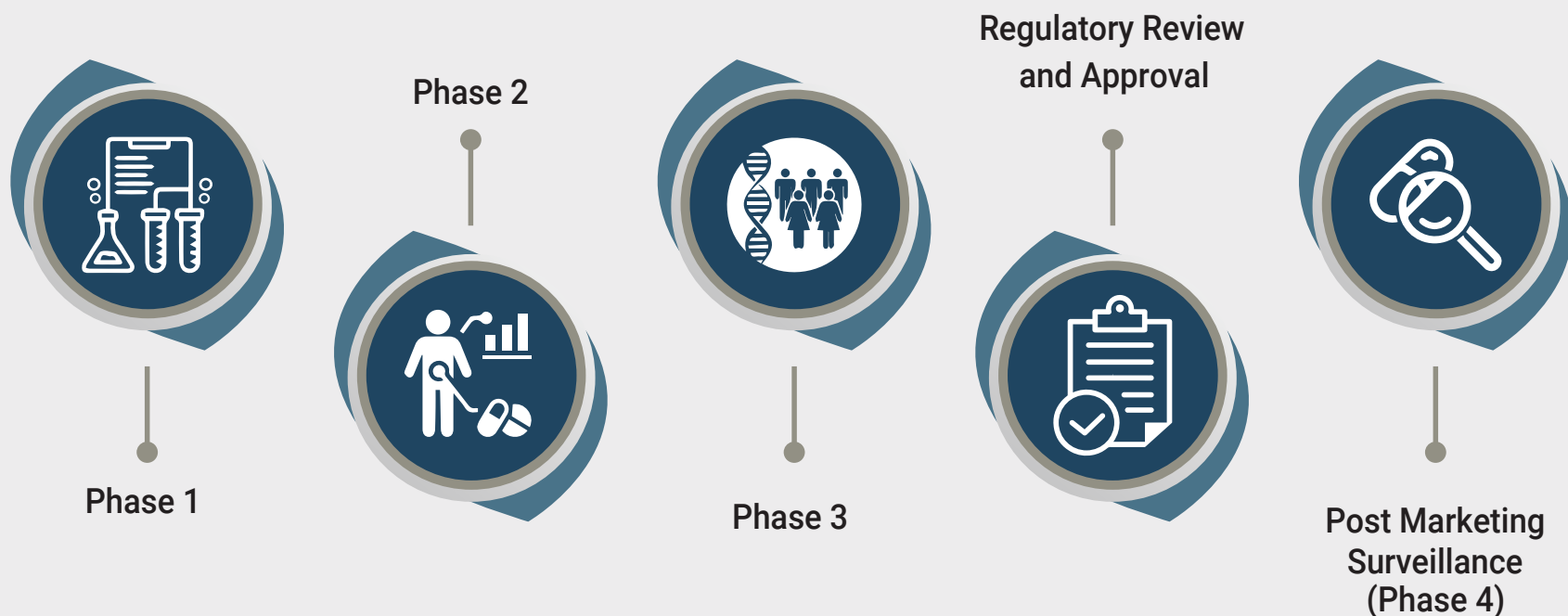


Hyperion Hotel Basel, Switzerland

What to Expect this Year?

Welcome to the 22nd BioPharma Clinical Trials Nexus Conference, set to take place on March 13th - 14th in the vibrant city of Basel, Switzerland. Our conference agenda promises an insightful journey through the latest trends, innovations, and challenges in the clinical trials landscape. With five dynamic streams, we will delve into Clinical Trials Operations, Clinical Trials Outsourcing and Vendor Selection, Site Engagement & Sponsor Relationships, Clinical Innovation and Technology, and Advance Patient Centricity. Explore topics such as the transformative potential of AI in enhancing clinical operations, strategies for speeding up clinical development, the evolving landscape of patient recruitment, and the pursuit of true patient-centric trials. Join us in Switzerland as we chart the course to greater efficiency, collaboration, and innovation in clinical trials.

Key to Success in Clinical Development



Speaker Description

- A Speaker presents on a specific topic for 20-25 minutes
- Topics can be selected from the drafted agenda or suggested in line with the conference theme
- The speaker suggests a time slot for their presentation.
- Including an abstract with the topic provides a clear idea of the presentation's content to the audience.
- A Q&A session is included in the keynote presentation for the audience to ask questions and clarify their understanding.
- Speakers receive premium exposure in the event booklet and LinkedIn marketing campaign, increasing their visibility and reach.

Panelist Description

- The Panel consists of a minimum of 4 Pharma/Biotech Leaders or a maximum of 6 Pharma/Biotech Leaders.
- Panelists share their respective viewpoints and engage in a healthy discussion on a common topic.
- They offer opinions and respond to audience questions related to the specific panel topic either through questions curated by the moderator or taken directly from the audience.
- Moderator will moderate the session which will last for 60 minutes
- All panel members are introduced to each other over email at least 4 weeks before the event to get familiar with each other and the points to be covered during the panel discussion.
- Panel members receive premium exposure in the event booklet and LinkedIn marketing campaign, which can help increase their visibility and reach.



Roundtable Description

- The Roundtable has a common topic of discussion and consists of a minimum of 4 industry Leaders or a maximum of 7.
- Moderator may moderate the discussion and introduce the participants.
- Participants share their respective viewpoints and engage in a healthy discussion on a common topic.
- They offer opinions and respond to possible questions of each other and discussion typically lasts between 30 minutes.
- All members are pre-introduced over email at least 4 weeks before the event to get familiar with each other and the points to be covered during the discussion.
- Roundtable participants receive premium exposure in the event booklet and LinkedIn marketing campaign, which can help increase their visibility and reach.



Our Invited Speakers



Dr Harsha Doddihall

Vice President Clinical Science



Alina Codrescu

Associate Director Clinical Operations



Sujoy Chowdhury

Senior Director, Trial Management, International Operations



Clare Price

Clinical Operations Leader



Parisa Asad Zadeh

RWE Associate Director



Leopold Sellner

Senior Medical Director, Global Clinical Lead



Nicolas Guérard

Director Clinical Development



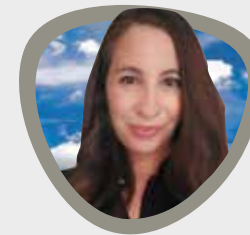
Thierry Schulmann

Senior Director Medical Affairs Strategy



Marlene Vincent

Head of Patient Advocacy



Simone Pleifer

Team Lead Clinical Operations



Agne Kucinskaite

Senior Manager, Clinical Risk & Analytics



Julia Wagle

Country Medical Director



Clinical Trials Operations

➤ Speaker Topics

- Risk-Based Monitoring (RBM): Enhancing Data Quality and Reducing Operational Risk
- Global Clinical Trial Operations: Navigating Regulatory and Operational Complexities Across Borders
- Unleashing the Vital Potential of Collaborations and Customization in Clinical Research: An Approach with Cell & Gene Therapy Model
- Data Security and Privacy in Clinical Trials: Navigating Evolving Regulations
- The Role of Digital Health Technologies in Enhancing Clinical Trials: Perspective From RBQM

➤ Featured Panel & Roundtable Topics

- Running Clinical Trials in Different Geographic Regions: Assessing Opportunities and Challenges
- From Insight to Impact: How Medical Affairs and Clinical Operations Unite to Accelerate Success
- Innovative Trial Planning for Small and Mid-Sized Biotechs: Maximizing Agility Without the Burden of Legacy Systems
- Power to the Patients: Disrupting Pharma's Outdated Clinical Trials for a Better Future

Advance Patient Centricity

➤ Speaker Topics

- Stay Human in Digital Age: Create Inclusive Digital Experiences for Your Patients
- Patient Involvement and Patient Reported Outcomes. Does it Make a Difference?
- Engaging and Understanding Patients and HCPs to Improve Accessibility, Enrollment, Retention, and Outcomes
- Ethics of Patient Data: Ownership, Security, and Trust in the Digital Age
- Is Patient-Centricity in Clinical Trials Just Hype or Genuine Care?
- Collaborating with Advocacy Groups to Enhance Trial Access and Awareness

➤ Featured Panel & Roundtable Topics

- Patient Involvement & Engagement - Is it a Conversation or an Obligation?
- Future of Patient Centricity: What Will Trials Look Like in 2030?
- Bringing the Patient Voice in the Design of Clinical Trials: Why, When and How
- The Impact of Patient Recruitment on Clinical Trial Outcomes: Success Stories & Lessons Learned

Clinical Trials Outsourcing and Vendor Selection

➤ Speaker Topics

- Weighing and Evaluating the Outsourcing Approach that is Right for the Small/Start-up Biotechs
- Redefining Success: How to Choose the Perfect CRO Partner for Your Trials
- Building a Governance Model and Developing CRO/Sponsor Accountability for Successful Long-Term Partnerships
- Driving Efficiency in Trial Management: Innovations in Data Management, Site Operations, and Vendor Oversight
- Best Practices on Collaborating and Contracting with CROs

➤ Featured Panel & Roundtable Topics

- The Vendor Selection Lifecycle: Best Practices for Biotech Startups
- Finding the Right Fit: Small Biotechs vs. Large CROs vs. Niche Vendors
- Budget Management in Clinical Outsourcing: Where to Cut Costs Without Compromising Quality
- Vendor Performance Metrics: Setting KPIs That Drive Success

Clinical Innovation and Technology

➤ Speaker Topics

- Maximizing Digital Platforms for Advanced Monitoring, Communication, and Decision-Making in Global Clinical Trial
- From Data Overload to Actionable Insights: Optimizing Trial Data Management
- AI and Digitalization in Clinical Trials
- AI-Driven Patient Recruitment: Case Studies in Accelerating Enrollment
- Behind the Wheel: Empowering Patients in Clinical Trials with Cutting-Edge Technology
- Leveraging Digital Platforms for Real-Time Data Insights and Decision-Making

➤ Featured Panel & Roundtable Topics

- Adopting Digital Therapeutics: Opportunities and Risks for Clinical Trials
- The Future of Clinical Trial Technologies: What's on the Horizon?
- The Role of Decentralized Clinical Trials and Digitalization: Bridging the Gap in Modern Clinical Research

Site Engagement & Sponsor Relationships

➤ Speaker Topics

- What Drives Site Satisfaction? Open Feedback from Site Leaders
- Balancing Metrics: Sponsor Expectations vs. Site Realities
- Mastering the Art of Site Selection: Balancing Technology, Geography and Patient Access
- Let's Craft a Winning Clinical Research Journey through Sustainable Strategies for Sites
- Leveraging AI and Automation to Reduce Site Workloads

➤ Featured Panel & Roundtable Topics

- Building Trust and Transparency: How Sponsors, Service Providers, and Sites Can Work Together Seamlessly
- Critical Success Factors while Planning for Site Selection and Patient Recruitment
- From Contracting to Close-Out: What Do Sites Really Need from Sponsors?

Day 1

08:00 - 08:10	Registration
08:10 - 08:15	Welcome & Chairperson Address
08:15 - 08:35	Presentation
08:35 - 09:35	Panel Discussion
09:35 - 11:35	Mid-Morning Networking Session
10:15 - 10:45	Roundtable Discussion
11:35 - 11:55	Presentation
11:55 - 12:15	Presentation
12:15 - 12:35	Presentation
12:35 - 01:20	Lunch Break & Networking Session
01:20 - 01:40	Presentation
01:40 - 02:40	Panel Discussion
02:40 - 04:40	Afternoon Networking Session
03:20 - 03:50	Roundtable Discussion
04:40 - 05:00	Presentation
05:00 - 05:20	Presentation
05:20 - 05:25	Closing Remarks

Day 2

08:00 - 08:10	Registration
08:10 - 08:15	Welcome & Chairperson Address
08:15 - 08:35	Presentation
08:35 - 09:35	Panel Discussion
09:35 - 11:35	Mid-Morning Networking Session
10:15 - 10:45	Roundtable Discussion
11:35 - 11:55	Presentation
11:55 - 12:15	Presentation
12:15 - 12:35	Presentation
12:35 - 01:20	Lunch Break & Networking Session
01:20 - 01:40	Presentation
01:40 - 02:40	Panel Discussion
02:40 - 04:40	Afternoon Networking Session
03:20 - 03:50	Roundtable Discussion
04:40 - 05:00	Presentation
05:00 - 05:20	Presentation
05:20 - 05:25	Closing Remarks

Meeting Scheduler

➤ Personalized Attendee Profiles

Attendees can create personalized profiles that showcase their work, case studies, research projects, and services offered.

➤ Direct Access to Attendee Profiles

Attendees can access other attendees' profiles, including their project requirements, budgets, project timelines, vendor selection criteria, and direct contact details, in the Meeting Request Section.

➤ Select Meeting Partners

Participants can choose sponsors and vendors based on their priorities and chat with the desired decision-makers to understand their project details and vendor selection criteria before sending an official meeting request.

➤ Flexible Partnering Program

The platform's flexible partnering program adjusts the attendee's meeting itinerary according to their availability, ensuring they meet with the most relevant contacts.

➤ Easy Meeting Scheduling

Attendees can send meeting requests to prequalified contacts, and a table number will be allocated for each scheduled meeting on the day of the event.

➤ Networking Opportunities

Attendees can download their itinerary from the dashboard to facilitate networking opportunities and ensure they don't miss any important meetings or events.

Bespoke ROI Strategy

► Customised Campaign

We will create a customised campaign and distribute a tailored newsletter featuring your company brochure to our therapeutically segmented database, ensuring targeted outreach to relevant audiences.

► Website Integration

Through custom campaigns, we will increase footprints on your website. Your company can integrate a Google plugin on the website to track and analyse the increased traffic and engagement resulting from our promotional efforts.

► Pre-Arranged Meetings

We will send customised emails to all attendees, introducing and promoting your company as an exclusive or platinum sponsor to enhance visibility and engagement for pre-arranged meetings.

► Global Outreach

As our conferences are taking place across Europe and the USA, we will introduce and promote your company as an exclusive or platinum sponsor in all events, extending your market reach and attracting interest from diverse markets.



Reviews

Director European Business Development, biorasi

I attended Clinical Trials Nexus and would like to share my positive feedback. Six qualified leads that's great outcome in my evaluation.



Chief Executive Officer, Verum.de

It's my first time to sponsor Clinical Trials Nexus performed by Procurement Direct. I would like to underline during this event you can meet big pharma representatives but also small-middle pharma and biotech which is very important to develop the business for small-midsize CRO.



Regional Director, Business Development, CTS, Inceptua Group

Good event! Networking tables were great to get decision makers to actually meet. A good variety of people and companies. We will be back next year for sure.



Founder and CEO, Credevo

The BioPharma Clinical Trials Nexus Conference was an excellent experience for Credevo—well-organised and impactful.. That said, it was a great event overall, and we're grateful to have been part of it. The networking sessions, especially the one-on-one meetings, were indeed helpful and satisfactory. Attendees' profiles were matching.



Strategic Services Business Development Director, MEDSIR

It has been an incredible last couple of days here at the BioPharma Clinical Trials Nexus Conference! Connected with many amazing clinical & research decision makers



CEO, AdhereTech

Fun and informative day, lots of great business connections made.



Business Development Director, MyData-TRUST

It was a great event for us, we made some good contacts.



Sr Director, Amarex, Amarex Clinical Research

Networking sessions and one-on-one meetings were a very good part of the program. It seems the right companies (small biotech/biopharma) were in attendance. I would recommend the conference.



Why Sponsor Nexus Conference

Because we've got your ideal conference experience in mind.

More Buyers than Sellers



This is not a pitch-fest.
This is not a tradeshow.
More buyers than sellers means access to the people you actually want to meet. Nexus Conference is networking and getting business done.

VIP Status for All



We invite you to fully embrace the Nexus Conference experience. Download the event app, attend networking sessions. Unwind at a luxury resort. Enjoy your stay with us.

Targeting Made Easy



Host private events, 1-to-1 meetings, and evening receptions to make networking easy. And with tools like key business intelligence about their upcoming projects, your sales team will thank you.

Benefits of Attending the Conference



Networking

Building Meaningful Relationships



Stay Current with Trends by Learning from Powerful Speakers



Connect with Influencers & in Turn, Your Target Audience



Get Fresh Ideas and Solutions for Your Business



Sponsorship Opportunities

	<u>Exclusive</u>	<u>Platinum</u>	<u>Premium</u>	<u>Standard</u>
No. of Attendees	2	1	2	1
Company Presentation (20-25 minutes)	✓	✓	×	×
Bespoke ROI Strategy	✓	✓	×	×
Exhibition	✓	×	✓	×
Pre-arranged Meetings	10	5	×	×
2 Days Access to Conference and Networking Area	✓	✓	✓	✓
2 Days Access to 1-2-1 Meeting Areas	✓	✓	✓	✓
Access to Meeting Platform	✓	✓	×	×
Short Profile On Meeting Platform	✓	✓	×	×
Hard Copy of Event Booklet	✓	✓	✓	✓
Full Page Advertisement in Event Booklet	✓	×	×	×
Partner Logo on Event Website	✓	✓	✓	✓
Company & Personal Profile of 100 Words	✓	✓	✓	✓
Coffee & Lunch Seats	✓	✓	✓	✓
	€ 9995	€ 6995	€ 4995	€ 1995

Sponsorship Add-On Options

€ 2000

WIFI Sponsorship

WIFI sponsorship will allow you high brand visibility by promoting your company name as customised username/password. Your logo will be displayed on the location signage advertising the username and password.

€ 4000

Name Badge Sponsorship

This opportunity provides guaranteed prominent corporate visibility throughout the conference. Your logo will be displayed on the name badges of the Conference.

€ 4000

Lanyard Sponsorship

Each attendee will be given a lanyard with the sponsor's logo and this will be worn with the name badges by all participants for the entire Conference.

€ 4000

Water Refill Station Sponsorship

This opportunity will give you the privilege to highlight a healthy image of your business by providing fresh water to the participants. This includes on-site advertising.



Sponsorship Add-On Options

Coffee Sponsorship

€ 5000 per day

You will be able to get branding rights of the coffee area including table signs in the break areas.

Luncheon Sponsorship

€ 10000 per day

This opportunity will give you branding rights of buffet stations including table signs in the break areas.

Customise Your Sponsorship

These are just examples and it can be customised according to your business needs. Kindly contact us to customise your sponsorship package.



Upcoming Events

23rd BioPharma Clinical Trials Nexus

7th - 8th May, 2025
Embassy Suites by Hilton, San Francisco

24th BioPharma Clinical Trials Nexus

21st - 22nd Oct, 2025 | Philadelphia, PA